## Monthly Indicators

## April 2011

The final month of year-over-year comparison to last year's tax incentive market is upon us. It bears repeating that April 2010 enjoyed uniquely strong activity due to the approaching credit deadline. Let's see how this pivotal month played out locally.

New Listings in the Sioux Falls region decreased 25.3 percent to 557. Pending Sales were down 41.3 percent to 263 . Inventory levels shrank 10.6 percent to 2,109 units - a positive trend that should preserve market balance.

Prices were up, which may reflect increased activity at higher price points and fewer distressed properties closing. The Median Sales Price climbed 3.7 percent to $\$ 141,700$. Days on Market increased 26.7 percent to 105 days. Supply grew relative to demand as Months Supply of Inventory was up 6.3 percent to 8.7 months.

Nationally, the interest rate is 5.0 percent on a 30 -year fixed conventional and the unemployment rate edged up to 9.0 percent in April, even as the economy added 244,000 jobs. Job seekers showed more confidence, a potential indicator of future housing demand. Moving forward, expect a different story to unfold in our market. We'll soon be comparing current activity to a post-credit slump that occurred during the summer and fall of 2010.

## Quick Facts

$$
-28.3 \% \quad+3.7 \% \quad-10.6 \%
$$

Change in Change in Change in
Inventory
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## Market Overview

Key market metrics for the current month and year-to-date

| Key Metrics | Historical Sparklines | 4-2010 | 4-2011 | + / - | YTD 2010 | YTD 2011 | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Listings |  | 746 | 557 | - 25.3\% | :10, | 1,914 | - 24.2\% |
| Pending Sales |  | 448 | 263 | - 41.3\% | 11,116 | 862 | - 22.8\% |
| Closed Sales |  | 346 | 248 | - 28.3\% | 1849 | 764 | - 10.0\% |
| Days on Market Until Sale |  | 83 | 105 | + 26.7\% |  | 103 | + 14.1\% |
| Median Sales Price |  | \$136,700 | \$141,700 | + 3.7\% | \$140,000 | \$137,200 | - 2.0\% |
| Average Sales Price |  | \$149,784 | \$166,448 | + 11.1\% | \$157,417 | \$155,324 | - 1.3\% |
| Percent of Original List Price Received |  | 95.5\% | 94.0\% | - 1.5\% | 94.9\% | 92.5\% | - 2.5\% |
| Housing Affordability Index |  | 186 | 198 | + 6.1\% | $183$ | 203 | + 11.0\% |
| Inventory of Homes for Sale |  | 2,360 | 2,109 | - 10.6\% | -- | -- | -- |
| Months Supply of Homes for Sale |  | 8.2 | 8.7 | + 6.3\% | - -- | -- | -- |

All data from the RASE Multiple Listing Service. Provided by the REALTOR® Association of the Sioux Empire, Inc. Powered by 10K Research and Marketing. | Click for Cover Page | 2

## New Listings



## Historical New Listing Activity



## Pending Sales



| Month | Prior <br> Year | Current <br> Year | +/- |
| :--- | :---: | :---: | :---: |
| May | 367 | $\mathbf{2 9 2}$ | $-20.4 \%$ |
| June | 329 | 262 | $-20.4 \%$ |
| July | 354 | $\mathbf{2 4 3}$ | $-31.4 \%$ |
| August | 361 | $\mathbf{2 3 5}$ | $-34.9 \%$ |
| September | 339 | $\mathbf{2 1 4}$ | $-36.9 \%$ |
| October | 340 | 208 | $-38.8 \%$ |
| November | 247 | $\mathbf{2 1 0}$ | $-15.0 \%$ |
| December | 156 | $\mathbf{2 0 3}$ | $+30.1 \%$ |
| January | 157 | $\mathbf{1 5 2}$ | $-3.2 \%$ |
| February | 196 | $\mathbf{1 9 6}$ | $0.0 \%$ |
| March | 315 | $\mathbf{2 5 1}$ | $-20.3 \%$ |
| April | 448 | $\mathbf{2 6 3}$ | $-41.3 \%$ |
| 12-Month Avg | $\mathbf{3 0 1}$ | $\mathbf{2 2 7}$ | $\mathbf{- 2 4 . 4} \%$ |

## Historical Pending Sales Activity



## Closed Sales



## Historical Closed Sales Activity



## Days on Market Until Sale

April


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| May | 101 | 85 | $-15.7 \%$ |
| June | 90 | 83 | $-7.8 \%$ |
| July | 88 | 86 | $-2.2 \%$ |
| August | 80 | 88 | $+9.1 \%$ |
| September | 86 | 85 | $-1.1 \%$ |
| October | 75 | 87 | $+17.1 \%$ |
| November | 76 | $\mathbf{1 0 0}$ | $+31.7 \%$ |
| December | 90 | $\mathbf{9 2}$ | $+3.0 \%$ |
| January | 100 | $\mathbf{1 1 1}$ | $+11.6 \%$ |
| February | 85 | $\mathbf{1 0 6}$ | $+24.7 \%$ |
| March | 99 | $\mathbf{9 3}$ | $-5.8 \%$ |
| April | 83 | $\mathbf{1 0 5}$ | $+26.7 \%$ |
| 12-Month Avg | $\mathbf{8 6}$ | $\mathbf{9 2}$ | $\mathbf{+ 5 . 9 \%}$ |

## Historical Days on Market Until Sale



## Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| May | $\$ 145,000$ | $\mathbf{\$ 1 4 3 , 9 0 0}$ | $-0.8 \%$ |
| June | $\$ 148,100$ | $\mathbf{\$ 1 4 7 , 0 0 0}$ | $-0.7 \%$ |
| July | $\$ 140,000$ | $\mathbf{\$ 1 4 2 , 5 0 0}$ | $+1.8 \%$ |
| August | $\$ 136,381$ | $\mathbf{\$ 1 4 8 , 7 5 0}$ | $+9.1 \%$ |
| September | $\$ 137,000$ | $\mathbf{\$ 1 5 4 , 5 0 0}$ | $+12.8 \%$ |
| October | $\$ 138,500$ | $\mathbf{\$ 1 3 7 , 5 0 0}$ | $-0.7 \%$ |
| November | $\$ 136,950$ | $\mathbf{\$ 1 4 2 , 9 5 0}$ | $+4.4 \%$ |
| December | $\$ 142,950$ | $\mathbf{\$ 1 4 8 , 0 0 0}$ | $+3.5 \%$ |
| January | $\$ 139,350$ | $\mathbf{\$ 1 3 5 , 5 0 0}$ | $-2.8 \%$ |
| February | $\$ 142,250$ | $\mathbf{\$ 1 4 1 , 5 0 0}$ | $-0.5 \%$ |
| March | $\$ 150,000$ | $\mathbf{\$ 1 2 8 , 0 0 0}$ | $-14.7 \%$ |
| April | $\$ 136,700$ | $\mathbf{\$ 1 4 1 , 7 0 0}$ | $+3.7 \%$ |
| 12-Month Avg | $\mathbf{\$ 1 3 9 , 9 0 0}$ | $\mathbf{\$ 1 4 2 , 9 0 0}$ | $\mathbf{+ 2 . 1} \%$ |

## Historical Median Sales Price



## Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.


## Historical Average Sales Price



## Percent of Original List Price Received

Percentage found when dividing a property's sales price by it's original list price, then taking the average for all properties sold in a given month
not accounting for seller concessions

April


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| May | $94.9 \%$ | $\mathbf{9 6 . 0 \%}$ | $+1.2 \%$ |
| June | $95.4 \%$ | $\mathbf{9 5 . 2 \%}$ | $-0.2 \%$ |
| July | $95.5 \%$ | $\mathbf{9 3 . 4 \%}$ | $-2.2 \%$ |
| August | $95.4 \%$ | $\mathbf{9 4 . 1 \%}$ | $-1.3 \%$ |
| September | $95.4 \%$ | $\mathbf{9 3 . 4 \%}$ | $-2.1 \%$ |
| October | $96.2 \%$ | $\mathbf{9 3 . 9 \%}$ | $-2.4 \%$ |
| November | $96.3 \%$ | $\mathbf{9 3 . 2 \%}$ | $-3.2 \%$ |
| December | $94.2 \%$ | $\mathbf{9 3 . 5 \%}$ | $-0.7 \%$ |
| January | $93.4 \%$ | $\mathbf{9 1 . 0 \%}$ | $-2.6 \%$ |
| February | $94.7 \%$ | $\mathbf{9 1 . 5 \%}$ | $-3.3 \%$ |
| March | $95.1 \%$ | $\mathbf{9 2 . 4 \%}$ | $-2.8 \%$ |
| April | $95.5 \%$ | $\mathbf{9 4 . 0 \%}$ | $\mathbf{- 1 . 5 \%}$ |
| 12-Month Avg | $\mathbf{9 5 . 4 \%}$ | $\mathbf{9 3 . 9 \%}$ | $\mathbf{- 1 . 6 \%}$ |

## Historical Percent of Original List Price Received



## Housing Affordability Index

This index measures housing affordability for the region. An index of 120 means the median household income was $120 \%$ of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.


## Historical Housing Affordability Index



## Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.


| Month | Prior <br> Year | Current <br> Year | +/- |
| :--- | :---: | :---: | :---: |
| May | 2,324 | $\mathbf{2 , 3 0 9}$ | $-0.6 \%$ |
| June | 2,385 | $\mathbf{2 , 3 2 8}$ | $-2.4 \%$ |
| July | 2,333 | $\mathbf{2 , 3 8 2}$ | $+2.1 \%$ |
| August | 2,279 | $\mathbf{2 , 3 6 2}$ | $+3.6 \%$ |
| September | 2,198 | $\mathbf{2 , 3 5 5}$ | $+7.1 \%$ |
| October | 2,067 | $\mathbf{2 , 2 9 7}$ | $+11.1 \%$ |
| November | 1,919 | $\mathbf{2 , 1 3 8}$ | $+11.4 \%$ |
| December | 1,797 | $\mathbf{1 , 8 1 7}$ | $+1.1 \%$ |
| January | 1,881 | $\mathbf{1 , 7 9 7}$ | $-4.5 \%$ |
| February | 1,986 | $\mathbf{1 , 8 7 1}$ | $-5.8 \%$ |
| March | 2,285 | $\mathbf{1 , 9 8 4}$ | $-13.2 \%$ |
| April | 2,360 | $\mathbf{2 , 1 0 9}$ | $-10.6 \%$ |
| $\mathbf{1 2 - M o n t h ~ A v g ~}$ | $\mathbf{2 , 1 5 1}$ | $\mathbf{2 , 1 4 6}$ | $\mathbf{- 0 . 0 \%}$ |

## Historical Inventory of Homes for Sale



## Months Supply of Inventory

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.
April


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| May | 9.2 | $\mathbf{7 . 7}$ | $-16.2 \%$ |
| June | 9.4 | $\mathbf{7 . 9}$ | $-16.1 \%$ |
| July | 9.2 | $\mathbf{8 . 2}$ | $-10.2 \%$ |
| August | 8.8 | $\mathbf{8 . 4}$ | $-4.3 \%$ |
| September | 8.3 | $\mathbf{8 . 7}$ | $+5.2 \%$ |
| October | 7.7 | $\mathbf{8 . 9}$ | $+15.7 \%$ |
| November | 6.9 | $\mathbf{8 . 6}$ | $+24.6 \%$ |
| December | 6.3 | $\mathbf{7 . 4}$ | $+17.4 \%$ |
| January | 6.6 | $\mathbf{7 . 2}$ | $+9.2 \%$ |
| February | 7.0 | $\mathbf{7 . 5}$ | $+8.0 \%$ |
| March | 8.1 | $\mathbf{8 . 0}$ | $-1.1 \%$ |
| April | 8.2 | $\mathbf{8 . 7}$ | $+6.3 \%$ |
| 12-Month Avg | $\mathbf{8 . 0}$ | $\mathbf{8 . 1}$ | $\mathbf{+ 1 . 8 \%}$ |

## Historical Months Supply of Inventory



