## Monthly Indicators

## October 2014

Even while the pace of home price acceleration normalizes, housing has shown recent signs of ongoing strength. Both housing starts and future building permits are on the rise nationally. Inventory levels are increasing in most metro areas, driven higher by rising prices and more confident sellers. Homes are still selling quickly and for close to or even above list price.

New Listings in the Sioux Falls region decreased 4.4 percent to 455 . Pending Sales were up 53.4 percent to 480 . Inventory levels rose 1.8 percent to 1,560 units.

Prices continued to gain traction. The Median Sales Price increased 10.6 percent to $\$ 169,900$. Days on Market was down 5.9 percent to 92 days. Buyers felt empowered as Months Supply of Homes for Sale was up 10.6 percent to 4.9 months.

Interest rates remain attractive, even as Federal Reserve banter is finally hinting that quantitative easing is reaching its fateful conclusion. Capital markets have exhibited some volatility, but ultimately it's all about earnings and growth, and corporate earnings have been encouragingly strong, while private job gains have recently exceeded expectations.

## Quick Facts


Market Overview ..... 2
New Listings ..... 3
Pending Sales ..... 4
Closed Sales ..... 5
Days On Market Until Sale ..... 6
Median Sales Price ..... 7
Average Sales Price ..... 8
Percent of Original List Price Received ..... 9
Housing Affordability Index ..... 10
Inventory of Homes for Sale ..... 11
Months Supply of Homes for Sale ..... 12
Annual Review ..... 13

## Market Overview

Key market metrics for the current month and year-to-date.

| Key Metrics | Historical Sparklines | 10-2013 | 10-2014 | + / - | YTD 2013 | YTD 2014 | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Listings |  | 476 | 455 | -4.4\% | 5,362 | 5,328 | - 0.6\% |
| Pending Sales |  | 313 | 480 | + 53.4\% | 3,668 | 3,351 | -8.6\% |
| Closed Sales |  | 361 | 378 | + 4.7\% | 3,551 | 3,411 | -3.9\% |
| Days on Market Until Sale |  | 98 | 92 | -5.9\% | 103 | 94 | -8.6\% |
| Median Sales Price |  | \$153,600 | \$169,900 | + 10.6\% | , \$153,600 | \$159,900 | +4.1\% |
| Average Sales Price |  | \$179,626 | \$194,852 | +8.5\% | \$175,256 | \$181,248 | +3.4\% |
| Percent of Original <br> List Price Received |  | 97.5\% | 97.6\% | + 0.1\% | 97.6\% | 97.8\% | + 0.2\% |
| Housing Affordability Index |  | 200 | 194 | -3.3\% | 200 | 206 | + $2.8 \%$ |
| Inventory of Homes for Sale |  | 1,533 | 1,560 | + 1.8\% | - -- | -- | -- |
| Months Supply of Homes for Sale |  | 4.4 | 4.9 | + 10.6\% | -- | -- | -- |

All data from the RASE Multiple Listing Service. Provided by the REALTOR® Association of the Sioux Empire, Inc. Powered by 10K Research and Marketing. | Click for Cover Page | 2

## New Listings

A count of the properties that have been newly listed on the market in a given month.


## Historical New Listing Activity



## Pending Sales

| October |  |  | Year To Date |  |  | Month | Prior Year | Current Year | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 3,668 |  | November | 260 | 264 | +1.5\% |
|  |  | 480 |  |  | 3,351 | December | 224 | 205 | -8.5\% |
|  |  |  |  |  |  | January | 254 | 234 | -7.9\% |
|  |  |  |  |  |  | February | 340 | 269 | -20.9\% |
|  |  |  |  |  |  | March | 398 | 152 | -61.8\% |
| 294 | 313 |  |  |  |  | April | 388 | 131 | -66.2\% |
|  |  |  |  |  |  | May | 438 | 444 | +1.4\% |
|  |  |  |  |  |  | June | 446 | 411 | -7.8\% |
|  |  |  |  |  |  | July | 422 | 418 | -0.9\% |
|  |  |  |  |  |  | August | 348 | 432 | +24.1\% |
|  | +6.5\% | +53.4\% |  | +16.2\% | .6\% | September | 321 | 380 | +18.4\% |
|  | +6.5\% | +53.4\% |  | +16.2\% |  | October | 313 | 480 | +53.4\% |
| 2012 | 2013 | 2014 | 2012 | 2013 | 2014 | 12-Month Avg | 346 | 318 | -8.0\% |

## Historical Pending Sales Activity



## Closed Sales

A count of the actual sales that have closed in a given month.


## Historical Closed Sales Activity



## Days on Market Until Sale

Average number of days between when a property is first listed and when a property is closed in a given month


## Historical Days on Market Until Sale



## Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month.


Historical Median Sales Price


## Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| November | $\$ 179,510$ | $\mathbf{\$ 1 7 4 , 5 9 8}$ | $-2.7 \%$ |
| December | $\$ 166,804$ | $\mathbf{\$ 1 6 9 , 8 1 2}$ | $+1.8 \%$ |
| January | $\$ 161,432$ | $\mathbf{\$ 1 6 8 , 7 8 9}$ | $+4.6 \%$ |
| February | $\$ 156,994$ | $\mathbf{\$ 1 6 4 , 6 9 2}$ | $+4.9 \%$ |
| March | $\$ 165,903$ | $\mathbf{\$ 1 6 9 , 9 7 9}$ | $+2.5 \%$ |
| April | $\$ 175,703$ | $\mathbf{\$ 1 7 6 , 7 8 3}$ | $+0.6 \%$ |
| May | $\$ 180,910$ | $\mathbf{\$ 1 8 6 , 7 3 4}$ | $+3.2 \%$ |
| June | $\$ 178,350$ | $\mathbf{\$ 1 8 6 , 2 9 4}$ | $+4.5 \%$ |
| July | $\$ 177,784$ | $\mathbf{\$ 1 8 5 , 5 4 4}$ | $+4.4 \%$ |
| August | $\$ 183,483$ | $\mathbf{\$ 1 8 6 , 6 6 5}$ | $+1.7 \%$ |
| September | $\$ 172,632$ | $\mathbf{\$ 1 7 1 , 3 7 6}$ | $-0.7 \%$ |
| October | $\$ 179,626$ | $\mathbf{\$ 1 9 4 , 8 5 2}$ | $+8.5 \%$ |
| 12-Month Avg | $\mathbf{\$ 1 7 4 , 9 0 7}$ | $\mathbf{\$ 1 7 9 , 9 3 0}$ | $\mathbf{+ 2 . 9 \%}$ |

## Historical Average Sales Price



## Percent of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month not accounting for seller concessions.

October


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| November | $97.3 \%$ | $\mathbf{9 7 . 9 \%}$ | $+0.7 \%$ |
| December | $96.4 \%$ | $\mathbf{9 7 . 2 \%}$ | $+0.8 \%$ |
| January | $96.7 \%$ | $\mathbf{9 7 . 6 \%}$ | $+0.9 \%$ |
| February | $97.0 \%$ | $\mathbf{9 7 . 9 \%}$ | $+0.9 \%$ |
| March | $97.2 \%$ | $\mathbf{9 7 . 4 \%}$ | $+0.2 \%$ |
| April | $98.0 \%$ | $\mathbf{9 8 . 0 \%}$ | $-0.0 \%$ |
| May | $98.1 \%$ | $\mathbf{9 8 . 0 \%}$ | $-0.0 \%$ |
| June | $97.6 \%$ | $\mathbf{9 8 . 6 \%}$ | $+1.0 \%$ |
| July | $98.1 \%$ | $\mathbf{9 7 . 8 \%}$ | $-0.3 \%$ |
| August | $97.8 \%$ | $\mathbf{9 7 . 4 \%}$ | $-0.4 \%$ |
| September | $97.3 \%$ | $\mathbf{9 7 . 5 \%}$ | $+0.2 \%$ |
| October | $97.5 \%$ | $\mathbf{9 7 . 6 \%}$ | $+0.1 \%$ |
| 12-Month Avg | $\mathbf{9 7 . 5 \%}$ | $\mathbf{9 7 . 8 \%}$ | $\mathbf{+ 0 . 3 \%}$ |

Historical Percent of Original List Price Received


## Housing Affordability Index

This index measures housing affordability for the region. An index of 120 means the median household income was $120 \%$ of what is necessary


## Historical Housing Affordability Index



## Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.

| October $\quad 1,68$ | 1,533 | 1,560 | Month | Prior Year | Current Year | +/- |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | November | 1,544 | 1,402 | -9.2\% |
|  |  |  | December | 1,302 | 1,180 | -9.4\% |
|  |  |  | January | 1,327 | 1,215 | -8.4\% |
|  |  |  | February | 1,306 | 1,202 | -8.0\% |
|  |  |  | March | 1,342 | 1,455 | +8.4\% |
|  |  |  | April | 1,438 | 1,787 | +24.3\% |
|  |  |  | May | 1,505 | 1,885 | +25.2\% |
|  |  |  | June | 1,501 | 1,909 | +27.2\% |
| -9.0\% |  |  | July | 1,538 | 1,901 | +23.6\% |
|  |  |  | August | 1,546 | 1,879 | +21.5\% |
|  |  | +1.8\% | September | 1,558 | 1,798 | +15.4\% |
|  |  | October | 1,533 | 1,560 | +1.8\% |
| 2012 | 2013 |  | 2014 | 12-Month Avg | 1,453 | 1,598 | +9.4\% |

## Historical Inventory of Homes for Sale



## Months Supply of Homes for Sale

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.


## Historical Months Supply of Homes for Sale



## Annual Review

Closed Sales


Median Sales Price


Days On Market


Percent of Original List Price Received


