## Monthly Indicators

## September 2014

Markets across the nation seem to be back on the recovery track after a brief pause. One of the more encouraging aspects of this renewed recovery is that new construction of single-family homes reached six-year highs in August, according to the U.S. Commerce Department. Consumers are also finding more listings in their search results than they have in years. Inventory is rising in many neighborhoods as higher prices have motivated more sellers to list.

New Listings in the Sioux Falls region decreased 13.2 percent to 446 . Pending Sales were up 43.0 percent to 459 . Inventory levels rose 6.4 percent to 1,658 units.

Prices were fairly stable. The Median Sales Price increased 0.1 percent to $\$ 150,000$. Days on Market was down 6.3 percent to 94 days. Buyers felt empowered as Months Supply of Homes for Sale was up 17.1 percent to 5.3 months.

The departure of investors from the scene should benefit first-time homebuyers, but student debt and sluggish wage growth have slowed that transition. The economy is growing, but it's growing at a slower pace than desired. Thankfully, inflation remains tame, partly enabling the Federal Reserve to keep rates low for longer, contrary to the forecasts of most economists.
Quick Facts
$+0.6 \%+0.1 \%+6.4 \%$

| Change in | Change in | Change in |
| :---: | :---: | :---: |
| Closed Sales | Median Sales Price | Inventory |

Market Overview ..... 2
New Listings ..... 3
Pending Sales ..... 4
Closed Sales ..... 5
Days On Market Until Sale ..... 6
Median Sales Price ..... 7
Average Sales Price ..... 8
Percent of Original List Price Received ..... 9
Housing Affordability Index ..... 10
Inventory of Homes for Sale ..... 11
Months Supply of Homes for Sale ..... 12
Annual Review ..... 13

## Market Overview

Key market metrics for the current month and year-to-date

| Key Metrics | Historical Sparklines | 9-2014 | + / - | YTD 2013 | YTD 2014 | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Listings |  | 446 | - 13.2\% | 4,886 | 4,854 | - 0.7\% |
| Pending Sales |  | 459 | + 43.0\% | 3,355 | 2,974 | - 11.4\% |
| Closed Sales |  | 341 | + 0.6\% | 3,190 | 3,021 | -5.3\% |
| Days on Market Until Sale |  | 94 | -6.3\% | 104 | 95 | -8.8\% |
| Median Sales Price |  | \$150,000 | + 0.1\% | \$153,650 | \$158,055 | + $2.9 \%$ |
| Average Sales Price |  | \$171,492 | -0.7\% | \$174,763 | \$179,561 | + $2.7 \%$ |
| Percent of Original <br> List Price Received |  | 97.5\% | + 0.2\% | 97.6\% | 97.8\% | + 0.2\% |
| Housing Affordability Index |  | 216 | +5.1\% | 200 | 205 | + $2.3 \%$ |
| Inventory of Homes for Sale |  | 1,658 | +6.4\% | -- | -- | -- |
| Months Supply of Homes for Sale |  | 5.3 | + 17.1\% | -- | -- | -- |

All data from the RASE Multiple Listing Service. Provided by the REALTOR® Association of the Sioux Empire, Inc. Powered by 10K Research and Marketing. | Click for Cover Page | 2

## New Listings

A count of the properties that have been newly listed on the market in a given month

September


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| October | 476 | 476 | $0.0 \%$ |
| November | 345 | 329 | $-4.6 \%$ |
| December | 223 | $\mathbf{2 3 1}$ | $+3.6 \%$ |
| January | 448 | 425 | $-5.1 \%$ |
| February | 420 | 358 | $-14.8 \%$ |
| March | 543 | 522 | $-3.9 \%$ |
| April | 608 | 594 | $-2.3 \%$ |
| May | 649 | $\mathbf{6 7 1}$ | $+3.4 \%$ |
| June | 583 | $\mathbf{6 0 2}$ | $+3.3 \%$ |
| July | 606 | $\mathbf{6 5 5}$ | $+8.1 \%$ |
| August | 515 | $\mathbf{5 8 1}$ | $+12.8 \%$ |
| September | 514 | $\mathbf{4 4 6}$ | $-13.2 \%$ |
| 12-Month Avg | $\mathbf{4 9 4}$ | $\mathbf{4 9 1}$ | $\mathbf{- 0 . 7 \%}$ |

## Historical New Listing Activity



## Pending Sales

| September |  |  | Year To Date |  |  | Month | Prior Year | Current Year | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 459 |  |  |  | October | 294 | 313 | +6.5\% |
|  |  |  |  | 3,355 |  | November | 260 | 264 | +1.5\% |
|  |  |  | 2,863 |  | 2,974 | December | 224 | 205 | -8.5\% |
|  | 321 |  |  |  |  | January | 254 | 234 | -7.9\% |
| 292 |  |  |  |  |  | February | 340 | 269 | -20.9\% |
|  |  |  |  |  |  | March | 398 | 152 | -61.8\% |
|  |  |  |  |  |  | April | 388 | 131 | -66.2\% |
|  |  |  |  |  |  | May | 438 | 444 | +1.4\% |
|  |  |  |  |  |  | June | 446 | 413 | -7.4\% |
|  |  |  |  |  |  | July | 422 | 420 | -0.5\% |
|  | +9.9\% | +43.0\% |  | +17.2\% | -11.4\% | August | 348 | 452 | +29.9\% |
|  | +9.9\% | +43.0\% |  | +17.2\% | -11.4\% | September | 321 | 459 | +43.0\% |
| 2012 | 2013 | 2014 | 2012 | 2013 | 2014 | 12-Month Avg | 344 | 313 | -9.1\% |

## Historical Pending Sales Activity



## Closed Sales

A count of the actual sales that have closed in a given month.

| September |  |  | Year To Date |  |  | Month | Prior Year | Current Year | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 3,190 |  | October | 331 | 361 | +9.1\% |
| 346 | 339 | 341 |  |  | 3,021 | November | 255 | 294 | +15.3\% |
|  |  |  | 2,691 |  |  | December | 298 | 289 | -3.0\% |
|  |  |  |  |  |  | January | 220 | 196 | -10.9\% |
|  |  |  |  |  |  | February | 195 | 200 | +2.6\% |
|  |  |  |  |  |  | March | 305 | 267 | -12.5\% |
|  |  |  |  |  |  | April | 365 | 334 | -8.5\% |
|  |  |  |  |  |  | May | 436 | 444 | +1.8\% |
|  |  |  |  |  |  | June | 424 | 403 | -5.0\% |
|  |  |  |  |  |  | July | 460 | 411 | -10.7\% |
|  | -2.0\% | +0.6\% |  | +18.5\% | -5.3\% | August | 446 | 425 | -4.7\% |
|  |  |  |  | +18.5\% |  | September | 339 | 341 | +0.6\% |
| 2012 | 2013 | 2014 | 2012 | 2013 | 2014 | 12-Month Avg | 340 | 330 | -2.2\% |

## Historical Closed Sales Activity



## Days on Market Until Sale

Average number of days between when a property is first listed and when a property is closed in a given month

September


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| October | 105 | $\mathbf{9 8}$ | $-6.7 \%$ |
| November | 116 | $\mathbf{8 5}$ | $-26.7 \%$ |
| December | 109 | $\mathbf{1 0 4}$ | $-4.7 \%$ |
| January | 123 | $\mathbf{1 0 4}$ | $-15.1 \%$ |
| February | 118 | $\mathbf{1 1 7}$ | $-0.8 \%$ |
| March | 104 | $\mathbf{9 6}$ | $-7.8 \%$ |
| April | 109 | $\mathbf{8 8}$ | $-19.3 \%$ |
| May | 106 | $\mathbf{9 8}$ | $-6.8 \%$ |
| June | 103 | $\mathbf{9 0}$ | $-11.8 \%$ |
| July | 95 | $\mathbf{8 9}$ | $-6.9 \%$ |
| August | 95 | $\mathbf{9 1}$ | $-4.2 \%$ |
| September | 100 | $\mathbf{9 4}$ | $-6.3 \%$ |
| 12-Month Avg | $\mathbf{1 0 5}$ | $\mathbf{9 5}$ | $\mathbf{- 9 . 6 \%}$ |

## Historical Days on Market Until Sale



## Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month


Historical Median Sales Price


## Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

September


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| October | $\$ 169,014$ | $\$ 179,626$ | $+6.3 \%$ |
| November | $\$ 179,510$ | $\mathbf{\$ 1 7 4 , 5 9 8}$ | $-2.7 \%$ |
| December | $\$ 166,804$ | $\mathbf{\$ 1 6 9 , 8 1 2}$ | $+1.8 \%$ |
| January | $\$ 161,432$ | $\mathbf{\$ 1 6 8 , 7 8 9}$ | $+4.6 \%$ |
| February | $\$ 156,994$ | $\$ 164,692$ | $+4.9 \%$ |
| March | $\$ 165,903$ | $\mathbf{\$ 1 6 9 , 9 7 9}$ | $+2.5 \%$ |
| April | $\$ 175,703$ | $\$ 176,783$ | $+0.6 \%$ |
| May | $\$ 180,910$ | $\mathbf{\$ 1 8 6 , 7 3 4}$ | $+3.2 \%$ |
| June | $\$ 178,350$ | $\$ 186,423$ | $+4.5 \%$ |
| July | $\$ 177,784$ | $\mathbf{\$ 1 8 5 , 5 6 0}$ | $+4.4 \%$ |
| August | $\$ 183,483$ | $\$ 186,451$ | $+1.6 \%$ |
| September | $\$ 172,632$ | $\mathbf{\$ 1 7 1 , 4 9 2}$ | $-0.7 \%$ |
| 12-Month Avg | $\$ 174,011$ | $\mathbf{\$ 1 7 8 , 4 8 7}$ | $\mathbf{+ 2 . 6 \%}$ |

## Historical Average Sales Price



## Percent of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month,
not accounting for seller concessions.


Historical Percent of Original List Price Received


## Housing Affordability Index

This index measures housing affordability for the region. An index of 120 means the median household income was $120 \%$ of what is necessary


## Historical Housing Affordability Index



## Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.

## September



| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| October | 1,685 | $\mathbf{1 , 5 3 2}$ | $-9.1 \%$ |
| November | 1,544 | $\mathbf{1 , 4 0 1}$ | $-9.3 \%$ |
| December | 1,302 | $\mathbf{1 , 1 7 9}$ | $-9.4 \%$ |
| January | 1,327 | $\mathbf{1 , 2 1 4}$ | $-8.5 \%$ |
| February | 1,306 | $\mathbf{1 , 2 0 1}$ | $-8.0 \%$ |
| March | 1,342 | $\mathbf{1 , 4 5 3}$ | $+8.3 \%$ |
| April | 1,438 | $\mathbf{1 , 7 8 5}$ | $+24.1 \%$ |
| May | 1,505 | $\mathbf{1 , 8 8 1}$ | $+25.0 \%$ |
| June | 1,501 | $\mathbf{1 , 9 0 1}$ | $+26.6 \%$ |
| July | 1,538 | $\mathbf{1 , 8 8 7}$ | $+22.7 \%$ |
| August | 1,546 | $\mathbf{1 , 8 3 5}$ | $+18.7 \%$ |
| September | 1,558 | $\mathbf{1 , 6 5 8}$ | $+6.4 \%$ |
| $\mathbf{1 2 - M o n t h ~ A v g ~}$ | $\mathbf{1 , 4 6 6}$ | $\mathbf{1 , 5 7 7}$ | $\mathbf{+ 7 . 3} \%$ |

## Historical Inventory of Homes for Sale



## Months Supply of Homes for Sale

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.

## September



| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| October | 5.7 | $\mathbf{4 . 4}$ | $-22.6 \%$ |
| November | 5.2 | $\mathbf{4 . 0}$ | $-21.9 \%$ |
| December | 4.3 | $\mathbf{3 . 4}$ | $-20.3 \%$ |
| January | 4.3 | $\mathbf{3 . 5}$ | $-18.1 \%$ |
| February | 4.1 | $\mathbf{3 . 6}$ | $-13.7 \%$ |
| March | 4.2 | $\mathbf{4 . 6}$ | $+9.8 \%$ |
| April | 4.4 | $\mathbf{6 . 0}$ | $+36.3 \%$ |
| May | 4.6 | $\mathbf{6 . 4}$ | $+39.7 \%$ |
| June | 4.4 | $\mathbf{6 . 5}$ | $+46.4 \%$ |
| July | 4.5 | $\mathbf{6 . 4}$ | $+44.4 \%$ |
| August | 4.5 | $\mathbf{6 . 1}$ | $+34.6 \%$ |
| September | 4.5 | $\mathbf{5 . 3}$ | $+17.1 \%$ |
| 12-Month Avg | $\mathbf{4 . 6}$ | $\mathbf{5 . 0}$ | $\mathbf{+ 1 0 . 2 \%}$ |

## Historical Months Supply of Homes for Sale



## Annual Review

Closed Sales


Median Sales Price


Days On Market


Percent of Original List Price Received


