

# Monthly Indicators



## January 2018

Last year, U.S. consumers seemed to be operating with a renewed but cautious optimism. The stock market was strong, wages were edging upwards and home buying activity was extremely competitive. Not much has changed in 2018 in terms of those measures, yet there is a sort of seasoned prudence mixed into the high emotions that go with a major expense like a home purchase. We are now several years deep into a period of rising prices and low inventory. Those in the market to buy a home have caught on. As sellers attempt take advantage of rising prices, expect buyers to be more selective.

New Listings in the Sioux Falls region increased 1.7 percent to 413. Pending Sales were up 43.1 percent to 302. Inventory levels fell 11.3 percent to 1,124 units.

Prices continued to gain traction. The Median Sales Price increased 4.1 percent to \$192,500. Days on Market was up 6.4 percent to 100 days. Sellers were encouraged as Months Supply of Homes for Sale was down 18.2 percent to 2.7 months.

Whatever external forces are placed upon residential real estate markets across the country – whether they are related to tax legislation, mortgage rates, employment situation changes, new family formations, the availability of new construction and the like – the appetite for home buying remains strong enough to drive prices upward in virtually all markets across the country. New sales are not necessarily following that trend, but monthly increases are expected until at least late summer.

## Quick Facts

**- 0.5%**

**+ 4.1%**

**- 11.3%**

Change in  
**Closed Sales**

Change in  
**Median Sales Price**

Change in  
**Inventory**

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# Market Overview

Key market metrics for the current month and year-to-date.



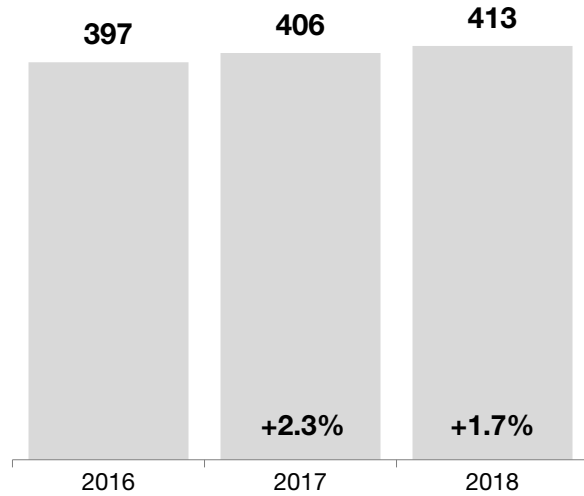
Key Metrics	Historical Sparklines	1-2017	1-2018	+ / -	YTD 2017	YTD 2018	+ / -
<b>New Listings</b>		406	<b>413</b>	+ 1.7%	406	<b>413</b>	+ 1.7%
<b>Pending Sales</b>		211	<b>302</b>	+ 43.1%	211	<b>302</b>	+ 43.1%
<b>Closed Sales</b>		211	<b>210</b>	- 0.5%	211	<b>210</b>	- 0.5%
<b>Days on Market Until Sale</b>		94	<b>100</b>	+ 6.4%	94	<b>100</b>	+ 6.4%
<b>Median Sales Price</b>		\$184,900	<b>\$192,500</b>	+ 4.1%	\$184,900	<b>\$192,500</b>	+ 4.1%
<b>Average Sales Price</b>		\$204,812	<b>\$217,261</b>	+ 6.1%	\$204,812	<b>\$217,261</b>	+ 6.1%
<b>Percent of Original List Price Received</b>		98.1%	<b>98.5%</b>	+ 0.4%	98.1%	<b>98.5%</b>	+ 0.4%
<b>Housing Affordability Index</b>		171	<b>167</b>	- 2.3%	171	<b>167</b>	- 2.3%
<b>Inventory of Homes for Sale</b>		1,267	<b>1,124</b>	- 11.3%	--	--	--
<b>Months Supply of Homes for Sale</b>		3.3	<b>2.7</b>	- 18.2%	--	--	--

# New Listings

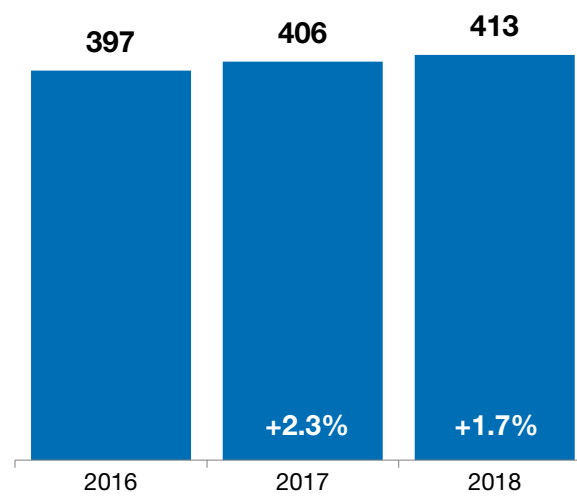
A count of the properties that have been newly listed on the market in a given month.



## January

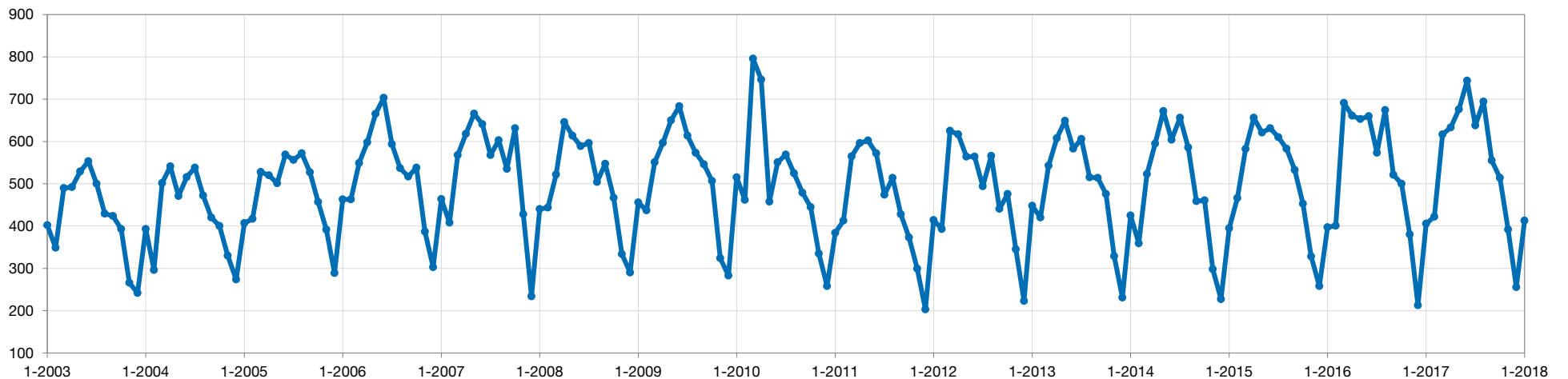


## Year to Date



Month	Prior Year	Current Year	+ / -
February 2017	401	422	+5.2%
March 2017	691	617	-10.7%
April 2017	661	633	-4.2%
May 2017	653	676	+3.5%
June 2017	660	744	+12.7%
July 2017	573	638	+11.3%
August 2017	674	694	+3.0%
September 2017	521	555	+6.5%
October 2017	500	514	+2.8%
November 2017	380	392	+3.2%
December 2017	213	256	+20.2%
<b>January 2018</b>	<b>406</b>	<b>413</b>	<b>+1.7%</b>
<b>12-Month Avg</b>	<b>528</b>	<b>546</b>	<b>+3.5%</b>

## Historical New Listing Activity

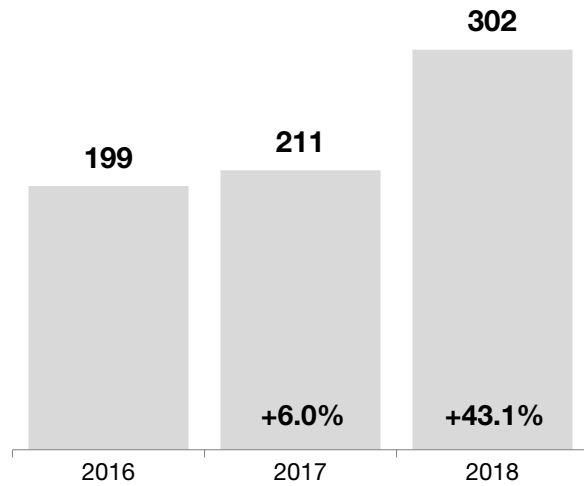


# Pending Sales

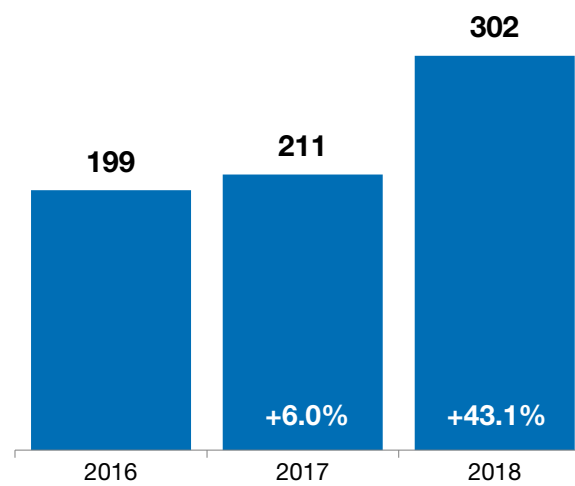
A count of the properties on which contracts have been accepted in a given month.



## January

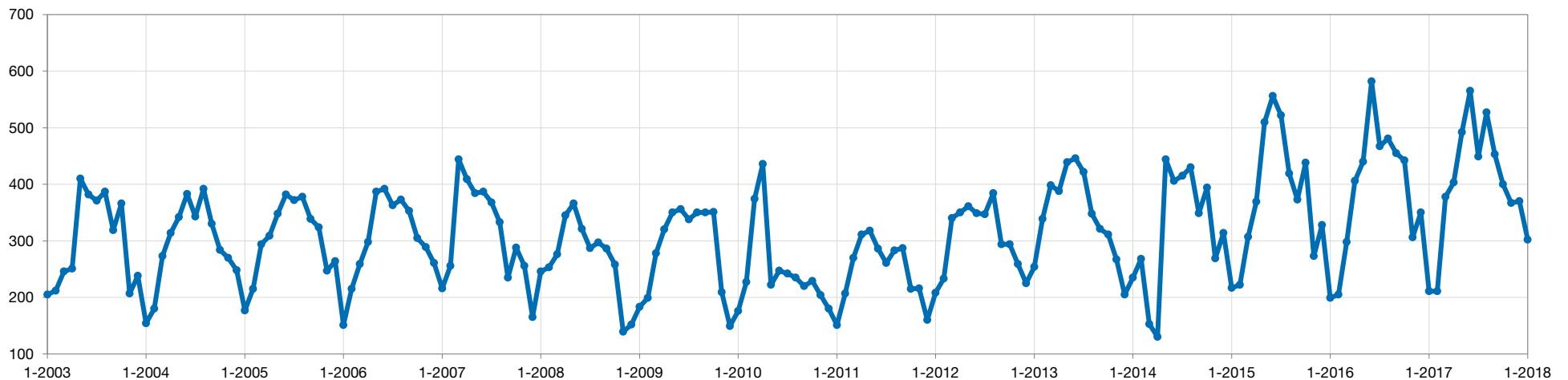


## Year to Date



Month	Prior Year	Current Year	+ / -
February 2017	205	211	+2.9%
March 2017	298	378	+26.8%
April 2017	406	403	-0.7%
May 2017	440	492	+11.8%
June 2017	582	565	-2.9%
July 2017	467	449	-3.9%
August 2017	481	527	+9.6%
September 2017	455	453	-0.4%
October 2017	442	400	-9.5%
November 2017	306	367	+19.9%
December 2017	350	370	+5.7%
<b>January 2018</b>	<b>211</b>	<b>302</b>	<b>+43.1%</b>
<b>12-Month Avg</b>	<b>387</b>	<b>410</b>	<b>+5.9%</b>

## Historical Pending Sales Activity

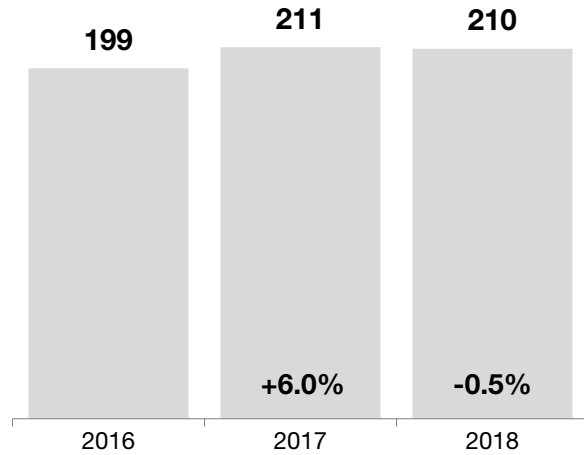


# Closed Sales

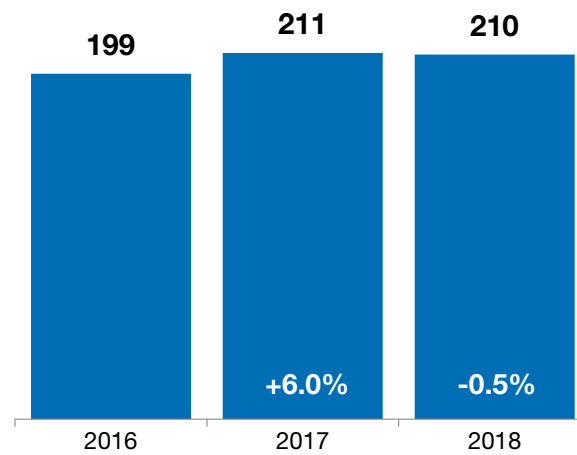
A count of the actual sales that have closed in a given month.



## January

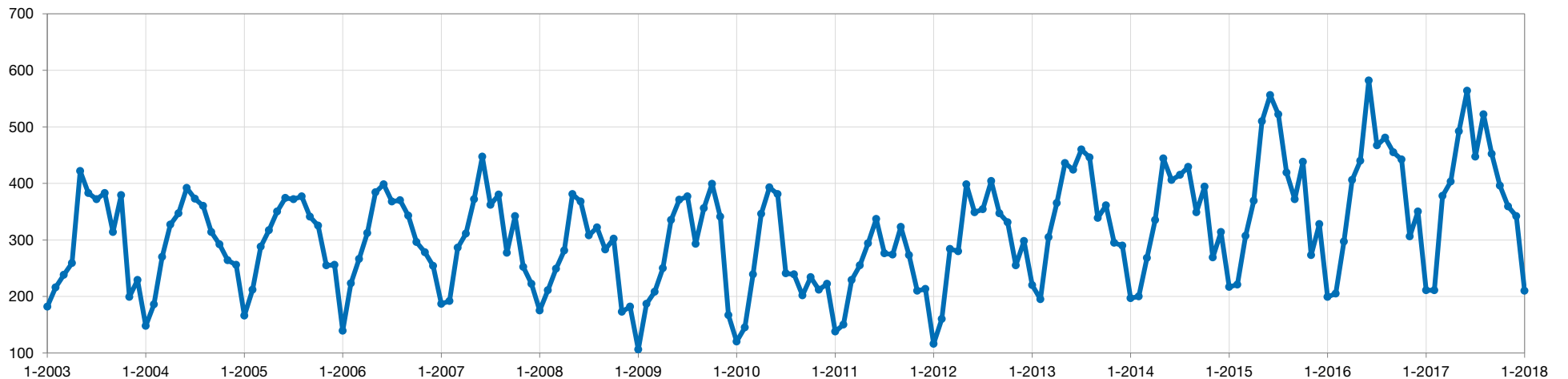


## Year to Date



Month	Prior Year	Current Year	+ / -
February 2017	205	211	+2.9%
March 2017	297	378	+27.3%
April 2017	406	403	-0.7%
May 2017	440	492	+11.8%
June 2017	582	564	-3.1%
July 2017	467	447	-4.3%
August 2017	481	522	+8.5%
September 2017	455	452	-0.7%
October 2017	442	396	-10.4%
November 2017	306	359	+17.3%
December 2017	350	342	-2.3%
<b>January 2018</b>	<b>211</b>	<b>210</b>	<b>-0.5%</b>
<b>12-Month Avg</b>	<b>387</b>	<b>398</b>	<b>+3.8%</b>

## Historical Closed Sales Activity

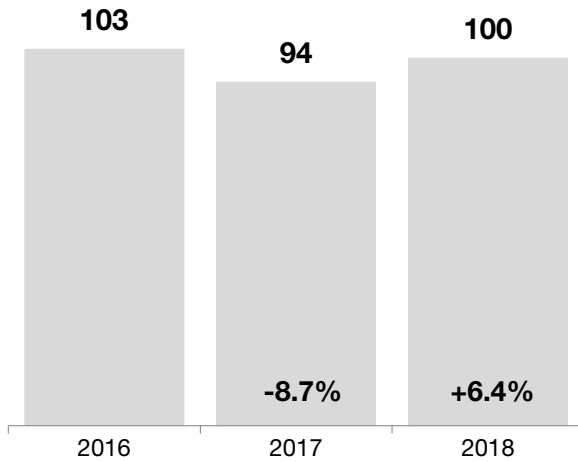


# Days on Market Until Sale

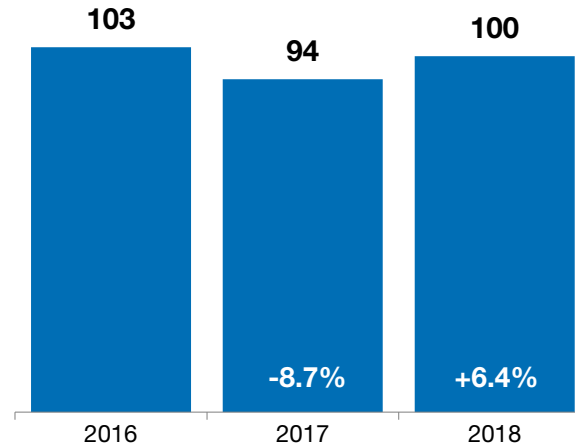
Average number of days between when a property is first listed and when a property is closed in a given month.



## January

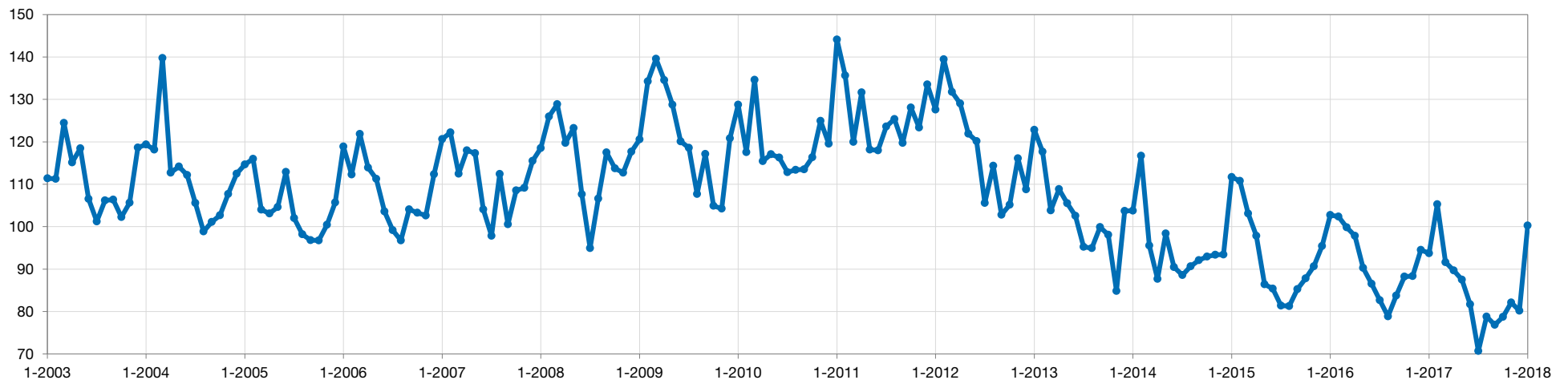


## Year to Date



Month	Prior Year	Current Year	+ / -
February 2017	102	105	+2.9%
March 2017	100	92	-8.0%
April 2017	98	90	-8.2%
May 2017	90	88	-2.2%
June 2017	87	82	-5.7%
July 2017	83	71	-14.5%
August 2017	79	79	0.0%
September 2017	84	77	-8.3%
October 2017	88	79	-10.2%
November 2017	88	82	-6.8%
December 2017	95	80	-15.8%
<b>January 2018</b>	<b>94</b>	<b>100</b>	<b>+6.4%</b>
<b>12-Month Avg</b>	<b>89</b>	<b>83</b>	<b>-6.7%</b>

## Historical Days on Market Until Sale

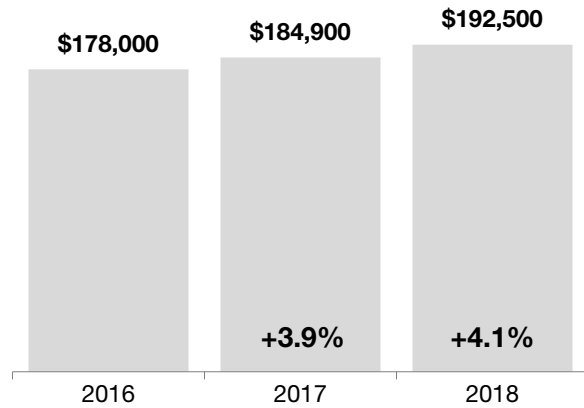


# Median Sales Price

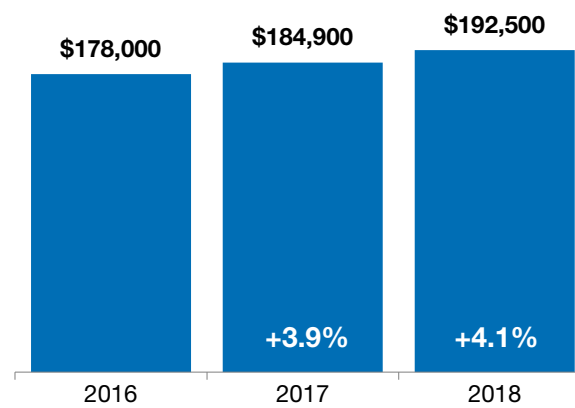
Median price point for all closed sales, not accounting for seller concessions, in a given month.



## January



## Year to Date



Month	Prior Year	Current Year	+ / -
February 2017	\$172,250	\$175,000	+1.6%
March 2017	\$168,000	\$184,900	+10.1%
April 2017	\$178,850	\$190,000	+6.2%
May 2017	\$182,950	\$194,450	+6.3%
June 2017	\$188,700	\$201,800	+6.9%
July 2017	\$190,000	\$190,000	0.0%
August 2017	\$187,250	\$194,900	+4.1%
September 2017	\$185,000	\$192,950	+4.3%
October 2017	\$179,850	\$189,900	+5.6%
November 2017	\$178,450	\$188,500	+5.6%
December 2017	\$179,900	\$190,000	+5.6%
<b>January 2018</b>	<b>\$184,900</b>	<b>\$192,500</b>	<b>+4.1%</b>
<b>12-Month Med</b>	<b>\$182,000</b>	<b>\$190,500</b>	<b>+4.7%</b>

## Historical Median Sales Price

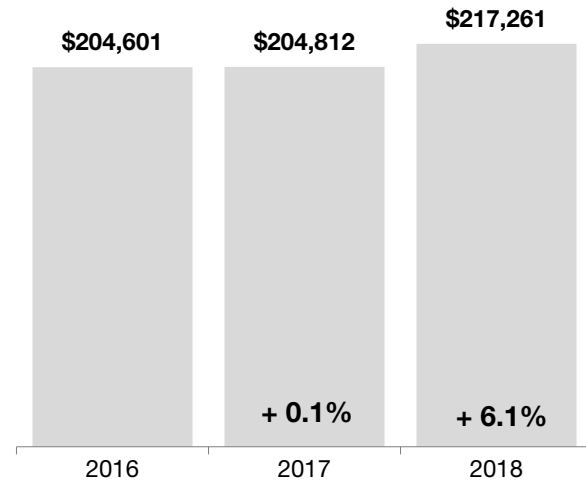


# Average Sales Price

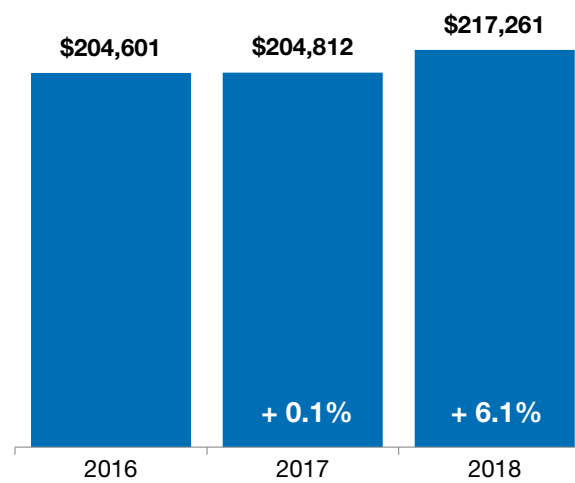
Average sales price for all closed sales, not accounting for seller concessions, in a given month.



## January

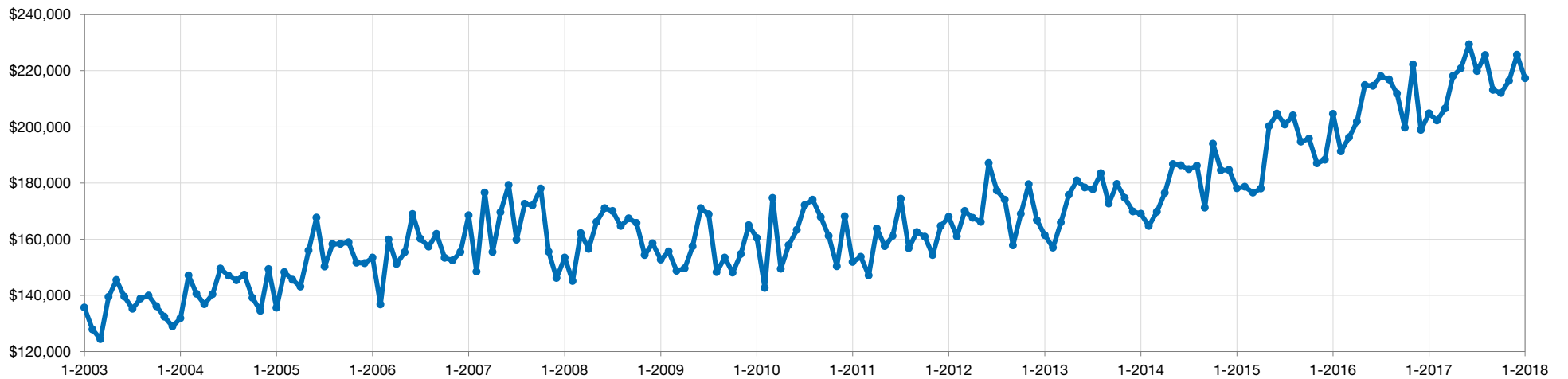


## Year to Date



Month	Prior Year	Current Year	+ / -
February 2017	\$191,282	\$202,214	+5.7%
March 2017	\$196,277	\$206,523	+5.2%
April 2017	\$201,829	\$218,082	+8.1%
May 2017	\$214,863	\$220,787	+2.8%
June 2017	\$214,598	\$229,404	+6.9%
July 2017	\$218,050	\$219,869	+0.8%
August 2017	\$216,878	\$225,563	+4.0%
September 2017	\$211,870	\$213,130	+0.6%
October 2017	\$199,716	\$212,013	+6.2%
November 2017	\$222,217	\$216,395	-2.6%
December 2017	\$198,879	\$225,598	+13.4%
<b>January 2018</b>	<b>\$204,812</b>	<b>\$217,261</b>	<b>+6.1%</b>
<b>12-Month Avg</b>	<b>\$209,078</b>	<b>\$218,471</b>	<b>+4.5%</b>

## Historical Average Sales Price





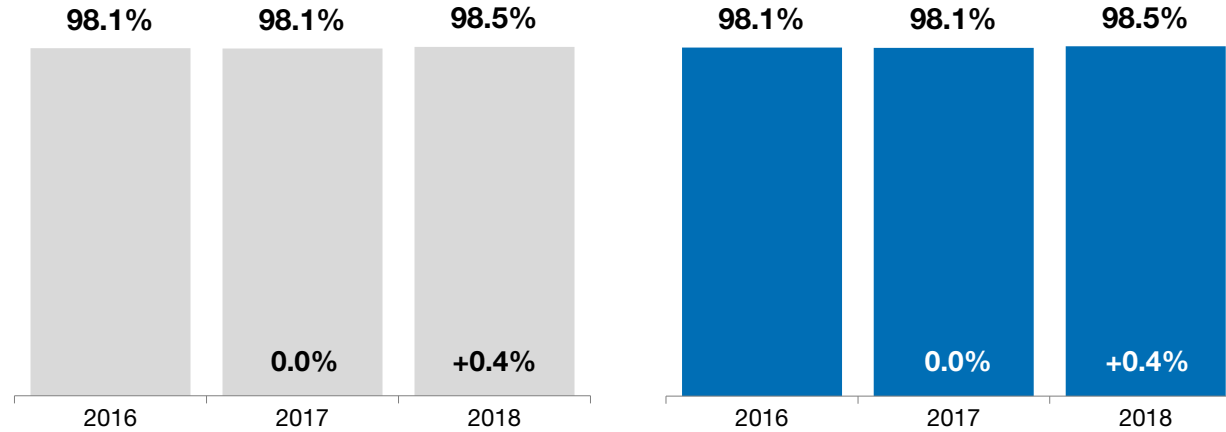
# Percent of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



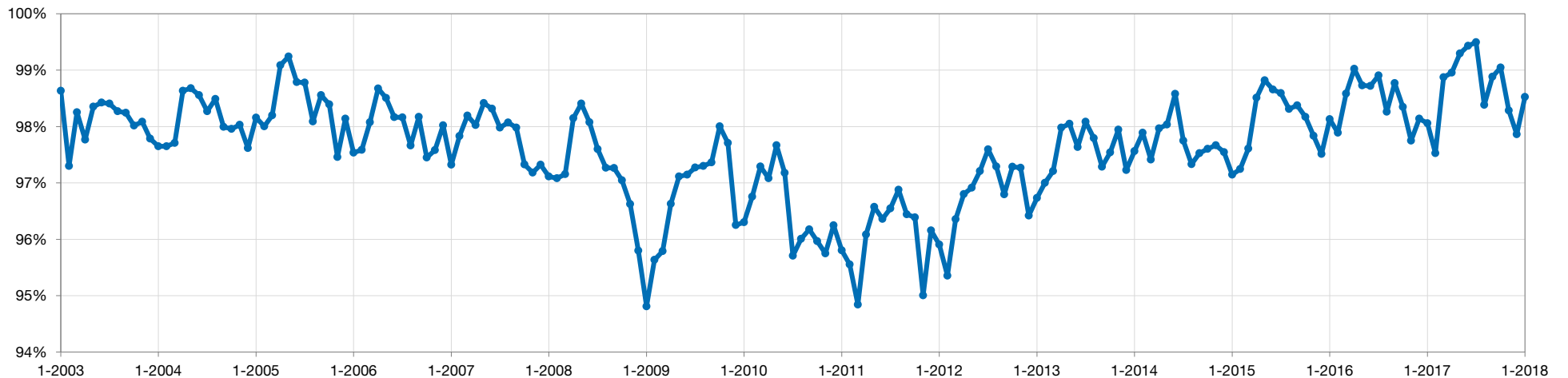
## January

## Year to Date



Month	Prior Year	Current Year	+ / -
February 2017	97.9%	97.5%	-0.4%
March 2017	98.6%	98.9%	+0.3%
April 2017	99.0%	99.0%	0.0%
May 2017	98.7%	99.3%	+0.6%
June 2017	98.7%	99.4%	+0.7%
July 2017	98.9%	99.5%	+0.6%
August 2017	98.3%	98.4%	+0.1%
September 2017	98.8%	98.9%	+0.1%
October 2017	98.3%	99.0%	+0.7%
November 2017	97.7%	98.3%	+0.6%
December 2017	98.1%	97.9%	-0.2%
<b>January 2018</b>	<b>98.1%</b>	<b>98.5%</b>	<b>+0.4%</b>
<b>12-Month Avg</b>	<b>98.5%</b>	<b>98.8%</b>	<b>+0.3%</b>

## Historical Percent of Original List Price Received

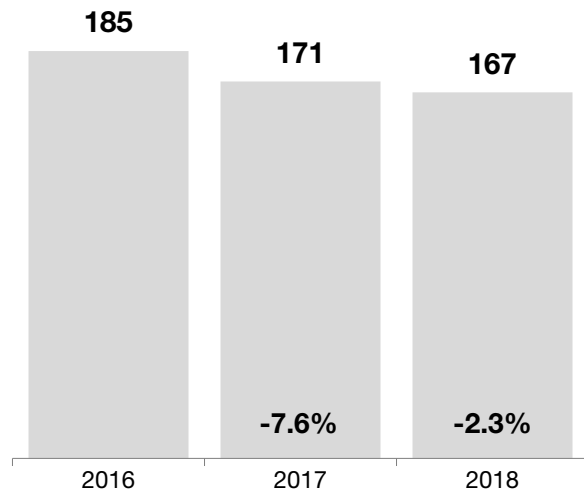


# Housing Affordability Index

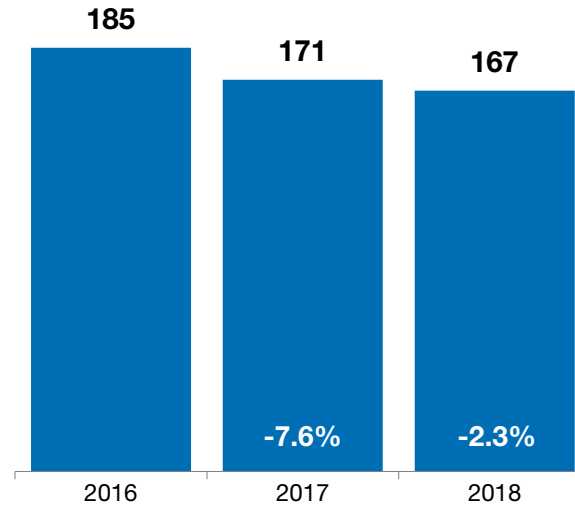


This index measures housing affordability for the region. For example, an index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. **A higher number means greater affordability.**

## January

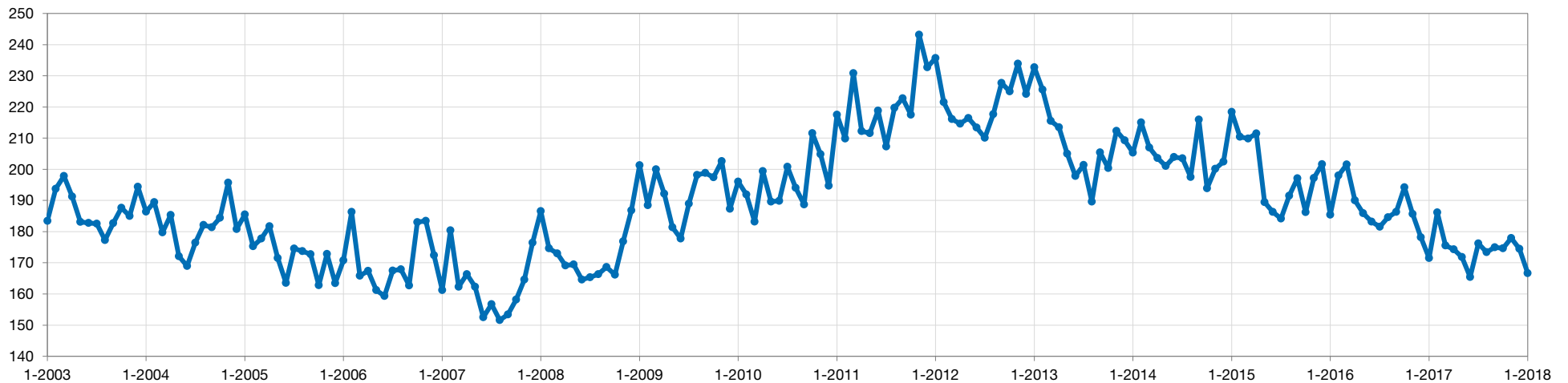


## Year to Date



Month	Prior Year	Current Year	+ / -
February 2017	198	186	-6.1%
March 2017	202	176	-12.9%
April 2017	190	174	-8.4%
May 2017	186	172	-7.5%
June 2017	183	165	-9.8%
July 2017	182	176	-3.3%
August 2017	185	173	-6.5%
September 2017	186	175	-5.9%
October 2017	194	175	-9.8%
November 2017	186	178	-4.3%
December 2017	178	175	-1.7%
<b>January 2018</b>	<b>171</b>	<b>167</b>	<b>-2.3%</b>
<b>12-Month Avg</b>	<b>187</b>	<b>174</b>	<b>-7.0%</b>

## Historical Housing Affordability Index

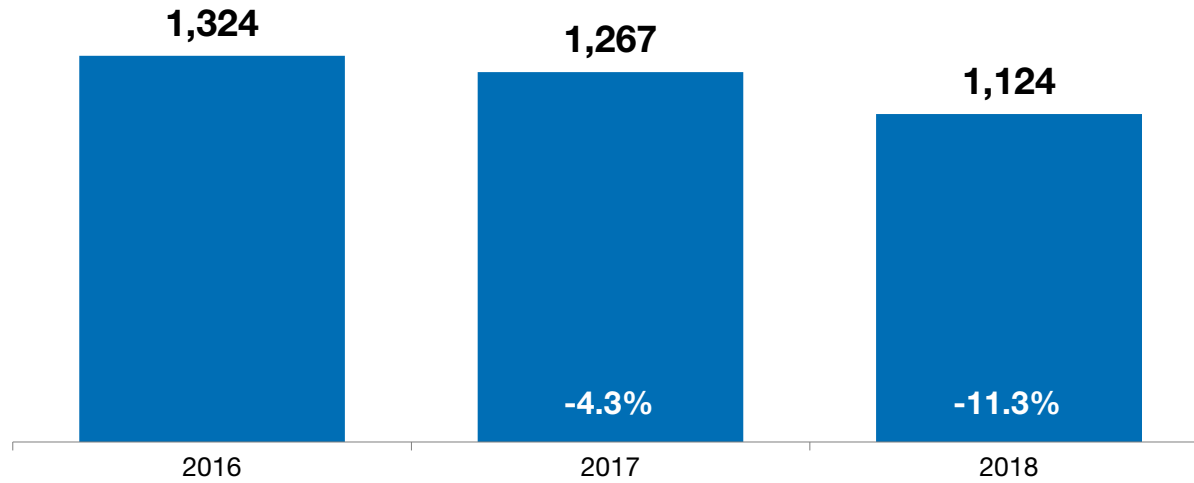


# Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.

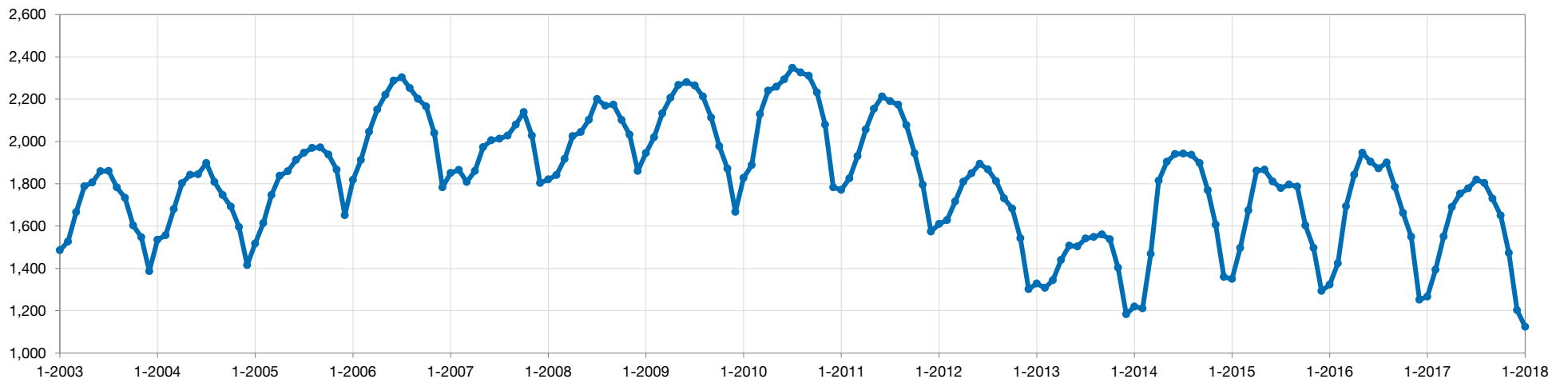


## January



Month	Prior Year	Current Year	+ / -
February 2017	1,424	1,394	-2.1%
March 2017	1,694	1,551	-8.4%
April 2017	1,843	1,690	-8.3%
May 2017	1,947	1,753	-10.0%
June 2017	1,904	1,778	-6.6%
July 2017	1,873	1,820	-2.8%
August 2017	1,900	1,804	-5.1%
September 2017	1,786	1,730	-3.1%
October 2017	1,662	1,650	-0.7%
November 2017	1,550	1,473	-5.0%
December 2017	1,252	1,202	-4.0%
<b>January 2018</b>	<b>1,267</b>	<b>1,124</b>	<b>-11.3%</b>
<b>12-Month Avg</b>	<b>1,675</b>	<b>1,581</b>	<b>-5.6%</b>

## Historical Inventory of Homes for Sale

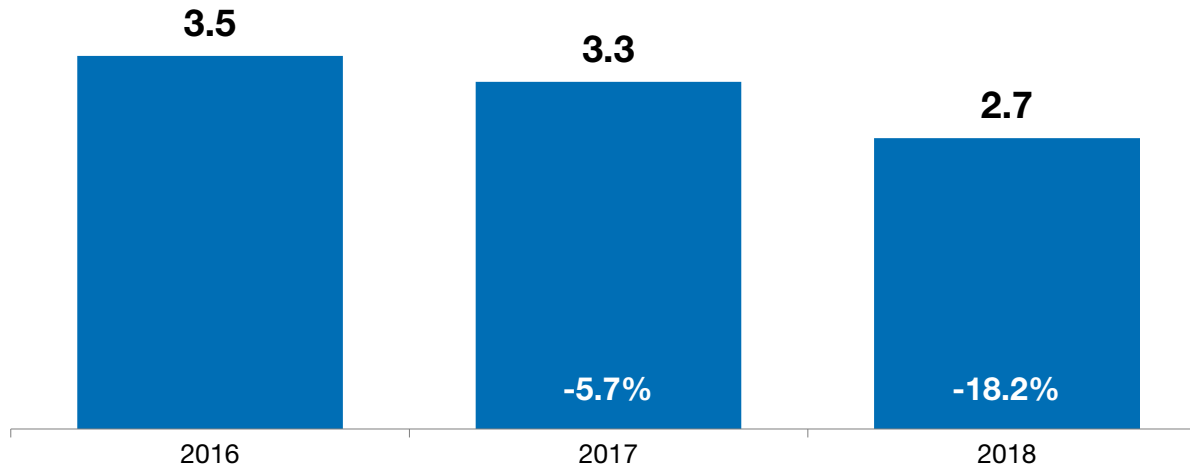


# Months Supply of Homes for Sale

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.

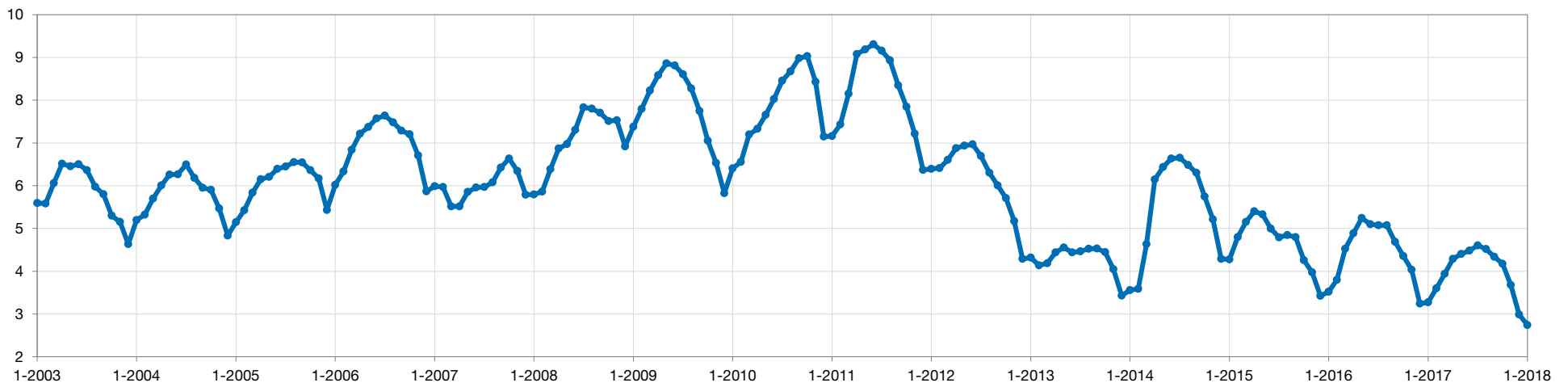


## January



Month	Prior Year	Current Year	+ / -
February 2017	3.8	3.6	-5.3%
March 2017	4.5	3.9	-13.3%
April 2017	4.9	4.3	-12.2%
May 2017	5.2	4.4	-15.4%
June 2017	5.1	4.5	-11.8%
July 2017	5.1	4.6	-9.8%
August 2017	5.1	4.5	-11.8%
September 2017	4.7	4.3	-8.5%
October 2017	4.4	4.2	-4.5%
November 2017	4.0	3.7	-7.5%
December 2017	3.2	3.0	-6.3%
<b>January 2018</b>	<b>3.3</b>	<b>2.7</b>	<b>-18.2%</b>
<b>12-Month Avg</b>	<b>4.4</b>	<b>4.0</b>	<b>-9.1%</b>

## Historical Months Supply of Homes for Sale

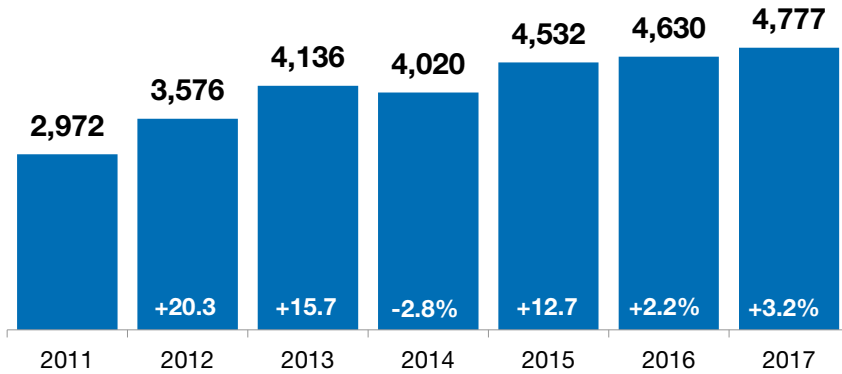


# Annual Review

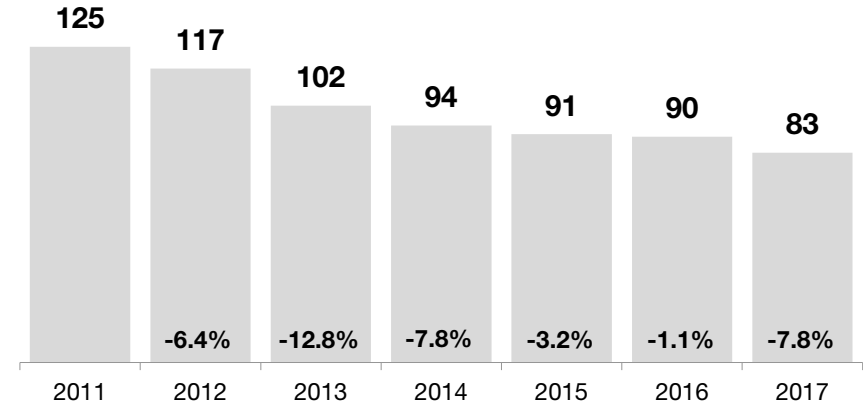
Historical look at key market metrics for the overall region.



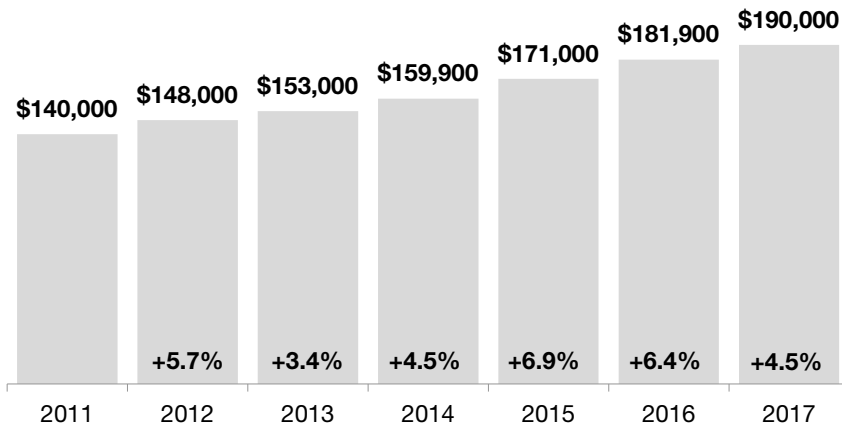
## Closed Sales



## Days on Market



## Median Sales Price



## Percent of Original List Price Received

