## Monthly Indicators

## February 2016

The primary story, both nationally and in local submarkets, is a dwindling months' supply of inventory. The cure, of course, is more inventory. But new construction has been lagging during this opportune moment, and sellers of existing homes are not yet hitting the market in droves. The heart of the selling season has yet to begin, so we're still optimistically watching for an increase in activity in the coming months.

New Listings in the Sioux Falls region decreased 17.2 percent to 386. Pending Sales were up 48.2 percent to 329 . Inventory levels fell 23.0 percent to 1,150 units.

Prices continued to gain traction. The Median Sales Price increased 5.8 percent to $\$ 170,363$. Days on Market was down 9.0 percent to 101 days. Sellers were encouraged as Months Supply of Homes for Sale was down 39.6 percent to 2.9 months.

National housing starts were up by 10.8 percent at the end of 2015 when compared to 2014, and the unemployment rate is holding low and steady at or near 4.9 percent. Meanwhile, mortgage rates continue to astound below 4.0 percent and we have witnessed an unprecedented 70 consecutive months of private-sector job growth. As consumers navigate their options, competition for the best available properties should be profound, especially if the market remains hobbled by a lack of supply.

Quick Facts

| $\mathbf{- 9 . 0 \%}$ | $\mathbf{+ 5 . 8 \%}$ | $\mathbf{- 2 3 . 0 \%}$ |
| :---: | :---: | :---: |
| Change in <br> Closed Sales | Change in <br> Median Sales Price | Change in <br> Inventory |

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## Market Overview

Key market metrics for the current month and year-to-date
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| Key Metrics | Historical Sparklines | 2-2016 | + / - | YTD 2015 | YTD 2016 | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Listings |  | 386 | - 17.2\% | 861 | 774 | - 10.1\% |
| Pending Sales |  | 329 | + 48.2\% | 440 | 583 | + 32.5\% |
| Closed Sales |  | 201 | -9.0\% | 438 | 400 | -8.7\% |
| Days on Market Until Sale |  | 101 | - 9.0\% | 111 | 102 | - 8.1\% |
| Median Sales Price |  | \$170,363 | +5.8\% | \$157,750 | \$174,500 | + 10.6\% |
| Average Sales Price |  | \$190,121 | +6.4\% | \$178,358 | \$196,870 | + 10.4\% |
| Percent of Original List Price Received |  | 97.9\% | + 0.7\% | 97.2\% | 97.9\% | + 0.7\% |
| Housing Affordability Index |  | 200 | -4.8\% | 215 | 195 | - 9.3\% |
| Inventory of Homes for Sale |  | 1,150 | -23.0\% | -- | -- | -- |
| Months Supply of Homes for Sale |  | 2.9 | - 39.6\% | -- | -- | -- |

## New Listings

A count of the properties that have been newly listed on the market in a given month


## Historical New Listing Activity



## Pending Sales



## Historical Pending Sales Activity



## Closed Sales

February


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| March | 268 | 307 | $+14.6 \%$ |
| April | 335 | 369 | $+10.1 \%$ |
| May | 444 | 510 | $+14.9 \%$ |
| June | 406 | 555 | $+36.7 \%$ |
| July | 415 | 522 | $+25.8 \%$ |
| August | 429 | 419 | $-2.3 \%$ |
| September | 349 | 368 | $+5.4 \%$ |
| October | 394 | 437 | $+10.9 \%$ |
| November | 269 | 272 | $+1.1 \%$ |
| December | 314 | 326 | $+3.8 \%$ |
| January | 217 | 199 | $-8.3 \%$ |
| February | 221 | 201 | $-9.0 \%$ |
| 12-Month Avg | 338 | $\mathbf{3 7 4}$ | $+8.6 \%$ |

## Historical Closed Sales Activity



## Days on Market Until Sale

Average number of days between when a property is first listed and when a property is closed in a given month.

February


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| March | 95 | $\mathbf{1 0 3}$ | $+8.4 \%$ |
| April | 88 | $\mathbf{9 8}$ | $+11.4 \%$ |
| May | 98 | $\mathbf{8 6}$ | $-12.2 \%$ |
| June | 90 | $\mathbf{8 5}$ | $-5.6 \%$ |
| July | 89 | $\mathbf{8 1}$ | $-9.0 \%$ |
| August | 91 | $\mathbf{8 1}$ | $-11.0 \%$ |
| September | 92 | $\mathbf{8 5}$ | $-7.6 \%$ |
| October | 93 | $\mathbf{8 8}$ | $-5.4 \%$ |
| November | 93 | $\mathbf{9 1}$ | $-2.2 \%$ |
| December | 93 | $\mathbf{9 5}$ | $+2.2 \%$ |
| January | 112 | $\mathbf{1 0 3}$ | $-8.0 \%$ |
| February | 111 | $\mathbf{1 0 1}$ | $-9.0 \%$ |
| 12-Month Avg | $\mathbf{9 4}$ | $\mathbf{9 0}$ | $\mathbf{- 4 . 3 \%}$ |

## Historical Days on Market Until Sale



## Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| March | $\$ 154,300$ | $\mathbf{\$ 1 5 9 , 5 0 0}$ | $+3.4 \%$ |
| April | $\$ 156,000$ | $\mathbf{\$ 1 5 9 , 9 0 0}$ | $+2.5 \%$ |
| May | $\$ 162,500$ | $\mathbf{\$ 1 7 9 , 0 0 0}$ | $+10.2 \%$ |
| June | $\$ 160,000$ | $\mathbf{\$ 1 7 8 , 8 0 0}$ | $+11.8 \%$ |
| July | $\$ 159,900$ | $\mathbf{\$ 1 7 8 , 0 0 0}$ | $+11.3 \%$ |
| August | $\$ 165,500$ | $\mathbf{\$ 1 7 2 , 5 0 0}$ | $+4.2 \%$ |
| September | $\$ 150,000$ | $\mathbf{\$ 1 6 9 , 0 0 0}$ | $+12.7 \%$ |
| October | $\$ 169,900$ | $\mathbf{\$ 1 7 9 , 0 0 0}$ | $+5.4 \%$ |
| November | $\$ 164,900$ | $\mathbf{\$ 1 6 7 , 7 5 0}$ | $+1.7 \%$ |
| December | $\$ 164,400$ | $\mathbf{\$ 1 6 4 , 7 5 0}$ | $+0.2 \%$ |
| January | $\$ 155,000$ | $\mathbf{\$ 1 7 7 , 0 0 0}$ | $+14.2 \%$ |
| February | $\$ 161,000$ | $\mathbf{\$ 1 7 0 , 3 6 3}$ | $+5.8 \%$ |
| 12-Month Med | $\mathbf{\$ 1 6 0 , 2 5 0}$ | $\mathbf{\$ 1 7 2 , 9 0 0}$ | $\mathbf{+ 7 . 9 \%}$ |

## Historical Median Sales Price



## Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| March | $\$ 169,773$ | $\mathbf{\$ 1 7 6 , 5 7 0}$ | $+4.0 \%$ |
| April | $\$ 176,509$ | $\$ 177,985$ | $+0.8 \%$ |
| May | $\$ 186,734$ | $\$ 200,259$ | $+7.2 \%$ |
| June | $\$ 186,294$ | $\$ 204,736$ | $+9.9 \%$ |
| July | $\$ 184,862$ | $\$ 200,825$ | $+8.6 \%$ |
| August | $\$ 186,193$ | $\$ 204,014$ | $+9.6 \%$ |
| September | $\$ 171,228$ | $\$ 195,357$ | $+14.1 \%$ |
| October | $\$ 193,950$ | $\mathbf{\$ 1 9 5 , 5 2 4}$ | $+0.8 \%$ |
| November | $\$ 184,554$ | $\mathbf{\$ 1 8 6 , 7 6 2}$ | $+1.2 \%$ |
| December | $\$ 184,661$ | $\$ 188,440$ | $+2.0 \%$ |
| January | $\$ 178,057$ | $\$ 203,654$ | $+14.4 \%$ |
| February | $\$ 178,650$ | $\mathbf{\$ 1 9 0 , 1 2 1}$ | $+6.4 \%$ |
| 12-Month Avg | $\$ 182,631$ | $\mathbf{\$ 1 9 4 , 9 3 2}$ | $\mathbf{+ 6 . 7 \%}$ |

## Historical Average Sales Price



## Percent of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month
not accounting for seller concessions.

February


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| March | $97.4 \%$ | $\mathbf{9 7 . 6 \%}$ | $+0.2 \%$ |
| April | $98.0 \%$ | $\mathbf{9 8 . 5 \%}$ | $+0.5 \%$ |
| May | $98.0 \%$ | $\mathbf{9 8 . 8 \%}$ | $+0.8 \%$ |
| June | $98.6 \%$ | $\mathbf{9 8 . 7 \%}$ | $+0.1 \%$ |
| July | $97.7 \%$ | $\mathbf{9 8 . 6 \%}$ | $+0.9 \%$ |
| August | $97.3 \%$ | $\mathbf{9 8 . 3 \%}$ | $+1.0 \%$ |
| September | $97.5 \%$ | $\mathbf{9 8 . 5 \%}$ | $+1.0 \%$ |
| October | $97.6 \%$ | $\mathbf{9 8 . 2 \%}$ | $+0.6 \%$ |
| November | $97.7 \%$ | $\mathbf{9 7 . 8 \%}$ | $+0.1 \%$ |
| December | $97.5 \%$ | $\mathbf{9 7 . 5 \%}$ | $0.0 \%$ |
| January | $97.1 \%$ | $\mathbf{9 8 . 0 \%}$ | $+0.9 \%$ |
| February | $97.2 \%$ | $\mathbf{9 7 . 9 \%}$ | $+0.7 \%$ |
| 12-Month Avg | $\mathbf{9 7 . 7 \%}$ | $\mathbf{9 8 . 3 \%}$ | $\mathbf{+ 0 . 6 \%}$ |

Historical Percent of Original List Price Received


## Housing Affordability Index

This index measures housing affordability for the region. An index of 120 means the median household income was $120 \%$ of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.

February


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| March | 207 | $\mathbf{2 1 0}$ | $+1.4 \%$ |
| April | 204 | $\mathbf{2 1 2}$ | $+3.9 \%$ |
| May | 201 | $\mathbf{1 8 9}$ | $-6.0 \%$ |
| June | 204 | $\mathbf{1 8 6}$ | $-8.8 \%$ |
| July | 204 | $\mathbf{1 8 4}$ | $-9.8 \%$ |
| August | 198 | $\mathbf{1 9 1}$ | $-3.5 \%$ |
| September | 216 | $\mathbf{1 9 8}$ | $-8.3 \%$ |
| October | 194 | $\mathbf{1 8 6}$ | $-4.1 \%$ |
| November | 200 | $\mathbf{1 9 7}$ | $-1.5 \%$ |
| December | 202 | $\mathbf{2 0 2}$ | $0.0 \%$ |
| January | 218 | $\mathbf{1 8 6}$ | $-14.7 \%$ |
| February | 210 | $\mathbf{2 0 0}$ | $-4.8 \%$ |
| 12-Month Avg | $\mathbf{2 0 5}$ | $\mathbf{1 9 5}$ | $\mathbf{- 4 . 9 \%}$ |

## Historical Housing Affordability Index



## Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.



Historical Inventory of Homes for Sale


## Months Supply of Homes for Sale

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.

| February |  |  | Month | Prior Year | Current Year | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | March | 4.6 | 5.1 | +10.9\% |
|  | 4.8 |  | April | 6.1 | 5.4 | -11.5\% |
|  |  |  | May | 6.4 | 5.3 | -17.2\% |
|  |  |  | June | 6.6 | 5.0 | -24.2\% |
| 3.6 |  |  | July | 6.6 | 4.8 | -27.3\% |
|  |  | 2.9 | August | 6.5 | 4.8 | -26.2\% |
|  |  |  | September | 6.3 | 4.7 | -25.4\% |
|  |  |  | October | 5.7 | 4.2 | -26.3\% |
|  |  |  | November | 5.2 | 3.9 | -25.0\% |
|  |  |  | December | 4.3 | 3.3 | -23.3\% |
|  | +33.3\% | -39.6\% | January | 4.3 | 3.1 | -27.9\% |
|  | +33.3\% | -39.6\% | February | 4.8 | 2.9 | -39.6\% |
| 2014 | 2015 | 2016 | 12-Month Avg | 5.6 | 4.4 | -21.4\% |

## Historical Months Supply of Homes for Sale



## Annual Review

## Closed Sales



Median Sales Price


Days On Market


Percent of Original List Price Received


