

Monthly Indicators

April 2013

The S&P/Case-Shiller Home Price Index recently showed that home prices in 20 major metropolitan areas had increased at the strongest pace since the bubble years. At long last, major national indices are telling the story that local MLS data users have known for months or even years. Yes, the housing market is recovering. The recovery varies by geography and market segment, but things are certainly better than they have been and are showing no signs of letting up.

New Listings in the Sioux Falls region decreased 8.4 percent to 567. Pending Sales were up 5.5 percent to 363. Inventory levels shrank 19.2 percent to 1,583 units.

Prices turned higher. The Median Sales Price increased 5.7 percent to \$156,488. Days on Market was down 21.7 percent to 77 days. Absorption rates improved as Months Supply of Homes for Sale was down 35.3 percent to 5.0 months.

The prickliest thorns in our collective side are still lack of inventory and subdued listing activity. In some neighborhoods, consumers have 50 or 60 percent fewer options from which to choose than they did a few years ago. That's causing bidding wars in popular areas. Despite the competitive landscape for buyers, housing remains one of the brightest lights in an otherwise subdued economic recovery.

Quick Facts

| + 27.9% | + 5.7% | - 19.2% |
|--------------|--------------------|-----------|
| Change in | Change in | Change in |
| Closed Sales | Median Sales Price | Inventory |

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Data is refreshed regularly to capture changes in market activity. Figures shown may be different than previously reported. Current as of May 6, 2013. All data from RASE Multiple Listing Service. Provided by REALTOR® Association of the Sioux Empire, Inc. Powered by 10K Research and Marketing.

Market Overview

Key market metrics for the current month and year-to-date.

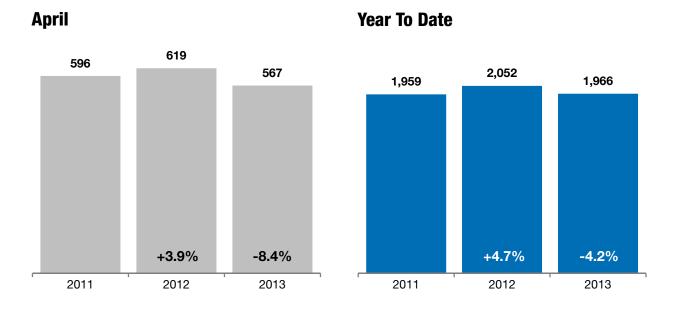


| Key Metrics | Historical Sparklines | 4-2012 | 4-2013 | +/- | YTD 2012 | YTD 2013 | +/- |
|--|--|-----------|-----------|---------|-----------|-----------|---------|
| New Listings | 4-2010 4-2011 4-2012 4-2013 | 619 | 567 | - 8.4% | 2,052 | 1,966 | - 4.2% |
| Pending Sales | 4-2010 4-2011 4-2012 4-2013 | 344 | 363 | + 5.5% | 1,041 | 1,220 | + 17.2% |
| Closed Sales | \sim | 280 | 358 | + 27.9% | 840 | 1,077 | + 28.2% |
| Days on Market Until Sale | | 99 | 77 | - 21.7% | 103 | 82 | - 20.5% |
| Median Sales Price | 4-2010 4-2011 4-2012 4-2013 4-2010 4-2011 4-2012 4-2013 | \$148,000 | \$156,488 | + 5.7% | \$145,000 | \$150,000 | + 3.4% |
| Average Sales Price | 4-2010 4-2011 4-2012 4-2013 | \$167,606 | \$177,288 | + 5.8% | \$167,752 | \$167,860 | + 0.1% |
| Percent of Original List Price Received | 4-2010 4-2011 4-2012 4-2013 | 95.2% | 96.9% | + 1.8% | 93.9% | 95.8% | + 2.0% |
| Housing Affordability Index | | 203 | 204 | + 0.3% | 206 | 210 | + 2.0% |
| Inventory of Homes for Sale | 4-2010 4-2011 4-2012 4-2013 | 1,959 | 1,583 | - 19.2% | | | |
| Months Supply of Homes for Sale | 4-2010 4-2011 4-2012 4-2013 4-2010 4-2011 4-2012 4-2013 | 7.7 | 5.0 | - 35.3% | | | |

New Listings

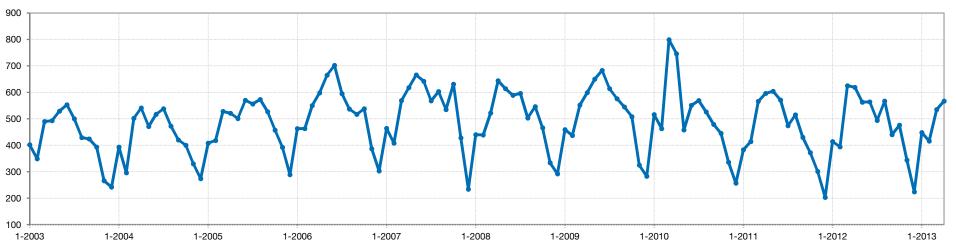
A count of the properties that have been newly listed on the market in a given month.





| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|--------|
| Мау | 604 | 563 | -6.8% |
| June | 571 | 564 | -1.2% |
| July | 474 | 494 | +4.2% |
| August | 515 | 567 | +10.1% |
| September | 430 | 440 | +2.3% |
| October | 372 | 476 | +28.0% |
| November | 301 | 344 | +14.3% |
| December | 203 | 224 | +10.3% |
| January | 414 | 448 | +8.2% |
| February | 394 | 416 | +5.6% |
| March | 625 | 535 | -14.4% |
| April | 619 | 567 | -8.4% |
| 12-Month Avg | 460 | 470 | +2.1% |

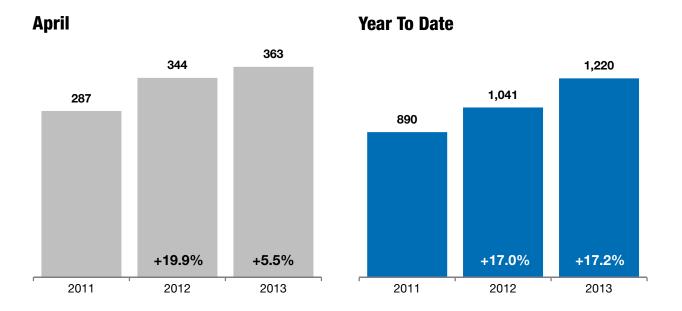
Historical New Listing Activity



Pending Sales

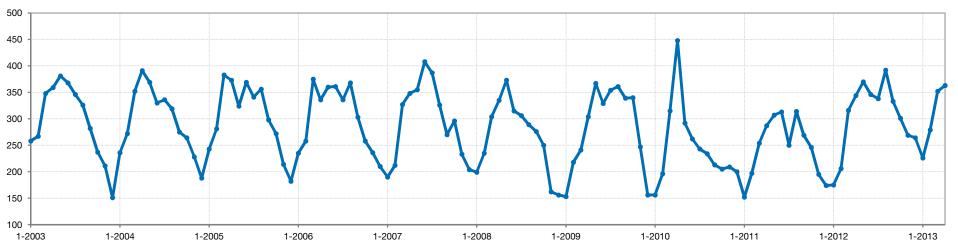
A count of the properties on which contracts have been accepted in a given month.





| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|--------|
| Мау | 307 | 370 | +20.5% |
| June | 313 | 346 | +10.5% |
| July | 250 | 338 | +35.2% |
| August | 314 | 392 | +24.8% |
| September | 269 | 333 | +23.8% |
| October | 246 | 301 | +22.4% |
| November | 195 | 269 | +37.9% |
| December | 174 | 264 | +51.7% |
| January | 175 | 226 | +29.1% |
| February | 206 | 279 | +35.4% |
| March | 316 | 352 | +11.4% |
| April | 344 | 363 | +5.5% |
| 12-Month Avg | 259 | 319 | +23.3% |

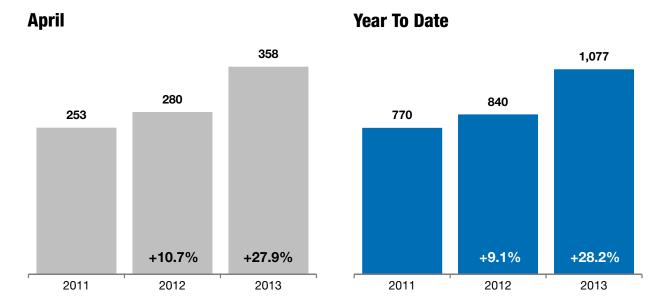
Historical Pending Sales Activity



Closed Sales

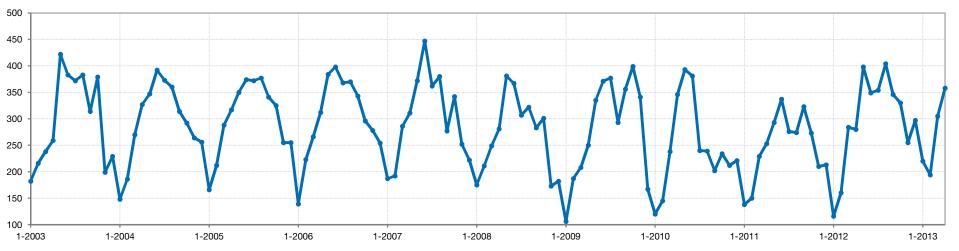
A count of the actual sales that have closed in a given month.





| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|--------|
| Мау | 293 | 398 | +35.8% |
| June | 337 | 349 | +3.6% |
| July | 276 | 354 | +28.3% |
| August | 274 | 404 | +47.4% |
| September | 323 | 346 | +7.1% |
| October | 273 | 330 | +20.9% |
| November | 210 | 255 | +21.4% |
| December | 213 | 297 | +39.4% |
| January | 116 | 220 | +89.7% |
| February | 160 | 194 | +21.3% |
| March | 284 | 305 | +7.4% |
| April | 280 | 358 | +27.9% |
| 12-Month Avg | 253 | 318 | +29.2% |

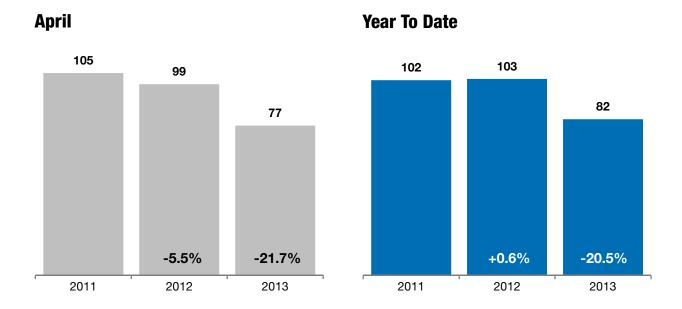
Historical Closed Sales Activity



Days on Market Until Sale

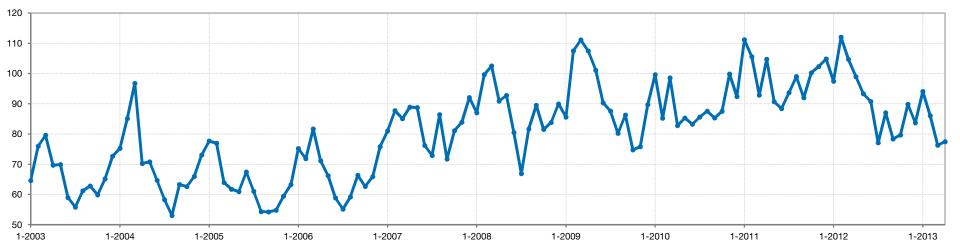
Average number of days between when a property is first listed and when an offer is accepted in a given month.





| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|--------|
| Мау | 91 | 93 | +2.9% |
| June | 88 | 91 | +2.7% |
| July | 94 | 77 | -17.7% |
| August | 99 | 87 | -12.1% |
| September | 92 | 78 | -14.8% |
| October | 100 | 80 | -20.5% |
| November | 102 | 90 | -12.2% |
| December | 105 | 84 | -20.2% |
| January | 97 | 94 | -3.5% |
| February | 112 | 86 | -23.2% |
| March | 105 | 76 | -27.1% |
| April | 99 | 77 | -21.7% |
| 12-Month Avg | 98 | 84 | -13.8% |

Historical Days on Market Until Sale



Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month.

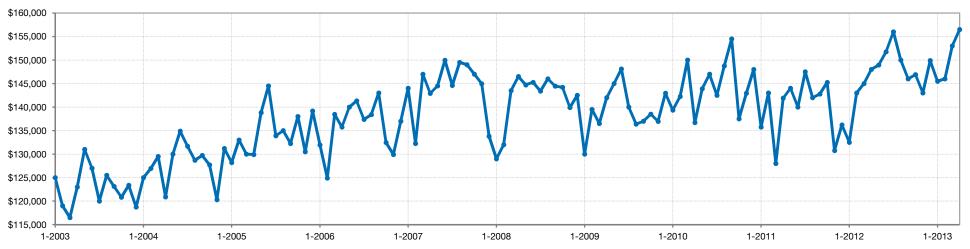


April \$150,000 \$145,000 \$156,488 \$137,500 \$148,000 \$141,900 +4.3% +5.7% +5.5% +3.4% 2011 2011 2012 2013 2012 2013

Year To Date

| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|--------|
| Мау | \$144,000 | \$148,950 | +3.4% |
| June | \$140,000 | \$151,750 | +8.4% |
| July | \$147,500 | \$156,000 | +5.8% |
| August | \$142,000 | \$150,000 | +5.6% |
| September | \$142,763 | \$146,000 | +2.3% |
| October | \$145,250 | \$146,900 | +1.1% |
| November | \$130,750 | \$143,000 | +9.4% |
| December | \$136,200 | \$149,900 | +10.1% |
| January | \$132,500 | \$145,500 | +9.8% |
| February | \$143,000 | \$146,000 | +2.1% |
| March | \$145,000 | \$153,000 | +5.5% |
| April | \$148,000 | \$156,488 | +5.7% |
| 12-Month Med | \$143,000 | \$149,900 | +4.8% |

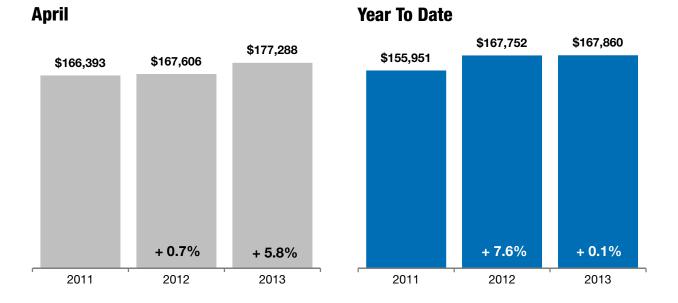
Historical Median Sales Price



Average Sales Price

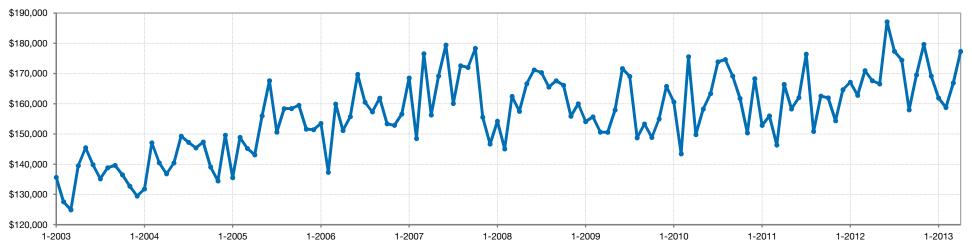
Average sales price for all closed sales, not accounting for seller concessions, in a given month.





| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|--------|
| Мау | \$158,260 | \$166,544 | +5.2% |
| June | \$162,011 | \$187,074 | +15.5% |
| July | \$176,407 | \$177,323 | +0.5% |
| August | \$150,837 | \$174,412 | +15.6% |
| September | \$162,527 | \$157,970 | -2.8% |
| October | \$161,956 | \$169,538 | +4.7% |
| November | \$154,367 | \$179,627 | +16.4% |
| December | \$164,630 | \$169,160 | +2.8% |
| January | \$167,101 | \$161,896 | -3.1% |
| February | \$162,778 | \$158,736 | -2.5% |
| March | \$170,930 | \$166,877 | -2.4% |
| April | \$167,606 | \$177,288 | +5.8% |
| 12-Month Avg | \$163,212 | \$171,202 | +4.9% |

Historical Average Sales Price



Percent of Original List Price Received

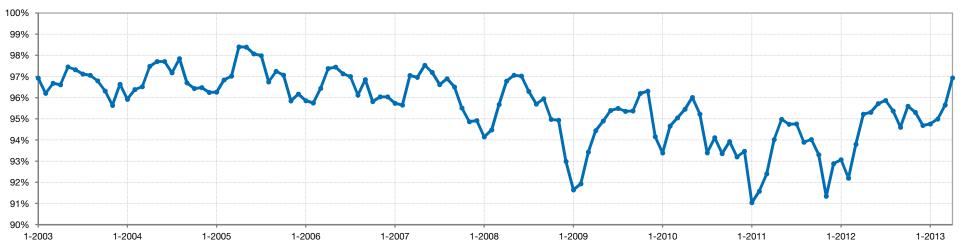
Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



April **Year To Date** 96.9% 95.8% 95.2% 94.0% 93.9% 92.5% +1.3% +1.8% +1.5% +2.0% 2011 2011 2012 2013 2012 2013

| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|-------|
| Мау | 95.0% | 95.3% | +0.3% |
| June | 94.7% | 95.7% | +1.0% |
| July | 94.8% | 95.9% | +1.2% |
| August | 93.9% | 95.4% | +1.6% |
| September | 94.0% | 94.6% | +0.6% |
| October | 93.3% | 95.6% | +2.5% |
| November | 91.3% | 95.3% | +4.3% |
| December | 92.9% | 94.7 % | +1.9% |
| January | 93.1% | 94.8 % | +1.8% |
| February | 92.2% | 95.0% | +3.0% |
| March | 93.8% | 95.7% | +2.0% |
| April | 95.2% | 96.9 % | +1.8% |
| 12-Month Avg | 93.9% | 95.4% | +1.7% |

Historical Percent of Original List Price Received



Housing Affordability Index

This index measures housing affordability for the region. An index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.

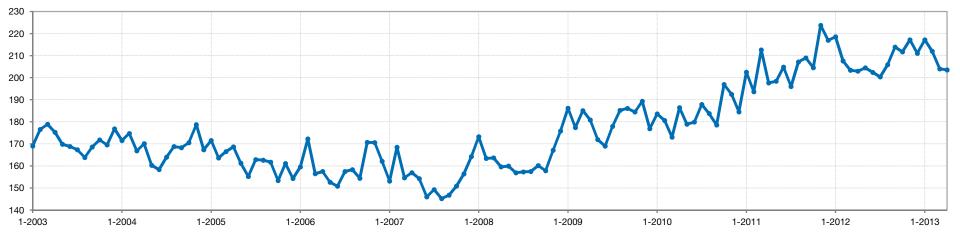
April **Year To Date** Month 210 206 204 203 203 198 +2.7% +0.3% +1.8% +2.0% 2011 2012 2011 2012 2013 2013

| Мау | 198 | 204 | +3.1% |
|--------------|-----|-----|-------|
| June | 205 | 202 | -1.2% |
| July | 196 | 200 | +2.2% |
| August | 207 | 206 | -0.6% |
| September | 209 | 214 | +2.3% |
| October | 205 | 212 | +3.5% |
| November | 224 | 217 | -2.9% |
| December | 217 | 211 | -2.7% |
| January | 219 | 217 | -0.6% |
| February | 208 | 212 | +2.1% |
| March | 203 | 204 | +0.3% |
| April | 203 | 204 | +0.3% |
| 12-Month Avg | 208 | 209 | +0.5% |

Prior

Year

Historical Housing Affordability Index





+/-

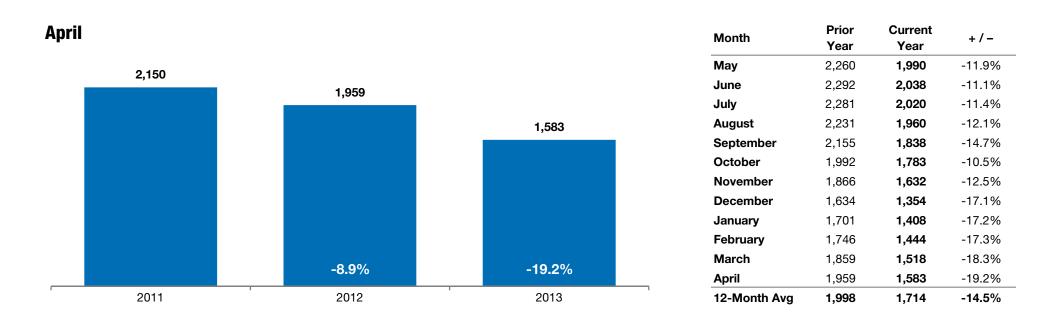
Current

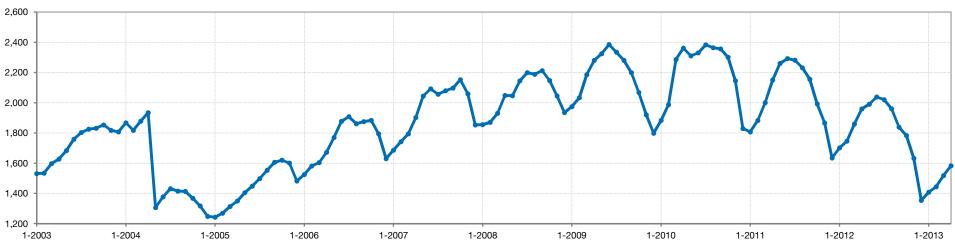
Year

Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.





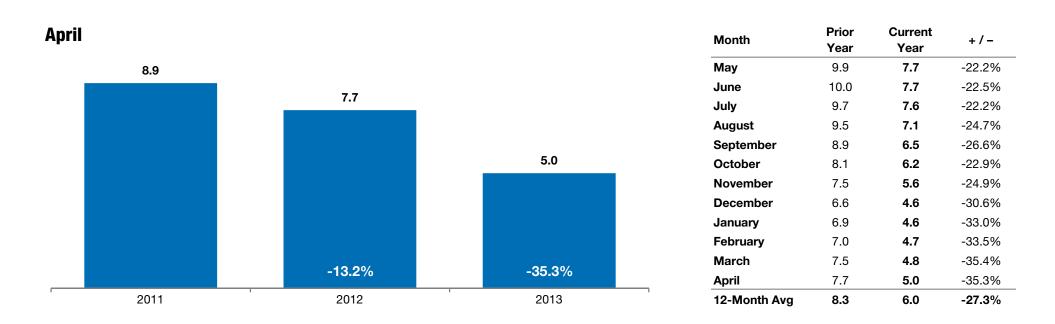


Historical Inventory of Homes for Sale

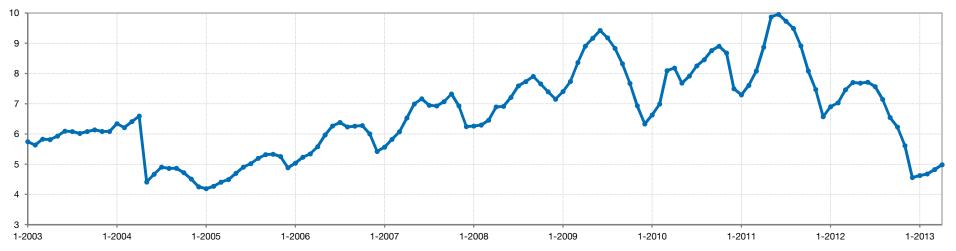
Months Supply of Homes for Sale

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





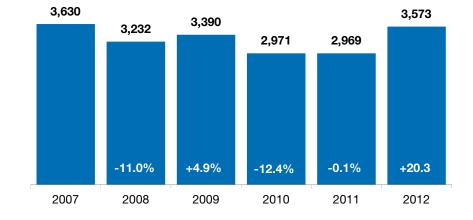
Historical Months Supply of Homes for Sale



Annual Review

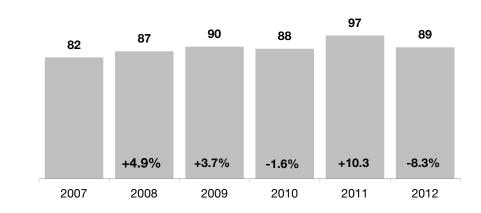
Historical look at key market metrics for the overall region.



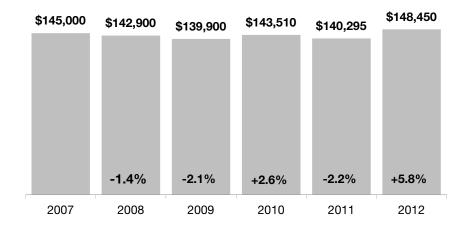


Closed Sales

Days On Market



Median Sales Price



Percent of Original List Price Received

