

Monthly Indicators



October 2018

If the last few months are an indication of the temperature of housing markets across the country, a period of relative calm can be expected during the last three months of the year. A trend of market balance is emerging as we approach the end of 2018. Prices are still rising in most areas, and the number of homes for sale is still low, but there is a general shrinking of year-over-year percentage change gaps in sales, inventory and prices.

New Listings in the Sioux Falls region increased 7.2 percent to 552. Pending Sales were up 33.0 percent to 528. Inventory levels fell 12.2 percent to 1,486 units.

Prices continued to gain traction. The Median Sales Price increased 8.0 percent to \$205,000. Days on Market was up 3.8 percent to 82 days. Sellers were encouraged as Months Supply of Homes for Sale was down 16.3 percent to 3.6 months.

Stock markets experienced an October setback, but that does not necessarily translate to a decline in the real estate market. The national unemployment rate has been below 4.0 percent for three straight months and during five of the last six months. This is exceptional news for industries related to real estate. Meanwhile, homebuilder confidence remains positive, homeownership rates have increased in the key under-35 buyer group and prices, though still rising, have widely reduced the march toward record highs.

Quick Facts

+ 5.8%

Change in
Closed Sales

+ 8.0%

Change in
Median Sales Price

- 12.2%

Change in
Inventory

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Market Overview

Key market metrics for the current month and year-to-date.



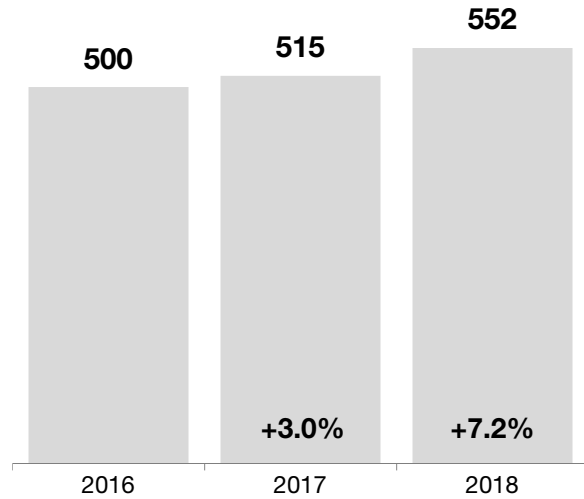
Key Metrics	Historical Sparklines	10-2017	10-2018	+ / -	YTD 2017	YTD 2018	+ / -
New Listings		515	552	+ 7.2%	5,915	6,035	+ 2.0%
Pending Sales		397	528	+ 33.0%	4,081	4,293	+ 5.2%
Closed Sales		397	420	+ 5.8%	4,081	4,121	+ 1.0%
Days on Market Until Sale		79	82	+ 3.8%	83	84	+ 1.2%
Median Sales Price		\$189,900	\$205,000	+ 8.0%	\$190,000	\$205,000	+ 7.9%
Average Sales Price		\$212,421	\$237,834	+ 12.0%	\$217,410	\$230,719	+ 6.1%
Percent of Original List Price Received		99.0%	98.9%	- 0.1%	98.9%	99.0%	+ 0.1%
Housing Affordability Index		175	140	- 20.0%	175	140	- 20.0%
Inventory of Homes for Sale		1,692	1,486	- 12.2%	--	--	--
Months Supply of Homes for Sale		4.3	3.6	- 16.3%	--	--	--

New Listings

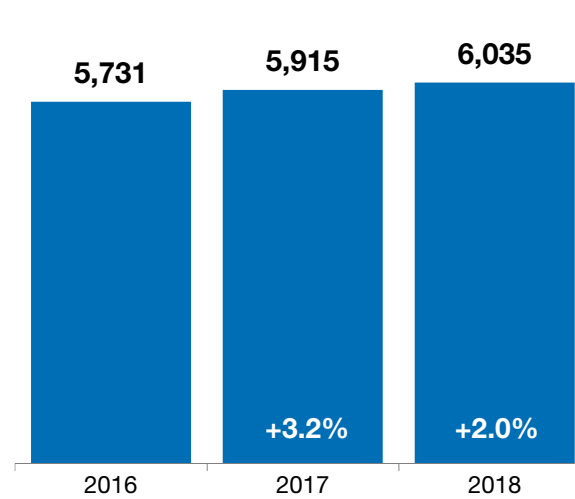
A count of the properties that have been newly listed on the market in a given month.



October

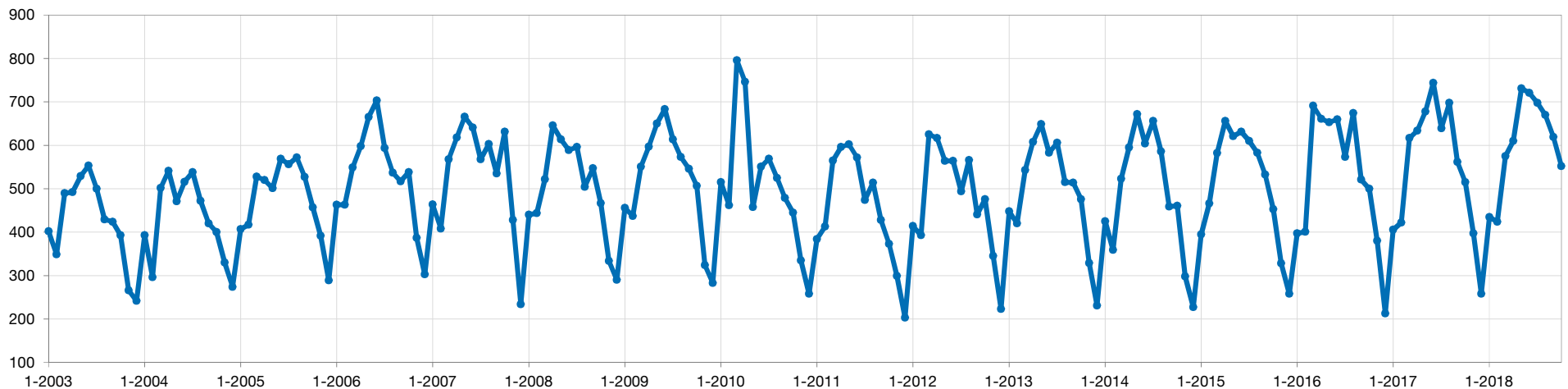


Year to Date



Month	Prior Year	Current Year	+ / -
November 2017	380	397	+4.5%
December 2017	213	258	+21.1%
January 2018	406	435	+7.1%
February 2018	422	424	+0.5%
March 2018	617	575	-6.8%
April 2018	634	610	-3.8%
May 2018	678	731	+7.8%
June 2018	744	721	-3.1%
July 2018	639	698	+9.2%
August 2018	698	670	-4.0%
September 2018	562	619	+10.1%
October 2018	515	552	+7.2%
12-Month Avg	542	558	+2.8%

Historical New Listing Activity

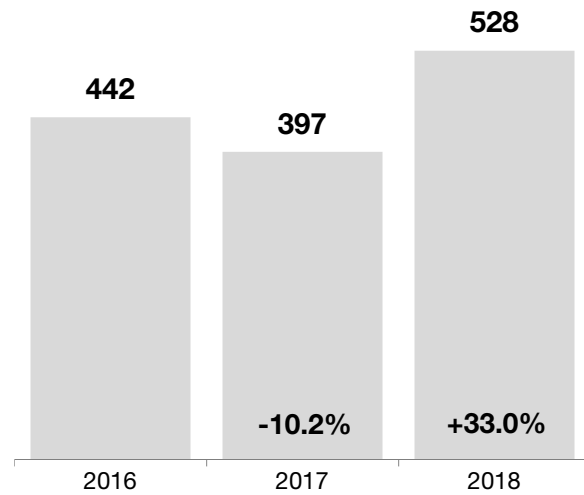


Pending Sales

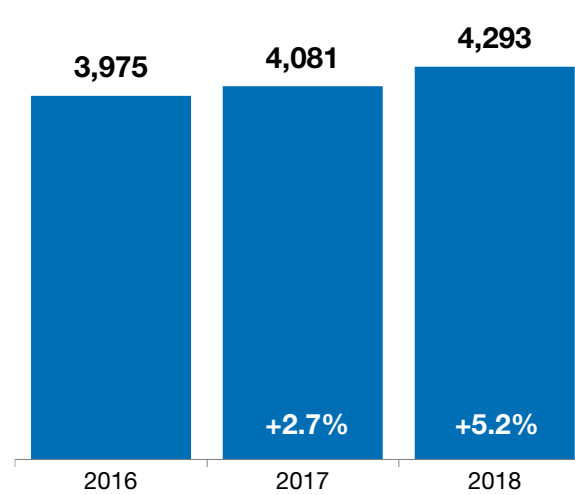
A count of the properties on which contracts have been accepted in a given month.



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Year to Date



Month	Prior Year	Current Year	+ / -
November 2017	306	361	+18.0%
December 2017	350	344	-1.7%
January 2018	211	213	+0.9%
February 2018	212	227	+7.1%
March 2018	378	378	0.0%
April 2018	403	407	+1.0%
May 2018	493	454	-7.9%
June 2018	564	602	+6.7%
July 2018	447	512	+14.5%
August 2018	522	532	+1.9%
September 2018	454	440	-3.1%
October 2018	397	528	+33.0%
12-Month Avg	395	417	+5.5%

Historical Pending Sales Activity

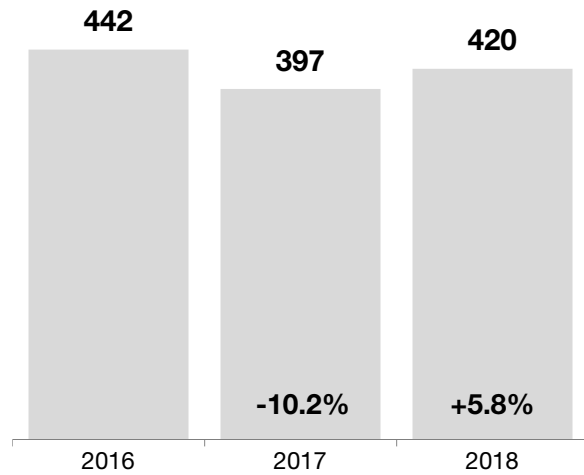


Closed Sales

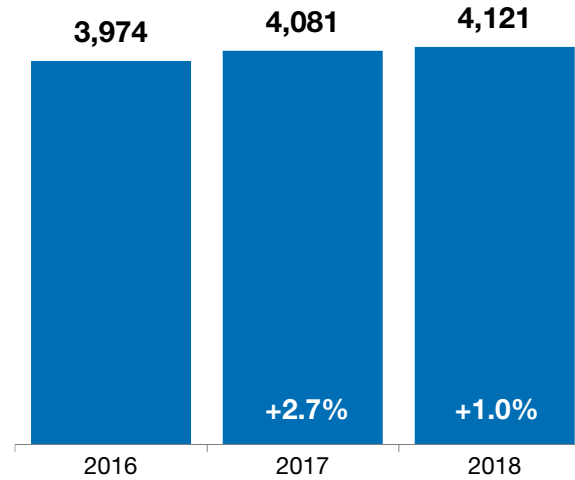
A count of the actual sales that have closed in a given month.



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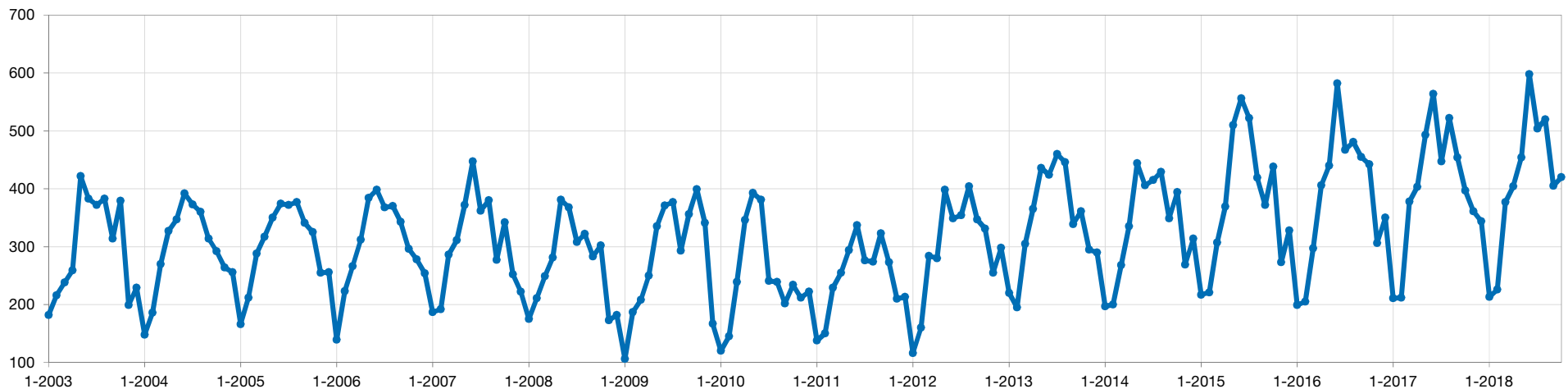


Year to Date



Month	Prior Year	Current Year	+ / -
November 2017	306	361	+18.0%
December 2017	350	344	-1.7%
January 2018	211	213	+0.9%
February 2018	212	226	+6.6%
March 2018	378	377	-0.3%
April 2018	403	404	+0.2%
May 2018	493	454	-7.9%
June 2018	564	598	+6.0%
July 2018	447	504	+12.8%
August 2018	522	520	-0.4%
September 2018	454	405	-10.8%
October 2018	397	420	+5.8%
12-Month Avg	395	402	+2.4%

Historical Closed Sales Activity

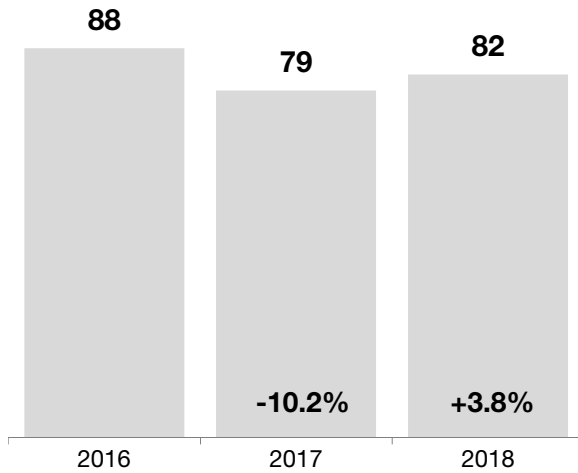


Days on Market Until Sale

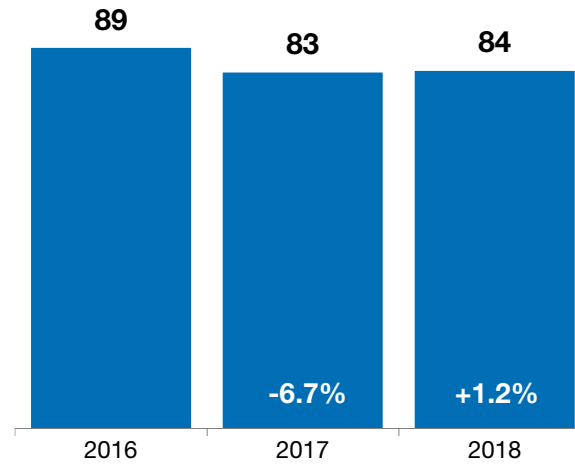
Average number of days between when a property is first listed and when a property is closed in a given month.



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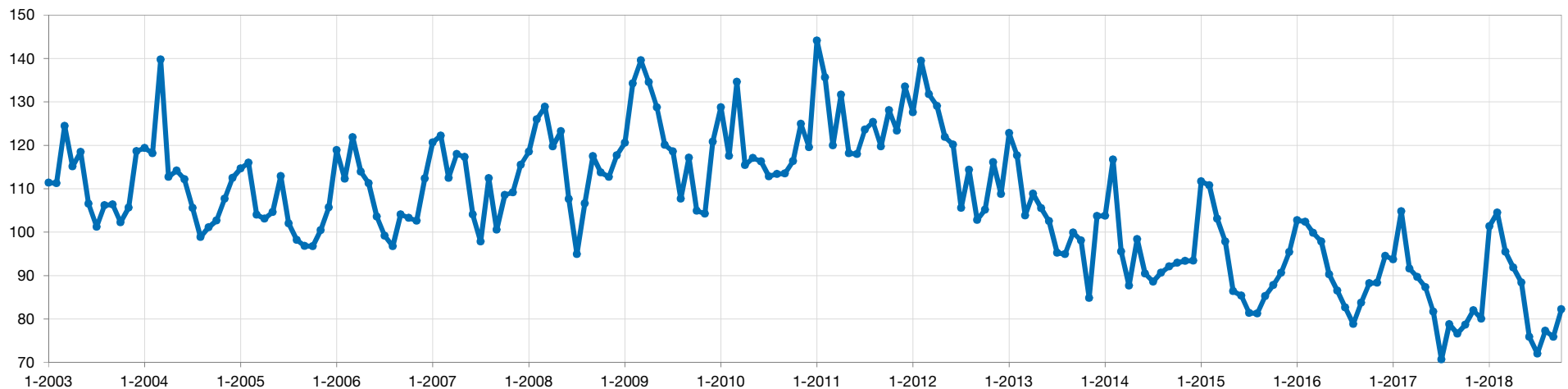


Year to Date



Month	Prior Year	Current Year	+ / -
November 2017	88	82	-6.8%
December 2017	95	80	-15.8%
January 2018	94	101	+7.4%
February 2018	105	105	0.0%
March 2018	92	95	+3.3%
April 2018	90	92	+2.2%
May 2018	87	88	+1.1%
June 2018	82	76	-7.3%
July 2018	71	72	+1.4%
August 2018	79	77	-2.5%
September 2018	77	76	-1.3%
October 2018	79	82	+3.8%
12-Month Avg	85	83	-2.4%

Historical Days on Market Until Sale

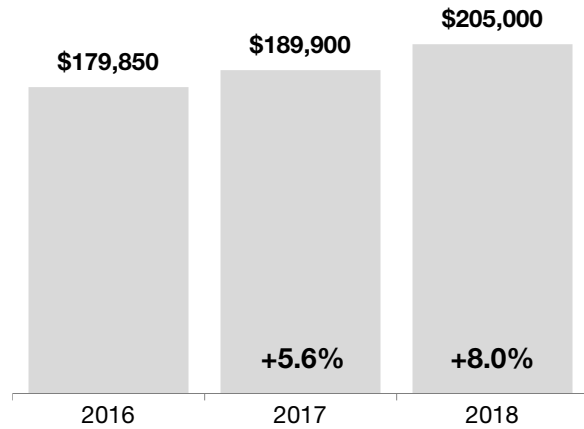


Median Sales Price

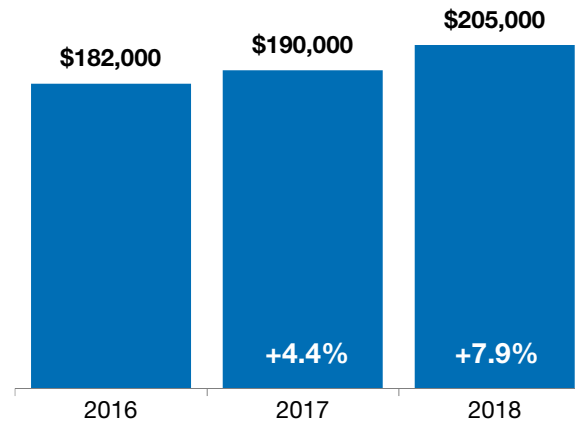
Median price point for all closed sales, not accounting for seller concessions, in a given month.



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Year to Date



Month	Prior Year	Current Year	+ / -
November 2017	\$178,450	\$188,980	+5.9%
December 2017	\$179,900	\$190,000	+5.6%
January 2018	\$184,900	\$190,000	+2.8%
February 2018	\$175,815	\$187,839	+6.8%
March 2018	\$184,900	\$201,000	+8.7%
April 2018	\$189,900	\$209,700	+10.4%
May 2018	\$194,900	\$211,000	+8.3%
June 2018	\$201,800	\$215,000	+6.5%
July 2018	\$190,000	\$208,000	+9.5%
August 2018	\$194,900	\$199,900	+2.6%
September 2018	\$192,950	\$200,250	+3.8%
October 2018	\$189,900	\$205,000	+8.0%
12-Month Med	\$189,900	\$202,000	+6.4%

Historical Median Sales Price

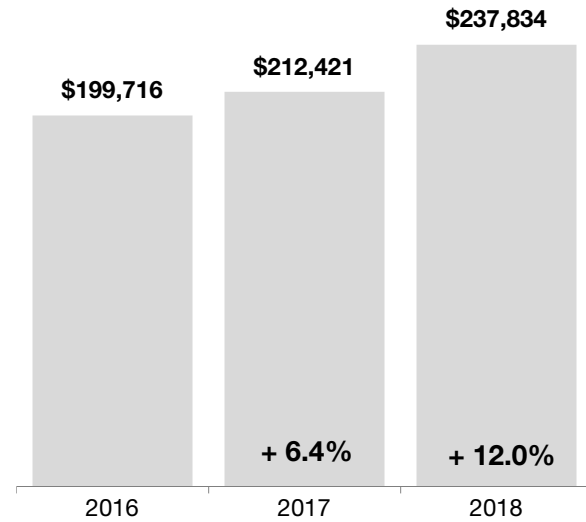


Average Sales Price

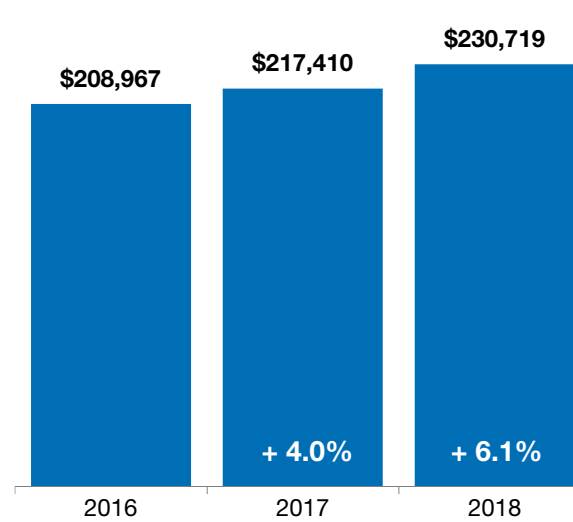
Average sales price for all closed sales, not accounting for seller concessions, in a given month.



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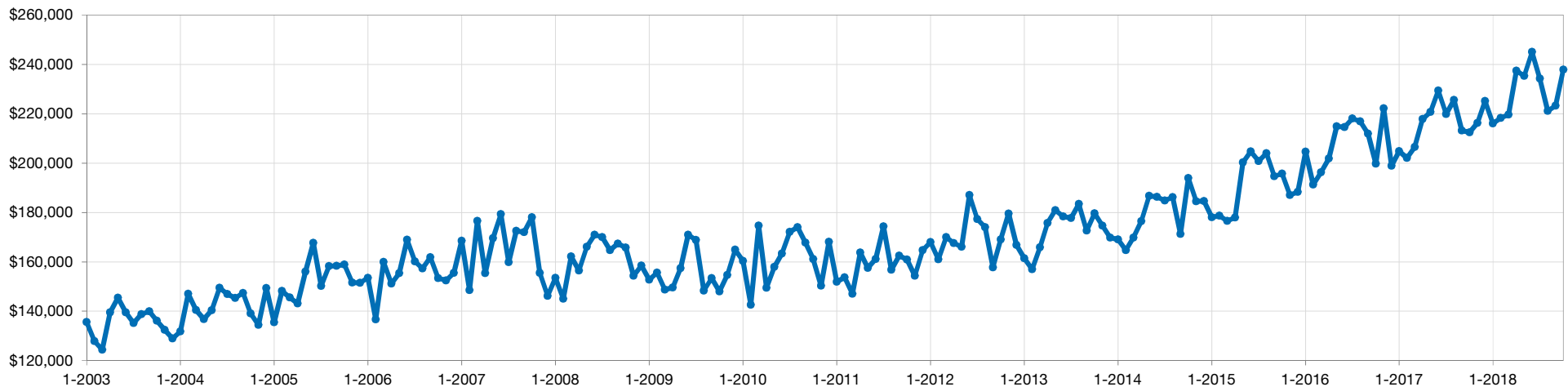


Year to Date



Month	Prior Year	Current Year	+ / -
November 2017	\$222,217	\$216,254	-2.7%
December 2017	\$198,879	\$225,164	+13.2%
January 2018	\$204,812	\$216,060	+5.5%
February 2018	\$202,122	\$218,283	+8.0%
March 2018	\$206,523	\$219,665	+6.4%
April 2018	\$217,796	\$237,417	+9.0%
May 2018	\$220,735	\$235,308	+6.6%
June 2018	\$229,404	\$245,050	+6.8%
July 2018	\$219,869	\$234,279	+6.6%
August 2018	\$225,563	\$221,078	-2.0%
September 2018	\$213,186	\$223,256	+4.7%
October 2018	\$212,421	\$237,834	+12.0%
12-Month Avg	\$216,351	\$229,243	+6.0%

Historical Average Sales Price



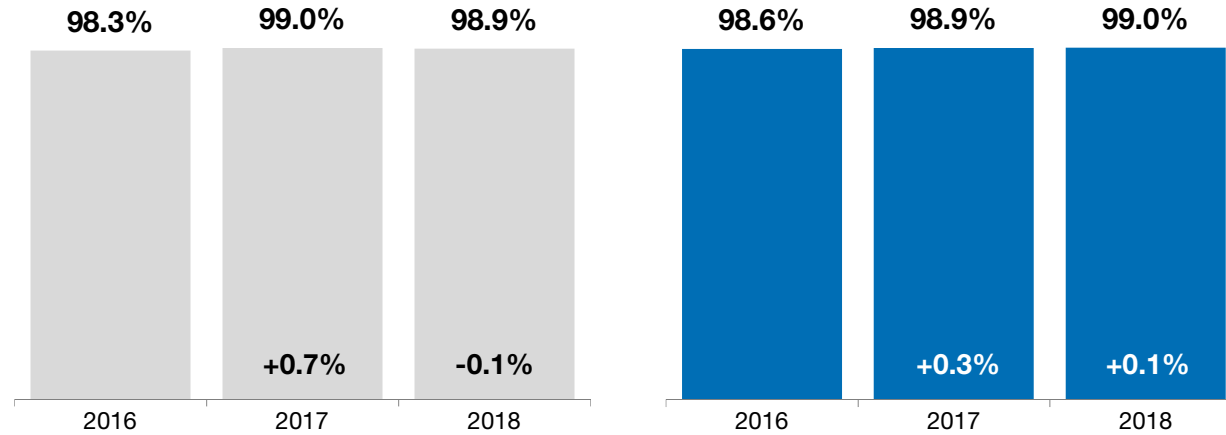
Percent of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



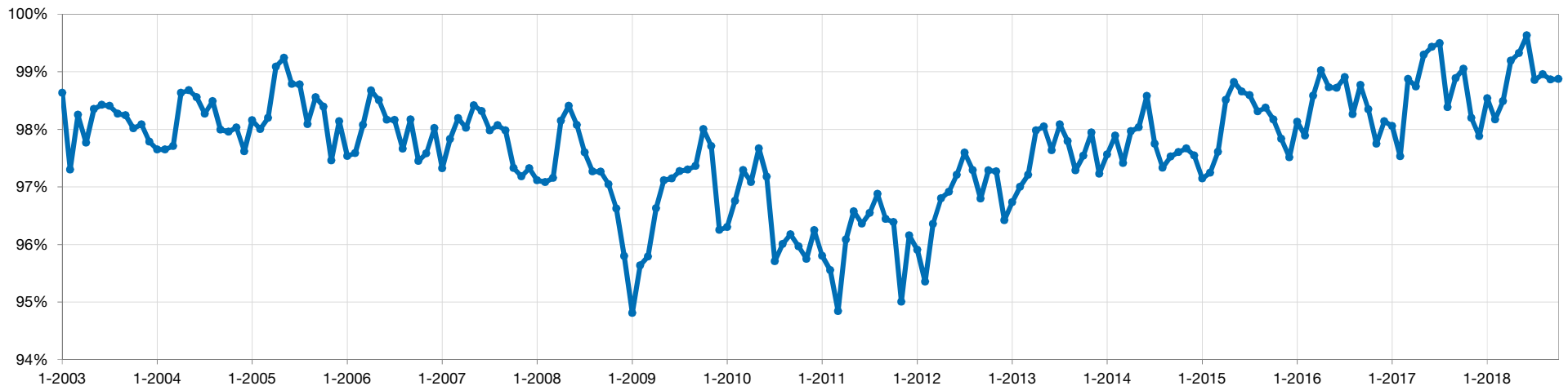
October

Year to Date



Month	Prior Year	Current Year	+ / -
November 2017	97.7%	98.2%	+0.5%
December 2017	98.1%	97.9%	-0.2%
January 2018	98.1%	98.5%	+0.4%
February 2018	97.5%	98.2%	+0.7%
March 2018	98.9%	98.5%	-0.4%
April 2018	98.7%	99.2%	+0.5%
May 2018	99.3%	99.3%	0.0%
June 2018	99.4%	99.6%	+0.2%
July 2018	99.5%	98.9%	-0.6%
August 2018	98.4%	99.0%	+0.6%
September 2018	98.9%	98.9%	0.0%
October 2018	99.0%	98.9%	-0.1%
12-Month Avg	98.8%	98.8%	0.0%

Historical Percent of Original List Price Received



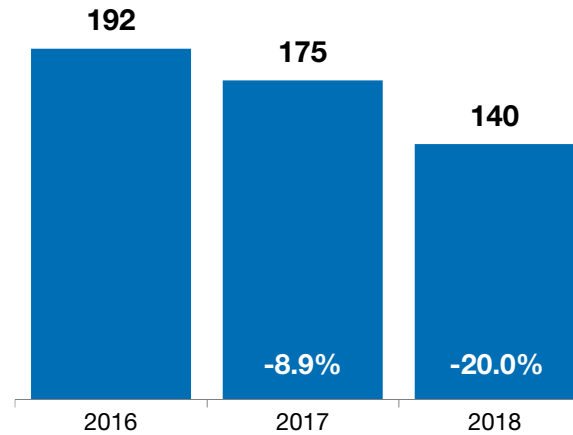
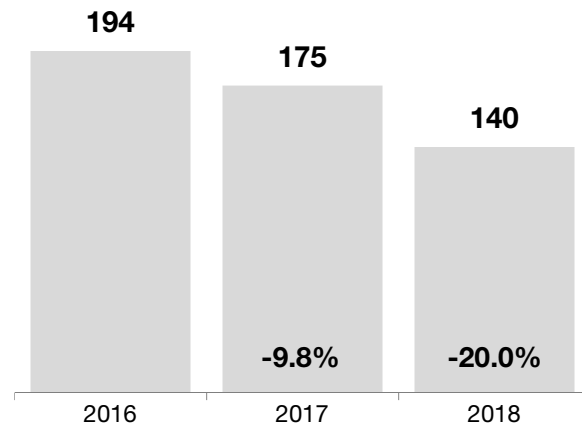
Housing Affordability Index

This index measures housing affordability for the region. For example, an index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. **A higher number means greater affordability.**



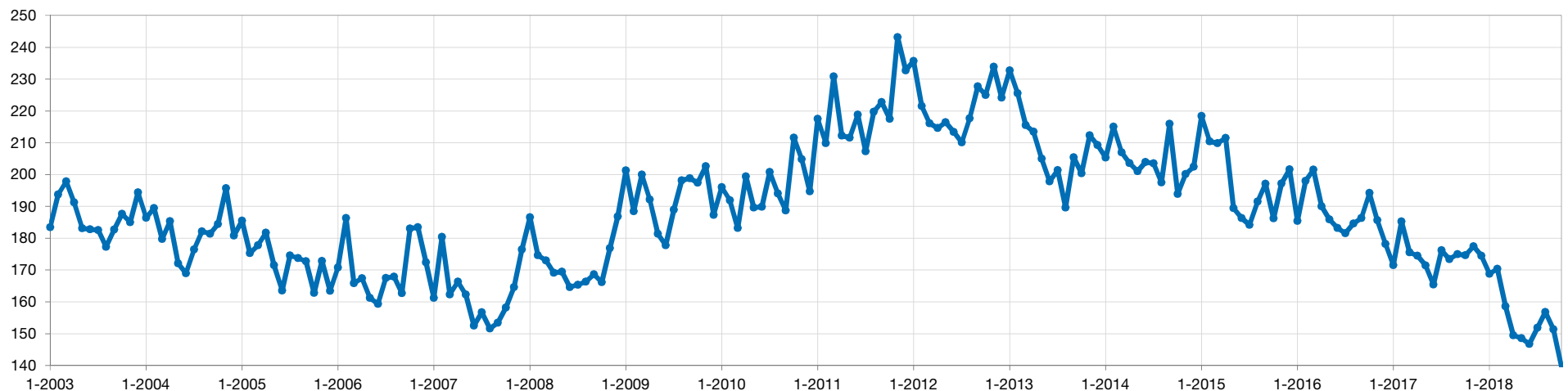
October

Year to Date



Month	Prior Year	Current Year	+ / -
November 2017	186	177	-4.8%
December 2017	178	175	-1.7%
January 2018	171	169	-1.2%
February 2018	185	170	-8.1%
March 2018	176	159	-9.7%
April 2018	174	149	-14.4%
May 2018	171	149	-12.9%
June 2018	165	147	-10.9%
July 2018	176	152	-13.6%
August 2018	173	157	-9.2%
September 2018	175	151	-13.7%
October 2018	175	140	-20.0%
12-Month Avg	176	158	-10.2%

Historical Housing Affordability Index

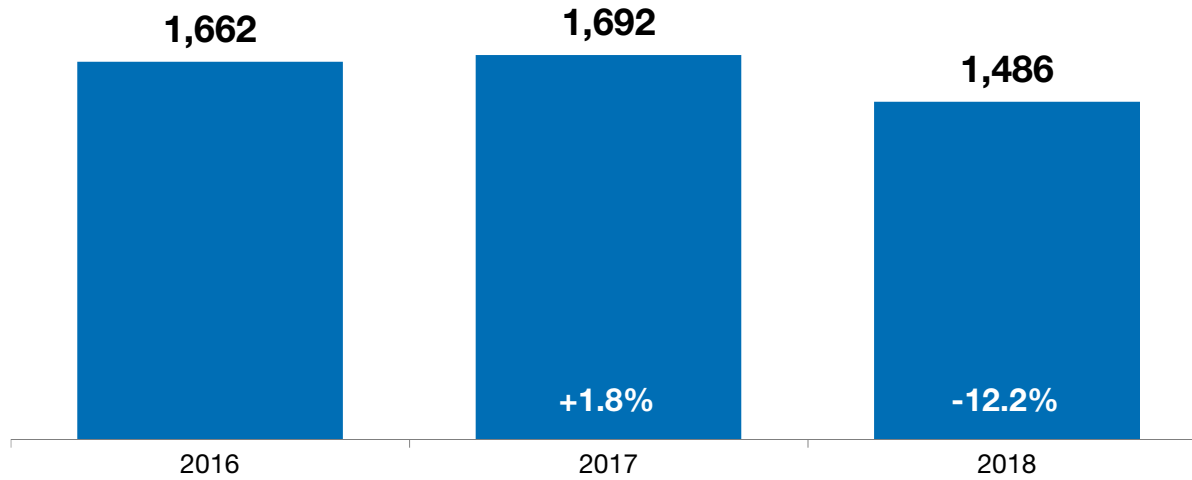


Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.

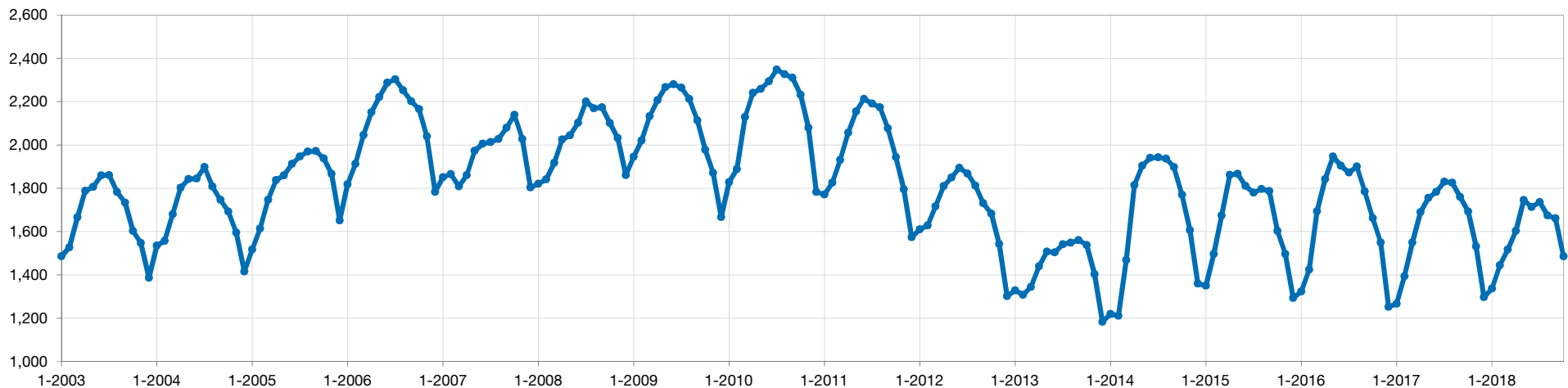


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Month	Prior Year	Current Year	+ / -
November 2017	1,550	1,532	-1.2%
December 2017	1,252	1,297	+3.6%
January 2018	1,267	1,337	+5.5%
February 2018	1,394	1,444	+3.6%
March 2018	1,550	1,517	-2.1%
April 2018	1,690	1,603	-5.1%
May 2018	1,755	1,746	-0.5%
June 2018	1,783	1,713	-3.9%
July 2018	1,830	1,736	-5.1%
August 2018	1,825	1,674	-8.3%
September 2018	1,760	1,661	-5.6%
October 2018	1,692	1,486	-12.2%
12-Month Avg	1,612	1,562	-2.6%

Historical Inventory of Homes for Sale

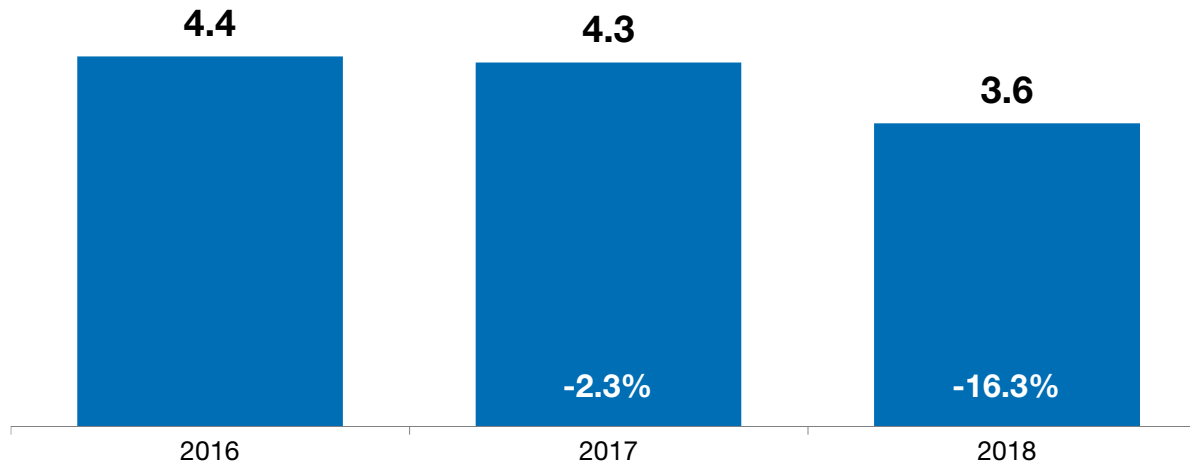


Months Supply of Homes for Sale

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.

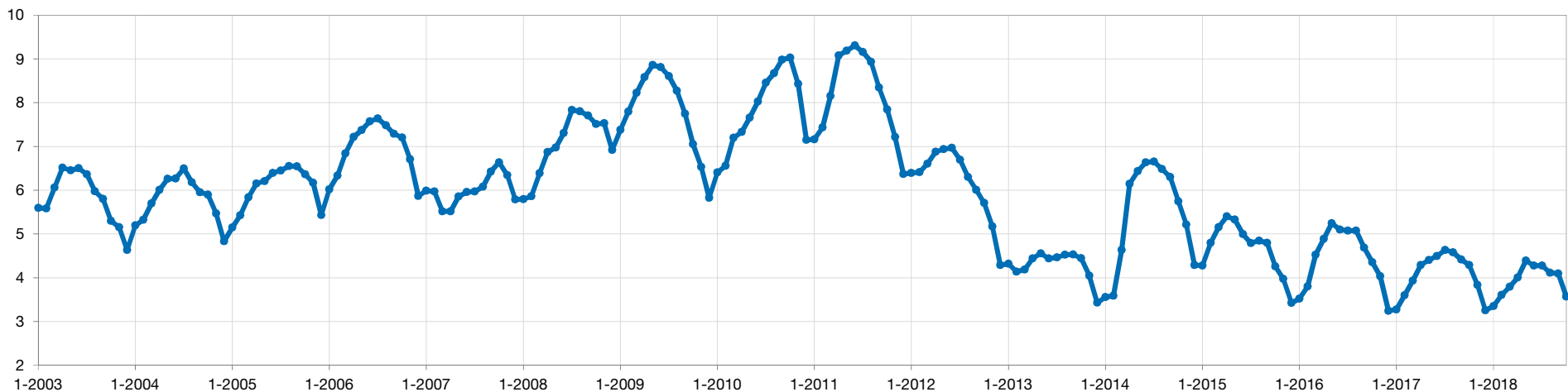


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Month	Prior Year	Current Year	+ / -
November 2017	4.0	3.8	-5.0%
December 2017	3.2	3.3	+3.1%
January 2018	3.3	3.4	+3.0%
February 2018	3.6	3.6	0.0%
March 2018	3.9	3.8	-2.6%
April 2018	4.3	4.0	-7.0%
May 2018	4.4	4.4	0.0%
June 2018	4.5	4.3	-4.4%
July 2018	4.6	4.3	-6.5%
August 2018	4.6	4.1	-10.9%
September 2018	4.4	4.1	-6.8%
October 2018	4.3	3.6	-16.3%
12-Month Avg	4.1	3.9	-4.9%

Historical Months Supply of Homes for Sale

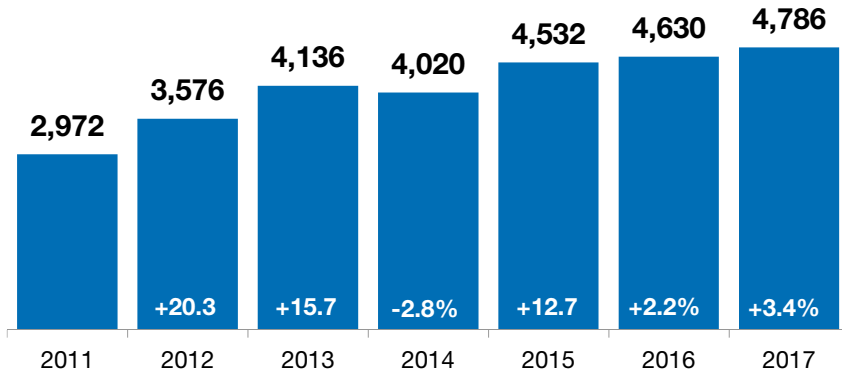


Annual Review

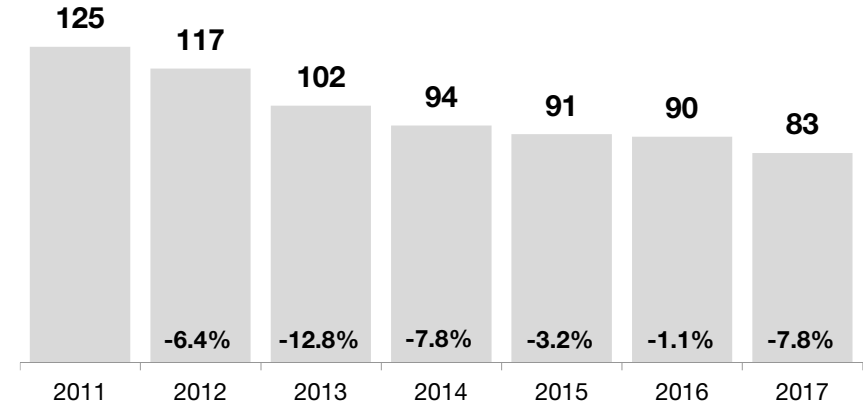
Historical look at key market metrics for the overall region.



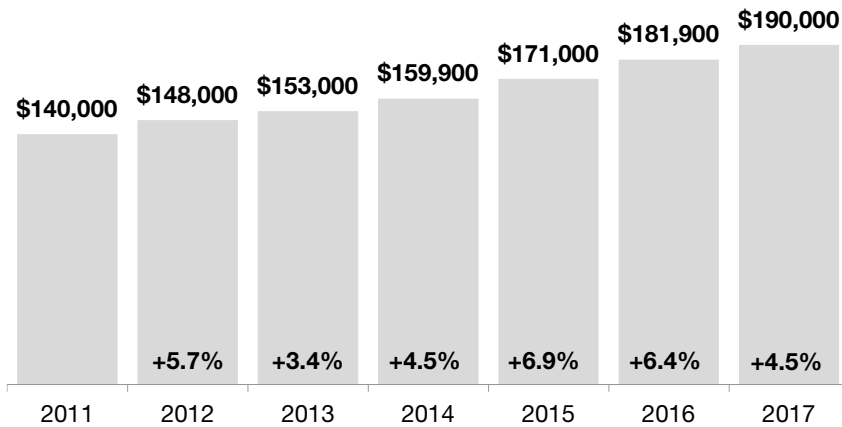
Closed Sales



Days on Market



Median Sales Price



Percent of Original List Price Received

