## Monthly Indicators

## May 2014

Some have noted a slight pause in the housing recovery this year. The American Dream of homeownership is alive and well, but it must still contend with market fluctuations. Buyers need homes for sale if they're expected to buy said homes. They also need reliable financing, better jobs and stronger wage growth. The opportunities are out there. Now we need people to take advantage of them.

New Listings in the Sioux Falls region increased 0.2 percent to 650 . Pending Sales were up 35.0 percent to 590 . Inventory levels grew 6.9 percent to 1,605 units.

Prices forged onward. The Median Sales Price increased 2.9 percent to $\$ 162,000$. Days on Market was down 7.5 percent to 98 days. Absorption rates slowed as Months Supply of Homes for Sale was up 13.2 percent to 5.1 months.

We've had a mixed bag of economic news lately. As expected, national GDP contracted slightly during Q1-2014, which most economists attribute to impermanent factors like the harsh winter. We've now had more than four straight years of monthly private sector job growth. It hasn't been extraordinary growth, but it sure beats mass layoffs. Buoyed by an improving sales mix, home prices continue their ascent despite erratic demand indicators. More inventory, more highskilled job growth, and less economic and political uncertainty are still top priorities.

## Quick Facts

| $-\mathbf{1 . 1 \%}$ | $+\mathbf{2 . 9 \%}$ | $+\mathbf{6 . 9 \%}$ |
| :---: | :---: | :---: |
| Change in <br> Closed sales | Change in <br> Median Sales Price | Change in <br> Inventory |
| - | - |  |

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## Market Overview

Key market metrics for the current month and year-to-date

| Key Metrics | Historical Sparklines | 5-2013 | 5-2014 | + / - | YTD 2013 | YTD 2014 | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Listings |  | 649 | 650 | + 0.2\% | 2,668 | 2,534 | -5.0\% |
| Pending Sales |  | 437 | 590 | + 35.0\% | 1,819 | 1,426 | - 21.6\% |
| Closed Sales |  | 436 | 431 | -1.1\% | 1,521 | 1,425 | -6.3\% |
| Days on Market Until Sale |  | 106 | 98 | - 7.5\% | 110 | 98 | - 10.5\% |
| Median Sales Price | $\sim_{( }^{5,202012}$ | \$157,490 | \$162,000 | + 2.9\% | \$152,500 | \$155,000 | + 1.6\% |
| Average Sales Price | m~N~N | \$180,910 | \$187,398 | + 3.6\% | \$170,768 | \$175,624 | + $2.8 \%$ |
| Percent of Original List Price Received |  | 98.1\% | 98.1\% | + 0.1\% | 97.5\% | 97.8\% | + 0.3\% |
| Housing Affordability Index |  | 205 | 202 | - 1.6\% | 212 | 211 | - 0.5\% |
| Inventory of Homes for Sale |  | 1,502 | 1,605 | + 6.9\% | -- | -- | -- |
| Months Supply of Homes for Sale |  | 4.5 | 5.1 | + 13.2\% | -- | -- | -- |

All data from the RASE Multiple Listing Service. Provided by the REALTOR® Association of the Sioux Empire, Inc. Powered by 10 K Research and Marketing. | Click for Cover Page | 2

## New Listings



## Historical New Listing Activity



## Pending Sales



## Historical Pending Sales Activity



## Closed Sales



Historical Closed Sales Activity


## Days on Market Until Sale



Year To Date


| Month | Prior <br> Year | Current <br> Year | +/- |
| :--- | :---: | :---: | :---: |
| June | 120 | $\mathbf{1 0 3}$ | $-14.6 \%$ |
| July | 106 | $\mathbf{9 5}$ | $-9.8 \%$ |
| August | 114 | $\mathbf{9 5}$ | $-17.0 \%$ |
| September | 103 | $\mathbf{1 0 0}$ | $-3.1 \%$ |
| October | 105 | $\mathbf{9 8}$ | $-6.8 \%$ |
| November | 116 | $\mathbf{8 5}$ | $-26.7 \%$ |
| December | 109 | $\mathbf{1 0 4}$ | $-4.7 \%$ |
| January | 123 | $\mathbf{1 0 4}$ | $-15.1 \%$ |
| February | 118 | $\mathbf{1 1 7}$ | $-0.8 \%$ |
| March | 104 | $\mathbf{9 6}$ | $-7.9 \%$ |
| April | 109 | $\mathbf{8 7}$ | $-19.6 \%$ |
| May | 106 | $\mathbf{9 8}$ | $\mathbf{- 7 . 5 \%}$ |
| 12-Month Avg | $\mathbf{1 1 0}$ | $\mathbf{9 8}$ | $\mathbf{- 1 1 . 5 \%}$ |

## Historical Days on Market Until Sale



## Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month.


Historical Median Sales Price


## Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.


Historical Average Sales Price


## Percent of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month
not accounting for seller concessions


Historical Percent of Original List Price Received


## Housing Affordability Index

This index measures housing affordability for the region. An index of 120 means the median household income was $120 \%$ of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.

| May216 | 205 | 202 | Year To Date | 212 | 211 | Month | Prior Year | Current Year | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 221 |  |  | June | 213 | 198 | -7.3\% |
|  |  |  |  |  |  | July | 210 | 201 | -4.1\% |
|  |  |  |  |  |  | August | 218 | 190 | -12.9\% |
|  |  |  |  |  |  | September | 228 | 205 | -10.1\% |
|  |  |  |  |  |  | October | 225 | 201 | -10.9\% |
|  |  |  |  |  |  | November | 234 | 213 | -9.0\% |
|  |  |  |  |  |  | December | 224 | 210 | -6.4\% |
|  |  |  |  |  |  | January | 233 | 205 | -11.8\% |
|  |  |  |  |  |  | February | 226 | 215 | -4.7\% |
|  |  |  |  |  |  | March | 216 | 206 | -4.4\% |
|  | -5.3\% | -1.6\% |  | -4.1\% | -0.5\% | April | 213 | 205 | -4.0\% |
|  |  |  |  |  |  | May | 205 | 202 | -1.6\% |
| 2012 | 2013 | 2014 | 2012 | 2013 | 2014 | 12-Month Avg | 220 | 204 | -7.3\% |

## Historical Housing Affordability Index



## Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month

| May $\quad 1,852$ | 1,502 | 1,605 | Month | Prior Year | Current Year | +/- |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | June | 1,893 | 1,498 | -20.9\% |
|  |  |  | July | 1,863 | 1,536 | -17.6\% |
|  |  |  | August | 1,810 | 1,541 | -14.9\% |
|  |  |  | September | 1,730 | 1,552 | -10.3\% |
|  |  |  | October | 1,682 | 1,524 | -9.4\% |
|  |  |  | November | 1,541 | 1,394 | -9.5\% |
|  |  |  | December | 1,300 | 1,168 | -10.2\% |
|  |  |  | January | 1,325 | 1,193 | -10.0\% |
|  |  |  | February | 1,304 | 1,172 | -10.1\% |
|  |  |  | March | 1,339 | 1,407 | +5.1\% |
|  | -18.9\% | +6.9\% | April | 1,434 | 1,692 | +18.0\% |
|  | -10.9\% | +6.9\% | May | 1,502 | 1,605 | +6.9\% |
| 2012 | 2013 | 2014 | 12-Month Avg | 1,560 | 1,440 | -6.9\% |

Historical Inventory of Homes for Sale


## Months Supply of Homes for Sale

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.


## Historical Months Supply of Homes for Sale



## Annual Review

Closed Sales


Median Sales Price


Days On Market


Percent of Original List Price Received


