## Monthly Indicators

## September 2012

Most housing metrics should follow their usual, autumnal movements - higher inventory and days on market, fewer sales, lower prices. That applies only to month-to-month seasonal trends; most indicators should still show improvement on a year-over-year basis. As you already know, all real estate is local - down to the city neighborhood, suburban development and exurban lot. Let's dive into some local figures.

New Listings in the Sioux Falls region decreased 2.3 percent to 420 . Pending Sales were up 16.0 percent to 312 . Inventory levels shrank 15.7 percent to 1,817 units.

Prices moved higher. The Median Sales Price increased 2.3 percent to $\$ 146,000$. Days on Market was down 14.2 percent to 79 days. The supply-demand balance stabilized as Months Supply of Homes for Sale was down 27.3 percent to 6.5 months.

Not to get negative like a political TV ad, but sluggish job growth, persistently high gas prices, drought-induced spikes in food prices and other global events could threaten consumer confidence. The Fed's mortgage purchases drove Freddie Mac's average 30-year fixed-rate mortgage survey to an all-time low of 3.40 percent. Employment growth remains critical, providing the very jobs that will stimulate housing demand and higher prices as well as alleviate beleaguered homeowners.

## Quick Facts

| $+4.0 \%$ | $+2.3 \%$ | 15.7 |
| :---: | :---: | :---: |
| Change in | Change in | Change in |
| Closed Sales | Median Sales Price | Inventory |

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## Market Overview

Key market metrics for the current month and year-to-date

| Key Metrics | Historical Sparklines |  |  | 9-2011 | 9-2012 | + / - | YTD 2011 | YTD 2012 | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Listings |  | $9-2011$ |  | 430 | 420 | - 2.3\% | 4,553 | 4,644 | + 2.0\% |
| Pending Sales | 9-2009 <br> 9-2010 | 9-2011 |  | 269 | 312 | + 16.0\% | 2,343 | 2,792 | + 19.2\% |
| Closed Sales |  | 9-2011 <br> $\Omega$ <br> 9-2011 | $\overbrace{9-2012}^{9-2012}$ | 323 | 336 | + 4.0\% | 2,273 | 2,674 | + 17.6\% |
| Days on Market Until Sale |  |  | ${ }_{9-2012}$ | 92 | 79 | - 14.2\% | 96 | 91 | -4.8\% |
| Median Sales Price |  |  |  | \$142,763 | \$146,000 | + 2.3\% | \$141,000 | \$148,900 | + 5.6\% |
| Average Sales Price | Non |  |  | \$162,527 | \$157,881 | - 2.9\% | \$159,931 | \$171,209 | + 7.1\% |
| Percent of Original <br> List Price Received |  | 9.2011 |  | 94.0\% | 94.6\% | + 0.7\% | 93.8\% | 94.9\% | + 1.2\% |
| Housing Affordability Index |  | $\underbrace{}_{920011}$ |  | 207 | 214 | + 3.3\% | 209 | 211 | + 0.8\% |
| Inventory of Homes for Sale |  |  |  | 2,155 | 1,817 | - 15.7\% | -- | -- | -- |
| Months Supply of Homes for Sale |  | 9-2011 |  | 8.9 | 6.5 | - 27.3\% | -- | -- | -- |

## New Listings

September


Year To Date

5,108


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| October | 445 | $\mathbf{3 7 2}$ | $-16.4 \%$ |
| November | 336 | $\mathbf{3 0 1}$ | $-10.4 \%$ |
| December | 257 | $\mathbf{2 0 3}$ | $-21.0 \%$ |
| January | 383 | $\mathbf{4 1 5}$ | $+8.4 \%$ |
| February | 414 | $\mathbf{3 9 2}$ | $-5.3 \%$ |
| March | 566 | $\mathbf{6 2 3}$ | $+10.1 \%$ |
| April | 596 | $\mathbf{6 1 7}$ | $+3.5 \%$ |
| May | 604 | 560 | $-7.3 \%$ |
| June | 571 | 560 | $-1.9 \%$ |
| July | 474 | 494 | $+4.2 \%$ |
| August | 515 | 563 | $+9.3 \%$ |
| September | 430 | $\mathbf{4 2 0}$ | $-2.3 \%$ |
| 12-Month Avg | $\mathbf{4 6 6}$ | $\mathbf{4 6 0}$ | $\mathbf{- 1 . 3 \%}$ |

## Historical New Listing Activity



## Pending Sales



## Historical Pending Sales Activity



## Closed Sales



## Historical Closed Sales Activity



## Days on Market Until Sale

September


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| October | 87 | $\mathbf{1 0 0}$ | $+14.6 \%$ |
| November | 100 | $\mathbf{1 0 2}$ | $+2.5 \%$ |
| December | 92 | $\mathbf{1 0 5}$ | $+13.5 \%$ |
| January | 111 | 97 | $-12.3 \%$ |
| February | 106 | $\mathbf{1 1 2}$ | $+6.1 \%$ |
| March | 93 | $\mathbf{1 0 5}$ | $+12.8 \%$ |
| April | 105 | 99 | $-5.5 \%$ |
| May | 91 | 94 | $+3.3 \%$ |
| June | 88 | 91 | $+2.9 \%$ |
| July | 94 | $\mathbf{7 7}$ | $-17.7 \%$ |
| August | 99 | $\mathbf{8 7}$ | $-11.9 \%$ |
| September | 92 | $\mathbf{7 9}$ | $-14.2 \%$ |
| 12-Month Avg | 95 | $\mathbf{9 4}$ | $\mathbf{- 1 . 8 \%}$ |

## Historical Days on Market Until Sale



## Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month.

September


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| October | $\$ 137,500$ | $\$ 145,250$ | $+5.6 \%$ |
| November | $\$ 142,950$ | $\$ 130,750$ | $-8.5 \%$ |
| December | $\$ 148,000$ | $\$ 136,200$ | $-8.0 \%$ |
| January | $\$ 135,750$ | $\$ 132,500$ | $-2.4 \%$ |
| February | $\$ 143,000$ | $\$ 143,000$ | $0.0 \%$ |
| March | $\$ 128,000$ | $\$ 145,000$ | $+13.3 \%$ |
| April | $\$ 141,900$ | $\$ 148,000$ | $+4.3 \%$ |
| May | $\$ 144,000$ | $\$ 148,900$ | $+3.4 \%$ |
| June | $\$ 140,000$ | $\$ 152,000$ | $+8.6 \%$ |
| July | $\$ 147,500$ | $\$ 156,000$ | $+5.8 \%$ |
| August | $\$ 142,000$ | $\$ 150,000$ | $+5.6 \%$ |
| September | $\$ 142,763$ | $\$ 146,000$ | $+2.3 \%$ |
| 12-Month Med | $\$ 141,000$ | $\$ 147,500$ | $\mathbf{+ 4 . 6 \%}$ |

## Historical Median Sales Price



## Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| October | $\$ 161,754$ | $\mathbf{\$ 1 6 1 , 9 5 6}$ | $+0.1 \%$ |
| November | $\$ 150,344$ | $\mathbf{\$ 1 5 4 , 3 6 7}$ | $+2.7 \%$ |
| December | $\$ 168,277$ | $\mathbf{\$ 1 6 4 , 6 3 0}$ | $-2.2 \%$ |
| January | $\$ 152,846$ | $\mathbf{\$ 1 6 7 , 1 0 1}$ | $+9.3 \%$ |
| February | $\$ 155,980$ | $\mathbf{\$ 1 6 2 , 7 7 8}$ | $+4.4 \%$ |
| March | $\$ 146,337$ | $\mathbf{\$ 1 7 0 , 9 3 0}$ | $+16.8 \%$ |
| April | $\$ 166,393$ | $\mathbf{\$ 1 6 7 , 9 6 5}$ | $+0.9 \%$ |
| May | $\$ 158,260$ | $\mathbf{\$ 1 6 6 , 7 5 5}$ | $+5.4 \%$ |
| June | $\$ 162,011$ | $\mathbf{\$ 1 8 7 , 3 2 7}$ | $+15.6 \%$ |
| July | $\$ 176,407$ | $\mathbf{\$ 1 7 7 , 3 2 3}$ | $+0.5 \%$ |
| August | $\$ 150,837$ | $\mathbf{\$ 1 7 4 , 3 3 9}$ | $+15.6 \%$ |
| September | $\$ 162,527$ | $\mathbf{\$ 1 5 7 , 8 8 1}$ | $-2.9 \%$ |
| 12-Month Avg | $\$ 160,009$ | $\mathbf{\$ 1 6 8 , 9 9 4}$ | $\mathbf{+ 5 . 6 \%}$ |

## Historical Average Sales Price



## Percent of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month
not accounting for seller concessions.

September


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| October | $93.9 \%$ | $\mathbf{9 3 . 3 \%}$ | $-0.7 \%$ |
| November | $93.2 \%$ | $\mathbf{9 1 . 3 \%}$ | $-2.0 \%$ |
| December | $93.5 \%$ | $\mathbf{9 2 . 9 \%}$ | $-0.6 \%$ |
| January | $91.0 \%$ | $\mathbf{9 3 . 1 \%}$ | $+2.2 \%$ |
| February | $91.6 \%$ | $\mathbf{9 2 . 2 \%}$ | $+0.7 \%$ |
| March | $92.4 \%$ | $\mathbf{9 3 . 8 \%}$ | $+1.5 \%$ |
| April | $94.0 \%$ | $\mathbf{9 5 . 3 \%}$ | $+1.4 \%$ |
| May | $95.0 \%$ | $95.3 \%$ | $+0.3 \%$ |
| June | $94.7 \%$ | $\mathbf{9 5 . 7 \%}$ | $+1.0 \%$ |
| July | $94.8 \%$ | $\mathbf{9 5 . 9 \%}$ | $+1.2 \%$ |
| August | $93.9 \%$ | $\mathbf{9 5 . 4 \%}$ | $+1.6 \%$ |
| September | $94.0 \%$ | $\mathbf{9 4 . 6 \%}$ | $+0.7 \%$ |
| 12-Month Avg | $\mathbf{9 3 . 8 \%}$ | $\mathbf{9 4 . 4 \%}$ | $+\mathbf{0 . 7 \%}$ |

Historical Percent of Original List Price Received


## Housing Affordability Index

This index measures housing affordability for the region. An index of 120 means the median household income was $120 \%$ of what is necessary

| September |  |  | Year To Date |  |  | Month | Prior <br> Year | Current <br> Year | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | October | 200 | 206 | +3.1\% |
|  | 207 | 214 |  | 209 | 211 | November | 196 | 224 | +14.1\% |
| 185 |  |  | 195 |  |  | December | 189 | 217 | +15.3\% |
|  |  |  |  |  |  | January | 205 | 219 | +6.7\% |
|  |  |  |  |  |  | February | 196 | 207 | +5.8\% |
|  |  |  |  |  |  | March | 215 | 204 | -4.9\% |
|  |  |  |  |  |  | April | 197 | 200 | +1.1\% |
|  |  |  |  |  |  | May | 199 | 200 | +0.7\% |
|  |  |  |  |  |  | June | 206 | 200 | -3.3\% |
|  |  |  |  |  |  | July | 198 | 198 | +0.2\% |
|  | +121\% | +3.3\% |  | +7.1\% |  | August | 206 | 205 | -0.5\% |
|  | +12.1\% | +3.3\% |  | +7.1\% | +0.8\% | September | 207 | 214 | +3.3\% |
| 2010 | 2011 | 2012 | 2010 | 2011 | 2012 | 12-Month Avg | 201 | 208 | +3.5\% |

## Historical Housing Affordability Index



## Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.


| Month | Prior <br> Year | Current <br> Year | $\mathbf{+} / \mathbf{-}$ |
| :--- | :---: | :---: | :---: |
| October | 2,302 | $\mathbf{1 , 9 9 1}$ | $-13.5 \%$ |
| November | 2,146 | $\mathbf{1 , 8 6 4}$ | $-13.1 \%$ |
| December | 1,829 | $\mathbf{1 , 6 3 2}$ | $-10.8 \%$ |
| January | 1,807 | $\mathbf{1 , 7 0 0}$ | $-5.9 \%$ |
| February | 1,882 | $\mathbf{1 , 7 4 3}$ | $-7.4 \%$ |
| March | 2,000 | $\mathbf{1 , 8 5 4}$ | $-7.3 \%$ |
| April | 2,150 | $\mathbf{1 , 9 5 4}$ | $-9.1 \%$ |
| May | 2,260 | $\mathbf{1 , 9 8 0}$ | $-12.4 \%$ |
| June | 2,293 | $\mathbf{2 , 0 2 3}$ | $-11.8 \%$ |
| July | 2,281 | $\mathbf{2 , 0 0 5}$ | $-12.1 \%$ |
| August | 2,231 | $\mathbf{1 , 9 4 7}$ | $-12.7 \%$ |
| September | 2,155 | $\mathbf{1 , 8 1 7}$ | $-15.7 \%$ |
| $\mathbf{1 2 - M o n t h ~ A v g ~}$ | $\mathbf{2 , 1 1 1}$ | $\mathbf{1 , 8 7 6}$ | $\mathbf{- 1 1 . 0} \%$ |

## Historical Inventory of Homes for Sale



## Months Supply of Homes for Sale

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.

## September



| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| October | 8.9 | $\mathbf{8 . 1}$ | $-9.3 \%$ |
| November | 8.7 | $\mathbf{7 . 5}$ | $-14.1 \%$ |
| December | 7.5 | $\mathbf{6 . 6}$ | $-12.5 \%$ |
| January | 7.3 | $\mathbf{6 . 9}$ | $-5.5 \%$ |
| February | 7.6 | $\mathbf{7 . 0}$ | $-7.8 \%$ |
| March | 8.1 | $\mathbf{7 . 4}$ | $-8.0 \%$ |
| April | 8.9 | $\mathbf{7 . 7}$ | $-13.4 \%$ |
| May | 9.9 | $\mathbf{7 . 6}$ | $-22.6 \%$ |
| June | 10.0 | $\mathbf{7 . 7}$ | $-23.2 \%$ |
| July | 9.7 | $\mathbf{7 . 5}$ | $-22.9 \%$ |
| August | 9.5 | $\mathbf{7 . 1}$ | $-25.3 \%$ |
| September | 8.9 | $\mathbf{6 . 5}$ | $-27.3 \%$ |
| 12-Month Avg | $\mathbf{8 . 7}$ | $\mathbf{7 . 3}$ | $\mathbf{- 1 6 . 6 \%}$ |

## Historical Months Supply of Homes for Sale



## Annual Review

Closed Sales


Median Sales Price


Days On Market


Percent of Original List Price Received


