## Monthly Indicators

## May 2015

The U.S. economy has been pretty even so far this year. Usually when new figures are released, they paint a pretty picture worthy of putting above the fireplace in that purchased new home. Recently, some numbers for the first quarter were adjusted to show a slight contraction in the economy. The initial response from Wall Street was unfavorable, but the correction itself is truly a mere blip. Nobody is predicting that the market will take a sudden turn.

New Listings in the Sioux Falls region decreased 10.0 percent to 605. Pending Sales were up 50.2 percent to 667 . Inventory levels fell 19.2 percent to 1,535 units.

Prices continued to gain traction. The Median Sales Price increased 10.2 percent to $\$ 179,000$. Days on Market was down 12.4 percent to 86 days. Sellers were encouraged as Months Supply of Homes for Sale was down 35.4 percent to 4.2 months.

One interesting effect of a weaker-than-expected economy is that the Federal Reserve does not seem ready to raise short-term interest rates during summer, as some had suggested might happen. New projections indicate that rates will remain the same until September at the earliest. The dominant storylines in housing are decidedly not negative these days. Instead, you're more likely to see top sales and luxury living highlighted than the woes of foreclosures and short sales.

Quick Facts

| $\mathbf{+ 1 1 . 7 0 \%}$ | $+10.2 \%$ | $=19.2 \%$ |
| :---: | :---: | :---: |
| Change in | Change in | Change in |
| Closed Sales | Median Sales Price |  |

Market Overview ..... 2
New Listings ..... 3
Pending Sales ..... 4
Closed Sales ..... 5
Days On Market Until Sale ..... 6
Median Sales Price ..... 7
Average Sales Price ..... 8
Percent of Original List Price Received ..... 9
Housing Affordability Index ..... 10
Inventory of Homes for Sale ..... 11
Months Supply of Homes for Sale ..... 12
Annual Review ..... 13

## Market Overview

Key market metrics for the current month and year-to-date

| Key Metrics | Historical Sparklines | 5-2014 | 5-2015 | + / - | YTD 2014 | YTD 2015 | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Listings |  | 672 | 605 | - 10.0\% | 2,574 | 2,687 | + 4.4\% |
| Pending Sales |  | 444 | 667 | + 50.2\% | 1,230 | 1,859 | + 51.1\% |
| Closed Sales |  | 444 | 496 | + 11.7\% | 1,444 | 1,607 | + 11.3\% |
| Days on Market Until Sale | $\sim_{\sim}^{5.2012}$ | 98 | 86 | - 12.4\% | 99 | 99 | + 0.3\% |
| Median Sales Price |  | \$162,500 | \$179,000 | + 10.2\% | \$155,000 | \$167,000 | + 7.7\% |
| Average Sales Price |  | \$186,734 | \$201,017 | + 7.6\% | \$175,737 | \$185,260 | + 5.4\% |
| Percent of Original List Price Received |  | 98.0\% | 98.8\% | + 0.8\% | 97.8\% | 98.1\% | + 0.3\% |
| Housing Affordability Index |  | 201 | 189 | - 5.7\% | 211 | 203 | -3.6\% |
| Inventory of Homes for Sale |  | 1,900 | 1,535 | - 19.2\% | -- | -- | -- |
| Months Supply of Homes for Sale |  | 6.4 | 4.2 | -35.4\% | -- | -- | -- |

All data from the RASE Multiple Listing Service. Provided by the REALTOR® Association of the Sioux Empire, Inc. Powered by 10K Research and Marketing. \|

## New Listings

A count of the properties that have been newly listed on the market in a given month


## Historical New Listing Activity



## Pending Sales

| May |  |  | Year To Date |  |  | Month | $\begin{aligned} & \text { Prior } \\ & \text { Year } \end{aligned}$ | Current Year | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1,818 |  | 1,859 | June | 446 | 406 | -9.0\% |
|  |  | 667 |  |  |  | July | 422 | 415 | -1.7\% |
|  |  |  |  |  |  | August | 348 | 431 | +23.9\% |
|  |  |  |  | 1,230 |  | September | 321 | 349 | +8.7\% |
| 438 | 444 |  |  |  |  | October | 313 | 394 | +25.9\% |
|  |  |  |  |  |  | November | 264 | 269 | +1.9\% |
|  |  |  |  |  |  | December | 205 | 315 | +53.7\% |
|  |  |  |  |  |  | January | 235 | 221 | -6.0\% |
|  |  |  |  |  |  | February | 269 | 223 | -17.1\% |
|  |  |  |  |  |  | March | 152 | 319 | +109.9\% |
|  | +1.4\% | +50.2\% |  | -32.3\% | +51.1\% | April | 130 | 429 | +230.0\% |
|  | +1.4\% | +50.2\% |  | -32.3\% | .1\% | May | 444 | 667 | +50.2\% |
| 2013 | 2014 | 2015 | 2013 | 2014 | 2015 | 12-Month Avg | 296 | 370 | +25.0\% |

## Historical Pending Sales Activity



## Closed Sales

A count of the actual sales that have closed in a given month.


Historical Closed Sales Activity


## Days on Market Until Sale

Average number of days between when a property is first listed and when a property is closed in a given month.


Historical Days on Market Until Sale


## Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month


## Historical Median Sales Price



## Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

| May | \$186,734 |  | Year To Dat | \$175,737 | \$185,260 | Month | Prior Year | Current <br> Year | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$180,910 |  | \$201,017 |  |  |  | June | \$178,350 | \$186,294 | +4.5\% |
|  |  |  | \$170,768 |  |  | July | \$177,784 | \$184,862 | +4.0\% |
|  |  |  |  |  |  | August | \$183,483 | \$186,193 | +1.5\% |
|  |  |  |  |  |  | September | \$172,632 | \$171,228 | -0.8\% |
|  |  |  |  |  |  | October | \$179,626 | \$193,950 | +8.0\% |
|  |  |  |  |  |  | November | \$174,598 | \$184,554 | +5.7\% |
|  |  |  |  |  |  | December | \$169,809 | \$184,661 | +8.7\% |
|  |  |  |  |  |  | January | \$169,023 | \$179,796 | +6.4\% |
|  |  |  |  |  |  | February | \$164,692 | \$178,749 | +8.5\% |
|  |  |  |  |  |  | March | \$169,773 | \$176,570 | +4.0\% |
|  |  |  |  |  |  | April | \$176,509 | \$178,335 | +1.0\% |
|  | + $3.2 \%$ | + 7.6\% |  | + 2.9\% | + 5.4\% | May | \$186,734 | \$201,017 | +7.6\% |
| 2013 | 2014 | 2015 | 2013 | 2014 | 2015 | 12-Month Avg | \$176,673 | \$184,969 | +4.7\% |

## Historical Average Sales Price



## Percent of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month,
not accounting for seller concessions.


Historical Percent of Original List Price Received


## Housing Affordability Index

This index measures housing affordability for the region. An index of 120 means the median household income was $120 \%$ of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.

| May |  |  | Year To Date |  |  | Month | Prior Year | Current Year | +/- |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | June | 198 | 204 | +3.1\% |
| 205 | 201 |  | 212 | 211 | 203 | July | 201 | 204 | +1.1\% |
|  |  | 189 |  |  |  | August | 190 | 198 | +4.2\% |
|  |  |  |  |  |  | September | 205 | 216 | +5.1\% |
|  |  |  |  |  |  | October | 200 | 194 | -3.3\% |
|  |  |  |  |  |  | November | 213 | 200 | -6.0\% |
|  |  |  |  |  |  | December | 209 | 202 | -3.3\% |
|  |  |  |  |  |  | January | 205 | 218 | +6.4\% |
|  |  |  |  |  |  | February | 215 | 210 | -2.1\% |
|  |  |  |  |  |  | March | 207 | 210 | +1.4\% |
|  | -1.9\% | -5.7\% |  |  | -3.6\% | April | 204 | 211 | +3.8\% |
|  |  |  |  |  |  | May | 201 | 189 | -5.7\% |
| 2013 | 2014 | 2015 | 2013 | 2014 | 2015 | 12-Month Avg | 204 | 205 | +0.4\% |

## Historical Housing Affordability Index



## Inventory of Homes for Sale

REALTOR© Association of the Sioux Empire Inc.

| May |  |  | Month | Prior <br> Year | Current Year | +/- |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | , |  | June | 1,501 | 1,936 | +29.0\% |
|  |  |  | July | 1,538 | 1,938 | +26.0\% |
| 1,505 |  | 1,535 | August | 1,546 | 1,928 | +24.7\% |
|  |  |  | September | 1,558 | 1,889 | +21.2\% |
|  |  |  | October | 1,533 | 1,757 | +14.6\% |
|  |  |  | November | 1,402 | 1,588 | +13.3\% |
|  |  |  | December | 1,182 | 1,336 | +13.0\% |
|  |  |  | January | 1,218 | 1,315 | +8.0\% |
|  |  |  | February | 1,207 | 1,455 | +20.5\% |
|  |  |  | March | 1,465 | 1,605 | +9.6\% |
|  | +26.2\% | -19.2\% | April | 1,800 | 1,719 | -4.5\% |
|  | +20.2\% | -19.2\% | May | 1,900 | 1,535 | -19.2\% |
| 2013 | 2014 | 2015 | 12-Month Avg | 1,488 | 1,667 | +13.0\% |

## Historical Inventory of Homes for Sale



## Months Supply of Homes for Sale

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.

| May |  |  | Month | Prior Year | Current Year | +/- |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 6.4 |  | June | 4.4 | 6.6 | +49.3\% |
|  |  |  | July | 4.5 | 6.6 | +48.9\% |
|  |  |  | August | 4.5 | 6.5 | +42.8\% |
| 4.6 |  |  | September | 4.5 | 6.3 | +38.7\% |
| $\square$ |  | 4.2 | October | 4.4 | 5.7 | +28.8\% |
|  |  |  | November | 4.0 | 5.2 | +27.3\% |
|  |  |  | December | 3.4 | 4.2 | +22.8\% |
|  |  |  | January | 3.5 | 4.2 | +17.2\% |
|  |  |  | February | 3.6 | 4.7 | +30.1\% |
|  |  |  | March | 4.6 | 4.9 | +6.3\% |
|  | +41.2\% | -35.4\% | April | 6.1 | 4.9 | -19.7\% |
|  |  |  | May | 6.4 | 4.2 | -35.4\% |
| 2013 | 2014 | 2015 | 12-Month Avg | 4.5 | 5.3 | +18.0\% |

## Historical Months Supply of Homes for Sale



## Annual Review

Closed Sales


Median Sales Price


Days On Market


Percent of Original List Price Received


