## Monthly Indicators

## March 2013

With spring here in all its bounty, it's time to renew, refresh and revive our understanding of what's fueling the ongoing market recovery. First, tightened inventory levels combined with strong demand are fueling price gains in many areas. Second, consumer demand is shifting from distressed properties to conventional homes. Third, record-low mortgage rates and rising rents are supporting housing recovery. Let's check the local scene.

New Listings in the Sioux Falls region decreased 16.5 percent to 522 . Pending Sales were up 3.8 percent to 328. Inventory levels shrank 17.3 percent to 1,537 units.

Prices moved higher. The Median Sales Price increased 4.8 percent to $\$ 152,000$. Days on Market was down 26.3 percent to 77 days. Absorption rates improved as Months Supply of Homes for Sale was down 34.1 percent to 4.9 months.

On the economic front, things inched forward. We saw a minor but important upward revision to Q4-2012 GDP growth that put us back in positive territory. In the political arena, key debates over the deficit, marriage, gun law, immigration reform and tax policy rage onward. The squeaky wheel gets the grease, and with this emerging housing recovery, there are no imminent housing-related bills. Perhaps that's a good thing.

## Quick Facts

| $+3.9 \%$ | +4.8\% | 17.3 |
| :---: | :---: | :---: |
| Change in | Change in | Change in |
| Closed Sales | Median Sales Price | Inventory |

Market Overview ..... 2
New Listings ..... 3
Pending Sales ..... 4
Closed Sales ..... 5
Days On Market Until Sale ..... 6
Median Sales Price ..... 7
Average Sales Price ..... 8
Percent of Original List Price Received ..... 9
Housing Affordability Index ..... 10
Inventory of Homes for Sale ..... 11
Months Supply of Homes for Sale ..... 12
Annual Review ..... 13

## Market Overview

Key market metrics for the current month and year-to-date

| Key Metrics | Historical Sparklines | 3-2012 | 3-2013 | + / - | YTD 2012 | YTD 2013 | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Listings |  | 625 | 522 | - 16.5\% | 1,433 | 1,376 | - 4.0\% |
| Pending Sales |  | 316 | 328 | + 3.8\% | 697 | 809 | + 16.1\% |
| Closed Sales |  | 284 | 295 | +3.9\% | 560 | 708 | + 26.4\% |
| Days on Market Until Sale |  | 105 | 77 | -26.3\% | 105 | 85 | - 19.5\% |
| Median Sales Price |  | \$145,000 | \$152,000 | +4.8\% | \$143,000 | \$149,500 | +4.5\% |
| Average Sales Price |  | \$170,930 | \$165,852 | -3.0\% | \$167,825 | \$162,765 | -3.0\% |
| Percent of Original <br> List Price Received |  | 93.8\% | 95.7\% | + 2.0\% | 93.2\% | 95.2\% | +2.1\% |
| Housing Affordability Index |  | 203 | 205 | + 0.8\% | 206 | 208 | + 1.0\% |
| Inventory of Homes for Sale |  | 1,859 | 1,537 | - 17.3\% | -- | -- | -- |
| Months Supply of Homes for Sale |  | 7.5 | 4.9 | -34.1\% | -- | -- | -- |

All data from the RASE Multiple Listing Service. Provided by the REALTOR® Association of the Sioux Empire, Inc. Powered by 10K Research and Marketing. | Click for Cover Page | 2

## New Listings



## Historical New Listing Activity



## Pending Sales



## Historical Pending Sales Activity



## Closed Sales

| March |  |  | Year To Date |  |  | Month | Prior Year | Current Year | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | 708 | April | 253 | 280 | +10.7\% |
|  | 284 | 295 |  |  |  | May | 293 | 398 | +35.8\% |
|  |  |  |  | 560 |  | June | 337 | 349 | +3.6\% |
| 229 |  |  | 517 | 560 |  | July | 276 | 354 | +28.3\% |
|  |  |  |  |  |  | August | 274 | 403 | +47.1\% |
|  |  |  |  |  |  | September | 323 | 346 | +7.1\% |
|  |  |  |  |  |  | October | 273 | 330 | +20.9\% |
|  |  |  |  |  |  | November | 210 | 255 | +21.4\% |
|  |  |  |  |  |  | December | 213 | 297 | +39.4\% |
|  |  |  |  |  |  | January | 116 | 220 | +89.7\% |
|  | +24.0\% | +3.9\% |  | +8.3\% | +26.4\% | February | 160 | 193 | +20.6\% |
|  |  |  |  |  |  | March | 284 | 295 | +3.9\% |
| 2011 | 2012 | 2013 | 2011 | 2012 | 2013 | 12-Month Avg | 251 | 310 | +27.4\% |

## Historical Closed Sales Activity



## Days on Market Until Sale

March


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| April | 105 | 99 | $-5.5 \%$ |
| May | 91 | 93 | $+2.9 \%$ |
| June | 88 | 91 | $+2.7 \%$ |
| July | 94 | $\mathbf{7 7}$ | $-17.7 \%$ |
| August | 99 | 87 | $-12.0 \%$ |
| September | 92 | $\mathbf{7 8}$ | $-14.8 \%$ |
| October | 100 | 80 | $-20.5 \%$ |
| November | 102 | 90 | $-12.2 \%$ |
| December | 105 | $\mathbf{8 4}$ | $-20.2 \%$ |
| January | 97 | $\mathbf{9 4}$ | $-3.5 \%$ |
| February | 112 | $\mathbf{8 6}$ | $-23.3 \%$ |
| March | 105 | $\mathbf{7 7}$ | $-26.3 \%$ |
| 12-Month Avg | $\mathbf{9 8}$ | $\mathbf{8 6}$ | $\mathbf{- 1 2 . 3 \%}$ |

## Historical Days on Market Until Sale



## Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month


## Historical Median Sales Price



## Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.


Historical Average Sales Price


## Percent of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month
not accounting for seller concessions.


## Historical Percent of Original List Price Received



## Housing Affordability Index

This index measures housing affordability for the region. An index of 120 means the median household income was $120 \%$ of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.


Historical Housing Affordability Index


## Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.

March


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| April | 2,150 | $\mathbf{1 , 9 5 8}$ | $-8.9 \%$ |
| May | 2,260 | $\mathbf{1 , 9 8 8}$ | $-12.0 \%$ |
| June | 2,292 | $\mathbf{2 , 0 3 6}$ | $-11.2 \%$ |
| July | 2,281 | $\mathbf{2 , 0 1 8}$ | $-11.5 \%$ |
| August | 2,231 | $\mathbf{1 , 9 5 9}$ | $-12.2 \%$ |
| September | 2,155 | $\mathbf{1 , 8 3 6}$ | $-14.8 \%$ |
| October | 1,992 | $\mathbf{1 , 7 8 3}$ | $-10.5 \%$ |
| November | 1,866 | $\mathbf{1 , 6 3 0}$ | $-12.6 \%$ |
| December | 1,634 | $\mathbf{1 , 3 5 3}$ | $-17.2 \%$ |
| January | 1,701 | $\mathbf{1 , 4 0 9}$ | $-17.2 \%$ |
| February | 1,746 | $\mathbf{1 , 4 5 5}$ | $-16.7 \%$ |
| March | 1,859 | $\mathbf{1 , 5 3 7}$ | $-17.3 \%$ |
| $\mathbf{1 2 - M o n t h ~ A v g ~}$ | $\mathbf{2 , 0 1 4}$ | $\mathbf{1 , 7 4 7}$ | $\mathbf{- 1 3 . 5 \%}$ |

## Historical Inventory of Homes for Sale



## Months Supply of Homes for Sale

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.

March


## Historical Months Supply of Homes for Sale



## Annual Review

Closed Sales


Median Sales Price


Days On Market


Percent of Original List Price Received


