

# Monthly Indicators



## June 2018

Housing markets across the nation are most assuredly active this summer, and buyer competition is manifesting itself into several quick sales above asking price. While the strength of the U.S. economy has helped purchase offers pile up, the Fed recently increased the federal funds rate by 0.25 percent, marking the second rate hike this year and seventh since late 2015. Although the 30-year mortgage rate did not increase, buyers often react by locking in at the current rate ahead of assumed higher rates later. When this happens, accelerated price increases are possible, causing further strain on affordability.

New Listings in the Sioux Falls region decreased 7.5 percent to 688. Pending Sales were up 27.3 percent to 718. Inventory levels fell 20.1 percent to 1,424 units.

Prices continued to gain traction. The Median Sales Price increased 6.5 percent to \$215,000. Days on Market was down 6.1 percent to 77 days. Sellers were encouraged as Months Supply of Homes for Sale was down 24.4 percent to 3.4 months.

Inventory may be persistently lower in year-over-year comparisons, and home prices are still more likely to rise than not, but sales and new listings may finish the summer on the upswing. The housing supply outlook in several markets is beginning to show an increase in new construction and a move by builders away from overstocked rental units to new developments for sale. These are encouraging signs in an already healthy marketplace.

## Quick Facts

**- 2.8%**

**+ 6.5%**

**- 20.1%**

Change in  
**Closed Sales**

Change in  
**Median Sales Price**

Change in  
**Inventory**

|   |           |
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# Market Overview

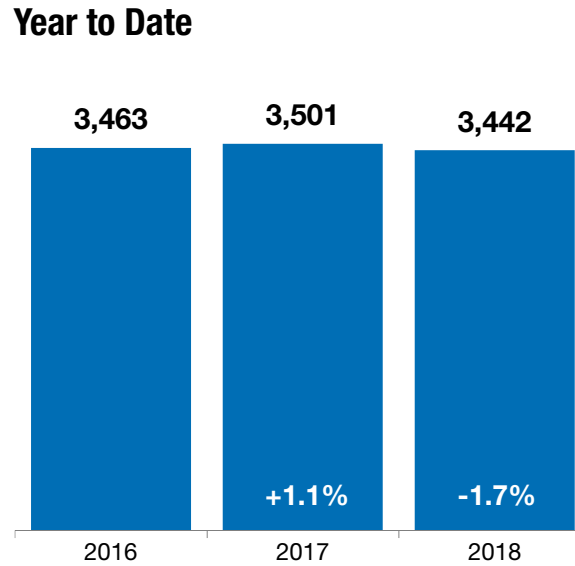
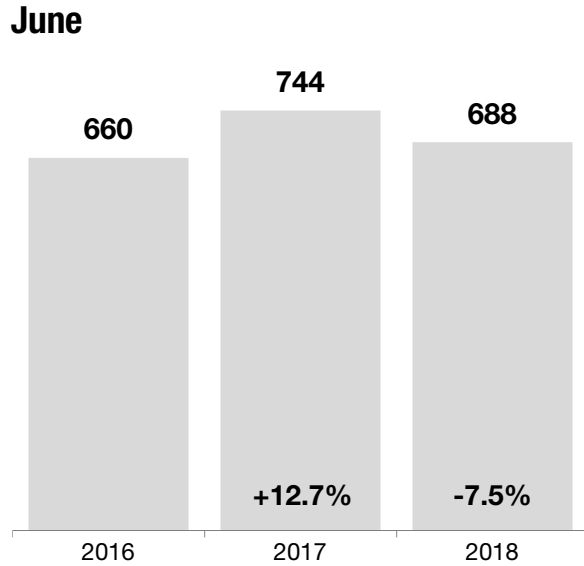
Key market metrics for the current month and year-to-date.



| Key Metrics                                    | Historical Sparklines | 6-2017    | 6-2018           | + / -   | YTD 2017  | YTD 2018         | + / -   |
|--|-----------------------|-----------|------------------|---------|-----------|------------------|---------|
| <b>New Listings</b>                            |                       | 744       | <b>688</b>       | - 7.5%  | 3,501     | <b>3,442</b>     | - 1.7%  |
| <b>Pending Sales</b>                           |                       | 564       | <b>718</b>       | + 27.3% | 2,261     | <b>2,479</b>     | + 9.6%  |
| <b>Closed Sales</b>                            |                       | 564       | <b>548</b>       | - 2.8%  | 2,261     | <b>2,215</b>     | - 2.0%  |
| <b>Days on Market Until Sale</b>               |                       | 82        | <b>77</b>        | - 6.1%  | 89        | <b>90</b>        | + 1.1%  |
| <b>Median Sales Price</b>                      |                       | \$201,800 | <b>\$215,000</b> | + 6.5%  | \$189,900 | <b>\$205,000</b> | + 8.0%  |
| <b>Average Sales Price</b>                     |                       | \$229,404 | <b>\$246,764</b> | + 7.6%  | \$216,765 | <b>\$232,393</b> | + 7.2%  |
| <b>Percent of Original List Price Received</b> |                       | 99.4%     | <b>99.6%</b>     | + 0.2%  | 98.9%     | <b>99.0%</b>     | + 0.1%  |
| <b>Housing Affordability Index</b>             |                       | 165       | <b>147</b>       | - 10.9% | 176       | <b>154</b>       | - 12.5% |
| <b>Inventory of Homes for Sale</b>             |                       | 1,783     | <b>1,424</b>     | - 20.1% | --        | --               | --      |
| <b>Months Supply of Homes for Sale</b>         |                       | 4.5       | <b>3.4</b>       | - 24.4% | --        | --               | --      |

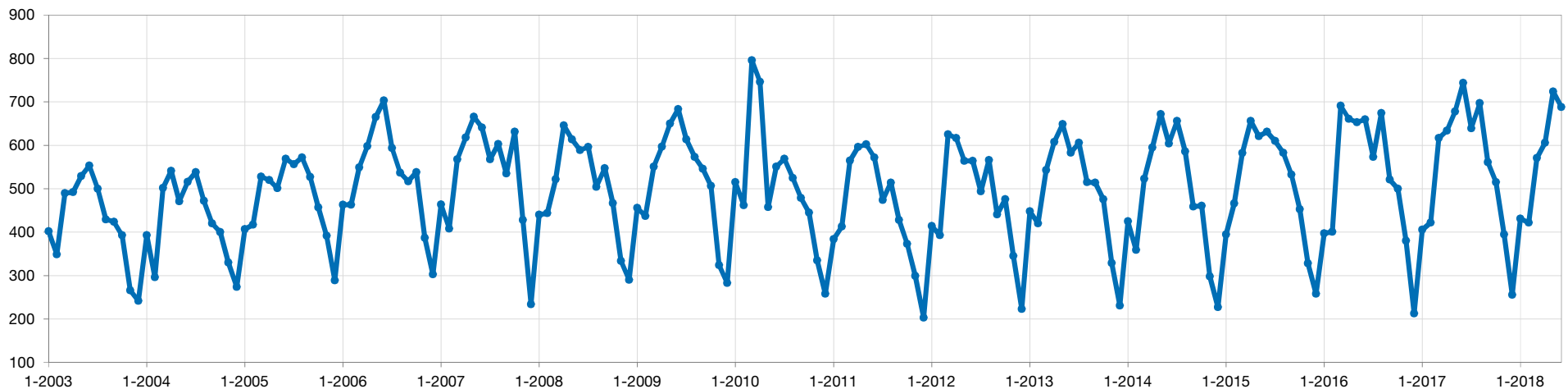
# New Listings

A count of the properties that have been newly listed on the market in a given month.



| Month               | Prior Year | Current Year | + / -        |
|---------------------|------------|--------------|--------------|
| July 2017           | 573        | 639          | +11.5%       |
| August 2017         | 674        | 697          | +3.4%        |
| September 2017      | 521        | 561          | +7.7%        |
| October 2017        | 500        | 515          | +3.0%        |
| November 2017       | 380        | 395          | +3.9%        |
| December 2017       | 213        | 256          | +20.2%       |
| January 2018        | 406        | 431          | +6.2%        |
| February 2018       | 422        | 422          | 0.0%         |
| March 2018          | 617        | 571          | -7.5%        |
| April 2018          | 634        | 606          | -4.4%        |
| May 2018            | 678        | 724          | +6.8%        |
| <b>June 2018</b>    | <b>744</b> | <b>688</b>   | <b>-7.5%</b> |
| <b>12-Month Avg</b> | <b>530</b> | <b>542</b>   | <b>+2.2%</b> |

## Historical New Listing Activity

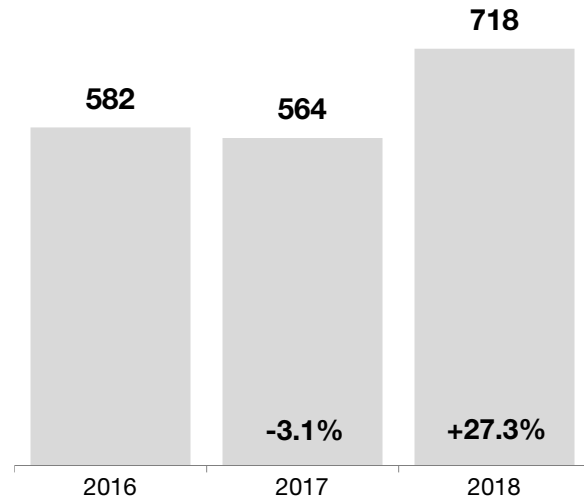


# Pending Sales

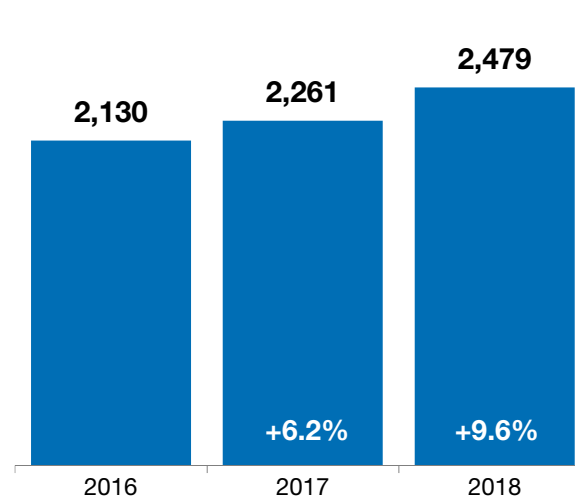
A count of the properties on which contracts have been accepted in a given month.



## June

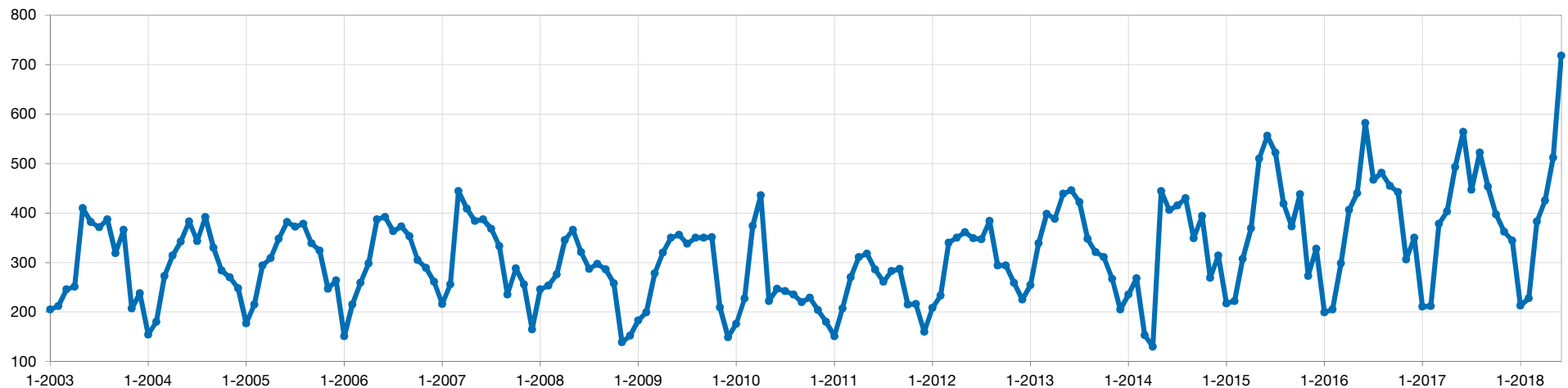


## Year to Date



| Month               | Prior Year | Current Year | + / -         |
|---------------------|------------|--------------|---------------|
| July 2017           | 467        | 447          | -4.3%         |
| August 2017         | 481        | 522          | +8.5%         |
| September 2017      | 455        | 453          | -0.4%         |
| October 2017        | 442        | 397          | -10.2%        |
| November 2017       | 306        | 362          | +18.3%        |
| December 2017       | 350        | 344          | -1.7%         |
| January 2018        | 211        | 213          | +0.9%         |
| February 2018       | 212        | 228          | +7.5%         |
| March 2018          | 378        | 383          | +1.3%         |
| April 2018          | 403        | 425          | +5.5%         |
| May 2018            | 493        | 512          | +3.9%         |
| <b>June 2018</b>    | <b>564</b> | <b>718</b>   | <b>+27.3%</b> |
| <b>12-Month Avg</b> | <b>397</b> | <b>417</b>   | <b>+5.1%</b>  |

## Historical Pending Sales Activity

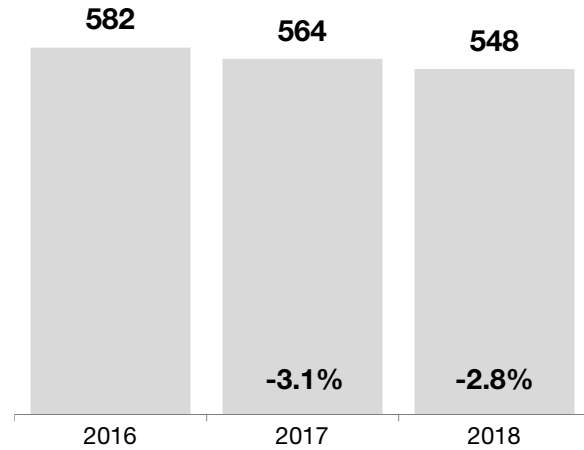


# Closed Sales

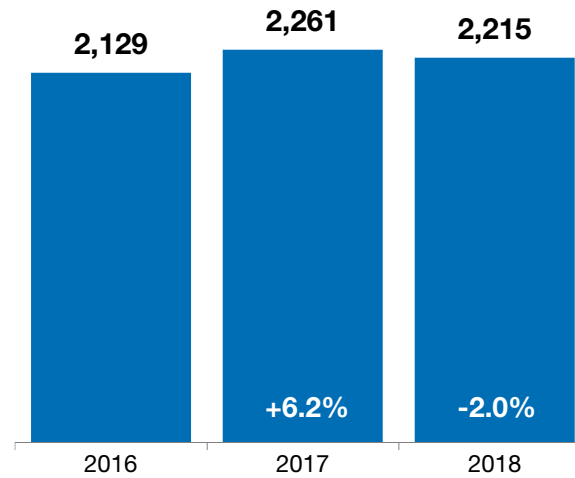
A count of the actual sales that have closed in a given month.



## June

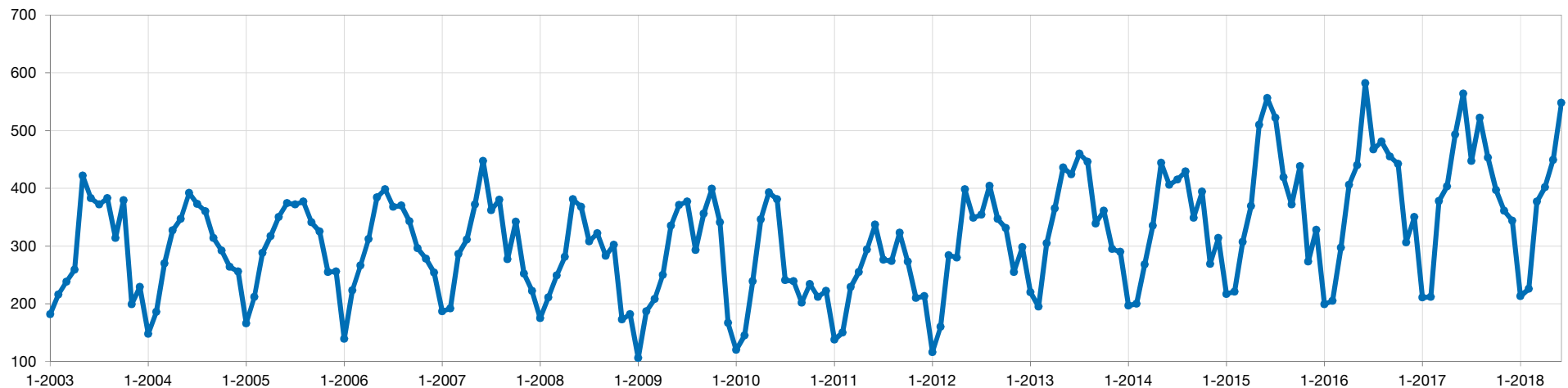


## Year to Date



| Month               | Prior Year | Current Year | + / -        |
|---------------------|------------|--------------|--------------|
| July 2017           | 467        | 447          | -4.3%        |
| August 2017         | 481        | 522          | +8.5%        |
| September 2017      | 455        | 453          | -0.4%        |
| October 2017        | 442        | 397          | -10.2%       |
| November 2017       | 306        | 361          | +18.0%       |
| December 2017       | 350        | 344          | -1.7%        |
| January 2018        | 211        | 213          | +0.9%        |
| February 2018       | 212        | 226          | +6.6%        |
| March 2018          | 378        | 377          | -0.3%        |
| April 2018          | 403        | 402          | -0.2%        |
| May 2018            | 493        | 449          | -8.9%        |
| <b>June 2018</b>    | <b>564</b> | <b>548</b>   | <b>-2.8%</b> |
| <b>12-Month Avg</b> | <b>397</b> | <b>395</b>   | <b>+0.4%</b> |

## Historical Closed Sales Activity

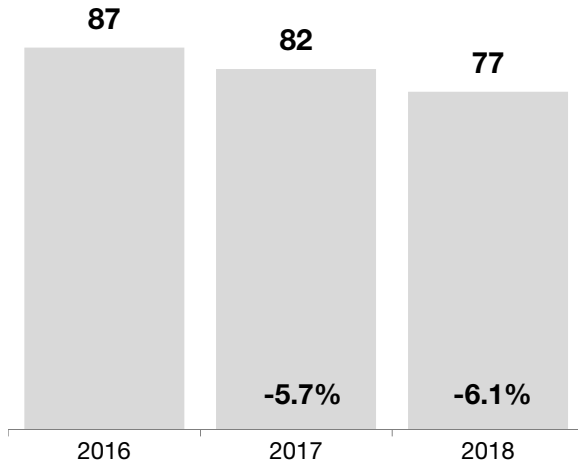


# Days on Market Until Sale

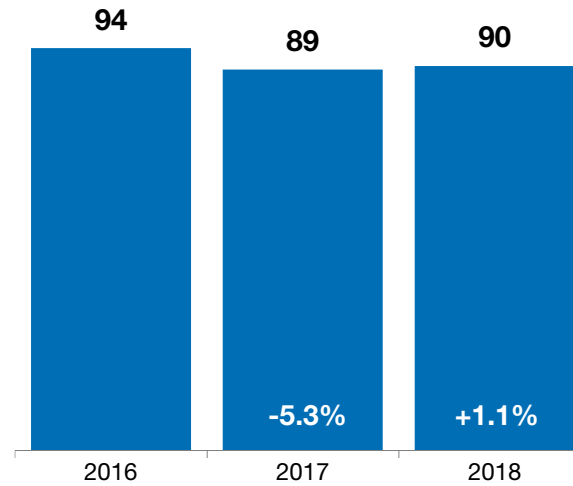
Average number of days between when a property is first listed and when a property is closed in a given month.



## June

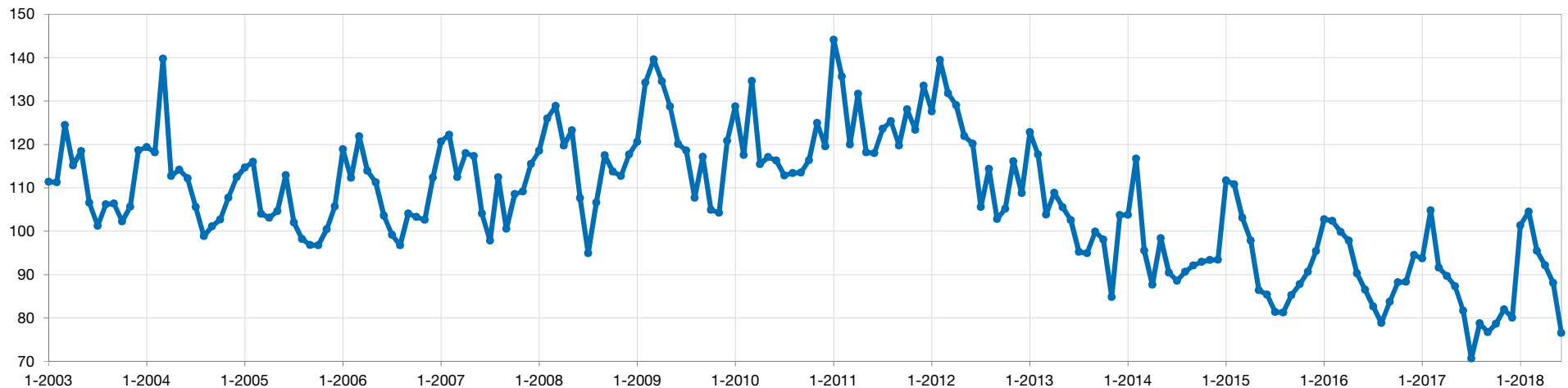


## Year to Date



| Month               | Prior Year | Current Year | + / -        |
|---------------------|------------|--------------|--------------|
| July 2017           | 83         | 71           | -14.5%       |
| August 2017         | 79         | 79           | 0.0%         |
| September 2017      | 84         | 77           | -8.3%        |
| October 2017        | 88         | 79           | -10.2%       |
| November 2017       | 88         | 82           | -6.8%        |
| December 2017       | 95         | 80           | -15.8%       |
| January 2018        | 94         | 101          | +7.4%        |
| February 2018       | 105        | 105          | 0.0%         |
| March 2018          | 92         | 95           | +3.3%        |
| April 2018          | 90         | 92           | +2.2%        |
| May 2018            | 87         | 88           | +1.1%        |
| <b>June 2018</b>    | <b>82</b>  | <b>77</b>    | <b>-6.1%</b> |
| <b>12-Month Avg</b> | <b>87</b>  | <b>83</b>    | <b>-4.6%</b> |

## Historical Days on Market Until Sale

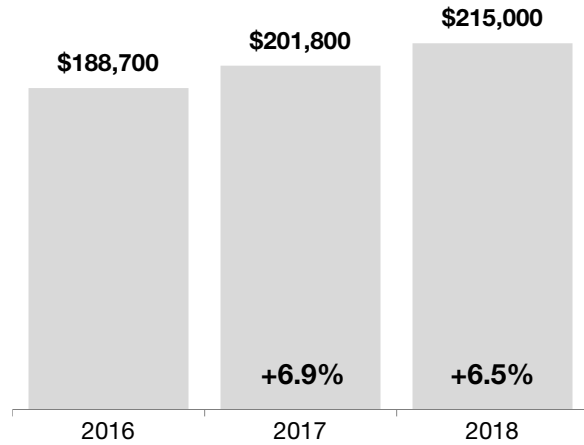


# Median Sales Price

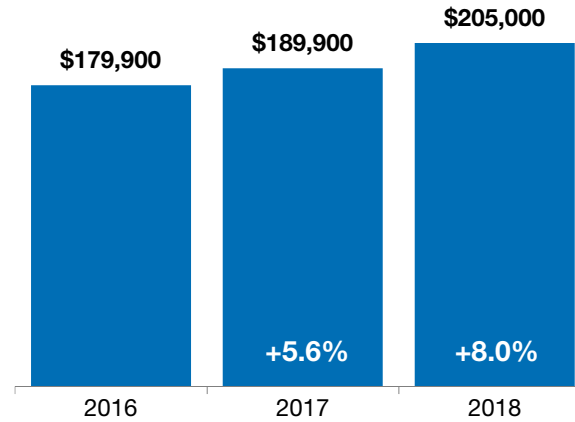
Median price point for all closed sales, not accounting for seller concessions, in a given month.



## June

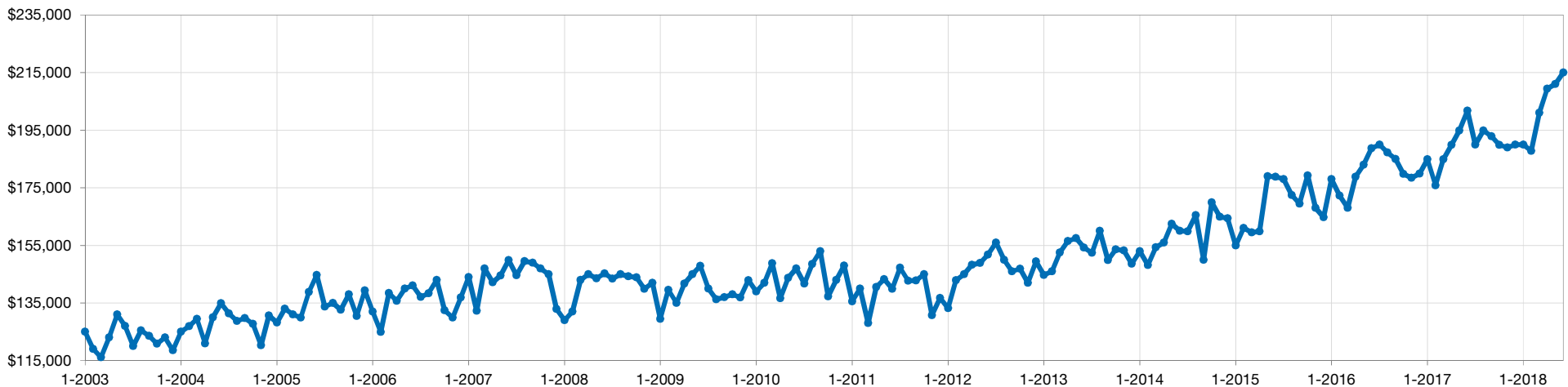


## Year to Date



| Month               | Prior Year       | Current Year     | + / -        |
|---------------------|------------------|------------------|--------------|
| July 2017           | \$190,000        | \$190,000        | 0.0%         |
| August 2017         | \$187,250        | \$194,900        | +4.1%        |
| September 2017      | \$185,000        | \$192,900        | +4.3%        |
| October 2017        | \$179,850        | \$189,900        | +5.6%        |
| November 2017       | \$178,450        | \$188,980        | +5.9%        |
| December 2017       | \$179,900        | \$190,000        | +5.6%        |
| January 2018        | \$184,900        | \$190,000        | +2.8%        |
| February 2018       | \$175,815        | \$187,839        | +6.8%        |
| March 2018          | \$184,900        | \$201,000        | +8.7%        |
| April 2018          | \$189,900        | \$209,350        | +10.2%       |
| May 2018            | \$194,900        | \$211,000        | +8.3%        |
| <b>June 2018</b>    | <b>\$201,800</b> | <b>\$215,000</b> | <b>+6.5%</b> |
| <b>12-Month Med</b> | <b>\$186,000</b> | <b>\$196,700</b> | <b>+5.8%</b> |

## Historical Median Sales Price

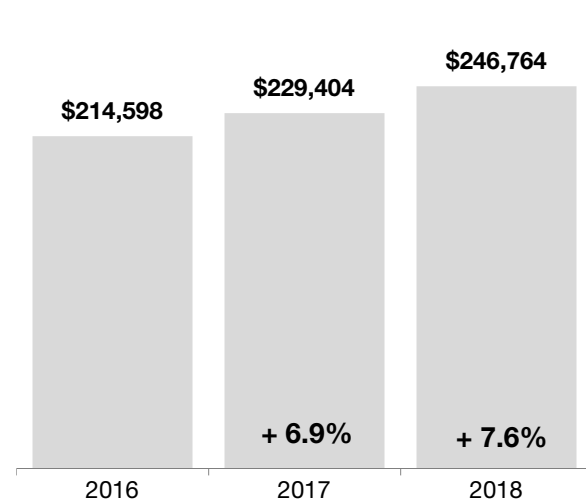


# Average Sales Price

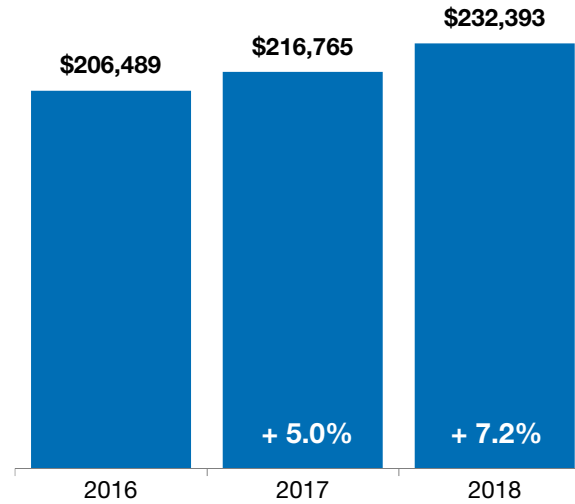
Average sales price for all closed sales, not accounting for seller concessions, in a given month.



## June

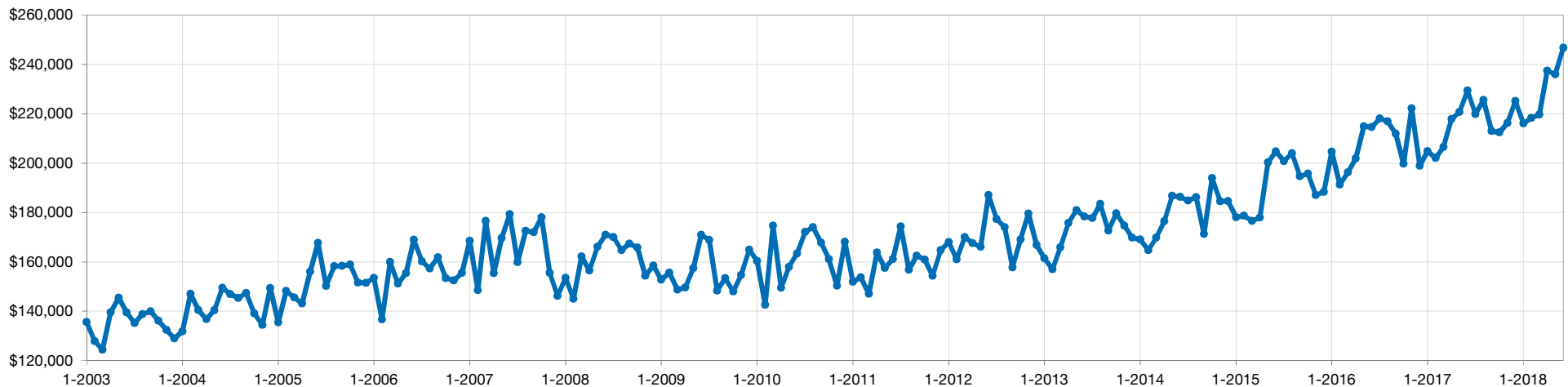


## Year to Date



| Month               | Prior Year       | Current Year     | + / -        |
|---------------------|------------------|------------------|--------------|
| July 2017           | \$218,050        | \$219,869        | +0.8%        |
| August 2017         | \$216,878        | \$225,563        | +4.0%        |
| September 2017      | \$211,870        | \$213,002        | +0.5%        |
| October 2017        | \$199,716        | \$212,421        | +6.4%        |
| November 2017       | \$222,217        | \$216,254        | -2.7%        |
| December 2017       | \$198,879        | \$225,164        | +13.2%       |
| January 2018        | \$204,812        | \$216,060        | +5.5%        |
| February 2018       | \$202,122        | \$218,283        | +8.0%        |
| March 2018          | \$206,523        | \$219,665        | +6.4%        |
| April 2018          | \$217,796        | \$237,372        | +9.0%        |
| May 2018            | \$220,735        | \$235,930        | +6.9%        |
| <b>June 2018</b>    | <b>\$229,404</b> | <b>\$246,764</b> | <b>+7.6%</b> |
| <b>12-Month Avg</b> | <b>\$213,886</b> | <b>\$225,180</b> | <b>+5.3%</b> |

## Historical Average Sales Price





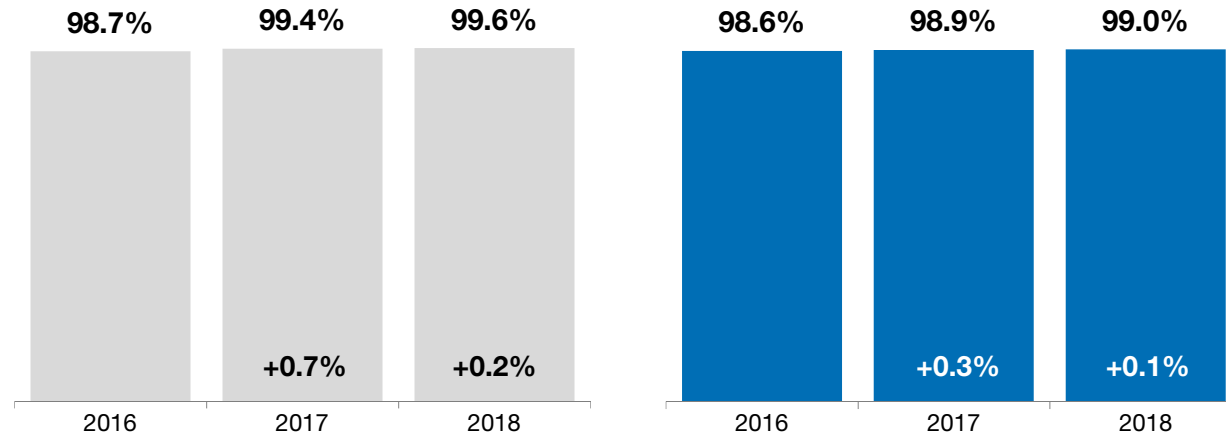
# Percent of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



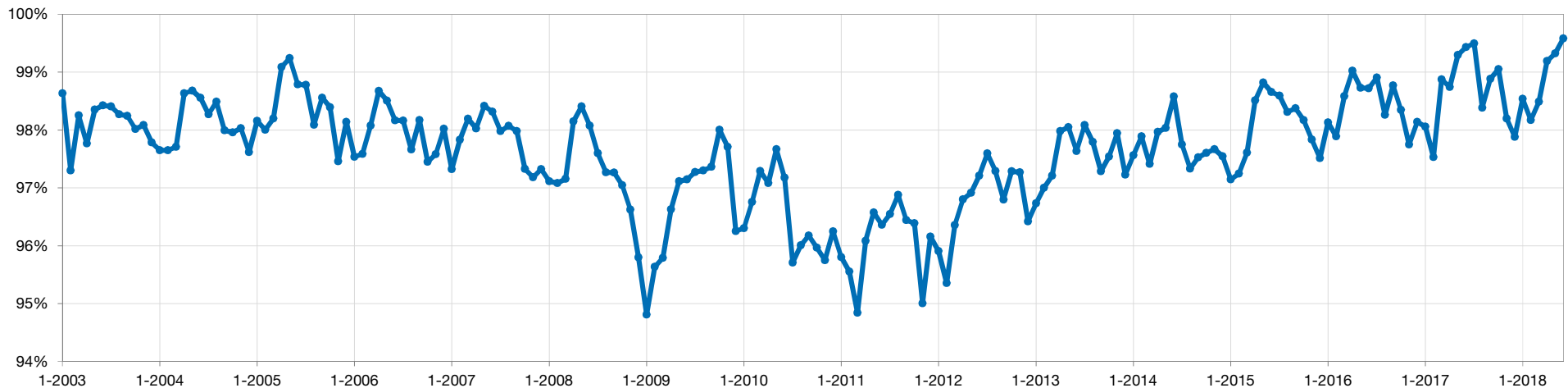
## June

## Year to Date



| Month               | Prior Year   | Current Year | + / -        |
|---------------------|--------------|--------------|--------------|
| July 2017           | 98.9%        | 99.5%        | +0.6%        |
| August 2017         | 98.3%        | 98.4%        | +0.1%        |
| September 2017      | 98.8%        | 98.9%        | +0.1%        |
| October 2017        | 98.3%        | 99.0%        | +0.7%        |
| November 2017       | 97.7%        | 98.2%        | +0.5%        |
| December 2017       | 98.1%        | 97.9%        | -0.2%        |
| January 2018        | 98.1%        | 98.5%        | +0.4%        |
| February 2018       | 97.5%        | 98.2%        | +0.7%        |
| March 2018          | 98.9%        | 98.5%        | -0.4%        |
| April 2018          | 98.7%        | 99.2%        | +0.5%        |
| May 2018            | 99.3%        | 99.3%        | 0.0%         |
| <b>June 2018</b>    | <b>99.4%</b> | <b>99.6%</b> | <b>+0.2%</b> |
| <b>12-Month Avg</b> | <b>98.6%</b> | <b>98.8%</b> | <b>+0.2%</b> |

## Historical Percent of Original List Price Received

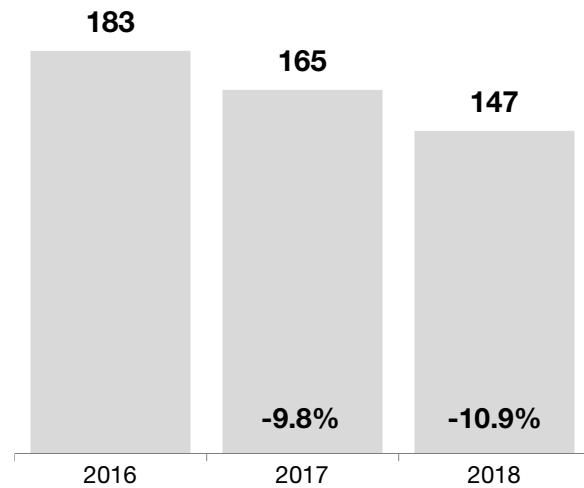


# Housing Affordability Index

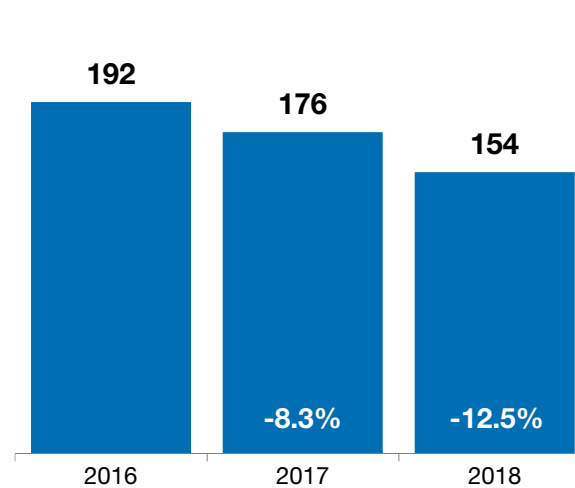
This index measures housing affordability for the region. For example, an index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. **A higher number means greater affordability.**



## June



## Year to Date



| Month               | Prior Year | Current Year | + / -         |
|---------------------|------------|--------------|---------------|
| July 2017           | 182        | 176          | -3.3%         |
| August 2017         | 185        | 173          | -6.5%         |
| September 2017      | 186        | 175          | -5.9%         |
| October 2017        | 194        | 175          | -9.8%         |
| November 2017       | 186        | 177          | -4.8%         |
| December 2017       | 178        | 175          | -1.7%         |
| January 2018        | 171        | 169          | -1.2%         |
| February 2018       | 185        | 170          | -8.1%         |
| March 2018          | 176        | 159          | -9.7%         |
| April 2018          | 174        | 150          | -13.8%        |
| May 2018            | 171        | 149          | -12.9%        |
| <b>June 2018</b>    | <b>165</b> | <b>147</b>   | <b>-10.9%</b> |
| <b>12-Month Avg</b> | <b>180</b> | <b>166</b>   | <b>-7.8%</b>  |

## Historical Housing Affordability Index

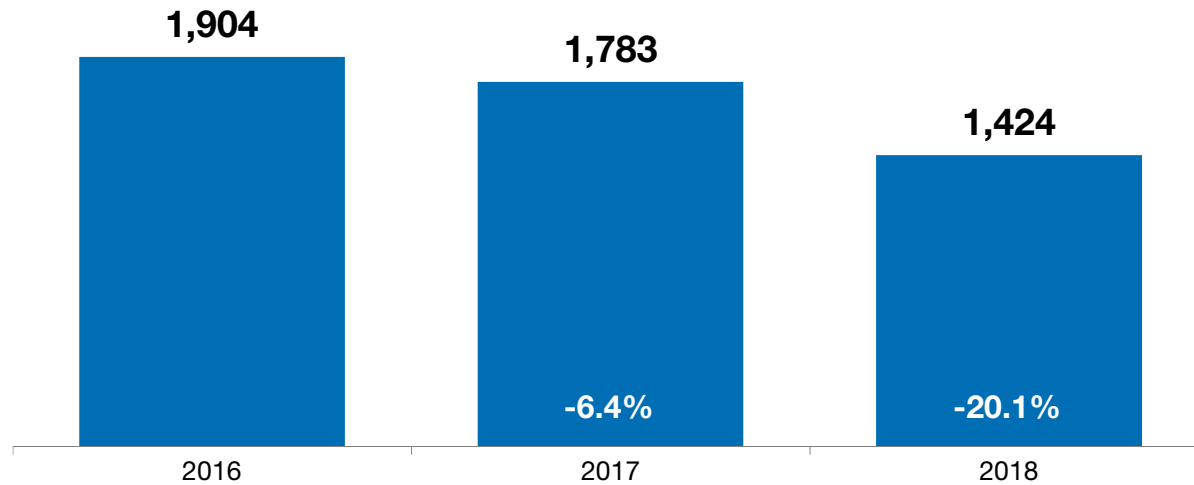


# Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.

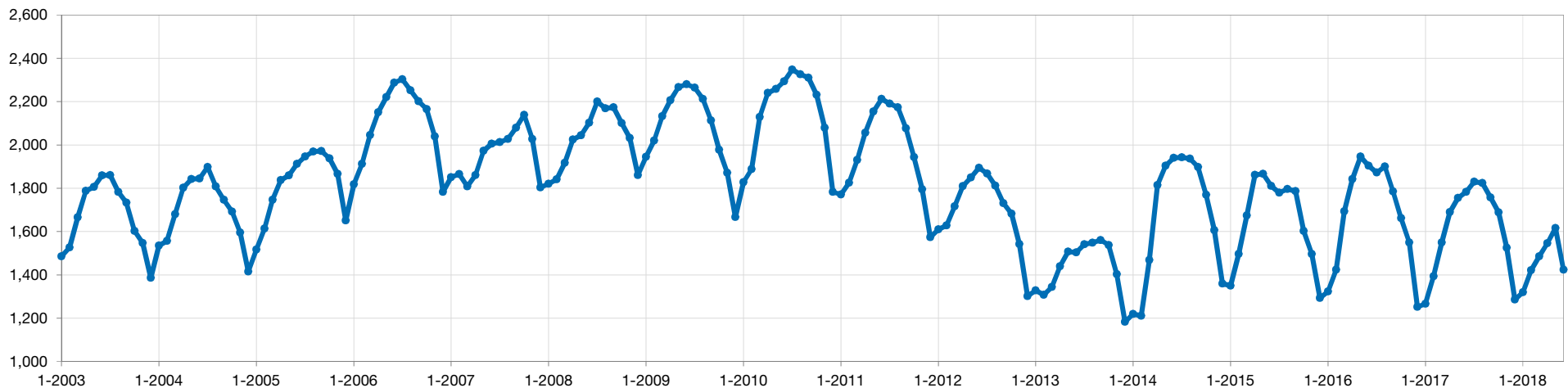


## June



| Month               | Prior Year   | Current Year | + / -         |
|---------------------|--------------|--------------|---------------|
| July 2017           | 1,873        | 1,830        | -2.3%         |
| August 2017         | 1,900        | 1,824        | -4.0%         |
| September 2017      | 1,786        | 1,758        | -1.6%         |
| October 2017        | 1,662        | 1,689        | +1.6%         |
| November 2017       | 1,550        | 1,526        | -1.5%         |
| December 2017       | 1,252        | 1,286        | +2.7%         |
| January 2018        | 1,267        | 1,320        | +4.2%         |
| February 2018       | 1,394        | 1,421        | +1.9%         |
| March 2018          | 1,550        | 1,486        | -4.1%         |
| April 2018          | 1,690        | 1,546        | -8.5%         |
| May 2018            | 1,755        | 1,616        | -7.9%         |
| <b>June 2018</b>    | <b>1,783</b> | <b>1,424</b> | <b>-20.1%</b> |
| <b>12-Month Avg</b> | <b>1,622</b> | <b>1,561</b> | <b>-3.3%</b>  |

## Historical Inventory of Homes for Sale

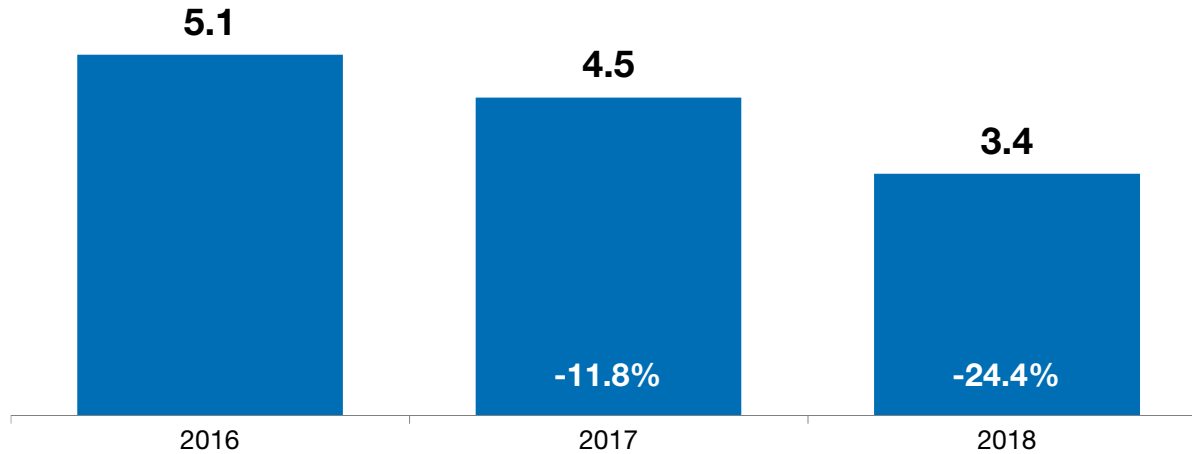


# Months Supply of Homes for Sale

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.

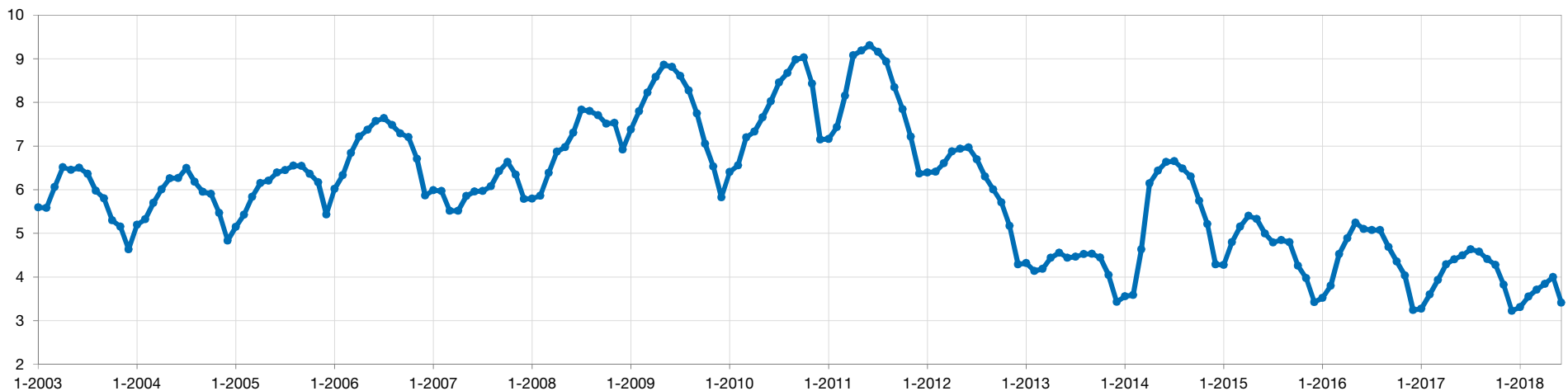


## June



| Month               | Prior Year | Current Year | + / -         |
|---------------------|------------|--------------|---------------|
| July 2017           | 5.1        | 4.6          | -9.8%         |
| August 2017         | 5.1        | 4.6          | -9.8%         |
| September 2017      | 4.7        | 4.4          | -6.4%         |
| October 2017        | 4.4        | 4.3          | -2.3%         |
| November 2017       | 4.0        | 3.8          | -5.0%         |
| December 2017       | 3.2        | 3.2          | 0.0%          |
| January 2018        | 3.3        | 3.3          | 0.0%          |
| February 2018       | 3.6        | 3.5          | -2.8%         |
| March 2018          | 3.9        | 3.7          | -5.1%         |
| April 2018          | 4.3        | 3.8          | -11.6%        |
| May 2018            | 4.4        | 4.0          | -9.1%         |
| <b>June 2018</b>    | <b>4.5</b> | <b>3.4</b>   | <b>-24.4%</b> |
| <b>12-Month Avg</b> | <b>4.2</b> | <b>3.9</b>   | <b>-7.1%</b>  |

## Historical Months Supply of Homes for Sale

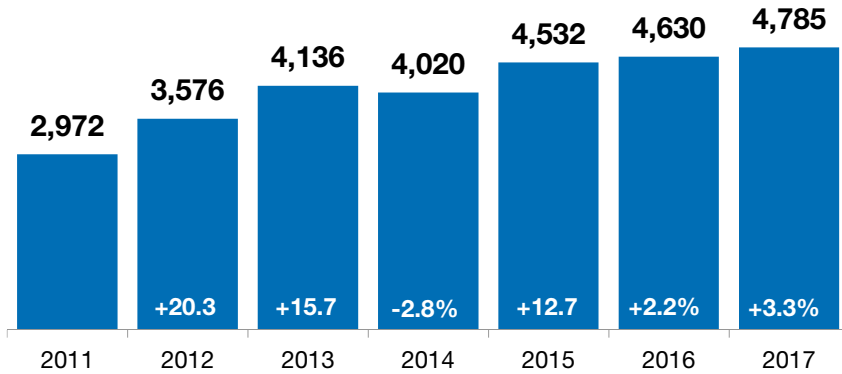


# Annual Review

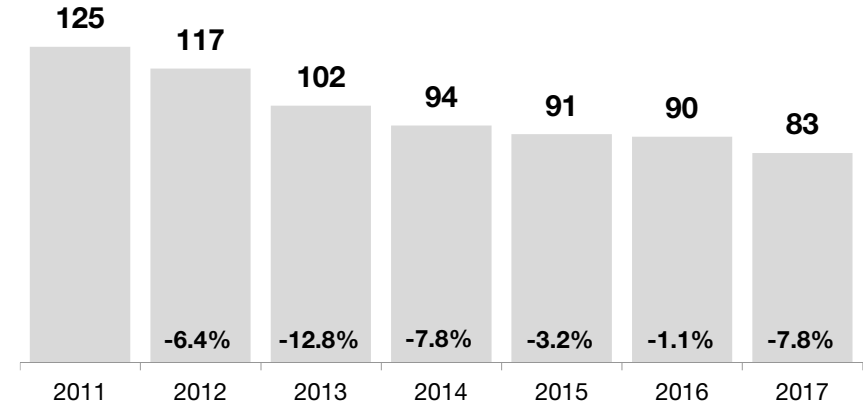
Historical look at key market metrics for the overall region.



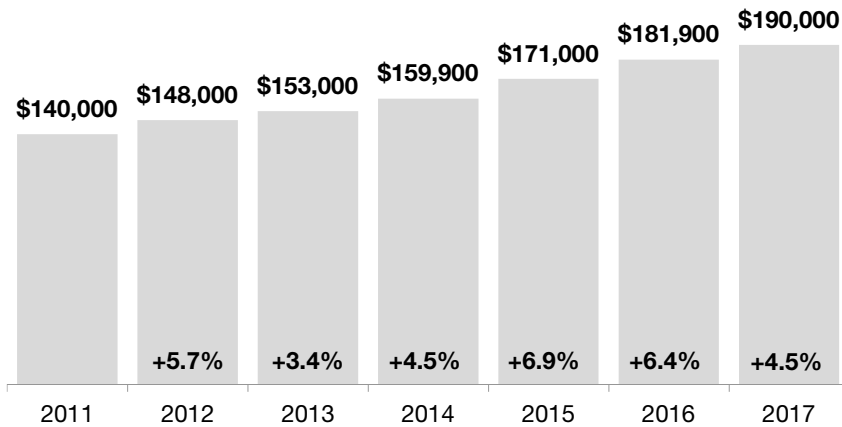
## Closed Sales



## Days on Market



## Median Sales Price



## Percent of Original List Price Received

