

# **Monthly Indicators**

### July 2016

Even as prices rise in many communities, homes are selling faster now than they have in the past several years. This creates a situation where buyers need to move fast in order to secure homes, and they may have to pay more for them. While increasing prices generally coax more selling activity, there has been some hesitancy among potential sellers who worry that they will not be able to buy a desirable and reasonably priced home once they sell.

New Listings in the Sioux Falls region decreased 9.2 percent to 554. Pending Sales were up 21.6 percent to 635. Inventory levels fell 15.2 percent to 1,508 units.

Prices continued to gain traction. The Median Sales Price increased 6.7 percent to \$189,950. Days on Market was up 2.5 percent to 83 days. Sellers were encouraged as Months Supply of Homes for Sale was down 18.8 percent to 3.9 months.

Low housing supply has already prevented an outright national boon in sales activity, despite a continuation of near record-low mortgage rates and an unemployment rate under 5.0 percent deep into 2016. The issue is not purchasing power. Many areas are falling behind last year's closed sales totals simply because of lack of available inventory. As this continues, higher prices may put a deeper squeeze on the current buyer pool.

### **Quick Facts**

- 13.8%	+ 6.7%	- 15.2%
Change in	Change in	Change in
Closed Sales	Median Sales Price	<b>Inventory</b>

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### **Market Overview**

Key market metrics for the current month and year-to-date.

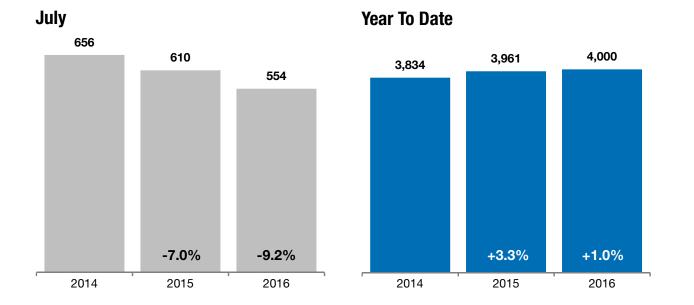


Key Metrics	Historical Sparklines	7-2015	7-2016	+/-	YTD 2015	YTD 2016	+/-
New Listings	7-2013 7-2014 7-2015 7-2016	610	554	- 9.2%	3,961	4,000	+ 1.0%
Pending Sales		522	635	+ 21.6%	2,703	2,859	+ 5.8%
Closed Sales	$\sim$	522	450	- 13.8%	2,702	2,572	- 4.8%
Days on Market Until Sale	$\sim$	81	83	+ 2.5%	93	92	- 1.1%
Median Sales Price	7-2013 7-2014 7-2015 7-2016 7-2013 7-2014 7-2015 7-2016	\$178,000	\$189,950	+ 6.7%	\$171,000	\$181,000	+ 5.8%
Average Sales Price	$\sim$	\$200,825	\$218,092	+ 8.6%	\$192,005	\$208,754	+ 8.7%
Percent of Original List Price Received	7-2013 7-2014 7-2015 7-2016 7-2013 7-2014 7-2015 7-2016	98.6%	98.9%	+ 0.3%	98.3%	98.7%	+ 0.4%
Housing Affordability Index	mm	184	182	- 1.1%	192	191	- 0.5%
Inventory of Homes for Sale		1,779	1,508	- 15.2%			
Months Supply of Homes for Sale	7-2013 7-2014 7-2015 7-2016 7-2016 7-2013 7-2014 7-2015 7-2016	4.8	3.9	- 18.8%			

### **New Listings**

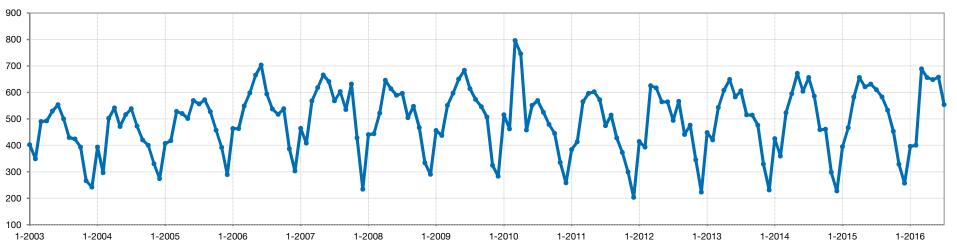
A count of the properties that have been newly listed on the market in a given month.





Month	Prior Year	Current Year	+/-
August	586	583	-0.5%
September	459	533	+16.1%
October	461	453	-1.7%
November	298	328	+10.1%
December	227	257	+13.2%
January	395	396	+0.3%
February	466	400	-14.2%
March	582	689	+18.4%
April	656	656	0.0%
Мау	621	648	+4.3%
June	631	657	+4.1%
July	610	554	-9.2%
12-Month Avg	499	513	+2.7%

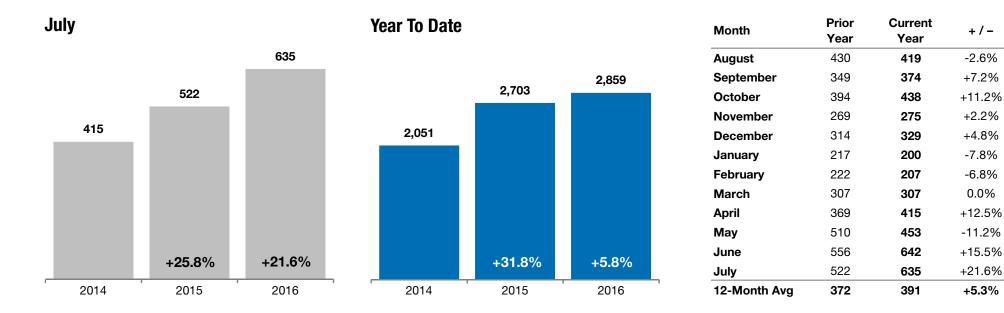
#### **Historical New Listing Activity**



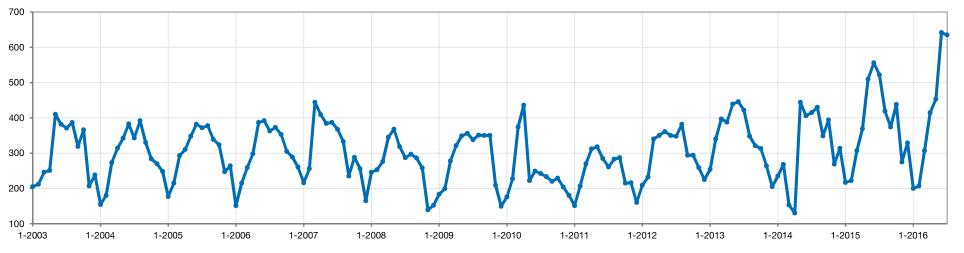
### **Pending Sales**

A count of the properties on which contracts have been accepted in a given month.





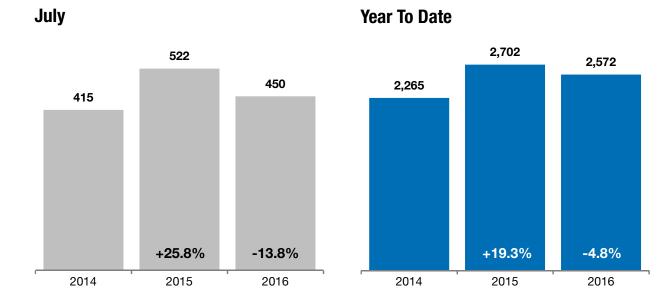
#### **Historical Pending Sales Activity**



### **Closed Sales**

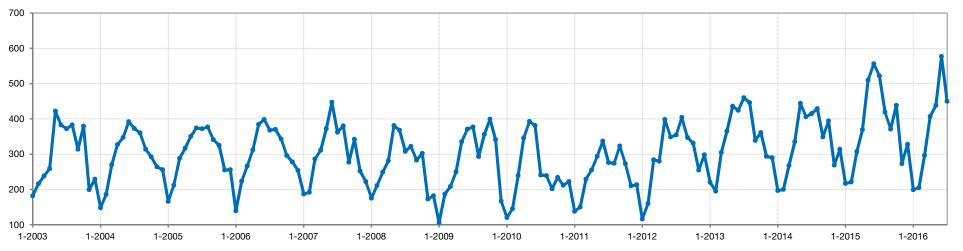
A count of the actual sales that have closed in a given month.





Month	Prior Year	Current Year	+/-
August	429	419	-2.3%
September	349	371	+6.3%
October	394	438	+11.2%
November	269	273	+1.5%
December	314	328	+4.5%
January	217	199	-8.3%
February	221	205	-7.2%
March	307	296	-3.6%
April	369	407	+10.3%
Мау	510	438	-14.1%
June	556	577	+3.8%
July	522	450	-13.8%
12-Month Avg	371	367	-1.0%

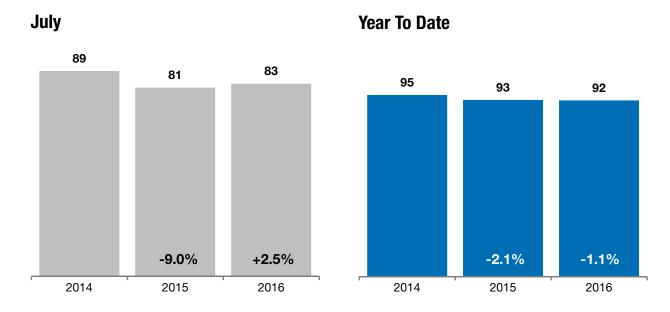
#### **Historical Closed Sales Activity**



### **Days on Market Until Sale**

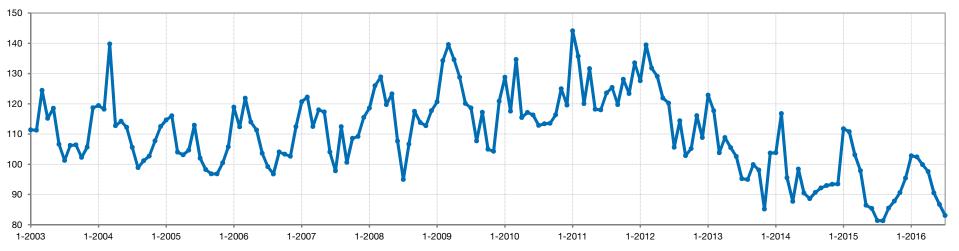
Average number of days between when a property is first listed and when a property is closed in a given month.





Month	Prior Year	Current Year	+/-
August	91	81	-11.0%
September	92	85	-7.6%
October	93	88	-5.4%
November	93	91	-2.2%
December	93	95	+2.2%
January	112	103	-8.0%
February	111	102	-8.1%
March	103	100	-2.9%
April	98	98	0.0%
Мау	86	91	+5.8%
June	85	87	+2.4%
July	81	83	+2.5%
12-Month Avg	93	90	-3.2%

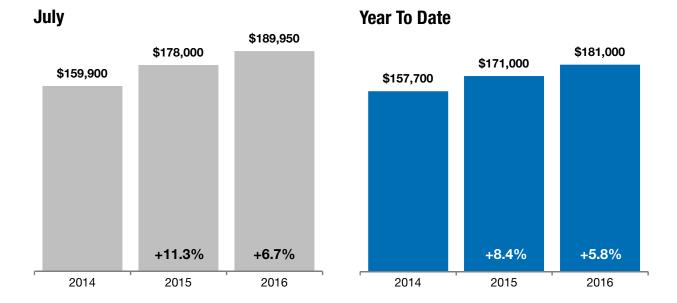
#### **Historical Days on Market Until Sale**



### **Median Sales Price**

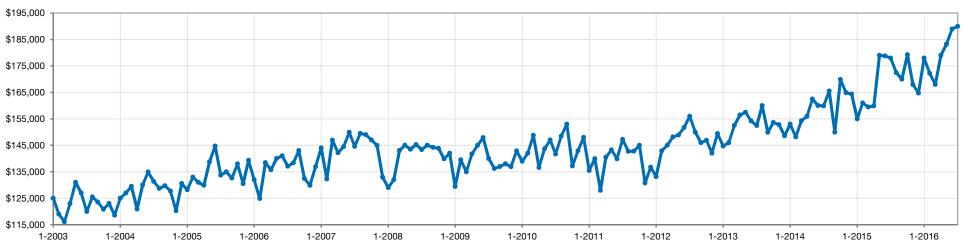
Median price point for all closed sales, not accounting for seller concessions, in a given month.





Month	Prior Year	Current Year	+/-
August	\$165,500	\$172,500	+4.2%
September	\$150,000	\$170,000	+13.3%
October	\$169,900	\$179,250	+5.5%
November	\$164,900	\$168,000	+1.9%
December	\$164,400	\$164,750	+0.2%
January	\$155,000	\$178,000	+14.8%
February	\$161,000	\$172,250	+7.0%
March	\$159,500	\$168,000	+5.3%
April	\$159,900	\$179,000	+11.9%
Мау	\$179,000	\$183,250	+2.4%
June	\$178,800	\$189,000	+5.7%
July	\$178,000	\$189,950	+6.7%
12-Month Med	\$168,000	\$177,000	+5.4%

#### **Historical Median Sales Price**



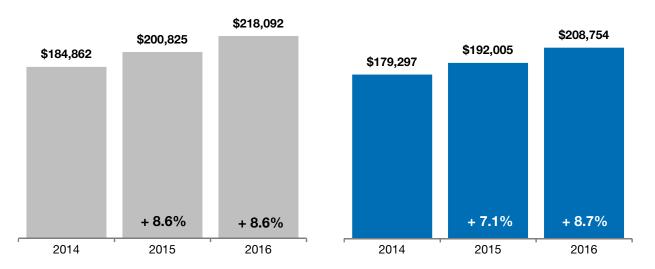
### **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



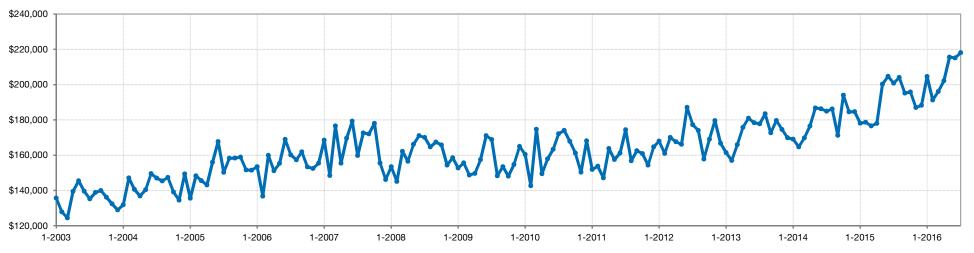
July

#### Year To Date



Month	Prior Year	Current Year	+/-
August	\$186,193	\$204,014	+9.6%
September	\$171,228	\$195,200	+14.0%
October	\$193,950	\$195,749	+0.9%
November	\$184,554	\$187,012	+1.3%
December	\$184,661	\$188,283	+2.0%
January	\$178,057	\$204,601	+14.9%
February	\$178,650	\$191,282	+7.1%
March	\$176,570	\$196,062	+11.0%
April	\$177,985	\$202,120	+13.6%
Мау	\$200,259	\$215,578	+7.6%
June	\$204,682	\$215,093	+5.1%
July	\$200,825	\$218,092	+8.6%
12-Month Avg	\$189,021	\$202,992	+7.4%

#### **Historical Average Sales Price**



## **Percent of Original List Price Received**

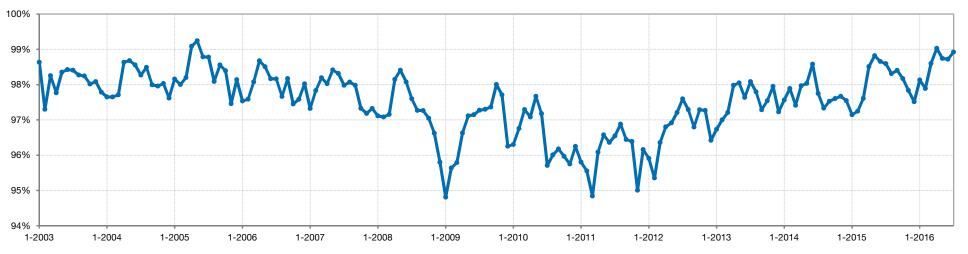
Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



July Year To Date 98.9% 98.7% 98.6% 98.3% 97.9% 97.7% +0.4% +0.9% +0.3% +0.4% 2014 2015 2016 2014 2015 2016

Month	Prior Year	Current Year	+/-
August	97.3%	98.3%	+1.0%
September	97.5%	<b>98.4</b> %	+0.9%
October	97.6%	98.2%	+0.6%
November	97.7%	97.8%	+0.1%
December	97.5%	97.5%	0.0%
January	97.1%	<b>98.1</b> %	+1.0%
February	97.2%	97.9%	+0.7%
March	97.6%	98.6%	+1.0%
April	98.5%	99.0%	+0.5%
Мау	98.8%	98.7%	-0.1%
June	98.7%	98.7%	0.0%
July	98.6%	98.9%	+0.3%
12-Month Avg	98.0%	98.4%	+0.4%

#### **Historical Percent of Original List Price Received**



# **Housing Affordability Index**

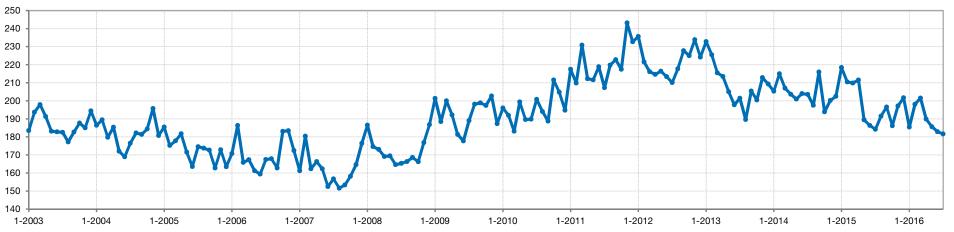
This index measures housing affordability for the region. An index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



Year To Date July 204 206 192 191 184 182 -6.8% -9.8% -1.1% -0.5% 2014 2015 2016 2014 2015 2016

Month	Prior Year	Current Year	+/-
August	198	191	-3.5%
September	216	197	-8.8%
October	194	186	-4.1%
November	200	197	-1.5%
December	202	202	0.0%
January	218	185	-15.1%
February	210	198	-5.7%
March	210	202	-3.8%
April	212	190	-10.4%
Мау	189	186	-1.6%
June	186	183	-1.6%
July	184	182	-1.1%
12-Month Avg	202	191	-5.4%

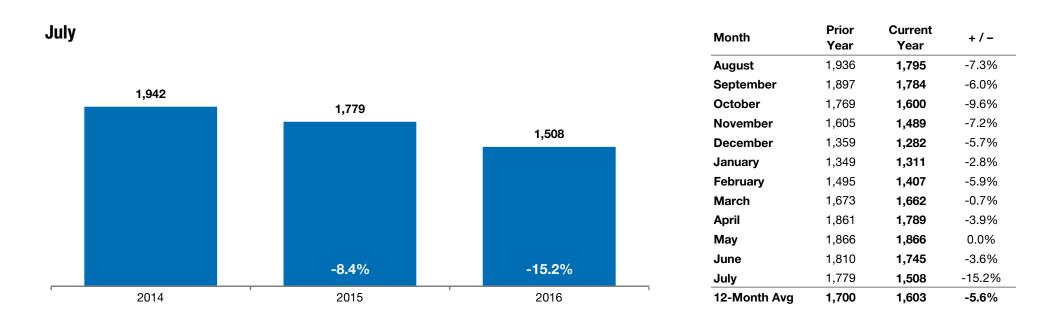
#### **Historical Housing Affordability Index**



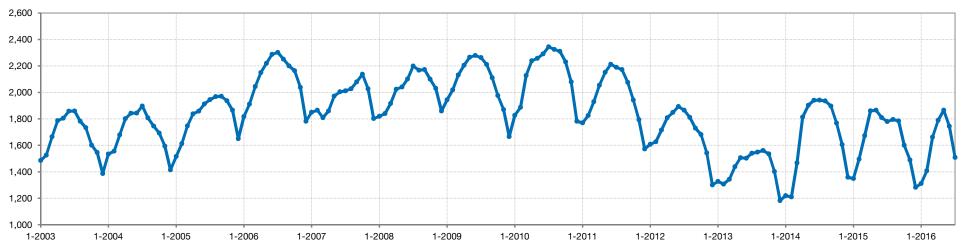
### **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given month.





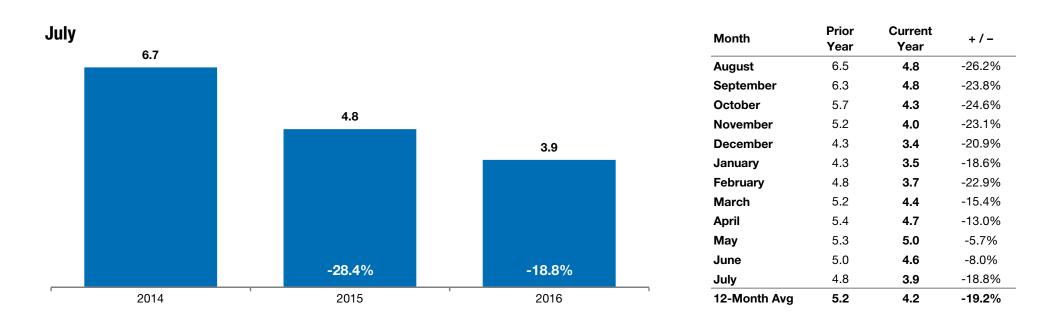
#### **Historical Inventory of Homes for Sale**



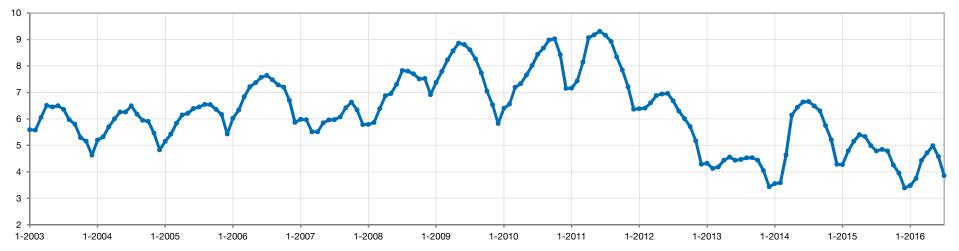
### **Months Supply of Homes for Sale**

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





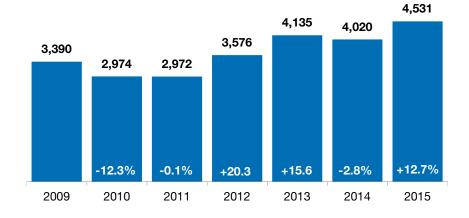
#### **Historical Months Supply of Homes for Sale**



### **Annual Review**

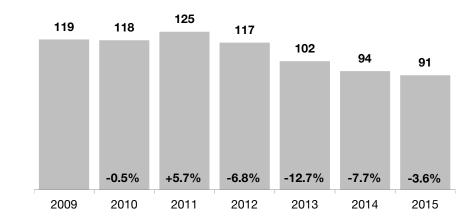
Historical look at key market metrics for the overall region.



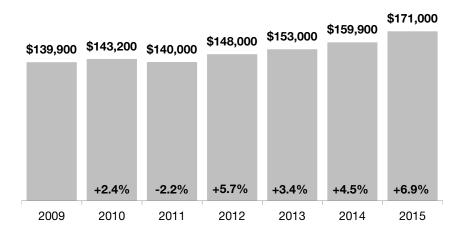


#### **Closed Sales**





#### **Median Sales Price**



Percent of Original List Price Received

