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# Monthly Indicators

### September 2010

With this month's report, be mindful of the fact that activity was uniquely strong last year at this time due to the approaching first deadline for the federal tax credit. This means that we're entering an apples-to-oranges comparison period which may make this year's activity look especially slow for the next few months. Combine that with the fact that this time of year typically endures slowed sales activity in any kind of market and that buyers in 2010 were driven to enter contracts by the April 30, 2010 tax credit deadline, and you'll see that September 2010's numbers should be taken with a grain of proverbial salt.

Pending Sales in the Sioux Falls region decreased by 39.4 percent from last September to arrive at 206. New Listings decreased by 15.4 percent since last September and the overall inventory of 2,311 increased by 1.4 percent.

Median Sales Price increased by 12.9 percent compared to last September, registering in at \$154,700. Average Days on Market, at 86, decreased by 0.5 percent versus last year. Months Supply of Inventory increased by 10.3 percent to weigh in at 8.8 months.

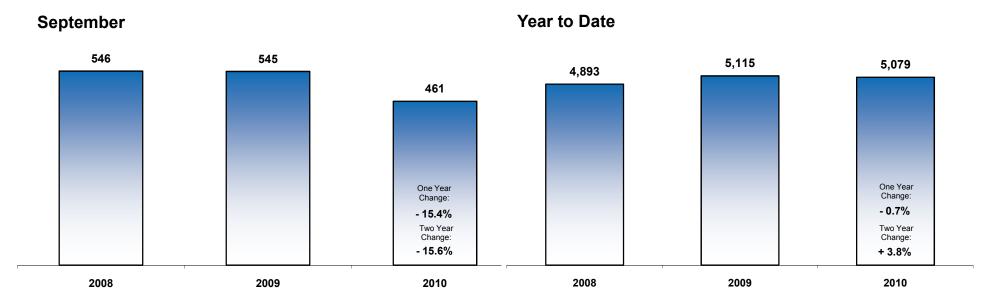
For the sake of long-term market stability, be wary of an overabundance of listing activity. If homes aren't selling like they used to, but listings remain fairly flat, inventory will climb and prices may adjust downward. Balanced supply and demand, as always, is the ultimate goal.

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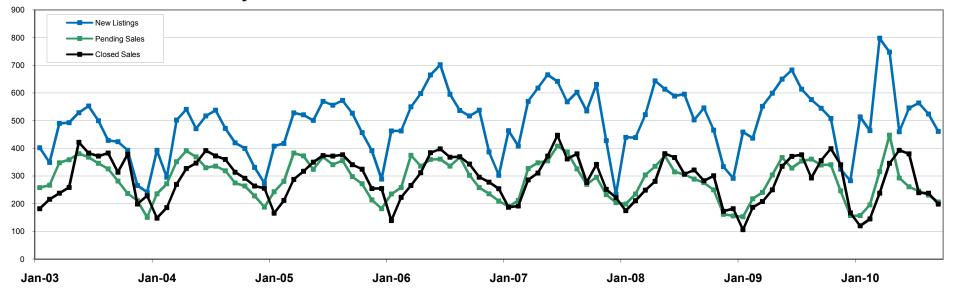
# **New Listings**

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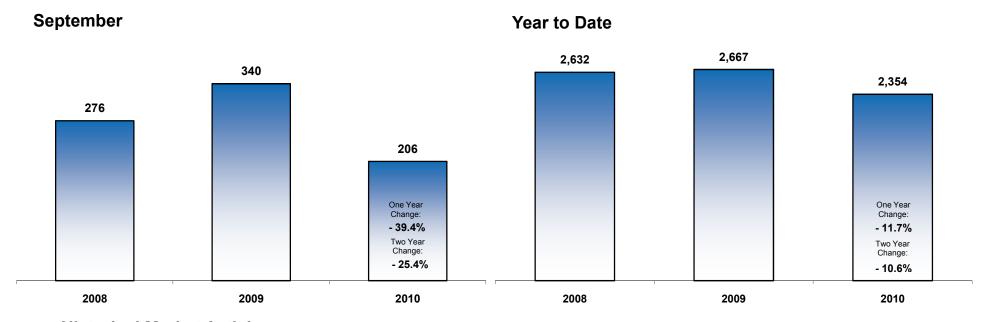
#### **Historical Market Activity**



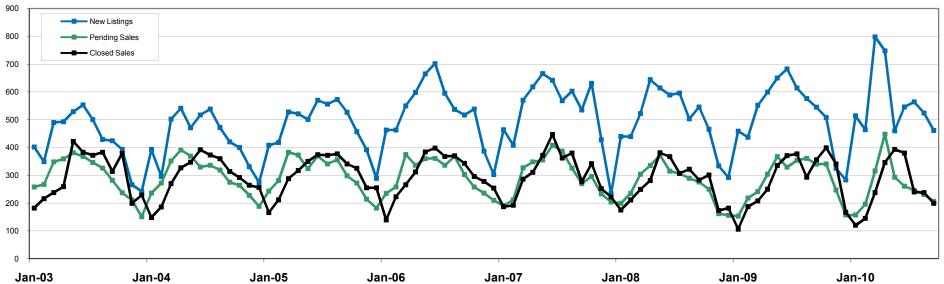
# **Pending Sales**

A Monthly Indicator from the REALTOR® Association of the Sioux Empire





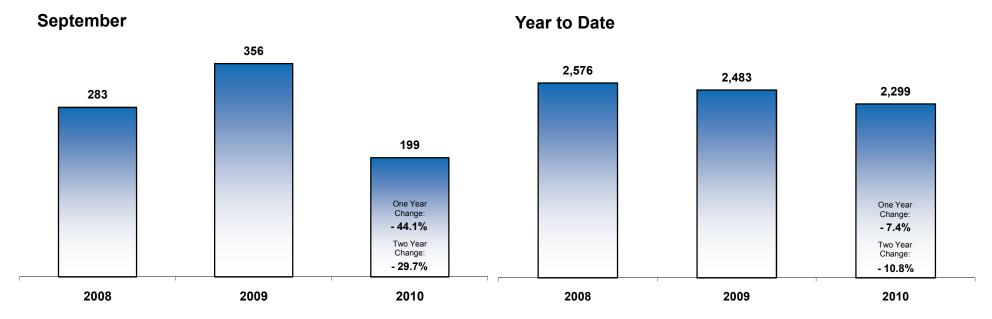
#### **Historical Market Activity**



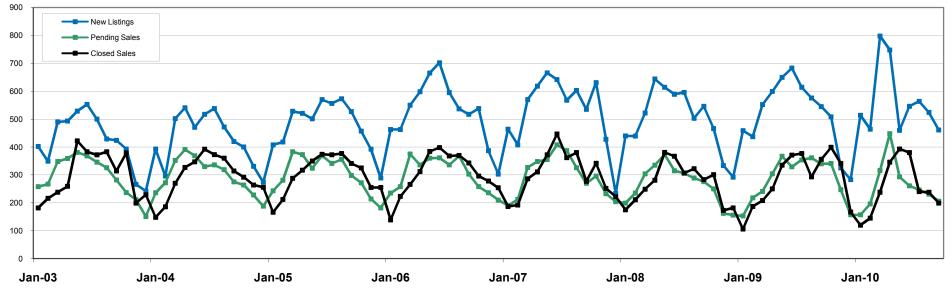
### **Closed Sales**

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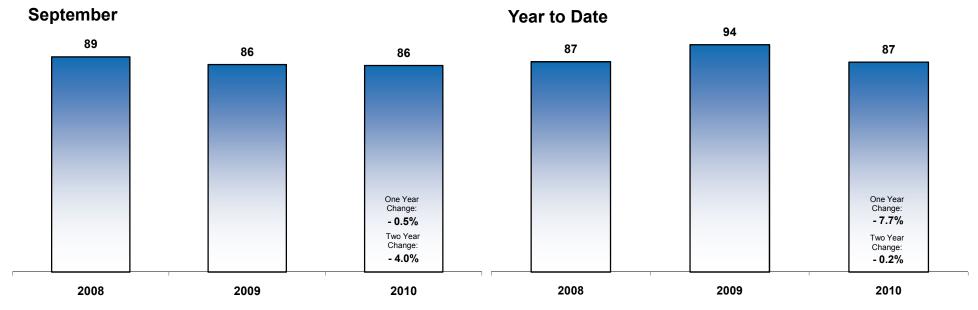
#### **Historical Market Activity**



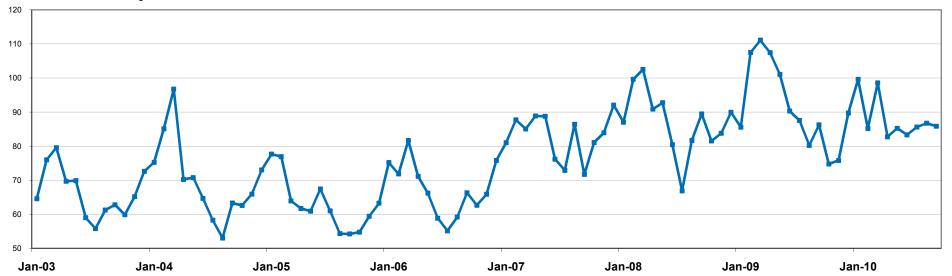
### **Days on Market Until Sale**

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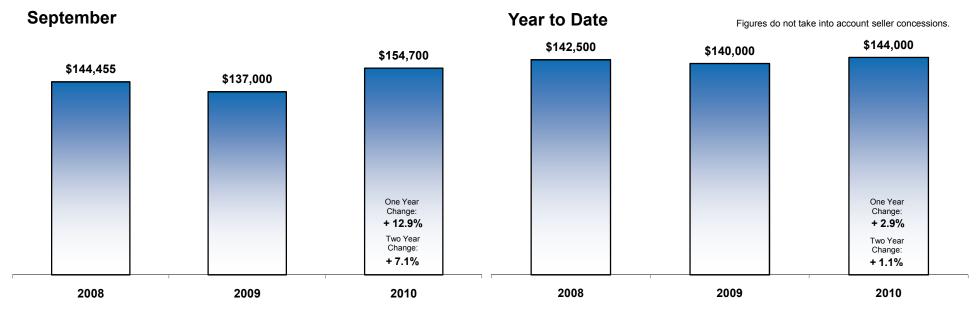
#### **Historical Days on Market Until Sale**



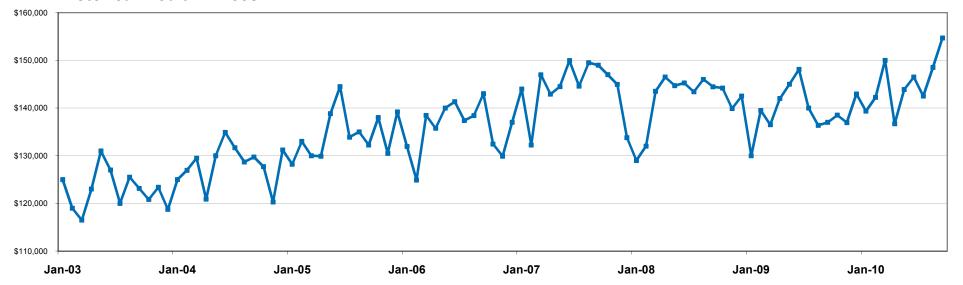
### **Median Sales Price**

A Monthly Indicator from the REALTOR® Association of the Sioux Empire





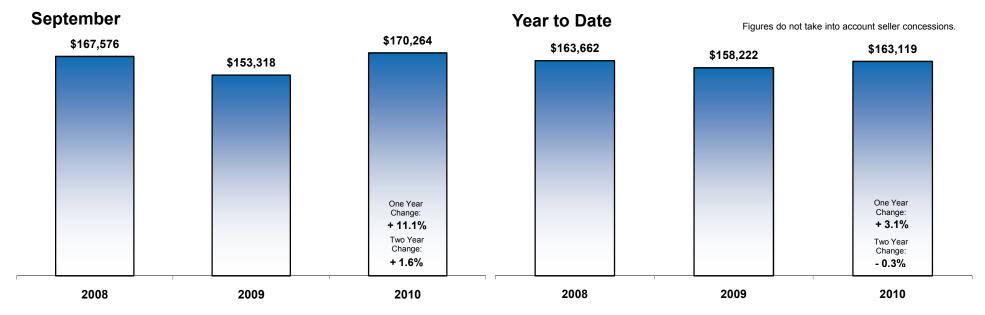
#### **Historical Median Prices**



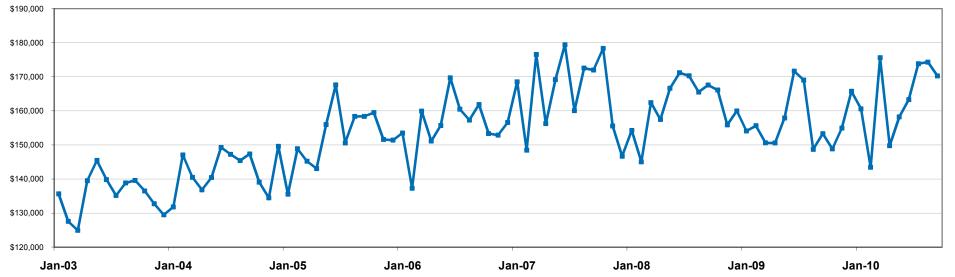
# **Average Sales Price**

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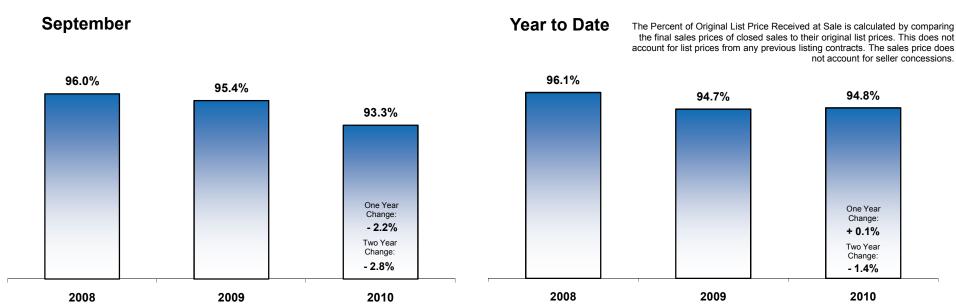
#### **Historical Average Prices**



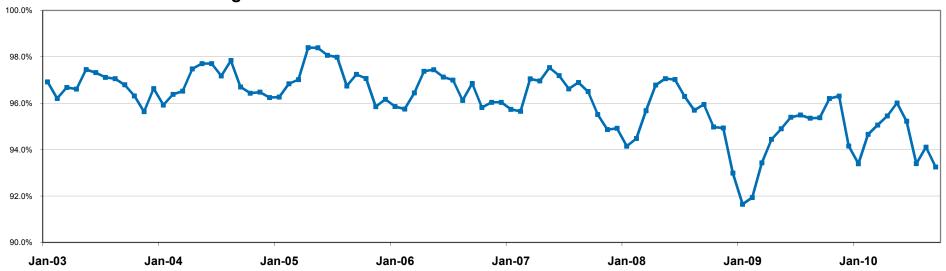
### Percent of Original List Price Received at Sale

A Monthly Indicator from the REALTOR® Association of the Sioux Empire





#### **Historical Percent of Original List Price Received at Sale**

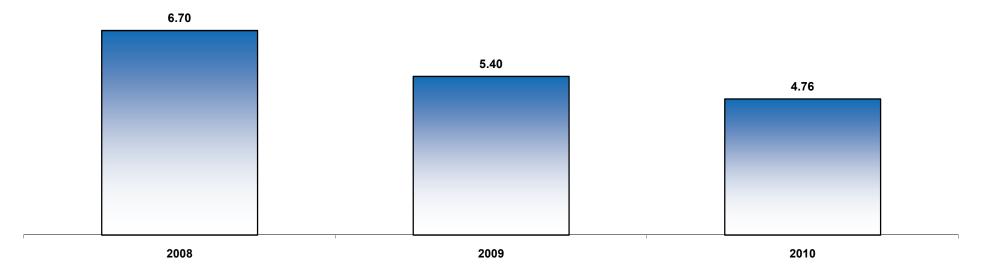


# **Mortgage Rates**

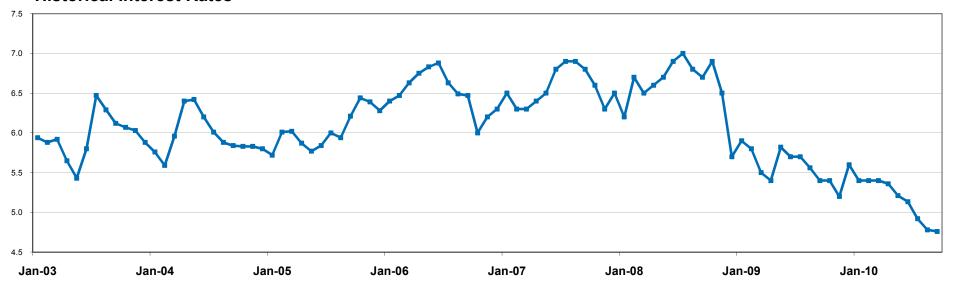
A Monthly Indicator from the REALTOR® Association of the Sioux Empire



**Septembe** ortgage rate information is gathered from HSH Associates Financial Publishers, Inc (www.hsh.com). Data represents national 30-year fixed-rate mortgages.



#### **Historical Interest Rates**



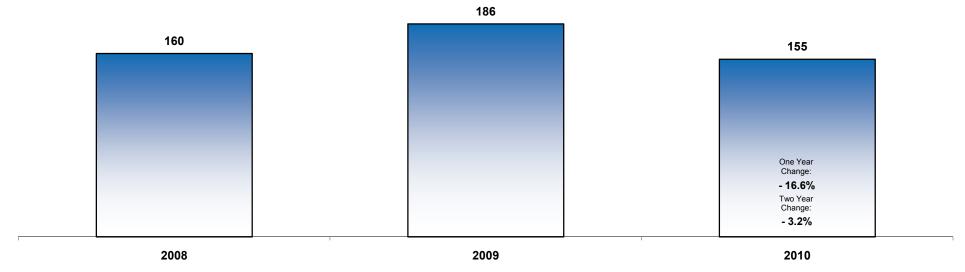
### **Housing Affordability Index**

A Monthly Indicator from the **REALTOR®** Association of the Sioux Empire

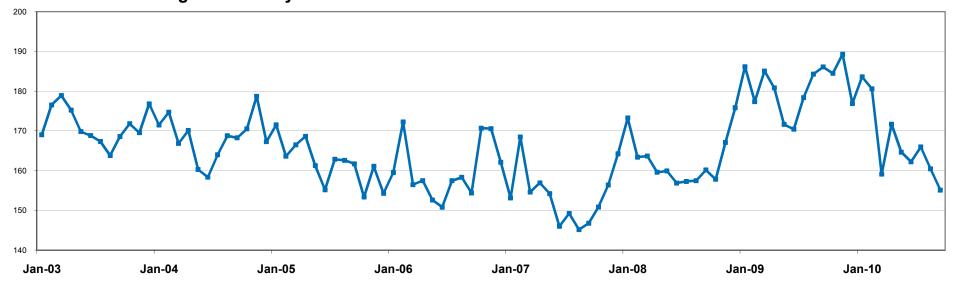


#### September

The HAI formula measures housing affordability for the Sioux Falls Housing Market. An HAI of 120 would mean the median family income is 120% of the necessary income to qualify for the median priced home using 20% downpayment, 30-year fixed rate mortgage.



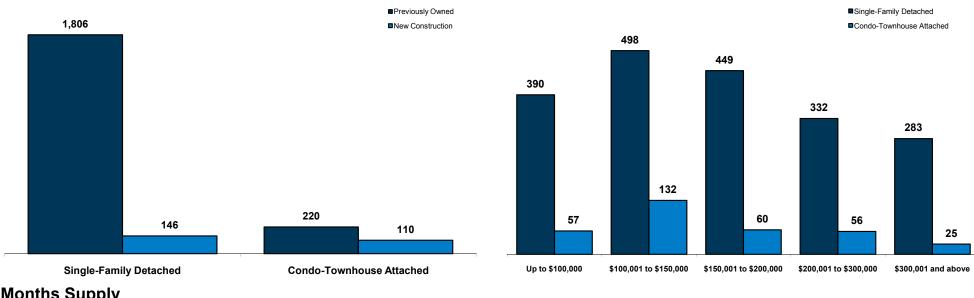
#### **Historical Housing Affordability Index**



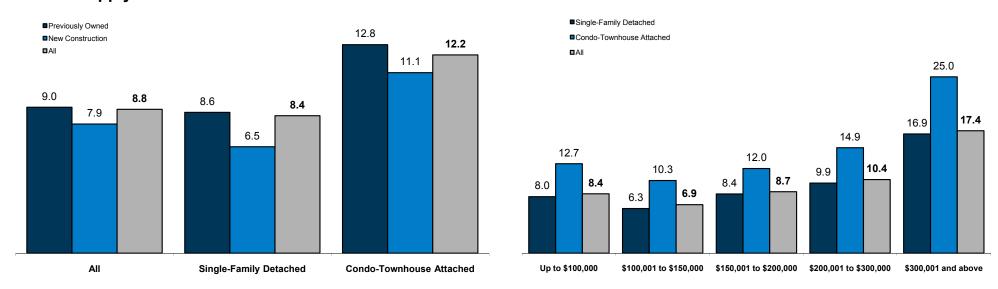
A Monthly Indicator from the REALTOR® Association of the Sioux Empire



#### **Inventory of Active Listings**



#### **Months Supply**



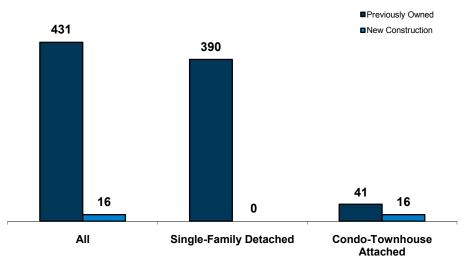
A market is considered balanced between buyers and sellers when there is roughly a 5- to 6-month supply of homes available for purchase.

A Monthly Indicator from the REALTOR® Association of the Sioux Empire

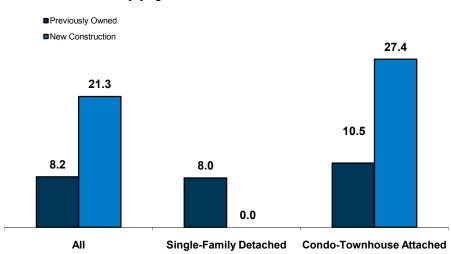


### **Under \$100,000**

# Inventory

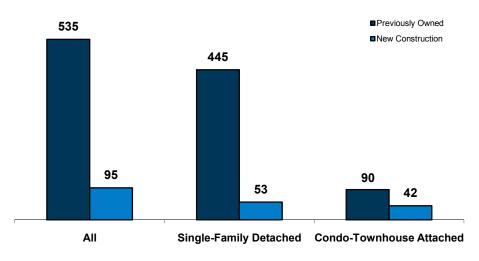


#### **Months Supply**

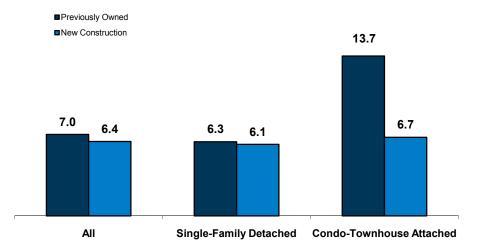


### \$100,001 to \$150,000

#### **Inventory**



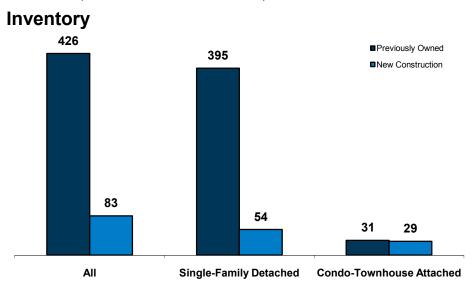
#### **Months Supply**



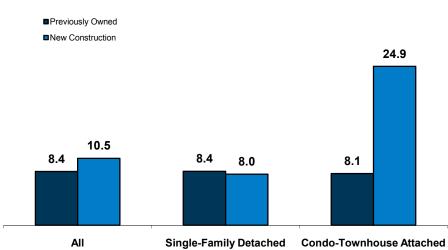
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### \$150,001 to \$200,000

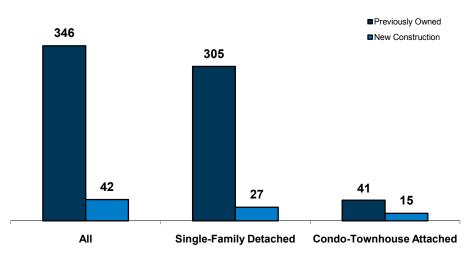


#### **Months Supply**

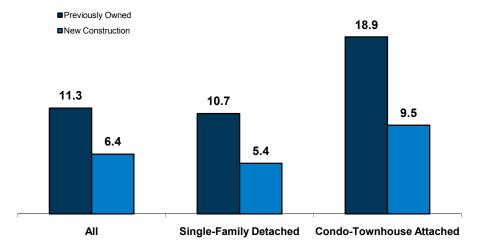


### \$200,001 to \$300,000

#### Inventory



#### **Months Supply**

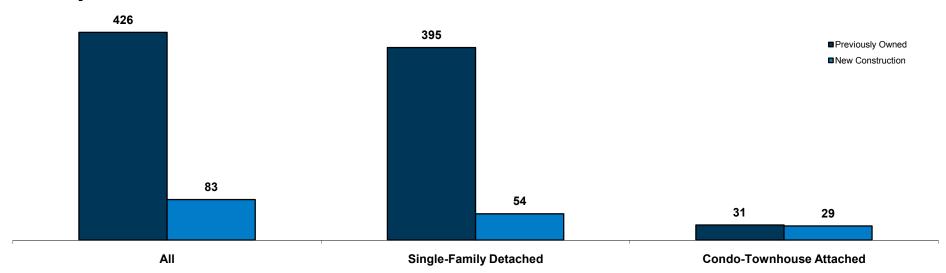


A Monthly Indicator from the REALTOR® Association of the Sioux Empire

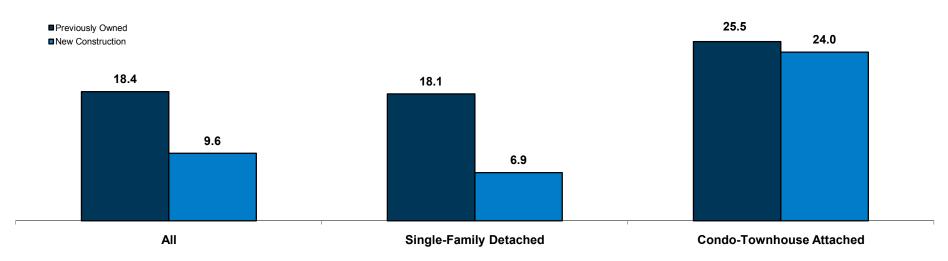


# \$300,001 and above

#### Inventory



#### **Months Supply**



# **Market Overview**



A Monthly Indicator from the **REALTOR®** Association of the Sioux Empire

September 2010		This Year	Last Year	Percent Change	5-Year Average	This Year Year-to-Date	Previous Year Year-to-Date	Percent Change	5-Year Year-to-Date Average
New Listings	Jul	564	614	- 8.1%	587	4,094	3,994	+ 2.5%	3,981
	Aug	524	576	- 9.0%	549	4,618	4,570	+ 1.1%	4,529
	Sep	461	545	- 15.4%	521	5,079	5,115	- 0.7%	5,050
Pending Sales	Jul	246	354	- 30.5%	326	1,917	1,966	- 2.5%	2,088
	Aug	231	361	- 36.0%	315	2,148	2,327	- 7.7%	2,403
	Sep	206	340	- 39.4%	279	2,354	2,667	- 11.7%	2,682
Closed Sales	Jul	240	377	- 36.3%	331	1,862	1,834	+ 1.5%	1,983
	Aug	238	293	- 18.8%	321	2,100	2,127	- 1.3%	2,303
	Sep	199	356	- 44.1%	292	2,299	2,483	- 7.4%	2,595
Days on Market Until Sale	Jul	86	88	- 2.2%	74	87	98	- 11.0%	84
	Aug	87	80	+ 8.1%	79	87	95	- 8.8%	84
	Sep	86	86	- 0.5%	80	87	94	- 7.7%	83
Median Sales Price	Jul	\$142,500	\$140,000	+ 1.8%	\$141,576	\$142,500	\$142,000	+ 0.4%	
	Aug	\$148,500	\$136,381	+ 8.9%	\$143,756	\$143,500	\$141,000	+ 1.8%	
	Sep	\$154,700	\$137,000	+ 12.9%	\$145,631	\$144,000	\$140,000	+ 2.9%	
Average Sales Price	Jul	\$173,831	\$169,035	+ 2.8%	\$166,743	\$160,924	\$160,692	+ 0.1%	\$161,670
	Aug	\$174,313	\$148,717	+ 17.2%	\$163,680	\$162,442	\$159,043	+ 2.1%	\$161,897
	Sep	\$170,264	\$153,318	+ 11.1%	\$165,000	\$163,119	\$158,222	+ 3.1%	\$162,166
Total Active Listings Available	Jul	2,309	2,349	- 1.7%					
	Aug	2,342	2,314	+ 1.2%					
	Sep	2,311	2,280	+ 1.4%					
Percent of Original List Price	Jul	93.4%	95.5%	- 2.2%	95.8%	95.0%	94.4%	+ 0.6%	95.0%
Received at Sale	Aug	94.1%	95.4%	- 1.3%	95.6%	94.9%	94.5%	+ 0.4%	94.9%
	Sep	93.3%	95.4%	- 2.2%	95.6%	94.8%	94.7%	+ 0.1%	94.8%
Mortgage Rates	Jul	4.9	5.7	- 13.7%	6.2				
	Aug	4.8	5.6	- 14.0%	6.1				
	Sep	4.8	5.4	- 11.9%	6.0				
Housing Affordability Index	Jul	166	178	- 6.9%	162				
	Aug	160	184	- 12.9%	161				
	Sep	155	186	- 16.6%	160				
Months Supply of Inventory	Jul	8.4	9.0	- 6.7%					
	Aug	8.6	8.6	- 0.6%					
	Sep	8.8	8.0	+ 10.3%					

### **Annual Review**

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