## Monthly Indicators

## July 2017

How long can the residential real estate market go on like this? We are about two years into a national trend of dropping housing supply and increasing median sales prices. There are some regional variations to the story, but the shift to a predominantly seller's market is mostly complete. Multiple-offer situations over asking price are commonplace in many communities, and good homes are routinely off the market after a single day. It is evident that a favorable economy keeps hungry buyers in the chase.

New Listings in the Sioux Falls region increased 8.9 percent to 624 . Pending Sales were up 31.2 percent to 614 . Inventory levels fell 20.3 percent to 1,489 units.

Prices were fairly stable. The Median Sales Price decreased 0.1 percent to $\$ 189,900$. Days on Market was down 14.5 percent to 71 days. Sellers were encouraged as Months Supply of Homes for Sale was down 29.4 percent to 3.6 months.

Although the unemployment rate remains unchanged at its favorable national 4.3 percent rate, wage growth has not been rising at the steady clip that would be expected in an improving economy. Sales activity manages to keep churning along despite looming shortages in new construction. Lower price ranges are starting to feel the effects of the supply and demand gap, as first-time buyers scramble to get offers in at an increasing pace.

Quick Facts

| $\mathbf{- 6 . 0 \%}$ | $\mathbf{- 0 . 1 \%}$ | $\mathbf{- 2 0 . 3 \%}$ |
| :---: | :---: | :---: |
| Change in <br> Closed Sales | Change in <br> Median Sales Price | Change in <br> Inventory |

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## Market Overview

Key market metrics for the current month and year-to-date

| Key Metrics | Historical Sparklines | 7-2016 | 7-2017 | + / - | YTD 2016 | YTD 2017 | + / - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Listings |  | 573 | 624 | + 8.9\% | 4,034 | 4,109 | + 1.9\% |
| Pending Sales |  | 468 | 614 | + 31.2\% | 2,598 | 2,966 | + 14.2\% |
| Closed Sales |  | 467 | 439 | -6.0\% | 2,596 | 2,689 | + 3.6\% |
| Days on Market Until Sale |  | 83 | 71 | - 14.5\% | 92 | 86 | -6.5\% |
| Median Sales Price |  | \$190,000 | \$189,900 | -0.1\% | \$181,000 | \$189,900 | +4.9\% |
| Average Sales Price |  | \$218,050 | \$219,422 | + 0.6\% | \$208,570 | \$217,108 | + 4.1\% |
| Percent of Original List Price Received |  | 98.9\% | 99.6\% | + 0.7\% | 98.7\% | 99.0\% | + 0.3\% |
| Housing Affordability Index |  | 182 | 176 | -3.3\% | 191 | 176 | - $7.9 \%$ |
| Inventory of Homes for Sale |  | 1,869 | 1,489 | - 20.3\% | -- | -- | -- |
| Months Supply of Homes for Sale |  | 5.1 | 3.6 | - 29.4\% | -- | -- | -- |

All data from the RASE Multiple Listing Service. Provided by the REALTOR® Association of the Sioux Empire, Inc. Powered by ShowingTime 10K. | 2

## New Listings

A count of the properties that have been newly listed on the market in a given month


## Historical New Listing Activity



## Pending Sales

## Historical Pending Sales Activity



## Closed Sales

A count of the actual sales that have closed in a given month.

July


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| August | 419 | 480 | $+14.6 \%$ |
| September | 372 | 455 | $+22.3 \%$ |
| October | 438 | 439 | $+0.2 \%$ |
| November | 273 | 306 | $+12.1 \%$ |
| December | 328 | 350 | $+6.7 \%$ |
| January | 199 | 211 | $+6.0 \%$ |
| February | 205 | 211 | $+2.9 \%$ |
| March | 297 | 378 | $+27.3 \%$ |
| April | 406 | 402 | $-1.0 \%$ |
| May | 440 | 489 | $+11.1 \%$ |
| June | 582 | 559 | $-4.0 \%$ |
| July | 467 | 439 | $-6.0 \%$ |
| 12-Month Avg | 369 | 393 | $\mathbf{+ 7 . 7 \%}$ |

## Historical Closed Sales Activity



## Days on Market Until Sale

Average number of days between when a property is first listed and when a property is closed in a given month.

July


Year To Date


| Month | Prior <br> Year | Current <br> Year | $+/-$ |
| :--- | :---: | :---: | :---: |
| August | 81 | $\mathbf{7 9}$ | $-2.5 \%$ |
| September | 85 | 84 | $-1.2 \%$ |
| October | 88 | 88 | $0.0 \%$ |
| November | 91 | 88 | $-3.3 \%$ |
| December | 95 | 95 | $0.0 \%$ |
| January | 103 | 94 | $-8.7 \%$ |
| February | 102 | $\mathbf{1 0 5}$ | $+2.9 \%$ |
| March | 100 | $\mathbf{9 2}$ | $-8.0 \%$ |
| April | 98 | $\mathbf{9 0}$ | $-8.2 \%$ |
| May | 90 | $\mathbf{8 7}$ | $-3.3 \%$ |
| June | 87 | $\mathbf{8 2}$ | $-5.7 \%$ |
| July | 83 | $\mathbf{7 1}$ | $-14.5 \%$ |
| 12-Month Avg | $\mathbf{9 0}$ | $\mathbf{8 6}$ | $\mathbf{- 4 . 4 \%}$ |

## Historical Days on Market Until Sale



## Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month


Historical Median Sales Price


## Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.


## Historical Average Sales Price



## Percent of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month,
not accounting for seller concessions.


Historical Percent of Original List Price Received


## Housing Affordability Index

This index measures housing affordability for the region. An index of 120 means the median household income was $120 \%$ of what is necessary


Historical Housing Affordability Index


## Inventory of Homes for Sale

| July |  |  | Month | Prior Year | Current Year | +/- |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1,779 | 1,869 |  | August | 1,795 | 1,896 | +5.6\% |
|  |  |  | September | 1,786 | 1,782 | -0.2\% |
|  |  | 1,489 | October | 1,602 | 1,659 | +3.6\% |
|  |  |  | November | 1,496 | 1,545 | +3.3\% |
|  |  |  | December | 1,292 | 1,245 | -3.6\% |
|  |  |  | January | 1,323 | 1,257 | -5.0\% |
|  |  |  | February | 1,423 | 1,381 | -3.0\% |
|  |  |  | March | 1,693 | 1,528 | -9.7\% |
|  |  |  | April | 1,840 | 1,650 | -10.3\% |
|  |  |  | May | 1,944 | 1,681 | -13.5\% |
|  | +5.1\% | -20.3\% | June | 1,901 | 1,636 | -13.9\% |
|  |  |  | July | 1,869 | 1,489 | -20.3\% |
| 2015 | 2016 | 2017 | 12-Month Avg | 1,664 | 1,562 | -5.6\% |

## Historical Inventory of Homes for Sale



## Months Supply of Homes for Sale

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.

July


## Historical Months Supply of Homes for Sale



## Annual Review

## Closed Sales



Median Sales Price


Days On Market


Percent of Original List Price Received


