## Monthly Indicators

## January 2017

January brings out a rejuvenated crop of buyers with a renewed enthusiasm in a new calendar year. Sales totals may still inevitably start slow in the first half of the year due to ongoing inventory concerns. Continued declines in the number of homes available for sale may push out potential buyers who simply cannot compete for homes selling at higher price points in a low number of days, especially if mortgage rates continue to increase.

New Listings in the Sioux Falls region decreased 3.8 percent to 382 . Pending Sales were up 55.5 percent to 311 . Inventory levels fell 22.4 percent to 1,026 units.

Prices continued to gain traction. The Median Sales Price increased 5.3 percent to $\$ 187,500$. Days on Market was down 11.7 percent to 91 days. Sellers were encouraged as Months Supply of Homes for Sale was down 25.7 percent to 2.6 months.

In case you missed it, we have a new U.S. president. In his first hour in office, the .25 percentage point rate cut for loans backed by the Federal Housing Administration (FHA) was removed, setting the table for what should be an interesting presidential term for real estate policy. FHA loans tend to be a favorable option for those with limited financial resources. On a brighter note, wages are on the uptick for many Americans, while unemployment rates have remained stable and relatively unchanged for several months. The system is ripe for more home purchasing if there are more homes available to sell.

Quick Facts

| $+1.5 \%$ | +5.30 | -22.40 |
| :---: | :---: | :---: |

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## Market Overview

Key market metrics for the current month and year-to-date

| Key Metrics | Historical Sparklines | 1-2017 | + / - | YTD 2016 | YTD 2017 | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Listings |  | 382 | - 3.8\% | 397 | 382 | -3.8\% |
| Pending Sales |  | 311 | + 55.5\% | 200 | 311 | + 55.5\% |
| Closed Sales |  | 202 | + 1.5\% | 199 | 202 | +1.5\% |
| Days on Market Until Sale |  | 91 | -11.7\% | 103 | 91 | -11.7\% |
| Median Sales Price |  | \$187,500 | +5.3\% | \$178,000 | \$187,500 | +5.3\% |
| Average Sales Price |  | \$207,827 | +1.6\% | \$204,601 | \$207,827 | + 1.6\% |
| Percent of Original List Price Received |  | 98.2\% | + 0.1\% | 98.1\% | 98.2\% | + 0.1\% |
| Housing Affordability Index |  | 169 | -8.6\% | 185 | 169 | - 8.6\% |
| Inventory of Homes for Sale |  | 1,026 | - $22.4 \%$ | -- | -- | -- |
| Months Supply of Homes for Sale |  | 2.6 | - 25.7\% | -- | -- | -- |

## New Listings

A count of the properties that have been newly listed on the market in a given month

January


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| February | 466 | 401 | $-13.9 \%$ |
| March | 582 | 691 | $+18.7 \%$ |
| April | 656 | 659 | $+0.5 \%$ |
| May | 621 | $\mathbf{6 5 1}$ | $+4.8 \%$ |
| June | 631 | 659 | $+4.4 \%$ |
| July | 610 | $\mathbf{5 7 2}$ | $-6.2 \%$ |
| August | 583 | $\mathbf{6 7 3}$ | $+15.4 \%$ |
| September | 533 | $\mathbf{5 1 8}$ | $-2.8 \%$ |
| October | 453 | $\mathbf{4 9 8}$ | $+9.9 \%$ |
| November | 328 | $\mathbf{3 7 6}$ | $+14.6 \%$ |
| December | 258 | $\mathbf{2 1 3}$ | $-17.4 \%$ |
| January | 397 | $\mathbf{3 8 2}$ | $-3.8 \%$ |
| 12-Month Avg | $\mathbf{5 1 0}$ | $\mathbf{5 2 4}$ | $\mathbf{+ 2 . 9 \%}$ |

## Historical New Listing Activity



## Pending Sales

January


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| February | 222 | $\mathbf{2 0 5}$ | $-7.7 \%$ |
| March | 307 | $\mathbf{2 9 9}$ | $-2.6 \%$ |
| April | 369 | 406 | $+10.0 \%$ |
| May | 510 | $\mathbf{4 4 0}$ | $-13.7 \%$ |
| June | 556 | $\mathbf{5 8 2}$ | $+4.7 \%$ |
| July | 522 | 468 | $-10.3 \%$ |
| August | 419 | $\mathbf{4 8 1}$ | $+14.8 \%$ |
| September | 373 | $\mathbf{4 5 7}$ | $+22.5 \%$ |
| October | 438 | $\mathbf{4 4 8}$ | $+2.3 \%$ |
| November | 273 | $\mathbf{3 1 8}$ | $+16.5 \%$ |
| December | 328 | $\mathbf{3 8 1}$ | $+16.2 \%$ |
| January | 200 | $\mathbf{3 1 1}$ | $+55.5 \%$ |
| 12-Month Avg | $\mathbf{3 7 6}$ | $\mathbf{4 0 0}$ | $\mathbf{+ 6 . 2 \%}$ |

## Historical Pending Sales Activity



## Closed Sales

January


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| February | 221 | 205 | $-7.2 \%$ |
| March | 307 | 297 | $-3.3 \%$ |
| April | 369 | 406 | $+10.0 \%$ |
| May | 510 | 440 | $-13.7 \%$ |
| June | 556 | 582 | $+4.7 \%$ |
| July | 522 | 466 | $-10.7 \%$ |
| August | 419 | 480 | $+14.6 \%$ |
| September | 372 | 455 | $+22.3 \%$ |
| October | 438 | 439 | $+0.2 \%$ |
| November | 273 | 304 | $+11.4 \%$ |
| December | 328 | $\mathbf{3 4 9}$ | $+6.4 \%$ |
| January | 199 | 202 | $+1.5 \%$ |
| 12-Month Avg | $\mathbf{3 7 6}$ | $\mathbf{3 8 5}$ | $\mathbf{+ 3 . 0 \%}$ |

## Historical Closed Sales Activity



## Days on Market Until Sale

Average number of days between when a property is first listed and when a property is closed in a given month.


Historical Days on Market Until Sale


## Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month


## Historical Median Sales Price



## Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

January


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| February | $\$ 178,650$ | $\mathbf{\$ 1 9 1 , 2 8 2}$ | $+7.1 \%$ |
| March | $\$ 176,570$ | $\mathbf{\$ 1 9 6 , 2 7 7}$ | $+11.2 \%$ |
| April | $\$ 177,985$ | $\mathbf{\$ 2 0 1 , 8 2 9}$ | $+13.4 \%$ |
| May | $\$ 200,259$ | $\mathbf{\$ 2 1 4 , 8 6 3}$ | $+7.3 \%$ |
| June | $\$ 204,682$ | $\mathbf{\$ 2 1 4 , 5 9 8}$ | $+4.8 \%$ |
| July | $\$ 200,825$ | $\mathbf{\$ 2 1 8 , 1 8 5}$ | $+8.6 \%$ |
| August | $\$ 204,014$ | $\mathbf{\$ 2 1 7 , 2 8 7}$ | $+6.5 \%$ |
| September | $\$ 194,711$ | $\mathbf{\$ 2 1 1 , 8 7 0}$ | $+8.8 \%$ |
| October | $\$ 195,749$ | $\mathbf{\$ 1 9 9 , 7 1 4}$ | $+2.0 \%$ |
| November | $\$ 187,012$ | $\mathbf{\$ 2 2 2 , 8 2 7}$ | $+19.2 \%$ |
| December | $\$ 188,283$ | $\mathbf{\$ 1 9 8 , 5 7 5}$ | $+5.5 \%$ |
| January | $\$ 204,601$ | $\mathbf{\$ 2 0 7 , 8 2 7}$ | $+1.6 \%$ |
| 12-Month Avg | $\$ 194,353$ | $\mathbf{\$ 2 0 9 , 2 9 0}$ | $\mathbf{+ 7 . 7 \%}$ |

## Historical Average Sales Price



## Percent of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month,
not accounting for seller concessions.


Historical Percent of Original List Price Received


## Housing Affordability Index

This index measures housing affordability for the region. An index of 120 means the median household income was $120 \%$ of what is necessary


## Historical Housing Affordability Index



## Inventory of Homes for Sale

January


| Month | Prior <br> Year | Current <br> Year | $\mathbf{+} /-$ |
| :--- | :---: | :---: | :---: |
| February | 1,495 | $\mathbf{1 , 4 2 2}$ | $-4.9 \%$ |
| March | 1,673 | $\mathbf{1 , 6 9 1}$ | $+1.1 \%$ |
| April | 1,861 | $\mathbf{1 , 8 3 8}$ | $-1.2 \%$ |
| May | 1,866 | $\mathbf{1 , 9 4 0}$ | $+4.0 \%$ |
| June | 1,810 | $\mathbf{1 , 8 9 4}$ | $+4.6 \%$ |
| July | 1,779 | $\mathbf{1 , 8 6 0}$ | $+4.6 \%$ |
| August | 1,795 | $\mathbf{1 , 8 8 0}$ | $+4.7 \%$ |
| September | 1,786 | $\mathbf{1 , 7 5 8}$ | $-1.6 \%$ |
| October | 1,602 | $\mathbf{1 , 6 1 9}$ | $+1.1 \%$ |
| November | 1,496 | $\mathbf{1 , 4 8 4}$ | $-0.8 \%$ |
| December | 1,292 | $\mathbf{1 , 1 4 3}$ | $-11.5 \%$ |
| January | 1,322 | $\mathbf{1 , 0 2 6}$ | $-22.4 \%$ |
| $\mathbf{1 2 - M o n t h ~ A v g ~}$ | $\mathbf{1 , 6 4 8}$ | $\mathbf{1 , 6 3 0}$ | $\mathbf{- 1 . 9 \%}$ |

Historical Inventory of Homes for Sale


## Months Supply of Homes for Sale

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.

| January |  |  | Month | Prior Year | Current Year | +/- |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 4.3 |  |  | February | 4.8 | 3.8 | -20.8\% |
|  | 3.5 |  | March | 5.2 | 4.5 | -13.5\% |
|  | 3.5 |  | April | 5.4 | 4.9 | -9.3\% |
|  |  |  | May | 5.3 | 5.2 | -1.9\% |
|  |  | 2.6 | June | 5.0 | 5.1 | +2.0\% |
|  |  |  | July | 4.8 | 5.0 | +4.2\% |
|  |  |  | August | 4.8 | 5.0 | +4.2\% |
|  |  |  | September | 4.8 | 4.6 | -4.2\% |
|  |  |  | October | 4.3 | 4.2 | -2.3\% |
|  |  |  | November | 4.0 | 3.8 | -5.0\% |
|  | -18.6\% | -25.7\% | December | 3.4 | 2.9 | -14.7\% |
|  | -10.6\% |  | January | 3.5 | 2.6 | -25.7\% |
| 2015 | 2016 | 2017 | 12-Month Avg | 4.6 | 4.3 | -6.5\% |

## Historical Months Supply of Homes for Sale



## Annual Review

Closed Sales


Median Sales Price


Days On Market


Percent of Original List Price Received


