

Local Market Update – July 2012

A RESEARCH TOOL PROVIDED BY THE REALTOR® ASSOCIATION OF THE SIOUX EMPIRE, INC.



Iowa

+ 50.0%

Change in
New Listings

- 100.0%

Change in
Closed Sales

- 100.0%

Change in
Median Sales Price

Multiple Counties, IA

July

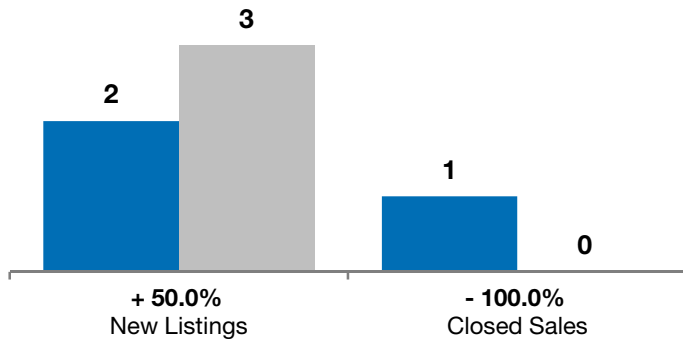
Year to Date

	2011	2012	+ / -	2011	2012	+ / -
New Listings	2	3	+ 50.0%	9	10	+ 11.1%
Closed Sales	1	0	- 100.0%	4	4	0.0%
Median Sales Price*	\$135,960	\$0	- 100.0%	\$84,250	\$96,500	+ 14.5%
Average Sales Price*	\$135,960	\$0	- 100.0%	\$83,615	\$87,475	+ 4.6%
Percent of Original List Price Received*	97.2%	0.0%	- 100.0%	82.9%	93.5%	+ 12.9%
Average Days on Market Until Sale	164	0	- 100.0%	167	64	- 61.6%
Inventory of Homes for Sale	5	7	+ 40.0%	--	--	--
Months Supply of Inventory	4.0	5.4	+ 36.1%	--	--	--

* Does not account for list prices from any previous listing contracts or seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

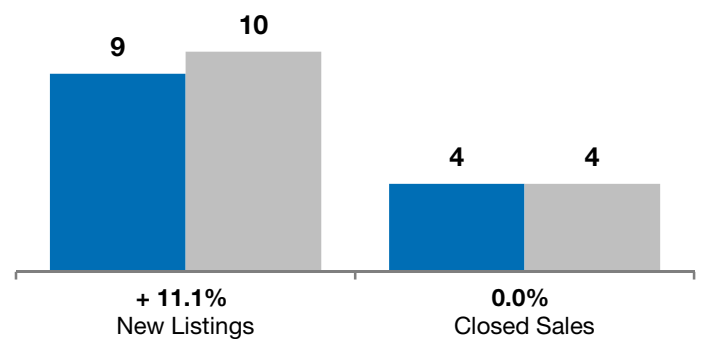
July

■ 2011 ■ 2012

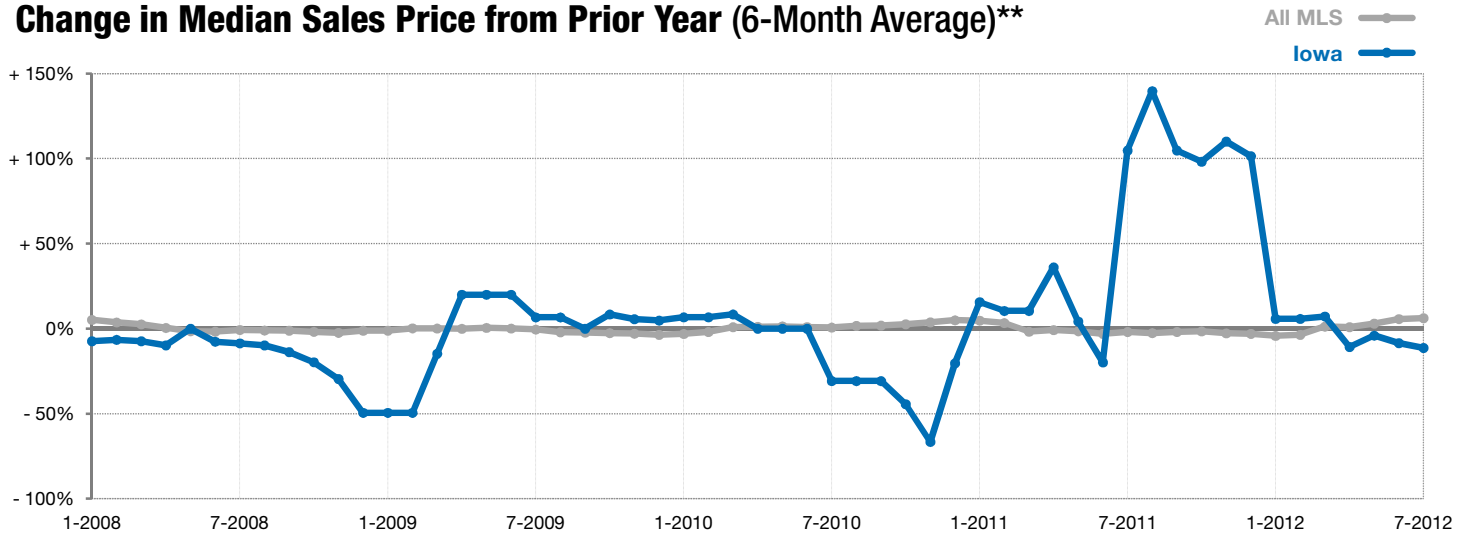


Year to Date

■ 2011 ■ 2012



Change in Median Sales Price from Prior Year (6-Month Average)**



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period. | Current as of August 6, 2012. All data from RASE Multiple Listing Service. | Powered by 10K Research and Marketing.