## Monthly Indicators

## July 2016

Even as prices rise in many communities, homes are selling faster now than they have in the past several years. This creates a situation where buyers need to move fast in order to secure homes, and they may have to pay more for them. While increasing prices generally coax more selling activity, there has been some hesitancy among potential sellers who worry that they will not be able to buy a desirable and reasonably priced home once they sell.

New Listings in the Sioux Falls region decreased 9.2 percent to 554 . Pending Sales were up 21.6 percent to 635 . Inventory levels fell 15.2 percent to 1,508 units.

Prices continued to gain traction. The Median Sales Price increased 6.7 percent to $\$ 189,950$. Days on Market was up 2.5 percent to 83 days. Sellers were encouraged as Months Supply of Homes for Sale was down 18.8 percent to 3.9 months.

Low housing supply has already prevented an outright national boon in sales activity, despite a continuation of near record-low mortgage rates and an unemployment rate under 5.0 percent deep into 2016. The issue is not purchasing power. Many areas are falling behind last year's closed sales totals simply because of lack of available inventory. As this continues, higher prices may put a deeper squeeze on the current buyer pool.

## Quick Facts

| $\mathbf{- 1 3 . 8 \%}$ | $\mathbf{+ 6 . 7 \%}$ | $\mathbf{- 1 5 . 2 \%}$ |
| :---: | :---: | :---: |
| Change in <br> Closed Sales | Change in <br> Median Sales Price | Change in <br> Inventory |

Market Overview ..... 2
New Listings ..... 3
Pending Sales ..... 4
Closed Sales ..... 5
Days On Market Until Sale ..... 6
Median Sales Price ..... 7
Average Sales Price ..... 8
Percent of Original List Price Received ..... 9
Housing Affordability Index ..... 10
Inventory of Homes for Sale ..... 11
Months Supply of Homes for Sale ..... 12
Annual Review ..... 13

## Market Overview

Key market metrics for the current month and year-to-date

| Key Metrics | Historical Sparklines | 7-2016 | + / - | YTD 2015 | YTD 2016 | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Listings |  | 554 | - 9.2\% | 3,961 | 4,000 | + 1.0\% |
| Pending Sales |  | 635 | + 21.6\% | 2,703 | 2,859 | + 5.8\% |
| Closed Sales |  | 450 | - 13.8\% | 2,702 | 2,572 | -4.8\% |
| Days on Market Until Sale | $V$ | 83 | +2.5\% | 93 | 92 | -1.1\% |
| Median Sales Price |  | \$189,950 | +6.7\% | \$171,000 | \$181,000 | +5.8\% |
| Average Sales Price |  | \$218,092 | +8.6\% | \$192,005 | \$208,754 | + 8.7\% |
| Percent of Original <br> List Price Received |  | 98.9\% | + 0.3\% | 98.3\% | 98.7\% | + 0.4\% |
| Housing Affordability Index |  | 182 | -1.1\% | 192 | 191 | -0.5\% |
| Inventory of Homes for Sale |  | 1,508 | - 15.2\% | -- | -- | -- |
| Months Supply of Homes for Sale |  | 3.9 | - 18.8\% | -- | -- | -- |

All data from the RASE Multiple Listing Service. Provided by the REALTOR® Association of the Sioux Empire, Inc. Powered by ShowingTime 10K. | 2

## New Listings

A count of the properties that have been newly listed on the market in a given month


## Historical New Listing Activity



## Pending Sales



Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| August | 430 | 419 | $-2.6 \%$ |
| September | 349 | 374 | $+7.2 \%$ |
| October | 394 | 438 | $+11.2 \%$ |
| November | 269 | 275 | $+2.2 \%$ |
| December | 314 | 329 | $+4.8 \%$ |
| January | 217 | 200 | $-7.8 \%$ |
| February | 222 | 207 | $-6.8 \%$ |
| March | 307 | 307 | $0.0 \%$ |
| April | 369 | 415 | $+12.5 \%$ |
| May | 510 | 453 | $-11.2 \%$ |
| June | 556 | $\mathbf{6 4 2}$ | $+15.5 \%$ |
| July | 522 | $\mathbf{6 3 5}$ | $+21.6 \%$ |
| 12-Month Avg | $\mathbf{3 7 2}$ | $\mathbf{3 9 1}$ | $\mathbf{+ 5 . 3 \%}$ |

## Historical Pending Sales Activity



## Closed Sales

A count of the actual sales that have closed in a given month.


## Historical Closed Sales Activity



## Days on Market Until Sale

Average number of days between when a property is first listed and when a property is closed in a given month.

## Historical Days on Market Until Sale



## Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month.


## Historical Median Sales Price



## Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.


## Historical Average Sales Price



## Percent of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month,
not accounting for seller concessions.

July


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| August | $97.3 \%$ | $\mathbf{9 8 . 3 \%}$ | $+1.0 \%$ |
| September | $97.5 \%$ | $\mathbf{9 8 . 4 \%}$ | $+0.9 \%$ |
| October | $97.6 \%$ | $\mathbf{9 8 . 2 \%}$ | $+0.6 \%$ |
| November | $97.7 \%$ | $\mathbf{9 7 . 8 \%}$ | $+0.1 \%$ |
| December | $97.5 \%$ | $\mathbf{9 7 . 5 \%}$ | $0.0 \%$ |
| January | $97.1 \%$ | $\mathbf{9 8 . 1 \%}$ | $+1.0 \%$ |
| February | $97.2 \%$ | $\mathbf{9 7 . 9 \%}$ | $+0.7 \%$ |
| March | $97.6 \%$ | $\mathbf{9 8 . 6 \%}$ | $+1.0 \%$ |
| April | $98.5 \%$ | $\mathbf{9 9 . 0 \%}$ | $+0.5 \%$ |
| May | $98.8 \%$ | $\mathbf{9 8 . 7 \%}$ | $-0.1 \%$ |
| June | $98.7 \%$ | $\mathbf{9 8 . 7 \%}$ | $0.0 \%$ |
| July | $98.6 \%$ | $\mathbf{9 8 . 9 \%}$ | $+0.3 \%$ |
| 12-Month Avg | $\mathbf{9 8 . 0 \%}$ | $\mathbf{9 8 . 4 \%}$ | $+0.4 \%$ |

Historical Percent of Original List Price Received


## Housing Affordability Index

This index measures housing affordability for the region. An index of 120 means the median household income was $120 \%$ of what is necessary


## Historical Housing Affordability Index



## Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month


Historical Inventory of Homes for Sale


## Months Supply of Homes for Sale

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.


Historical Months Supply of Homes for Sale


## Annual Review

## Closed Sales



Median Sales Price


Days On Market


Percent of Original List Price Received


