

Local Market Update – February 2011

A RESEARCH TOOL PROVIDED BY THE REALTOR® ASSOCIATION OF THE SIOUX EMPIRE, INC.



Brandon

+ 11.1% **- 12.5%** **+ 11.3%**

Change in
New Listings

Change in
Closed Sales

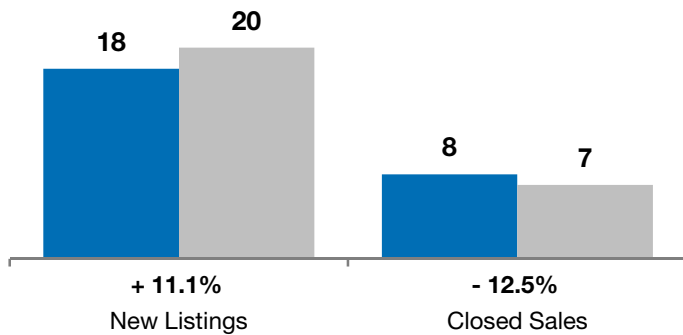
Change in
Median Sales Price

	February			Year to Date		
	2010	2011	+ / -	2010	2011	+ / -
New Listings	18	20	+ 11.1%	42	38	- 9.5%
Closed Sales	8	7	- 12.5%	8	13	+ 62.5%
Median Sales Price*	\$156,250	\$173,900	+ 11.3%	\$156,250	\$169,900	+ 8.7%
Average Sales Price*	\$189,293	\$220,200	+ 16.3%	\$189,293	\$187,787	- 0.8%
Percent of Original List Price Received*	93.5%	96.1%	+ 2.8%	93.5%	95.1%	+ 1.7%
Average Days on Market Until Sale	95	85	- 10.1%	95	74	- 21.9%
Inventory of Homes for Sale	71	70	- 1.4%	--	--	--
Months Supply of Inventory	5.5	6.0	+ 9.9%	--	--	--

* Does not account for list prices from any previous listing contracts or seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

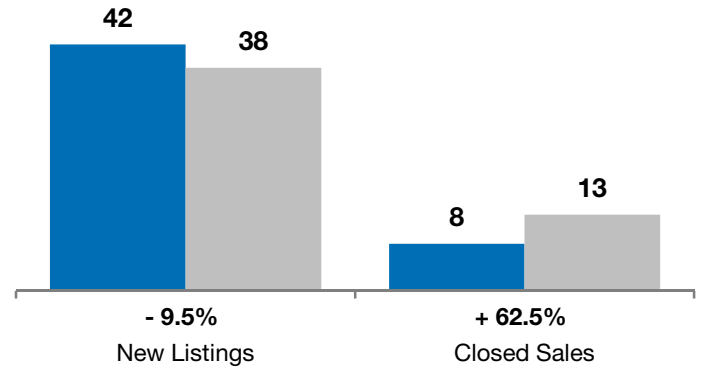
February

■ 2010 ■ 2011

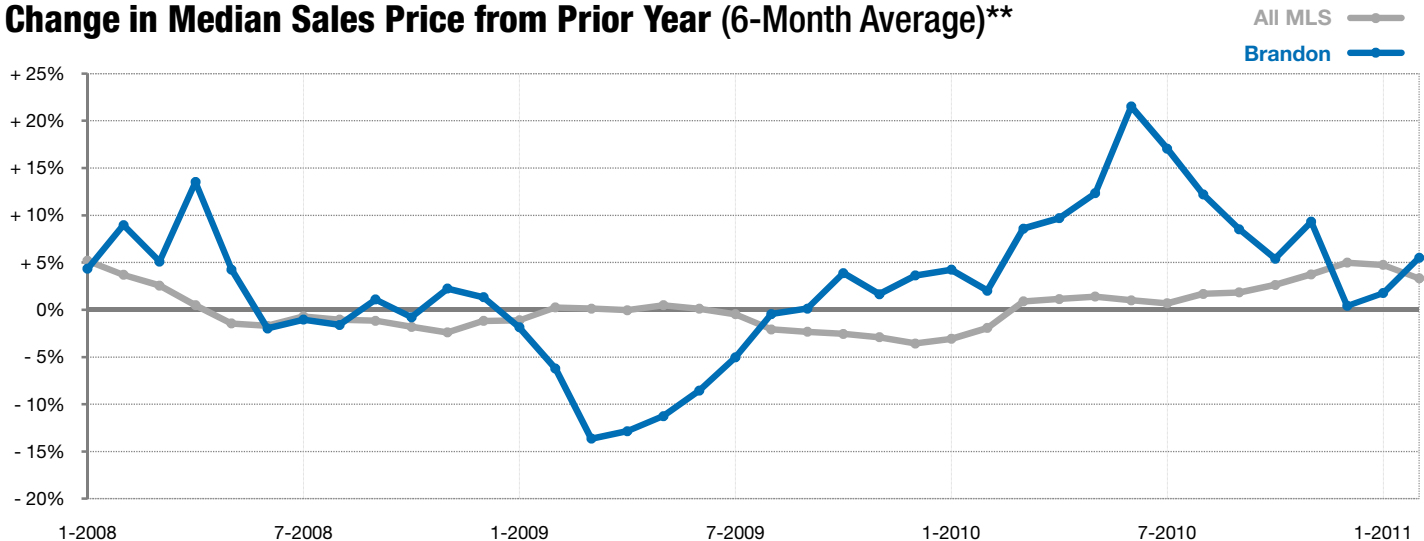


Year to Date

■ 2010 ■ 2011



Change in Median Sales Price from Prior Year (6-Month Average)**



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period. | All data from RASE Multiple Listing Service. Powered by 10K Research and Marketing.