## Monthly Indicators

## March 2017

We can comfortably consider the first quarter to have been a good start for residential real estate in 2017. There was certainly plenty to worry over when the year began. Aside from new national leadership in Washington, DC, and the policy shifts that can occur during such transitions, there was also the matter of continuous low housing supply, steadily rising mortgage rates and ever-increasing home prices. Nevertheless, sales have held their own in year-over-year comparisons and should improve during the busiest months of the real estate sales cycle.

New Listings in the Sioux Falls region decreased 13.6 percent to 597. Pending Sales were up 78.6 percent to 534 . Inventory levels fell 26.3 percent to 1,247 units.

Prices continued to gain traction. The Median Sales Price increased 10.1 percent to $\$ 185,000$. Days on Market was down 8.0 percent to 92 days. Sellers were encouraged as Months Supply of Homes for Sale was down 33.3 percent to 3.0 months.

The U.S. economy has improved for several quarters in a row, which has helped wage growth and retail consumption increase in year-over-year comparisons. Couple that with an unemployment rate that has been holding steady or dropping both nationally and in many localities, and consumer confidence is on the rise. As the economy improves, home sales tend to go up. It isn't much more complex than that right now. Rising mortgage rates could slow growth eventually, but rate increases should be thought of as little more than a byproduct of a stronger economy and stronger demand.

Quick Facts

+ 22.6\% + 10.1\% - 26.3\%

| Change in <br> Closed Sales | Change in <br> Median Sales Price | Change in <br> Inventory |
| :---: | :---: | :---: |

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## Market Overview

Key market metrics for the current month and year-to-date.

| Key Metrics | Historical Sparklines | 3-2016 | 3-2017 | + / - | YTD 2016 | YTD 2017 | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Listings |  | 691 | 597 | - 13.6\% | 1,489 | 1,413 | - 5.1\% |
| Pending Sales |  | 299 | 534 | + 78.6\% | 703 | 1,011 | + 43.8\% |
| Closed Sales |  | 297 | 364 | + 22.6\% | 701 | 785 | + 12.0\% |
| Days on Market Until Sale |  | 100 | 92 | -8.0\% | 101 | 96 | - 5.0\% |
| Median Sales Price |  | \$168,000 | \$185,000 | + 10.1\% | \$171,750 | \$183,250 | +6.7\% |
| Average Sales Price |  | \$196,277 | \$208,569 | +6.3\% | \$197,188 | \$205,861 | + 4.4\% |
| Percent of Original List Price Received |  | 98.6\% | 99.0\% | + 0.4\% | 98.3\% | 98.3\% | 0.0\% |
| Housing Affordability Index |  | 202 | 175 | -13.4\% | 197 | 177 | - 10.2\% |
| Inventory of Homes for Sale |  | 1,692 | 1,247 | -26.3\% | -- | -- | -- |
| Months Supply of Homes for Sale |  | 4.5 | 3.0 | -33.3\% | -- | -- | -- |

All data from the RASE Multiple Listing Service. Provided by the REALTOR® Association of the Sioux Empire, Inc. Powered by ShowingTime 10K. | 2

## New Listings

A count of the properties that have been newly listed on the market in a given month.


## Historical New Listing Activity



## Pending Sales

A count of the properties on which contracts have been accepted in a given month

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## Historical Pending Sales Activity



## Closed Sales

A count of the actual sales that have closed in a given month.

March


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| April | 369 | 406 | $+10.0 \%$ |
| May | 510 | 440 | $-13.7 \%$ |
| June | 556 | 582 | $+4.7 \%$ |
| July | 522 | 467 | $-10.5 \%$ |
| August | 419 | 480 | $+14.6 \%$ |
| September | 372 | 455 | $+22.3 \%$ |
| October | 438 | 439 | $+0.2 \%$ |
| November | 273 | 306 | $+12.1 \%$ |
| December | 328 | $\mathbf{3 5 0}$ | $+6.7 \%$ |
| January | 199 | $\mathbf{2 1 0}$ | $+5.5 \%$ |
| February | 205 | $\mathbf{2 1 1}$ | $+2.9 \%$ |
| March | 297 | $\mathbf{3 6 4}$ | $+22.6 \%$ |
| 12-Month Avg | $\mathbf{3 7 4}$ | $\mathbf{3 9 3}$ | $\mathbf{+ 6 . 4 \%}$ |

## Historical Closed Sales Activity



## Days on Market Until Sale

Average number of days between when a property is first listed and when a property is closed in a given month.

March


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| April | 98 | 98 | $0.0 \%$ |
| May | 86 | 90 | $+4.7 \%$ |
| June | 85 | 87 | $+2.4 \%$ |
| July | 81 | 83 | $+2.5 \%$ |
| August | 81 | $\mathbf{7 9}$ | $-2.5 \%$ |
| September | 85 | 84 | $-1.2 \%$ |
| October | 88 | 88 | $0.0 \%$ |
| November | 91 | 88 | $-3.3 \%$ |
| December | 95 | 95 | $0.0 \%$ |
| January | 103 | 94 | $-8.7 \%$ |
| February | 102 | $\mathbf{1 0 5}$ | $+2.9 \%$ |
| March | 100 | $\mathbf{9 2}$ | $-8.0 \%$ |
| 12-Month Avg | $\mathbf{8 9}$ | $\mathbf{8 9}$ | $\mathbf{0 . 0 \%}$ |

## Historical Days on Market Until Sale



## Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month


Historical Median Sales Price


## Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

| March | \$196,277 | \$208,569 | Year To Date |  |  | Month | Prior <br> Year | Current Year | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$176,570 |  |  | \$177,619 |  |  | April | \$177,985 | \$201,829 | +13.4\% |
|  |  |  |  | \$197,188 | \$205,861 | May | \$200,259 | \$214,863 | +7.3\% |
|  |  |  |  |  |  | June | \$204,682 | \$214,598 | +4.8\% |
|  |  |  |  |  |  | July | \$200,825 | \$218,050 | +8.6\% |
|  |  |  |  |  |  | August | \$204,014 | \$217,287 | +6.5\% |
|  |  |  |  |  |  | September | \$194,711 | \$211,870 | +8.8\% |
|  |  |  |  |  |  | October | \$195,749 | \$199,714 | +2.0\% |
|  |  |  |  |  |  | November | \$187,012 | \$222,273 | +18.9\% |
|  |  |  |  |  |  | December | \$188,283 | \$198,879 | +5.6\% |
|  |  |  |  |  |  | January | \$204,601 | \$204,845 | +0.1\% |
|  |  |  |  |  |  | February | \$191,282 | \$202,214 | +5.7\% |
|  | + 11.2\% | + 6.3\% |  | + 11.0\% | + 4.4\% | March | \$196,277 | \$208,569 | +6.3\% |
| 2015 | 2016 | 2017 | 2015 | 2016 | 2017 | 12-Month Avg | \$196,331 | \$210,361 | +7.1\% |

## Historical Average Sales Price



## Percent of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month,
not accounting for seller concessions.

March


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| April | $98.5 \%$ | $\mathbf{9 9 . 0 \%}$ | $+0.5 \%$ |
| May | $98.8 \%$ | $\mathbf{9 8 . 7 \%}$ | $-0.1 \%$ |
| June | $98.7 \%$ | $\mathbf{9 8 . 7 \%}$ | $0.0 \%$ |
| July | $98.6 \%$ | $98.9 \%$ | $+0.3 \%$ |
| August | $98.3 \%$ | $\mathbf{9 8 . 3 \%}$ | $0.0 \%$ |
| September | $98.4 \%$ | $\mathbf{9 8 . 8 \%}$ | $+0.4 \%$ |
| October | $98.2 \%$ | $\mathbf{9 8 . 3 \%}$ | $+0.1 \%$ |
| November | $97.8 \%$ | $\mathbf{9 7 . 8 \%}$ | $0.0 \%$ |
| December | $97.5 \%$ | $\mathbf{9 8 . 1 \%}$ | $+0.6 \%$ |
| January | $98.1 \%$ | $\mathbf{9 8 . 1 \%}$ | $0.0 \%$ |
| February | $97.9 \%$ | $\mathbf{9 7 . 5 \%}$ | $-0.4 \%$ |
| March | $98.6 \%$ | $\mathbf{9 9 . 0 \%}$ | $+0.4 \%$ |
| 12-Month Avg | $\mathbf{9 8 . 4 \%}$ | $\mathbf{9 8 . 5 \%}$ | $\mathbf{+ 0 . 1 \%}$ |

Historical Percent of Original List Price Received


## Housing Affordability Index

This index measures housing affordability for the region. An index of 120 means the median household income was $120 \%$ of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.


## Historical Housing Affordability Index



## Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.



| Month | Prior <br> Year | Current <br> Year | $\mathbf{+} /-$ |
| :--- | :---: | :---: | :---: |
| April | 1,861 | $\mathbf{1 , 8 3 9}$ | $-1.2 \%$ |
| May | 1,866 | $\mathbf{1 , 9 4 2}$ | $+4.1 \%$ |
| June | 1,810 | $\mathbf{1 , 8 9 6}$ | $+4.8 \%$ |
| July | 1,779 | $\mathbf{1 , 8 6 3}$ | $+4.7 \%$ |
| August | 1,795 | $\mathbf{1 , 8 8 8}$ | $+5.2 \%$ |
| September | 1,786 | $\mathbf{1 , 7 7 2}$ | $-0.8 \%$ |
| October | 1,602 | $\mathbf{1 , 6 4 3}$ | $+2.6 \%$ |
| November | 1,496 | $\mathbf{1 , 5 2 0}$ | $+1.6 \%$ |
| December | 1,292 | $\mathbf{1 , 2 0 9}$ | $-6.4 \%$ |
| January | 1,323 | $\mathbf{1 , 2 0 3}$ | $-9.1 \%$ |
| February | 1,423 | $\mathbf{1 , 2 7 5}$ | $-10.4 \%$ |
| March | 1,692 | $\mathbf{1 , 2 4 7}$ | $-26.3 \%$ |
| $\mathbf{1 2 - M o n t h ~ A v g ~}$ | $\mathbf{1 , 6 4 4}$ | $\mathbf{1 , 6 0 8}$ | $\mathbf{- 2 . 6 \%}$ |

Historical Inventory of Homes for Sale


## Months Supply of Homes for Sale

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.


Historical Months Supply of Homes for Sale


## Annual Review

## Closed Sales



Median Sales Price


Days On Market


Percent of Original List Price Received


