## Monthly Indicators

## April 2014

The public has finally grown used to talk of a real estate market in recovery. With prices going up, people are starting to wonder if a new bubble is forming. Most metropolitan markets are somewhere between recovery and normalization. Supply is still tight but improving in some areas. What housing really needs is further job and wage growth to support healthy demand levels fueled by new household formations.

New Listings in the Sioux Falls region decreased 4.9 percent to 578. Pending Sales were down 39.1 percent to 237 . Inventory levels grew 5.3 percent to 1,510 units.

Prices were fairly stable. The Median Sales Price decreased 0.6 percent to $\$ 155,500$. Days on Market was down 20.3 percent to 87 days. Absorption rates slowed as Months Supply of Homes for Sale was up 9.4 percent to 4.8 months.

April's job growth was above expectations. Growth is likely to accelerate through the year, but the types of jobs being created is also important. We're producing more low-wage jobs as opposed to high-wage jobs. That's not conducive to increasing the number of potential buyers. It also means less disposable income sloshing around. Even so, some local markets may pause but are unlikely to falter thanks to suppressed supply levels and an improving sales mix. Don't confuse temporarily weak demand indicators for stagnation.

## Quick Facts

| $-11.8 \%$ | $\mathbf{0 . 6 \%}$ | $\mathbf{+ 5 . 3 \%}$ |
| :---: | :---: | :---: |
| Change in | Change in | Change in |
| Closed Sales | Median Sales Price | Inventory |
|  |  |  |

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## Market Overview

Key market metrics for the current month and year-to-date

| Key Metrics | Historical Sparklines | 4-2013 | 4-2014 | + / - | YTD 2013 | YTD 2014 | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Listings |  | 608 | 578 | -4.9\% | 2,019 | 1,870 | - 7.4\% |
| Pending Sales |  | 389 | 237 | - 39.1\% | 1,382 | 985 | - 28.7\% |
| Closed Sales |  | 365 | 322 | - 11.8\% | 1,085 | 981 | - 9.6\% |
| Days on Market Until Sale |  | 109 | 87 | - 20.3\% | 112 | 99 | -11.6\% |
| Median Sales Price |  | \$156,475 | \$155,500 | -0.6\% | \$150,000 | \$153,500 | +2.3\% |
| Average Sales Price |  | \$175,703 | \$176,494 | + 0.4\% | \$166,692 | \$171,096 | + $2.6 \%$ |
| Percent of Original <br> List Price Received |  | 98.0\% | 98.0\% | -0.0\% | 97.3\% | 97.8\% | + 0.4\% |
| Housing Affordability Index |  | 213 | 204 | -4.3\% | 223 | 207 | - $7.1 \%$ |
| Inventory of Homes for Sale |  | 1,434 | 1,510 | +5.3\% | -- | -- | -- |
| Months Supply of Homes for Sale |  | 4.4 | 4.8 | + 9.4\% | -- | -- | -- |

All data from the RASE Multiple Listing Service. Provided by the REALTOR® Association of the Sioux Empire, Inc. Powered by 10K Research and Marketing. | Click for Cover Page | 2

## New Listings

## April



Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| May | 564 | $\mathbf{6 5 0}$ | $+15.2 \%$ |
| June | 564 | $\mathbf{5 8 3}$ | $+3.4 \%$ |
| July | 494 | $\mathbf{6 0 6}$ | $+22.7 \%$ |
| August | 566 | $\mathbf{5 1 4}$ | $-9.2 \%$ |
| September | 441 | $\mathbf{5 1 5}$ | $+16.8 \%$ |
| October | 476 | $\mathbf{4 7 4}$ | $-0.4 \%$ |
| November | 345 | $\mathbf{3 2 8}$ | $-4.9 \%$ |
| December | 223 | $\mathbf{2 2 9}$ | $+2.7 \%$ |
| January | 448 | $\mathbf{4 2 1}$ | $-6.0 \%$ |
| February | 420 | $\mathbf{3 5 5}$ | $-15.5 \%$ |
| March | 543 | $\mathbf{5 1 6}$ | $-5.0 \%$ |
| April | 608 | $\mathbf{5 7 8}$ | $\mathbf{- 4 . 9 \%}$ |
| 12-Month Avg | $\mathbf{4 7 4}$ | $\mathbf{4 8 1}$ | $\mathbf{+ 1 . 4 \%}$ |

## Historical New Listing Activity



## Pending Sales



| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| May | 361 | 437 | $+21.1 \%$ |
| June | 351 | 446 | $+27.1 \%$ |
| July | 348 | 421 | $+21.0 \%$ |
| August | 381 | 349 | $-8.4 \%$ |
| September | 292 | 322 | $+10.3 \%$ |
| October | 295 | $\mathbf{3 1 5}$ | $+6.8 \%$ |
| November | 260 | 264 | $+1.5 \%$ |
| December | 223 | 207 | $-7.2 \%$ |
| January | 254 | 243 | $-4.3 \%$ |
| February | 340 | 288 | $-15.3 \%$ |
| March | 399 | 217 | $-45.6 \%$ |
| April | 389 | 237 | $-39.1 \%$ |
| 12-Month Avg | $\mathbf{3 2 4}$ | $\mathbf{3 1 2}$ | $\mathbf{- 3 . 8 \%}$ |

## Historical Pending Sales Activity



## Closed Sales



Year To Date


| Month | Prior <br> Year | Current <br> Year | +/- |
| :--- | :---: | :---: | :---: |
| May | 398 | 436 | $+9.5 \%$ |
| June | 349 | 424 | $+21.5 \%$ |
| July | 354 | 460 | $+29.9 \%$ |
| August | 404 | 446 | $+10.4 \%$ |
| September | 346 | 339 | $-2.0 \%$ |
| October | 331 | $\mathbf{3 6 2}$ | $+9.4 \%$ |
| November | 255 | 294 | $+15.3 \%$ |
| December | 298 | 289 | $-3.0 \%$ |
| January | 220 | 195 | $-11.4 \%$ |
| February | 195 | $\mathbf{1 9 9}$ | $+2.1 \%$ |
| March | 305 | $\mathbf{2 6 5}$ | $-13.1 \%$ |
| April | 365 | $\mathbf{3 2 2}$ | $\mathbf{- 1 1 . 8 \%}$ |
| 12-Month Avg | $\mathbf{3 1 8}$ | $\mathbf{3 3 6}$ | $\mathbf{+ 4 . 7 \%}$ |

## Historical Closed Sales Activity



## Days on Market Until Sale




| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| May | 122 | $\mathbf{1 0 6}$ | $-13.4 \%$ |
| June | 120 | $\mathbf{1 0 3}$ | $-14.6 \%$ |
| July | 106 | $\mathbf{9 5}$ | $-9.8 \%$ |
| August | 114 | $\mathbf{9 5}$ | $-17.0 \%$ |
| September | 103 | $\mathbf{1 0 0}$ | $-3.1 \%$ |
| October | 105 | $\mathbf{9 8}$ | $-6.8 \%$ |
| November | 116 | $\mathbf{8 5}$ | $-26.7 \%$ |
| December | 109 | $\mathbf{1 0 4}$ | $-4.7 \%$ |
| January | 123 | $\mathbf{1 0 5}$ | $-14.7 \%$ |
| February | 118 | $\mathbf{1 1 7}$ | $-0.4 \%$ |
| March | 104 | $\mathbf{9 6}$ | $-7.8 \%$ |
| April | 109 | $\mathbf{8 7}$ | $-20.3 \%$ |
| $\mathbf{1 2 - M o n t h ~ A v g ~}$ | $\mathbf{1 1 2}$ | $\mathbf{9 8}$ | $\mathbf{- 1 2 . 1 \%}$ |

## Historical Days on Market Until Sale



## Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month

April


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| May | $\$ 148,900$ | $\$ 157,490$ | $+5.8 \%$ |
| June | $\$ 151,750$ | $\$ 154,200$ | $+1.6 \%$ |
| July | $\$ 156,000$ | $\$ 152,442$ | $-2.3 \%$ |
| August | $\$ 150,000$ | $\$ 160,000$ | $+6.7 \%$ |
| September | $\$ 145,500$ | $\$ 149,900$ | $+3.0 \%$ |
| October | $\$ 146,900$ | $\$ 153,500$ | $+4.5 \%$ |
| November | $\$ 142,000$ | $\$ 152,850$ | $+7.6 \%$ |
| December | $\$ 149,450$ | $\mathbf{\$ 1 4 8 , 3 0 0}$ | $-0.8 \%$ |
| January | $\$ 144,750$ | $\$ 153,000$ | $+5.7 \%$ |
| February | $\$ 146,000$ | $\$ 148,300$ | $+1.6 \%$ |
| March | $\$ 152,500$ | $\$ 155,450$ | $+1.9 \%$ |
| April | $\$ 156,475$ | $\$ 155,500$ | $-0.6 \%$ |
| 12-Month Med | $\$ 149,900$ | $\mathbf{\$ 1 5 3 , 7 5 0}$ | $+2.6 \%$ |

## Historical Median Sales Price



## Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.


Historical Average Sales Price


## Percent of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month
not accounting for seller concessions

April


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| May | $96.9 \%$ | $\mathbf{9 8 . 1 \%}$ | $+1.2 \%$ |
| June | $97.2 \%$ | $\mathbf{9 7 . 6 \%}$ | $+0.4 \%$ |
| July | $97.6 \%$ | $\mathbf{9 8 . 1 \%}$ | $+0.5 \%$ |
| August | $97.3 \%$ | $\mathbf{9 7 . 8 \%}$ | $+0.5 \%$ |
| September | $96.8 \%$ | $\mathbf{9 7 . 3 \%}$ | $+0.5 \%$ |
| October | $97.3 \%$ | $\mathbf{9 7 . 5 \%}$ | $+0.3 \%$ |
| November | $97.3 \%$ | $\mathbf{9 7 . 9 \%}$ | $+0.7 \%$ |
| December | $96.4 \%$ | $\mathbf{9 7 . 2 \%}$ | $+0.8 \%$ |
| January | $96.7 \%$ | $\mathbf{9 7 . 6 \%}$ | $+0.9 \%$ |
| February | $97.0 \%$ | $\mathbf{9 8 . 0 \%}$ | $+1.0 \%$ |
| March | $97.2 \%$ | $\mathbf{9 7 . 4 \%}$ | $+0.2 \%$ |
| April | $98.0 \%$ | $\mathbf{9 8 . 0 \%}$ | $-0.0 \%$ |
| 12-Month Avg | $\mathbf{9 7 . 2 \%}$ | $\mathbf{9 7 . 7 \%}$ | $\mathbf{+ 0 . 6 \%}$ |

Historical Percent of Original List Price Received


## Housing Affordability Index

This index measures housing affordability for the region. An index of 120 means the median household income was $120 \%$ of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.

| April |  |  | Year To Date |  |  | Month | Prior Year | Current Year | +/- |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 215 | 213 |  | 219 | 223 |  | May | 216 | 205 | -5.3\% |
| 215 | 213 | 204 |  |  | 207 | June | 213 | 198 | -7.3\% |
|  |  |  |  |  |  | July | 210 | 201 | -4.1\% |
|  |  |  |  |  |  | August | 218 | 190 | -12.9\% |
|  |  |  |  |  |  | September | 228 | 205 | -10.1\% |
|  |  |  |  |  |  | October | 225 | 201 | -10.9\% |
|  |  |  |  |  |  | November | 234 | 213 | -9.0\% |
|  |  |  |  |  |  | December | 224 | 210 | -6.4\% |
|  |  |  |  |  |  | January | 233 | 205 | -11.8\% |
|  |  |  |  |  |  | February | 226 | 215 | -4.8\% |
|  | -0.5\% | -4.3\% |  | +1.5\% | -7.1\% | March | 216 | 205 | -4.7\% |
|  |  |  |  | +1.5\% |  | April | 213 | 204 | -4.3\% |
| 2012 | 2013 | 2014 | 2012 | 2013 | 2014 | 12-Month Avg | 221 | 204 | -7.6\% |

## Historical Housing Affordability Index



## Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.


| Month | Prior <br> Year | Current <br> Year | $+/ \mathbf{-}$ |
| :--- | :---: | :---: | :---: |
| May | 1,853 | $\mathbf{1 , 5 0 3}$ | $-18.9 \%$ |
| June | 1,893 | $\mathbf{1 , 4 9 9}$ | $-20.8 \%$ |
| July | 1,863 | $\mathbf{1 , 5 3 7}$ | $-17.5 \%$ |
| August | 1,810 | $\mathbf{1 , 5 4 2}$ | $-14.8 \%$ |
| September | 1,730 | $\mathbf{1 , 5 5 3}$ | $-10.2 \%$ |
| October | 1,682 | $\mathbf{1 , 5 2 2}$ | $-9.5 \%$ |
| November | 1,541 | $\mathbf{1 , 3 8 9}$ | $-9.9 \%$ |
| December | 1,300 | $\mathbf{1 , 1 6 0}$ | $-10.8 \%$ |
| January | 1,325 | $\mathbf{1 , 1 7 5}$ | $-11.3 \%$ |
| February | 1,304 | $\mathbf{1 , 1 3 6}$ | $-12.9 \%$ |
| March | 1,339 | $\mathbf{1 , 3 0 8}$ | $-2.3 \%$ |
| April | 1,434 | $\mathbf{1 , 5 1 0}$ | $+5.3 \%$ |
| $\mathbf{1 2 - M o n t h ~ A v g ~}$ | $\mathbf{1 , 5 9 0}$ | $\mathbf{1 , 4 0 3}$ | $\mathbf{- 1 1 . 1} \%$ |

## Historical Inventory of Homes for Sale



## Months Supply of Homes for Sale

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| May | 6.9 | $\mathbf{4 . 5}$ | $-34.6 \%$ |
| June | 7.0 | $\mathbf{4 . 4}$ | $-36.4 \%$ |
| July | 6.7 | $\mathbf{4 . 5}$ | $-33.1 \%$ |
| August | 6.3 | $\mathbf{4 . 5}$ | $-28.4 \%$ |
| September | 6.0 | $\mathbf{4 . 5}$ | $-25.0 \%$ |
| October | 5.7 | $\mathbf{4 . 4}$ | $-23.0 \%$ |
| November | 5.2 | $\mathbf{4 . 0}$ | $-22.4 \%$ |
| December | 4.3 | $\mathbf{3 . 4}$ | $-21.6 \%$ |
| January | 4.3 | $\mathbf{3 . 4}$ | $-20.9 \%$ |
| February | 4.1 | $\mathbf{3 . 3}$ | $-19.0 \%$ |
| March | 4.2 | $\mathbf{4 . 0}$ | $-3.4 \%$ |
| April | 4.4 | $\mathbf{4 . 8}$ | $+9.4 \%$ |
| 12-Month Avg | $\mathbf{5 . 4}$ | $\mathbf{4 . 2}$ | $\mathbf{- 2 3 . 4 \%}$ |

## Historical Months Supply of Homes for Sale



## Annual Review

Closed Sales


Median Sales Price


Days On Market


Percent of Original List Price Received


