## Monthly Indicators

## February 2014

It's tempting to confuse market normalization with a possible slowdown. But those equipped with high-quality MLS data know better. As mortgage delinquencies fade, banks are listing bargain-priced product less often. That means investor activity - which accounts for a substantial market share - is moderating. That's not to say that rates and prices aren't still attractive to owner-occupant buyers. They most certainly are. Some short-term volatility is expected as part of a normal market readjustment.

New Listings in the Sioux Falls region decreased 17.9 percent to 345 . Pending Sales were down 27.0 percent to 208 . Inventory levels shrank 4.8 percent to 1,387 units.

Prices marched higher. The Median Sales Price increased 1.6 percent to $\$ 148,300$. Days on Market was up 24.7 percent to 108 days. Absorption rates improved as Months Supply of Homes for Sale was down 14.0 percent to 4.1 months.

The economy has more or less shuffled along, despite some climate-induced surprises to job growth and new construction. There is no denying the fact that we've now seen 47 straight months of private job growth, creating 8.5 million new payrolls. There's still work to be done. Thankfully, with such low inventory levels, many builders are bullish on new construction. The spring market is budding, and it should be an interesting one.
Quick Facts

| 0.0\% | + 1.6\% | - 4.8\% |
| :---: | :---: | :---: |
| Change in Closed Sales | Change in <br> Median Sales Price | Change in Inventory |

Market Overview ..... 2
New Listings ..... 3
Pending Sales ..... 4
Closed Sales ..... 5
Days On Market Until Sale ..... 6
Median Sales Price ..... 7
Average Sales Price ..... 8
Percent of Original List Price Received ..... 9
Housing Affordability Index ..... 10
Inventory of Homes for Sale ..... 11
Months Supply of Homes for Sale ..... 12
Annual Review ..... 13

## Market Overview

Key market metrics for the current month and year-to-date

| Key Metrics | Historical Sparklines | 2-2013 | 2-2014 | + / - | YTD 2013 | YTD 2014 | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Listings |  | 420 | 345 | - 17.9\% | 869 | 768 | - 11.6\% |
| Pending Sales |  | 285 | 208 | - 27.0\% | 510 | 427 | -16.3\% |
| Closed Sales |  | 195 | 195 | 0.0\% | 415 | 389 | -6.3\% |
| Days on Market Until Sale |  | 87 | 108 | + $24.7 \%$ | 91 | 105 | + 15.7\% |
| Median Sales Price |  | \$146,000 | \$148,300 | +1.6\% | \$146,000 | \$150,395 | +3.0\% |
| Average Sales Price |  | \$158,012 | \$166,398 | +5.3\% | \$160,076 | \$167,764 | + 4.8\% |
| Percent of Original <br> List Price Received |  | 94.9\% | 96.0\% | + 1.2\% | 94.8\% | 96.0\% | + 1.3\% |
| Housing Affordability Index |  | 212 | 203 | -4.1\% | 212 | 201 | -5.2\% |
| Inventory of Homes for Sale |  | 1,457 | 1,387 | -4.8\% | - -- | -- | -- |
| Months Supply of Homes for Sale |  | 4.7 | 4.1 | - 14.0\% | -- | -- | -- |

All data from the RASE Multiple Listing Service. Provided by the REALTOR® Association of the Sioux Empire, Inc. Powered by 10K Research and Marketing. | Click for Cover Page |

## New Listings



## Historical New Listing Activity



## Pending Sales



## Historical Pending Sales Activity



## Closed Sales



## Historical Closed Sales Activity



## Days on Market Until Sale



Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| March | 105 | $\mathbf{7 6}$ | $-27.1 \%$ |
| April | 99 | $\mathbf{7 9}$ | $-20.1 \%$ |
| May | 93 | $\mathbf{7 5}$ | $-20.0 \%$ |
| June | 91 | 94 | $+3.9 \%$ |
| July | 77 | 91 | $+17.4 \%$ |
| August | 87 | $\mathbf{8 7}$ | $+0.4 \%$ |
| September | 78 | 94 | $+20.4 \%$ |
| October | 80 | 90 | $+12.9 \%$ |
| November | 90 | $\mathbf{7 9}$ | $-12.1 \%$ |
| December | 84 | 99 | $+18.0 \%$ |
| January | 94 | $\mathbf{1 0 2}$ | $+7.9 \%$ |
| February | 87 | $\mathbf{1 0 8}$ | $+24.7 \%$ |
| 12-Month Avg | $\mathbf{8 8}$ | $\mathbf{8 8}$ | $\mathbf{- 0 . 0 \%}$ |

## Historical Days on Market Until Sale



## Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month.


Historical Median Sales Price


## Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

| ruary | \$158,012 |  | To Da |  |  | Month | Prior <br> Year | Current Year | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$162,828 |  | \$166,398 | \$164,635 | \$160,076 | \$167,764 | March | \$170,930 | \$166,877 | -2.4\% |
|  |  |  |  |  |  | April | \$167,606 | \$176,584 | +5.4\% |
|  |  |  |  |  |  | May | \$166,544 | \$181,016 | +8.7\% |
|  |  |  |  |  |  | June | \$187,074 | \$178,204 | -4.7\% |
|  |  |  |  |  |  | July | \$177,323 | \$177,679 | +0.2\% |
|  |  |  |  |  |  | August | \$174,412 | \$184,321 | +5.7\% |
|  |  |  |  |  |  | September | \$157,970 | \$173,461 | +9.8\% |
|  |  |  |  |  |  | October | \$169,538 | \$179,883 | +6.1\% |
|  |  |  |  |  |  | November | \$179,510 | \$174,598 | -2.7\% |
|  |  |  |  |  |  | December | \$169,160 | \$169,658 | +0.3\% |
|  | - 3.0\% | + 5.3\% |  | - 2.8\% | + 4.8\% | January | \$161,896 | \$169,137 | +4.5\% |
|  |  |  |  |  |  | February | \$158,012 | \$166,398 | +5.3\% |
| 2012 | 2013 | 2014 | 2012 | 2013 | 2014 | 12-Month Avg | \$170,629 | \$176,027 | +3.2\% |

## Historical Average Sales Price



## Percent of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month
not accounting for seller concessions


Historical Percent of Original List Price Received


## Housing Affordability Index

This index measures housing affordability for the region. An index of 120 means the median household income was $120 \%$ of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.

| February |  |  | Year To Date |  |  | Month | Prior <br> Year | Current Year | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | March | 203 | 204 | +0.3\% |
| 208 | 212 | 203 | 212 | 212 | 201 | April | 203 | 204 | +0.3\% |
|  |  |  |  |  |  | May | 204 | 196 | -4.1\% |
|  |  |  |  |  |  | June | 202 | 190 | -6.4\% |
|  |  |  |  |  |  | July | 200 | 192 | -4.1\% |
|  |  |  |  |  |  | August | 206 | 182 | -11.5\% |
|  |  |  |  |  |  | September | 214 | 195 | -8.9\% |
|  |  |  |  |  |  | October | 212 | 191 | -9.7\% |
|  |  |  |  |  |  | November | 218 | 202 | -7.4\% |
|  |  |  |  |  |  | December | 211 | 198 | -6.0\% |
|  | +2.1\% | -4.1\% |  | +0.2\% | -5.2\% | January | 217 | 196 | -9.9\% |
|  | +2.1\% | -4.1\% |  | +0.2\% |  | February | 212 | 203 | -4.1\% |
| 2012 | 2013 | 2014 | 2012 | 2013 | 2014 | 12-Month Avg | 209 | 196 | -6.0\% |

## Historical Housing Affordability Index



## Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.

| February |  |  | Month | Prior Year | Current Year | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1,749 |  |  | March | 1,862 | 1,525 | -18.1\% |
|  |  |  | April | 1,961 | 1,614 | -17.7\% |
|  | 1,457 | 87 | May | 1,994 | 1,697 | -14.9\% |
|  |  | 仡 | June | 2,043 | 1,725 | -15.6\% |
|  |  |  | July | 2,025 | 1,764 | -12.9\% |
|  |  |  | August | 1,965 | 1,728 | -12.1\% |
|  |  |  | September | 1,843 | 1,735 | -5.9\% |
|  |  |  | October | 1,789 | 1,653 | -7.6\% |
|  |  |  | November | 1,643 | 1,570 | -4.4\% |
|  |  |  | December | 1,367 | 1,299 | -5.0\% |
|  | -16.7\% | -4.8\% | January | 1,423 | 1,348 | -5.3\% |
|  | -16.7\% |  | February | 1,457 | 1,387 | -4.8\% |
| 2012 | 2013 | 2014 | 12-Month Avg | 1,781 | 1,587 | -10.3\% |

Historical Inventory of Homes for Sale


## Months Supply of Homes for Sale

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.


## Historical Months Supply of Homes for Sale



## Annual Review

Closed Sales


Median Sales Price


Days On Market


Percent of Original List Price Received


