## Monthly Indicators

## December 2012

It was largely a year of recovery for housing across our nation. Markets resolved to shed their excess weight, appeal to both existing homeowners and renters alike, and learn to play nicer with banks. Hey, three for three isn't too bad. But there's more work to be done. Here's how the final month of 2012 finished up.

New Listings in the Sioux Falls region increased 3.0 percent to 209. Pending Sales were up 42.5 percent to 248 . Inventory levels shrank 18.4 percent to 1,333 units.

Prices rallied higher. The Median Sales Price increased 10.1 percent to $\$ 149,900$. Days on Market was down 20.3 percent to 84 days. Absorption rates improved as Months Supply of Homes for Sale was down 31.6 percent to 4.5 months.

Economic growth is on an upward trend and several prominent housing indices continue to showcase market turnaround. Momentum is on our side, though it won't necessarily be fast, consistent or universal. But after five or six challenging years, it's a welcomed change of pace. Plenty of opportunity lies ahead. Here's to a healthy and prosperous year!
Quick Facts

$$
+32.9 \% \quad+10.1 \% \quad-18.4 \%
$$

Change in Change in Change in
Closed Sales Median Sales Price Inventory
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## Market Overview

Key market metrics for the current month and year-to-date

| Key Metrics | Historical Sparklines | 12-2011 | 12-2012 | + / - | YTD 2011 | YTD 2012 | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Listings |  | 203 | 209 | + 3.0\% | 5,429 | 5,700 | + 5.0\% |
| Pending Sales |  | 174 | 248 | + 42.5\% | 2,959 | 3,638 | + 22.9\% |
| Closed Sales |  | 213 | 283 | + $32.9 \%$ | 2,969 | 3,554 | + 19.7\% |
| Days on Market Until Sale |  | 105 | 84 | - 20.3\% | 97 | 89 | -8.2\% |
| Median Sales Price |  | \$136,200 | \$149,900 | + $10.1 \%$ | \$140,295 | \$148,400 | +5.8\% |
| Average Sales Price |  | \$164,630 | \$168,766 | + 2.5\% | \$160,058 | \$171,454 | + 7.1\% |
| Percent of Original <br> List Price Received |  | 92.9\% | 94.7\% | + 1.9\% | 93.5\% | 95.0\% | + 1.6\% |
| Housing Affordability Index |  | 217 | 211 | -2.9\% | 212 | 213 | + 0.1\% |
| Inventory of Homes for Sale |  | 1,633 | 1,333 | - 18.4\% | -- | -- | -- |
| Months Supply of Homes for Sale |  | 6.6 | 4.5 | - 31.6\% | -- | -- | -- |

All data from the RASE Multiple Listing Service. Provided by the REALTOR® Association of the Sioux Empire, Inc. Powered by 10K Research and Marketing. | Click for Cover Page | 2

## New Listings

December


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| January | 383 | 415 | $+8.4 \%$ |
| February | 414 | 392 | $-5.3 \%$ |
| March | 566 | $\mathbf{6 2 3}$ | $+10.1 \%$ |
| April | 596 | $\mathbf{6 1 8}$ | $+3.7 \%$ |
| May | 604 | 563 | $-6.8 \%$ |
| June | 571 | 563 | $-1.4 \%$ |
| July | 474 | 494 | $+4.2 \%$ |
| August | 515 | 566 | $+9.9 \%$ |
| September | 430 | 438 | $+1.9 \%$ |
| October | 372 | $\mathbf{4 7 8}$ | $+28.5 \%$ |
| November | 301 | $\mathbf{3 4 1}$ | $+13.3 \%$ |
| December | 203 | $\mathbf{2 0 9}$ | $+3.0 \%$ |
| 12-Month Avg | $\mathbf{4 5 2}$ | $\mathbf{4 7 5}$ | $\mathbf{+ 5 . 0 \%}$ |

## Historical New Listing Activity



## Pending Sales



## Historical Pending Sales Activity



## Closed Sales



## Historical Closed Sales Activity



## Days on Market Until Sale

December


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| January | 111 | $\mathbf{9 7}$ | $-12.3 \%$ |
| February | 106 | $\mathbf{1 1 2}$ | $+6.1 \%$ |
| March | 93 | $\mathbf{1 0 5}$ | $+12.8 \%$ |
| April | 105 | $\mathbf{9 9}$ | $-5.5 \%$ |
| May | 91 | 93 | $+3.0 \%$ |
| June | 88 | $\mathbf{9 1}$ | $+2.7 \%$ |
| July | 94 | $\mathbf{7 7}$ | $-17.7 \%$ |
| August | 99 | $\mathbf{8 7}$ | $-12.0 \%$ |
| September | 92 | $\mathbf{7 9}$ | $-14.4 \%$ |
| October | 100 | $\mathbf{8 0}$ | $-20.3 \%$ |
| November | 102 | $\mathbf{9 0}$ | $-12.2 \%$ |
| December | 105 | $\mathbf{8 4}$ | $-20.3 \%$ |
| 12-Month Avg | $\mathbf{9 7}$ | $\mathbf{8 9}$ | $\mathbf{- 8 . 2 \%}$ |

## Historical Days on Market Until Sale



## Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month.


Historical Median Sales Price


## Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| January | $\$ 152,846$ | $\mathbf{\$ 1 6 7 , 1 0 1}$ | $+9.3 \%$ |
| February | $\$ 155,980$ | $\mathbf{\$ 1 6 2 , 7 7 8}$ | $+4.4 \%$ |
| March | $\$ 146,337$ | $\mathbf{\$ 1 7 0 , 9 3 0}$ | $+16.8 \%$ |
| April | $\$ 166,393$ | $\mathbf{\$ 1 6 7 , 9 6 5}$ | $+0.9 \%$ |
| May | $\$ 158,260$ | $\mathbf{\$ 1 6 6 , 5 8 7}$ | $+5.3 \%$ |
| June | $\$ 162,011$ | $\mathbf{\$ 1 8 7 , 0 7 4}$ | $+15.5 \%$ |
| July | $\$ 176,407$ | $\mathbf{\$ 1 7 7 , 3 2 3}$ | $+0.5 \%$ |
| August | $\$ 150,837$ | $\mathbf{\$ 1 7 4 , 4 7 2}$ | $+15.7 \%$ |
| September | $\$ 162,527$ | $\mathbf{\$ 1 5 8 , 7 4 2}$ | $-2.3 \%$ |
| October | $\$ 161,956$ | $\mathbf{\$ 1 6 9 , 0 3 4}$ | $+4.4 \%$ |
| November | $\$ 154,367$ | $\mathbf{\$ 1 7 9 , 6 2 7}$ | $+16.4 \%$ |
| December | $\$ 164,630$ | $\mathbf{\$ 1 6 8 , 7 6 6}$ | $+2.5 \%$ |
| 12-Month Avg | $\mathbf{\$ 1 6 0 , 0 5 8}$ | $\mathbf{\$ 1 7 1 , 4 5 4}$ | $\mathbf{+ 7 . 1} \%$ |

## Historical Average Sales Price



## Percent of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month
not accounting for seller concessions

December


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| January | $91.0 \%$ | $\mathbf{9 3 . 1 \%}$ | $+2.2 \%$ |
| February | $91.6 \%$ | $\mathbf{9 2 . 2 \%}$ | $+0.7 \%$ |
| March | $92.4 \%$ | $\mathbf{9 3 . 8 \%}$ | $+1.5 \%$ |
| April | $94.0 \%$ | $\mathbf{9 5 . 3 \%}$ | $+1.4 \%$ |
| May | $95.0 \%$ | $\mathbf{9 5 . 3 \%}$ | $+0.3 \%$ |
| June | $94.7 \%$ | $\mathbf{9 5 . 7 \%}$ | $+1.0 \%$ |
| July | $94.8 \%$ | $95.9 \%$ | $+1.2 \%$ |
| August | $93.9 \%$ | $\mathbf{9 5 . 4 \%}$ | $+1.6 \%$ |
| September | $94.0 \%$ | $\mathbf{9 4 . 6 \%}$ | $+0.7 \%$ |
| October | $93.3 \%$ | $\mathbf{9 5 . 6 \%}$ | $+2.5 \%$ |
| November | $91.3 \%$ | $\mathbf{9 5 . 3 \%}$ | $+4.3 \%$ |
| December | $92.9 \%$ | $\mathbf{9 4 . 7 \%}$ | $+1.9 \%$ |
| 12-Month Avg | $\mathbf{9 3 . 5 \%}$ | $\mathbf{9 5 . 0 \%}$ | $\mathbf{+ 1 . 6 \%}$ |

## Historical Percent of Original List Price Received




## Housing Affordability Index

This index measures housing affordability for the region. An index of 120 means the median household income was $120 \%$ of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.


## Historical Housing Affordability Index



## Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.

| December |  |  | Month | Prior <br> Year | Current Year | +/- |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1,829 |  |  | January | 1,807 | 1,701 | -5.9\% |
|  | 1,633 |  | February | 1,882 | 1,744 | -7.3\% |
|  |  |  | March | 2,000 | 1,856 | -7.2\% |
|  |  | 1,333 | April | 2,150 | 1,954 | -9.1\% |
|  |  |  | May | 2,260 | 1,983 | -12.3\% |
|  |  |  | June | 2,292 | 2,030 | -11.4\% |
|  |  |  | July | 2,281 | 2,012 | -11.8\% |
|  |  |  | August | 2,231 | 1,947 | -12.7\% |
|  |  |  | September | 2,155 | 1,820 | -15.5\% |
|  |  |  | October | 1,992 | 1,767 | -11.3\% |
|  | -10.7\% | -18.4\% | November | 1,865 | 1,620 | -13.1\% |
|  |  |  | December | 1,633 | 1,333 | -18.4\% |
| 2010 | 2011 | 2012 | 12-Month Avg | 2,046 | 1,814 | -11.3\% |

Historical Inventory of Homes for Sale


## Months Supply of Homes for Sale

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.

December
7.5


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| January | 7.3 | $\mathbf{6 . 9}$ | $-5.4 \%$ |
| February | 7.6 | $\mathbf{7 . 0}$ | $-7.7 \%$ |
| March | 8.1 | $\mathbf{7 . 4}$ | $-7.9 \%$ |
| April | 8.9 | $\mathbf{7 . 7}$ | $-13.4 \%$ |
| May | 9.9 | $\mathbf{7 . 7}$ | $-22.5 \%$ |
| June | 10.0 | $\mathbf{7 . 7}$ | $-22.9 \%$ |
| July | 9.7 | $\mathbf{7 . 5}$ | $-22.6 \%$ |
| August | 9.5 | $\mathbf{7 . 1}$ | $-25.3 \%$ |
| September | 8.9 | $\mathbf{6 . 5}$ | $-27.5 \%$ |
| October | 8.1 | $\mathbf{6 . 2}$ | $-23.8 \%$ |
| November | 7.5 | $\mathbf{5 . 6}$ | $-25.6 \%$ |
| December | 6.6 | $\mathbf{4 . 5}$ | $-31.6 \%$ |
| 12-Month Avg | $\mathbf{8 . 5}$ | $\mathbf{6 . 8}$ | $\mathbf{- 1 9 . 9 \%}$ |

## Historical Months Supply of Homes for Sale



## Annual Review

Closed Sales


Median Sales Price


Days On Market


Percent of Original List Price Received


