## **Local Market Update – January 2012**

A RESEARCH TOOL PROVIDED BY THE REALTOR® ASSOCIATION OF THE SIOUX EMPIRE, INC.



## **Brandon**

- 22.2%

- 50.0%

+ 73.5%

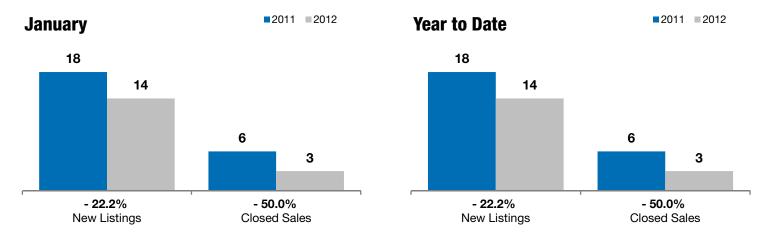
Change in **New Listings** 

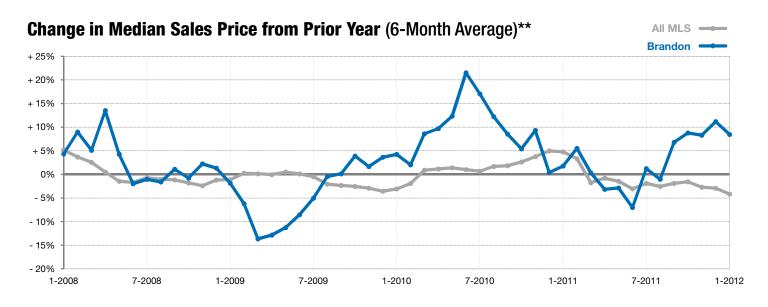
Change in Closed Sales

Change in **Median Sales Price** 

January			Year to Date		
2011	2012	+/-	2011	2012	+/-
18	14	- 22.2%	18	14	- 22.2%
6	3	- 50.0%	6	3	- 50.0%
\$135,469	\$235,000	+ 73.5%	\$135,469	\$235,000	+ 73.5%
\$149,973	\$230,633	+ 53.8%	\$149,973	\$230,633	+ 53.8%
93.9%	97.1%	+ 3.4%	93.9%	97.1%	+ 3.4%
61	50	- 18.3%	61	50	- 18.3%
64	68	+ 6.3%			
5.9	5.8	- 1.3%			
	2011 18 6 \$135,469 \$149,973 93.9% 61 64	2011 2012   18 14   6 3   \$135,469 \$235,000   \$149,973 \$230,633   93.9% 97.1%   61 50   64 68	2011     2012     + / -       18     14     - 22.2%       6     3     - 50.0%       \$135,469     \$235,000     + 73.5%       \$149,973     \$230,633     + 53.8%       93.9%     97.1%     + 3.4%       61     50     - 18.3%       64     68     + 6.3%	2011     2012     + / -     2011       18     14     - 22.2%     18       6     3     - 50.0%     6       \$135,469     \$235,000     + 73.5%     \$135,469       \$149,973     \$230,633     + 53.8%     \$149,973       93.9%     97.1%     + 3.4%     93.9%       61     50     - 18.3%     61       64     68     + 6.3%	2011     2012     + / -     2011     2012       18     14     - 22.2%     18     14       6     3     - 50.0%     6     3       \$135,469     \$235,000     + 73.5%     \$135,469     \$235,000       \$149,973     \$230,633     + 53.8%     \$149,973     \$230,633       93.9%     97.1%     + 3.4%     93.9%     97.1%       61     50     - 18.3%     61     50       64     68     + 6.3%

<sup>\*</sup> Does not account for list prices from any previous listing contracts or seller concessions. | Activity for one month can sometimes look extreme due to small sample size.





<sup>\*\*</sup> Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period. | Current as of February 6, 2012. All data from RASE Multiple Listing Service. | Powered by 10K Research and Marketing.