## Monthly Indicators

## February 2015

There has been talk of abundant cold and snow this winter (unless you happen to live in California!). When weather patterns turn bad, like wicked bad, real estate industry pundits tend to go gloom, assuming that Americans hungry for homeownership are bothered by a little frozen precipitation. The nation will unfreeze, inventory is expected to rise and home sales are widely expected to increase. These are good times, indeed, and many of us now have an enchanting shared experience that we can walk uphill to school both ways.

New Listings in the Sioux Falls region increased 27.0 percent to 456 . Pending Sales were up 27.9 percent to 344 . Inventory levels rose 2.2 percent to 1,235 units.

Prices continued to gain traction. The Median Sales Price increased 9.3 percent to $\$ 162,000$. Days on Market was down 6.6 percent to 109 days. Buyers felt empowered as Months Supply of Homes for Sale was up 5.6 percent to 3.8 months.

In national financial news, rumors that Fannie Mae and Freddie Mac could one day be a thing of the past have people wondering about the future of the 30-year fixedrate mortgage. But let's not sound the alarm just yet. A drastic change to lending's gold standard is certainly not on the immediate horizon. Meanwhile, Federal Reserve Chair Janet Yellen seems to have no immediate interest in raising interest rates for the first time since 2006. The economy remains stable, which should keep housing rolling through the short-named months.

Quick Facts

| $+7.5 \%$ | $+9.3 \%$ | $+2.20$ |
| :---: | :---: | :---: |
| Change in Closed Sales | Change in Median Sales Price | Change in Inventory |

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## Market Overview

Key market metrics for the current month and year-to-date

| Key Metrics | Historical Sparklines | 2-2014 | 2-2015 | + / - | YTD 2014 | YTD 2015 | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Listings |  | 359 | 456 | + 27.0\% | 784 | 847 | + 8.0\% |
| Pending Sales |  | 269 | 344 | + 27.9\% | 504 | 601 | + 19.2\% |
| Closed Sales |  | 200 | 215 | + $7.5 \%$ | 397 | 430 | + 8.3\% |
| Days on Market Until Sale |  | 117 | 109 | -6.6\% | 110 | 111 | + 0.3\% |
| Median Sales Price |  | \$148,150 | \$162,000 | +9.3\% | \$150,395 | \$158,073 | +5.1\% |
| Average Sales Price |  | \$164,692 | \$178,785 | +8.6\% | \$166,841 | \$179,686 | + $7.7 \%$ |
| Percent of Original List Price Received |  | 97.9\% | 97.4\% | - 0.5\% | 97.7\% | 97.4\% | - 0.4\% |
| Housing Affordability Index |  | 215 | 209 | -2.7\% | 212 | 214 | + 1.2\% |
| Inventory of Homes for Sale |  | 1,208 | 1,235 | + $2.2 \%$ | -- | -- | -- |
| Months Supply of Homes for Sale |  | 3.6 | 3.8 | + 5.6\% | -- | -- | -- |

All data from the RASE Multiple Listing Service. Provided by the REALTOR® Association of the Sioux Empire, Inc. Powered by 10K Research and Marketing. | 2

## New Listings

A count of the properties that have been newly listed on the market in a given month

February


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| March | 543 | 523 | $-3.7 \%$ |
| April | 608 | 595 | $-2.1 \%$ |
| May | 649 | $\mathbf{6 7 2}$ | $+3.5 \%$ |
| June | 583 | 603 | $+3.4 \%$ |
| July | 606 | 655 | $+8.1 \%$ |
| August | 515 | 584 | $+13.4 \%$ |
| September | 514 | $\mathbf{4 6 0}$ | $-10.5 \%$ |
| October | 476 | 459 | $-3.6 \%$ |
| November | 329 | 297 | $-9.7 \%$ |
| December | 231 | 225 | $-2.6 \%$ |
| January | 425 | $\mathbf{3 9 1}$ | $-8.0 \%$ |
| February | 359 | 456 | $+27.0 \%$ |
| 12-Month Avg | $\mathbf{4 8 7}$ | $\mathbf{4 9 3}$ | $\mathbf{+ 1 . 4 \%}$ |

## Historical New Listing Activity



## Pending Sales

February


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| March | 398 | $\mathbf{1 5 1}$ | $-62.1 \%$ |
| April | 388 | $\mathbf{1 2 9}$ | $-66.8 \%$ |
| May | 438 | $\mathbf{4 4 4}$ | $+1.4 \%$ |
| June | 446 | $\mathbf{4 0 6}$ | $-9.0 \%$ |
| July | 422 | $\mathbf{4 1 7}$ | $-1.2 \%$ |
| August | 348 | $\mathbf{4 3 1}$ | $+23.9 \%$ |
| September | 321 | $\mathbf{3 5 3}$ | $+10.0 \%$ |
| October | 313 | 396 | $+26.5 \%$ |
| November | 264 | $\mathbf{2 7 1}$ | $+2.7 \%$ |
| December | 204 | $\mathbf{3 1 8}$ | $+55.9 \%$ |
| January | 235 | $\mathbf{2 5 7}$ | $+9.4 \%$ |
| February | 269 | $\mathbf{3 4 4}$ | $+27.9 \%$ |
| 12-Month Avg | $\mathbf{3 3 7}$ | $\mathbf{3 2 6}$ | $\mathbf{- 3 . 2 \%}$ |

## Historical Pending Sales Activity



## Closed Sales

A count of the actual sales that have closed in a given month.

February


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| March | 305 | 267 | $-12.5 \%$ |
| April | 365 | 334 | $-8.5 \%$ |
| May | 436 | 444 | $+1.8 \%$ |
| June | 424 | 406 | $-4.2 \%$ |
| July | 460 | 415 | $-9.8 \%$ |
| August | 446 | 429 | $-3.8 \%$ |
| September | 339 | 349 | $+2.9 \%$ |
| October | 361 | 394 | $+9.1 \%$ |
| November | 294 | 268 | $-8.8 \%$ |
| December | 289 | $\mathbf{3 1 3}$ | $+8.3 \%$ |
| January | 197 | 215 | $+9.1 \%$ |
| February | 200 | $\mathbf{2 1 5}$ | $+7.5 \%$ |
| 12-Month Avg | $\mathbf{3 4 3}$ | $\mathbf{3 3 7}$ | $-\mathbf{0 . 7} \%$ |

## Historical Closed Sales Activity



## Days on Market Until Sale

Average number of days between when a property is first listed and when a property is closed in a given month

February


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| March | 104 | $\mathbf{9 6}$ | $-7.8 \%$ |
| April | 109 | $\mathbf{8 8}$ | $-19.2 \%$ |
| May | 106 | $\mathbf{9 8}$ | $-6.8 \%$ |
| June | 103 | $\mathbf{9 0}$ | $-11.8 \%$ |
| July | 95 | 89 | $-7.0 \%$ |
| August | 95 | $\mathbf{9 1}$ | $-4.5 \%$ |
| September | 100 | $\mathbf{9 3}$ | $-6.8 \%$ |
| October | 98 | $\mathbf{9 3}$ | $-5.2 \%$ |
| November | 85 | $\mathbf{9 3}$ | $+9.3 \%$ |
| December | 104 | $\mathbf{9 3}$ | $-9.9 \%$ |
| January | 104 | $\mathbf{1 1 2}$ | $+8.0 \%$ |
| February | 117 | $\mathbf{1 0 9}$ | $-6.6 \%$ |
| 12-Month Avg | $\mathbf{1 0 1}$ | $\mathbf{9 4}$ | $\mathbf{- 6 . 5 \%}$ |

## Historical Days on Market Until Sale



## Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month.

February


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| March | $\$ 152,500$ | $\mathbf{\$ 1 5 5 , 0 0 0}$ | $+1.6 \%$ |
| April | $\$ 156,475$ | $\mathbf{\$ 1 5 7 , 0 0 0}$ | $+0.3 \%$ |
| May | $\$ 157,490$ | $\mathbf{\$ 1 6 2 , 5 0 0}$ | $+3.2 \%$ |
| June | $\$ 154,200$ | $\mathbf{\$ 1 6 0 , 0 0 0}$ | $+3.8 \%$ |
| July | $\$ 152,442$ | $\mathbf{\$ 1 5 9 , 9 0 0}$ | $+4.9 \%$ |
| August | $\$ 160,000$ | $\mathbf{\$ 1 6 5 , 5 0 0}$ | $+3.4 \%$ |
| September | $\$ 149,900$ | $\mathbf{\$ 1 5 0 , 0 0 0}$ | $+0.1 \%$ |
| October | $\$ 153,600$ | $\mathbf{\$ 1 6 9 , 9 0 0}$ | $+10.6 \%$ |
| November | $\$ 152,850$ | $\mathbf{\$ 1 6 4 , 4 0 0}$ | $+7.6 \%$ |
| December | $\$ 148,300$ | $\mathbf{\$ 1 6 4 , 9 0 0}$ | $+11.2 \%$ |
| January | $\$ 153,000$ | $\mathbf{\$ 1 5 5 , 0 0 0}$ | $+1.3 \%$ |
| February | $\$ 148,150$ | $\mathbf{\$ 1 6 2 , 0 0 0}$ | $+9.3 \%$ |
| 12-Month Med | $\$ 153,500$ | $\$ 160,900$ | $+4.8 \%$ |

## Historical Median Sales Price



## Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

February


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| March | $\$ 165,903$ | $\mathbf{\$ 1 6 9 , 9 7 9}$ | $+2.5 \%$ |
| April | $\$ 175,703$ | $\mathbf{\$ 1 7 6 , 7 8 3}$ | $+0.6 \%$ |
| May | $\$ 180,910$ | $\mathbf{\$ 1 8 6 , 7 3 4}$ | $+3.2 \%$ |
| June | $\$ 178,350$ | $\mathbf{\$ 1 8 6 , 2 9 4}$ | $+4.5 \%$ |
| July | $\$ 177,784$ | $\mathbf{\$ 1 8 4 , 8 6 2}$ | $+4.0 \%$ |
| August | $\$ 183,483$ | $\mathbf{\$ 1 8 6 , 1 9 3}$ | $+1.5 \%$ |
| September | $\$ 172,632$ | $\mathbf{\$ 1 7 1 , 2 6 2}$ | $-0.8 \%$ |
| October | $\$ 179,626$ | $\mathbf{\$ 1 9 3 , 9 5 0}$ | $+8.0 \%$ |
| November | $\$ 174,598$ | $\mathbf{\$ 1 8 4 , 4 8 9}$ | $+5.7 \%$ |
| December | $\$ 169,812$ | $\mathbf{\$ 1 8 5 , 1 3 9}$ | $+9.0 \%$ |
| January | $\$ 169,023$ | $\mathbf{\$ 1 8 0 , 5 9 5}$ | $+6.8 \%$ |
| February | $\$ 164,692$ | $\mathbf{\$ 1 7 8 , 7 8 5}$ | $+8.6 \%$ |
| 12-Month Avg | $\$ 175,619$ | $\mathbf{\$ 1 8 2 , 8 5 6}$ | $\mathbf{+ 4 . 1 \%}$ |

## Historical Average Sales Price



## Percent of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month,
not accounting for seller concessions.


Historical Percent of Original List Price Received


## Housing Affordability Index

This index measures housing affordability for the region. An index of 120 means the median household income was $120 \%$ of what is necessary

February


Year To Date


| Month | Prior <br> Year | Current <br> Year | +/- |
| :--- | :---: | :---: | :---: |
| March | 216 | 206 | $-4.4 \%$ |
| April | 213 | 202 | $-5.2 \%$ |
| May | 205 | 201 | $-1.9 \%$ |
| June | 198 | 204 | $+3.1 \%$ |
| July | 201 | 204 | $+1.1 \%$ |
| August | 190 | 198 | $+4.2 \%$ |
| September | 205 | 216 | $+5.1 \%$ |
| October | 200 | $\mathbf{1 9 4}$ | $-3.3 \%$ |
| November | 213 | 201 | $-5.7 \%$ |
| December | 210 | 202 | $-3.8 \%$ |
| January | 205 | 218 | $+6.4 \%$ |
| February | 215 | 209 | $-2.7 \%$ |
| 12-Month Avg | $\mathbf{2 0 6}$ | $\mathbf{2 0 5}$ | $\mathbf{- 0 . 6 \%}$ |

## Historical Housing Affordability Index



## Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.

| (1,306 | 1,208 | 1,235 | Month | Prior Year | Current Year | +/- |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | March | 1,342 | 1,465 | +9.2\% |
|  |  |  | April | 1,438 | 1,798 | +25.0\% |
|  |  |  | May | 1,505 | 1,898 | +26.1\% |
|  |  |  | June | 1,501 | 1,932 | +28.7\% |
|  |  |  | July | 1,538 | 1,929 | +25.4\% |
|  |  |  | August | 1,546 | 1,917 | +24.0\% |
|  |  |  | September | 1,558 | 1,870 | +20.0\% |
|  |  |  | October | 1,533 | 1,731 | +12.9\% |
| -7.5\% |  |  | November | 1,402 | 1,555 | +10.9\% |
|  |  |  | December | 1,183 | 1,296 | +9.6\% |
|  |  | +2.2\% | January | 1,219 | 1,231 | +1.0\% |
|  |  | February | 1,208 | 1,235 | +2.2\% |
| 2013 | 2014 |  | 2015 | 12-Month Avg | 1,414 | 1,655 | +16.3\% |

Historical Inventory of Homes for Sale


## Months Supply of Homes for Sale

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.


## Historical Months Supply of Homes for Sale



## Annual Review

## Closed Sales



Median Sales Price


Days On Market


Percent of Original List Price Received


