## Monthly Indicators

## February 2017

The start of the year ushered in a wave of good news about a hot stock market, higher wages and an active home sales environment. At the same time, housing prices have continued to rise, and the low inventory situation and affordability crunch has been particularly hard on first-time buyers struggling to get into the market. Nevertheless, buyer activity is easily outpacing seller activity in much of the country, culminating in relatively quick sales and low supply. Demand definitely remained strong this month.

New Listings in the Sioux Falls region decreased 0.7 percent to 398. Pending Sales were up 75.1 percent to 359 . Inventory levels fell 24.2 percent to 1,078 units.

Prices continued to gain traction. The Median Sales Price increased 3.3 percent to $\$ 178,000$. Days on Market was up 3.9 percent to 106 days. Sellers were encouraged as Months Supply of Homes for Sale was down 28.9 percent to 2.7 months.

Unemployment has reached pre-recession levels, and Americans remain optimistic about finding quality employment. This matters because job growth and higher paychecks fuel home purchases. Unfortunately, that won't matter for potential buyers if price appreciation outpaces income growth and if mortgage rates continue their upward trend. Sellers are getting a generous number of offers in this market. The worry for sellers then becomes that there will not be a generous number of homes to choose from when they become buyers.

Quick Facts

| $\mathbf{- 1 . 5 \%}$ | $\mathbf{+ 3 . 3 \%}$ | $\mathbf{- 2 4 . 2 \%}$ |
| :---: | :---: | :---: |
| Change in <br> Closed Sales | Change in <br> Median Sales Price | Change in <br> Inventory |

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## Market Overview

Key market metrics for the current month and year-to-date.

| Key Metrics | Historical Sparklines | 2-2016 | 2-2017 | + / - | YTD 2016 | YTD 2017 | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Listings |  | 401 | 398 | - 0.7\% | 798 | 797 | - 0.1\% |
| Pending Sales |  | 205 | 359 | + 75.1\% | 405 | 616 | + 52.1\% |
| Closed Sales |  | 205 | 202 | -1.5\% | 404 | 407 | + 0.7\% |
| Days on Market Until Sale |  | 102 | 106 | +3.9\% | 103 | 99 | -3.9\% |
| Median Sales Price |  | \$172,250 | \$178,000 | +3.3\% | \$174,900 | \$183,000 | +4.6\% |
| Average Sales Price |  | \$191,282 | \$206,174 | + 7.8\% | \$197,859 | \$206,329 | +4.3\% |
| Percent of Original <br> List Price Received |  | 97.9\% | 97.7\% | - 0.2\% | 98.0\% | 97.9\% | - 0.1\% |
| Housing Affordability Index |  | 198 | 183 | - $7.6 \%$ | 195 | 178 | -8.7\% |
| Inventory of Homes for Sale |  | 1,422 | 1,078 | -24.2\% | -- | -- | -- |
| Months Supply of Homes for Sale |  | 3.8 | 2.7 | - 28.9\% | -- | -- | -- |

All data from the RASE Multiple Listing Service. Provided by the REALTOR® Association of the Sioux Empire, Inc. Powered by ShowingTime 10K. | 2

## New Listings

A count of the properties that have been newly listed on the market in a given month


## Historical New Listing Activity



## Pending Sales

February


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| March | 307 | 299 | $-2.6 \%$ |
| April | 369 | 406 | $+10.0 \%$ |
| May | 510 | 440 | $-13.7 \%$ |
| June | 556 | 582 | $+4.7 \%$ |
| July | 522 | 469 | $-10.2 \%$ |
| August | 419 | 481 | $+14.8 \%$ |
| September | 373 | 457 | $+22.5 \%$ |
| October | 438 | 447 | $+2.1 \%$ |
| November | 273 | $\mathbf{3 1 2}$ | $+14.3 \%$ |
| December | 328 | $\mathbf{3 6 7}$ | $+11.9 \%$ |
| January | 200 | $\mathbf{2 5 7}$ | $+28.5 \%$ |
| February | 205 | 359 | $+75.1 \%$ |
| 12-Month Avg | $\mathbf{3 7 5}$ | 406 | $+8.4 \%$ |

## Historical Pending Sales Activity



## Closed Sales

February


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| March | 307 | $\mathbf{2 9 7}$ | $-3.3 \%$ |
| April | 369 | $\mathbf{4 0 6}$ | $+10.0 \%$ |
| May | 510 | $\mathbf{4 4 0}$ | $-13.7 \%$ |
| June | 556 | $\mathbf{5 8 2}$ | $+4.7 \%$ |
| July | 522 | 467 | $-10.5 \%$ |
| August | 419 | $\mathbf{4 8 0}$ | $+14.6 \%$ |
| September | 372 | $\mathbf{4 5 5}$ | $+22.3 \%$ |
| October | 438 | $\mathbf{4 3 9}$ | $+0.2 \%$ |
| November | 273 | $\mathbf{3 0 5}$ | $+11.7 \%$ |
| December | 328 | $\mathbf{3 4 9}$ | $+6.4 \%$ |
| January | 199 | $\mathbf{2 0 5}$ | $+3.0 \%$ |
| February | 205 | $\mathbf{2 0 2}$ | $-1.5 \%$ |
| 12-Month Avg | $\mathbf{3 7 5}$ | $\mathbf{3 8 6}$ | $\mathbf{+ 3 . 7 \%}$ |

## Historical Closed Sales Activity



## Days on Market Until Sale

Average number of days between when a property is first listed and when a property is closed in a given month.

February


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| March | 103 | $\mathbf{1 0 0}$ | $-2.9 \%$ |
| April | 98 | $\mathbf{9 8}$ | $0.0 \%$ |
| May | 86 | $\mathbf{9 0}$ | $+4.7 \%$ |
| June | 85 | $\mathbf{8 7}$ | $+2.4 \%$ |
| July | 81 | 83 | $+2.5 \%$ |
| August | 81 | $\mathbf{7 9}$ | $-2.5 \%$ |
| September | 85 | 84 | $-1.2 \%$ |
| October | 88 | $\mathbf{8 8}$ | $0.0 \%$ |
| November | 91 | $\mathbf{8 8}$ | $-3.3 \%$ |
| December | 95 | $\mathbf{9 4}$ | $-1.1 \%$ |
| January | 103 | $\mathbf{9 2}$ | $-10.7 \%$ |
| February | 102 | $\mathbf{1 0 6}$ | $+3.9 \%$ |
| 12-Month Avg | $\mathbf{9 0}$ | $\mathbf{8 9}$ | $\mathbf{- 1 . 1 \%}$ |

## Historical Days on Market Until Sale



## Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month.

February


Year To Date


| Month | Prior <br> Year | Current Year | + / - |
| :---: | :---: | :---: | :---: |
| March | \$159,500 | \$168,000 | +5.3\% |
| April | \$159,900 | \$178,850 | +11.9\% |
| May | \$179,000 | \$182,950 | +2.2\% |
| June | \$178,800 | \$188,700 | +5.5\% |
| July | \$178,000 | \$190,000 | +6.7\% |
| August | \$172,500 | \$187,500 | +8.7\% |
| September | \$169,500 | \$185,000 | +9.1\% |
| October | \$179,250 | \$179,000 | -0.1\% |
| November | \$168,000 | \$178,900 | +6.5\% |
| December | \$164,750 | \$179,900 | +9.2\% |
| January | \$178,000 | \$186,000 | +4.5\% |
| February | \$172,250 | \$178,000 | +3.3\% |
| 12-Month Med | \$173,000 | \$182,200 | +5.3\% |

## Historical Median Sales Price



## Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

February


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| March | $\$ 176,570$ | $\$ 196,277$ | $+11.2 \%$ |
| April | $\$ 177,985$ | $\$ 201,829$ | $+13.4 \%$ |
| May | $\$ 200,259$ | $\$ 214,863$ | $+7.3 \%$ |
| June | $\$ 204,682$ | $\$ 214,598$ | $+4.8 \%$ |
| July | $\$ 200,825$ | $\$ 218,050$ | $+8.6 \%$ |
| August | $\$ 204,014$ | $\$ 217,287$ | $+6.5 \%$ |
| September | $\$ 194,711$ | $\$ 211,870$ | $+8.8 \%$ |
| October | $\$ 195,749$ | $\$ 199,714$ | $+2.0 \%$ |
| November | $\$ 187,012$ | $\$ 222,516$ | $+19.0 \%$ |
| December | $\$ 188,283$ | $\$ 198,575$ | $+5.5 \%$ |
| January | $\$ 204,601$ | $\$ 206,481$ | $+0.9 \%$ |
| February | $\$ 191,282$ | $\$ 206,174$ | $+7.8 \%$ |
| 12-Month Avg | $\$ 194,986$ | $\$ 209,858$ | $+7.6 \%$ |

## Historical Average Sales Price



## Percent of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month
not accounting for seller concessions.

February


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| March | $97.6 \%$ | $\mathbf{9 8 . 6 \%}$ | $+1.0 \%$ |
| April | $98.5 \%$ | $\mathbf{9 9 . 0 \%}$ | $+0.5 \%$ |
| May | $98.8 \%$ | $\mathbf{9 8 . 7 \%}$ | $-0.1 \%$ |
| June | $98.7 \%$ | $\mathbf{9 8 . 7 \%}$ | $0.0 \%$ |
| July | $98.6 \%$ | $\mathbf{9 8 . 9 \%}$ | $+0.3 \%$ |
| August | $98.3 \%$ | $\mathbf{9 8 . 3 \%}$ | $0.0 \%$ |
| September | $98.4 \%$ | $\mathbf{9 8 . 8 \%}$ | $+0.4 \%$ |
| October | $98.2 \%$ | $\mathbf{9 8 . 3 \%}$ | $+0.1 \%$ |
| November | $97.8 \%$ | $\mathbf{9 7 . 8 \%}$ | $0.0 \%$ |
| December | $97.5 \%$ | $\mathbf{9 8 . 2 \%}$ | $+0.7 \%$ |
| January | $98.1 \%$ | $\mathbf{9 8 . 1 \%}$ | $0.0 \%$ |
| February | $97.9 \%$ | $\mathbf{9 7 . 7 \%}$ | $-0.2 \%$ |
| 12-Month Avg | $\mathbf{9 8 . 3 \%}$ | $\mathbf{9 8 . 5 \%}$ | $\mathbf{+ 0 . 2 \%}$ |

Historical Percent of Original List Price Received


## Housing Affordability Index

This index measures housing affordability for the region. An index of 120 means the median household income was $120 \%$ of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.


## Historical Housing Affordability Index



## Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.



Historical Inventory of Homes for Sale


## Months Supply of Homes for Sale

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.


## Historical Months Supply of Homes for Sale



## Annual Review

Closed Sales


Median Sales Price


## Days On Market



Percent of Original List Price Received


