# **Monthly Indicators**



#### **June 2014**

Housing seemed to have a slow start to the spring selling season, but appearances deceive. Dig into that spring soil and you begin to unearth differences in individual areas and market segments. Inventory is slowly rising in some areas. Activity is picking up in the upper price tiers. Rents continue to climb in most metros. And interest rates are generally lower than a year ago, to the surprise of some and the delight of others.

New Listings in the Sioux Falls region increased 1.4 percent to 591. Pending Sales were up 25.3 percent to 559. Inventory levels rose 9.1 percent to 1,636 units.

Prices forged onward. The Median Sales Price increased 3.7 percent to \$159,950. Days on Market was down 10.8 percent to 92 days. Absorption rates slowed as Months Supply of Homes for Sale was up 19.5 percent to 5.3 months.

Housing is one part of a broader ecosystem that thrives on a strong economy that churns out good jobs. First-quarter employment figures were adequate but not thrilling, but second-quarter numbers figure to be more positive. Access to mortgage capital remains an ongoing concern. As cash and investor deals fade, first-time buyers typically step to the forefront, but tight credit can and has been a real hurdle.

### **Quick Facts**

| - 8.0%                 | + 3.7%                       | + 9.1%              |  |  |  |
|------------------------|------------------------------|---------------------|--|--|--|
| Change in Closed Sales | Change in Median Sales Price | Change in Inventory |  |  |  |
| Market Overvie         | ew                           | 2                   |  |  |  |
| New Listings           |                              | 3                   |  |  |  |
| Pending Sales          | Pending Sales                |                     |  |  |  |
| Closed Sales           |                              | 5                   |  |  |  |
| Days On Marke          | et Until Sale                | 6                   |  |  |  |
| Median Sales I         | Price                        | 7                   |  |  |  |
| Average Sales          | Price                        | 8                   |  |  |  |
| Percent of Orig        | jinal List Price Rec         | eived 9             |  |  |  |
| Housing Afford         | lability Index               | 10                  |  |  |  |
| Inventory of Ho        | mes for Sale                 | 11                  |  |  |  |
| Months Supply          | of Homes for Sale            | 12                  |  |  |  |
| Annual Review          |                              | 13                  |  |  |  |

Click on desired metric to jump to that page.



### **Market Overview**

Key market metrics for the current month and year-to-date.

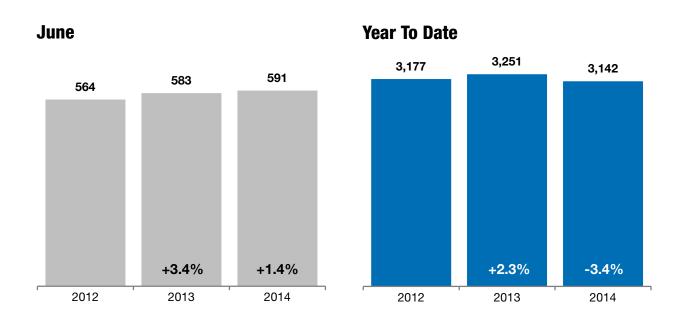


| Key Metrics                             | Historical Sparklines                                      | 6-2013    | 6-2014    | +/-     | YTD 2013         | YTD 2014  | +/-     |
|---|--|-----------|-----------|---------|------------------|-----------|---------|
| New Listings                            | 6-2011 6-2012 6-2013 6-2014                                | 583       | 591       | + 1.4%  | 3,251            | 3,142     | - 3.4%  |
| Pending Sales                           | 6-2011 6-2012 6-2013 6-2014                                | 446       | 559       | + 25.3% | 2,265            | 1,839     | - 18.8% |
| Closed Sales                            | 6-2011 6-2012 6-2013 6-2014                                | 424       | 390       | - 8.0%  | 1,945            | 1,825     | - 6.2%  |
| Days on Market Until Sale               |  | 103       | 92        | - 10.8% | 108              | 97        | - 10.4% |
| Median Sales Price                      | ~~~~~  | \$154,200 | \$159,950 | + 3.7%  | \$153,000        | \$156,275 | + 2.1%  |
| Average Sales Price                     |  | \$178,350 | \$185,056 | + 3.8%  | ¦<br>¦ \$172,421 | \$177,859 | + 3.2%  |
| Percent of Original List Price Received | 6-2011 6-2012 6-2013 6-2014                                | 97.6%     | 98.5%     | + 0.9%  | 97.6%            | 98.0%     | + 0.4%  |
| Housing Affordability Index             | 6-2011 6-2012 6-2013 6-2014                                | 198       | 204       | + 2.9%  | 199              | 208       | + 4.5%  |
| Inventory of Homes for Sale             | 6-2011 6-2012 6-2013 6-2014<br>6-2011 6-2012 6-2013 6-2014 | 1,499     | 1,636     | + 9.1%  | <br> <br>        |           |         |
| Months Supply of Homes for Sale         | 6-2011 6-2012 6-2013 6-2014<br>6-2011 6-2012 6-2013 6-2014 | 4.4       | 5.3       | + 19.5% |                  |           |         |

# **New Listings**

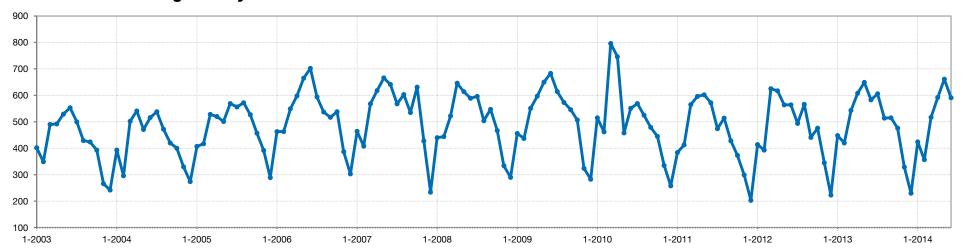
A count of the properties that have been newly listed on the market in a given month.





| Month        | Prior<br>Year | Current<br>Year | +/-    |
|--------------|---------------|-----------------|--------|
| July         | 494           | 606             | +22.7% |
| August       | 566           | 514             | -9.2%  |
| September    | 441           | 515             | +16.8% |
| October      | 476           | 476             | 0.0%   |
| November     | 345           | 329             | -4.6%  |
| December     | 223           | 230             | +3.1%  |
| January      | 448           | 424             | -5.4%  |
| February     | 420           | 357             | -15.0% |
| March        | 543           | 517             | -4.8%  |
| April        | 608           | 592             | -2.6%  |
| May          | 649           | 661             | +1.8%  |
| June         | 583           | 591             | +1.4%  |
| 12-Month Avg | 483           | 484             | +0.3%  |

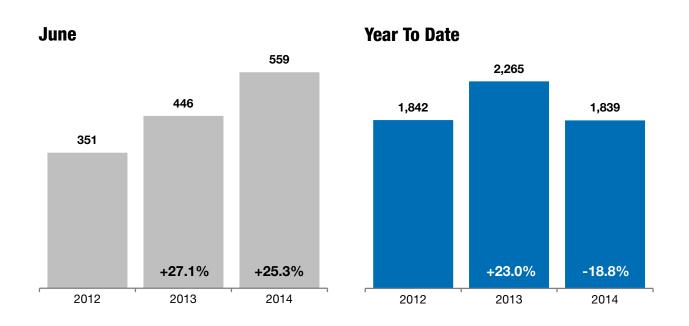
### **Historical New Listing Activity**



# **Pending Sales**

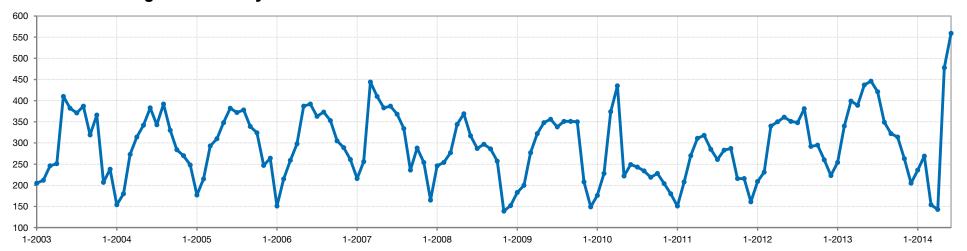
A count of the properties on which contracts have been accepted in a given month.





| Month        | Prior<br>Year | Current<br>Year | +/-    |
|--------------|---------------|-----------------|--------|
| July         | 348           | 421             | +21.0% |
| August       | 381           | 349             | -8.4%  |
| September    | 292           | 322             | +10.3% |
| October      | 295           | 314             | +6.4%  |
| November     | 260           | 263             | +1.2%  |
| December     | 223           | 205             | -8.1%  |
| January      | 254           | 236             | -7.1%  |
| February     | 340           | 269             | -20.9% |
| March        | 399           | 154             | -61.4% |
| April        | 389           | 143             | -63.2% |
| May          | 437           | 478             | +9.4%  |
| June         | 446           | 559             | +25.3% |
| 12-Month Avg | 339           | 309             | -8.6%  |

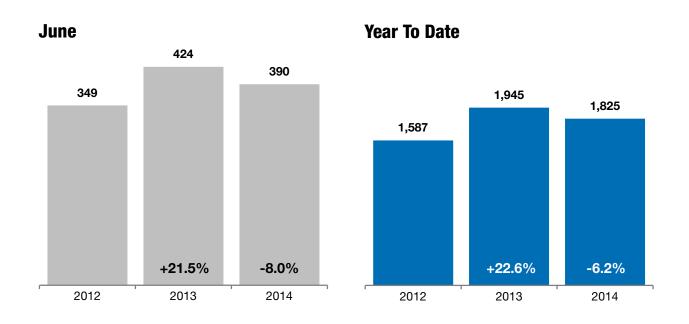
### **Historical Pending Sales Activity**



### **Closed Sales**

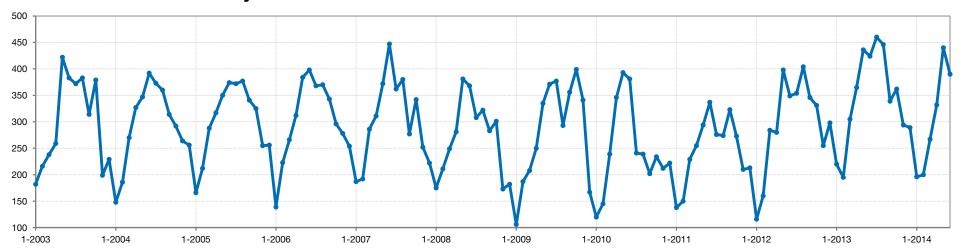
A count of the actual sales that have closed in a given month.





| Month        | Prior<br>Year | Current<br>Year | +/-    |
|--------------|---------------|-----------------|--------|
| July         | 354           | 460             | +29.9% |
| August       | 404           | 446             | +10.4% |
| September    | 346           | 339             | -2.0%  |
| October      | 331           | 362             | +9.4%  |
| November     | 255           | 294             | +15.3% |
| December     | 298           | 289             | -3.0%  |
| January      | 220           | 196             | -10.9% |
| February     | 195           | 200             | +2.6%  |
| March        | 305           | 267             | -12.5% |
| April        | 365           | 332             | -9.0%  |
| May          | 436           | 440             | +0.9%  |
| June         | 424           | 390             | -8.0%  |
| 12-Month Avg | 328           | 335             | +1.9%  |

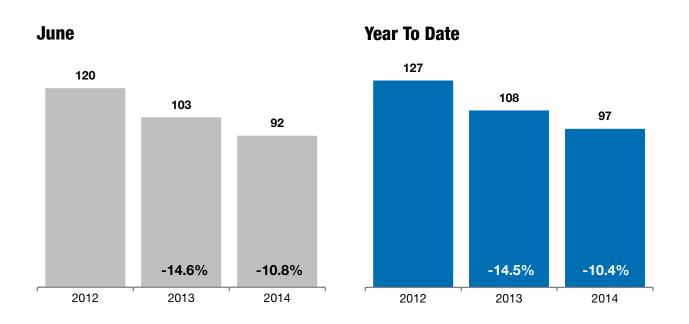
### **Historical Closed Sales Activity**



# **Days on Market Until Sale**

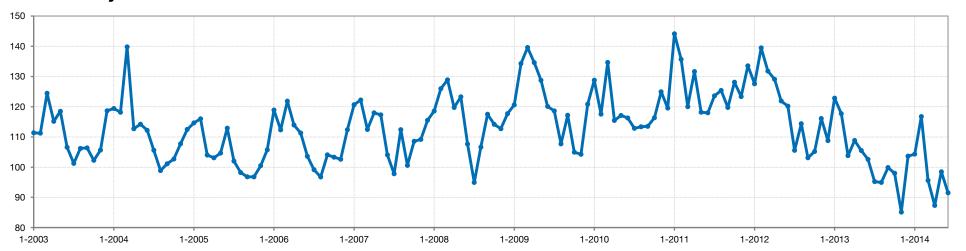
Average number of days between when a property is first listed and when a property is closed in a given month.





| Month        | Prior<br>Year | Current<br>Year | +/-    |
|--------------|---------------|-----------------|--------|
| July         | 106           | 95              | -9.8%  |
| August       | 114           | 95              | -17.0% |
| September    | 103           | 100             | -3.1%  |
| October      | 105           | 98              | -6.8%  |
| November     | 116           | 85              | -26.7% |
| December     | 109           | 104             | -4.7%  |
| January      | 123           | 104             | -15.1% |
| February     | 118           | 117             | -0.8%  |
| March        | 104           | 96              | -7.9%  |
| April        | 109           | 87              | -19.7% |
| May          | 106           | 98              | -6.7%  |
| June         | 103           | 92              | -10.8% |
| 12-Month Avg | 109           | 97              | -11.0% |

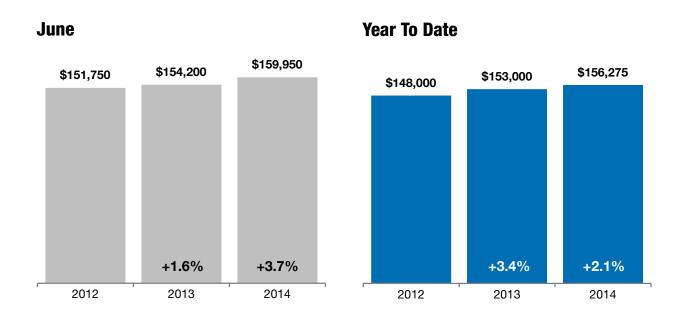
### **Historical Days on Market Until Sale**



### **Median Sales Price**

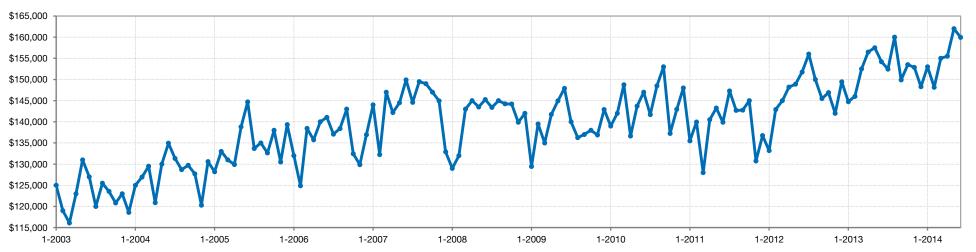
Median price point for all closed sales, not accounting for seller concessions, in a given month.





| Month        | Prior<br>Year | Current<br>Year | +/-   |
|--------------|---------------|-----------------|-------|
| July         | \$156,000     | \$152,442       | -2.3% |
| August       | \$150,000     | \$160,000       | +6.7% |
| September    | \$145,500     | \$149,900       | +3.0% |
| October      | \$146,900     | \$153,500       | +4.5% |
| November     | \$142,000     | \$152,850       | +7.6% |
| December     | \$149,450     | \$148,300       | -0.8% |
| January      | \$144,750     | \$153,000       | +5.7% |
| February     | \$146,000     | \$148,150       | +1.5% |
| March        | \$152,500     | \$155,000       | +1.6% |
| April        | \$156,475     | \$155,500       | -0.6% |
| May          | \$157,490     | \$162,000       | +2.9% |
| June         | \$154,200     | \$159,950       | +3.7% |
| 12-Month Med | \$150,000     | \$155,000       | +3.3% |

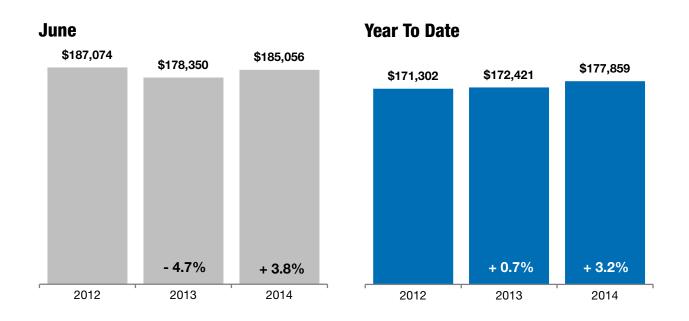
#### **Historical Median Sales Price**



# **Average Sales Price**

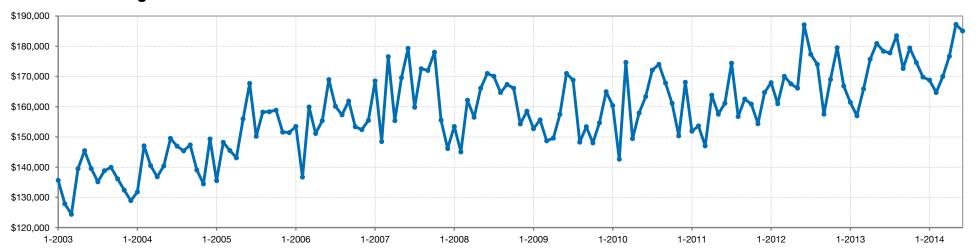
Average sales price for all closed sales, not accounting for seller concessions, in a given month.





| Month        | Prior<br>Year | Current<br>Year | +/-   |
|--------------|---------------|-----------------|-------|
| July         | \$177,323     | \$177,784       | +0.3% |
| August       | \$174,005     | \$183,483       | +5.4% |
| September    | \$157,513     | \$172,632       | +9.6% |
| October      | \$169,014     | \$179,412       | +6.2% |
| November     | \$179,510     | \$174,598       | -2.7% |
| December     | \$166,804     | \$169,812       | +1.8% |
| January      | \$161,432     | \$168,789       | +4.6% |
| February     | \$156,994     | \$164,692       | +4.9% |
| March        | \$165,903     | \$169,979       | +2.5% |
| April        | \$175,703     | \$176,679       | +0.6% |
| May          | \$180,910     | \$187,198       | +3.5% |
| June         | \$178,350     | \$185,056       | +3.8% |
| 12-Month Avg | \$171,461     | \$177,355       | +3.4% |

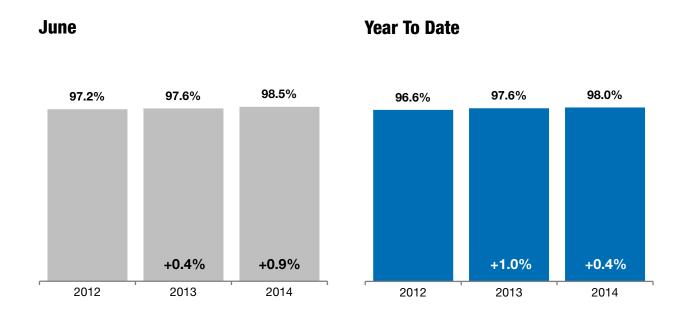
### **Historical Average Sales Price**



# **Percent of Original List Price Received**

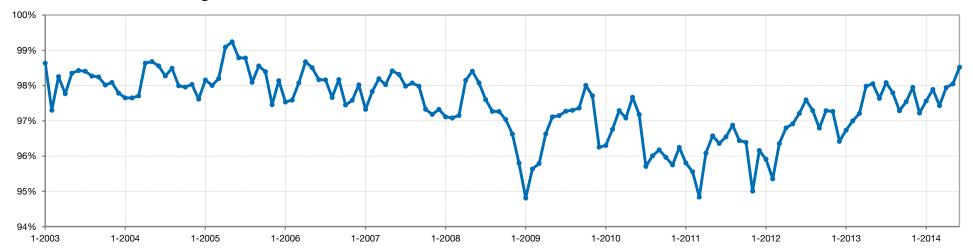


Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



| Month        | Prior<br>Year | Current<br>Year | +/-   |
|--------------|---------------|-----------------|-------|
| July         | 97.6%         | 98.1%           | +0.5% |
| August       | 97.3%         | 97.8%           | +0.5% |
| September    | 96.8%         | 97.3%           | +0.5% |
| October      | 97.3%         | 97.5%           | +0.3% |
| November     | 97.3%         | 97.9%           | +0.7% |
| December     | 96.4%         | 97.2%           | +0.8% |
| January      | 96.7%         | 97.6%           | +0.9% |
| February     | 97.0%         | 97.9%           | +0.9% |
| March        | 97.2%         | 97.4%           | +0.2% |
| April        | 98.0%         | 97.9%           | -0.0% |
| May          | 98.1%         | 98.0%           | -0.0% |
| June         | 97.6%         | 98.5%           | +0.9% |
| 12-Month Avg | 97.3%         | 97.8%           | +0.5% |

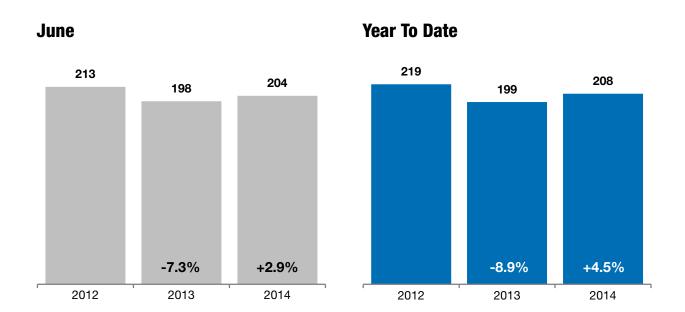
#### **Historical Percent of Original List Price Received**



# **Housing Affordability Index**

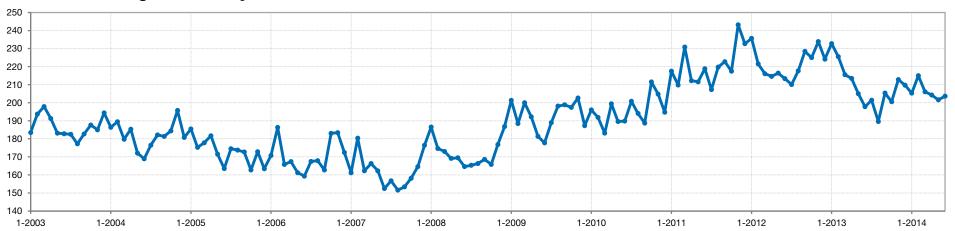


This index measures housing affordability for the region. An index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



| Month        | Prior<br>Year | Current<br>Year | +/-    |
|--------------|---------------|-----------------|--------|
| July         | 210           | 201             | -4.1%  |
| August       | 218           | 190             | -12.9% |
| September    | 228           | 205             | -10.1% |
| October      | 225           | 201             | -10.9% |
| November     | 234           | 213             | -9.0%  |
| December     | 224           | 210             | -6.4%  |
| January      | 233           | 205             | -11.8% |
| February     | 226           | 215             | -4.7%  |
| March        | 216           | 206             | -4.4%  |
| April        | 213           | 204             | -4.3%  |
| May          | 205           | 202             | -1.6%  |
| June         | 198           | 204             | +2.9%  |
| 12-Month Avg | 219           | 205             | -6.4%  |

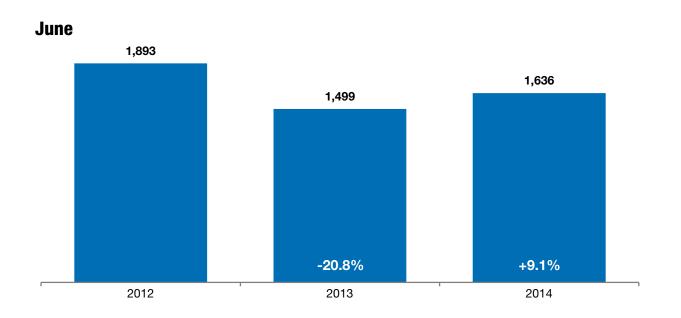
#### **Historical Housing Affordability Index**



# **Inventory of Homes for Sale**

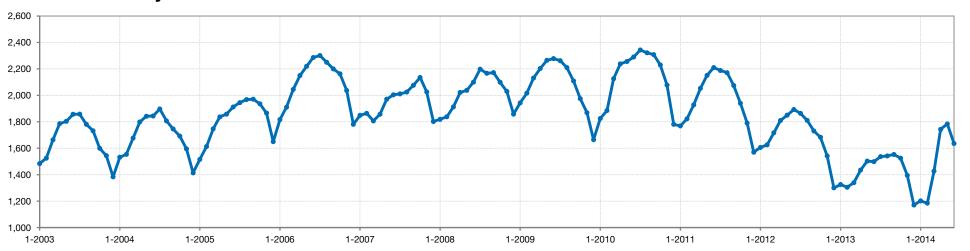
The number of properties available for sale in active status at the end of a given month.





| Month        | Prior<br>Year | Current<br>Year | +/-    |
|--------------|---------------|-----------------|--------|
| July         | 1,864         | 1,537           | -17.5% |
| August       | 1,811         | 1,542           | -14.9% |
| September    | 1,731         | 1,553           | -10.3% |
| October      | 1,683         | 1,525           | -9.4%  |
| November     | 1,542         | 1,395           | -9.5%  |
| December     | 1,301         | 1,171           | -10.0% |
| January      | 1,326         | 1,202           | -9.4%  |
| February     | 1,305         | 1,185           | -9.2%  |
| March        | 1,340         | 1,427           | +6.5%  |
| April        | 1,435         | 1,743           | +21.5% |
| May          | 1,503         | 1,784           | +18.7% |
| June         | 1,499         | 1,636           | +9.1%  |
| 12-Month Avg | 1,528         | 1,475           | -2.9%  |

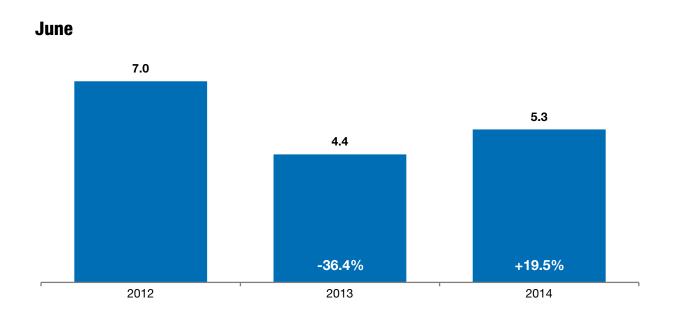
### **Historical Inventory of Homes for Sale**



# **Months Supply of Homes for Sale**

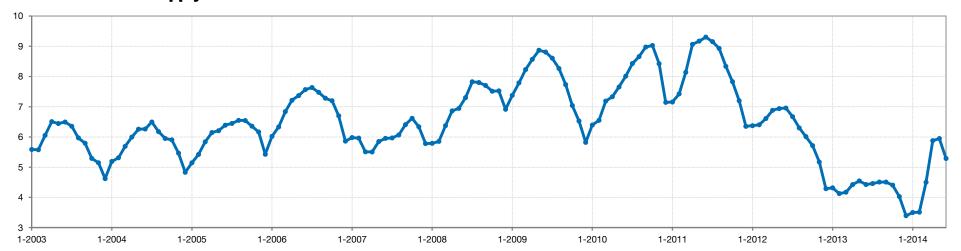
The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





| Month        | Prior<br>Year | Current<br>Year | +/-    |
|--------------|---------------|-----------------|--------|
| July         | 6.7           | 4.5             | -33.2% |
| August       | 6.3           | 4.5             | -28.4% |
| September    | 6.0           | 4.5             | -25.0% |
| October      | 5.7           | 4.4             | -22.9% |
| November     | 5.2           | 4.0             | -22.1% |
| December     | 4.3           | 3.4             | -20.8% |
| January      | 4.3           | 3.5             | -18.9% |
| February     | 4.1           | 3.5             | -14.9% |
| March        | 4.2           | 4.5             | +7.9%  |
| April        | 4.4           | 5.9             | +32.9% |
| May          | 4.5           | 5.9             | +30.9% |
| June         | 4.4           | 5.3             | +19.5% |
| 12-Month Avg | 5.0           | 4.5             | -10.4% |

### **Historical Months Supply of Homes for Sale**

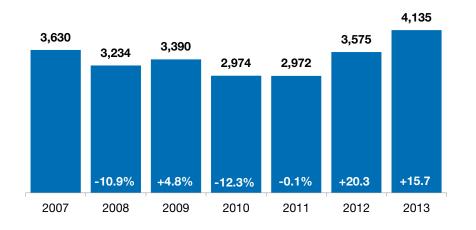


### **Annual Review**

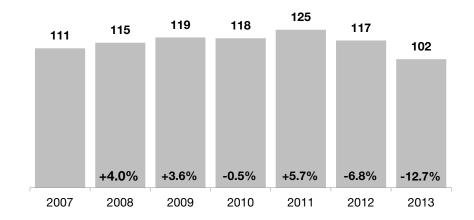
Historical look at key market metrics for the overall region.



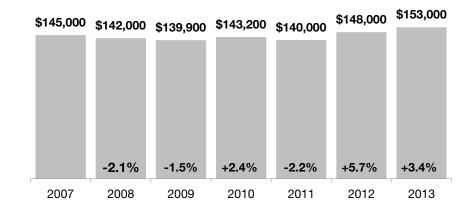
#### **Closed Sales**



#### **Days On Market**



#### **Median Sales Price**



#### **Percent of Original List Price Received**

